

SOPHIA BENNETT

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PROFESSIONAL SUMMARY

UX/UI Designer with 6 years of experience creating accessible and user-centered digital products. Expert in design systems, rapid prototyping, and interaction design. Dedicated to bridging the gap between user needs and business goals through data-driven design decisions.

PROFESSIONAL EXPERIENCE

Senior UX Designer

Feb 2021 - Present

Creative Digital Agency

- Redesigned the checkout flow for a major e-commerce client, reducing cart abandonment by 18% and increasing conversion rate by 2.5%.
- Spearheaded the creation of a comprehensive design system (Figma) used by 4 cross-functional teams, reducing design-to-dev handoff time by 40%.
- Facilitated design workshops and critiques to foster a collaborative design culture and ensure consistency across product lines.

UI/UX Designer

May 2018 - Jan 2021

HealthTech Startups

- Designed the patient portal mobile app from concept to launch, achieving 50k+ downloads in the first 6 months.
- Conducted accessibility audits (WCAG 2.1) and implemented improvements that increased the app's accessibility score to 98/100.
- Created high-fidelity interactive prototypes in Protopie for stakeholder presentations, securing buy-in for key feature investments.

EDUCATION

B.F.A. Interaction Design

2018

School of the Art Institute of Chicago

TECHNICAL SKILLS

Design: Wireframing, Prototyping, User Research, Information Architecture, UI Design

Tools: Figma, Adobe XD, Sketch, Photoshop, Illustrator, Principle

Code: HTML5, CSS3, Basic JavaScript, Webflow