

ALEX JOHNSON

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PROFESSIONAL SUMMARY

Product Manager with 6+ years driving product strategy and delivering customer-centric solutions. Skilled in roadmap planning, user research, and agile methodologies. Passionate about building products that solve real user problems.

PROFESSIONAL EXPERIENCE

Senior Product Manager

2020 - Present

SaaS Innovations

- Launched 3 major features increasing Monthly Active Users (MAU) by 50%.
- Led product roadmap for team of 12 engineers and designers.
- Conducted user research with 200+ customers to inform product decisions.

Product Owner

2017 - 2020

Digital Solutions

- Managed backlog and sprint planning for mobile app with 1M+ downloads.
- Increased user retention by 20% through gamification features.
- Facilitated communication between stakeholders and development team.

EDUCATION

Bachelor of Business Administration

2017

City College

TECHNICAL SKILLS

Product Strategy, Roadmap Planning, User Research, A/B Testing

Tools: Jira, Figma, Amplitude, Mixpanel, SQL

Methodologies: Agile, Scrum, Kanban, Design Thinking