

INTERVIEW WITH CUSTOMER

CUSTOMER NAME: VIRAT

CONTACT DETAILS: 8130482848

INTERVIEWER NAME: AVANI KASAT

ME: What will convince you to buy the product when it's in the market?

SIR: My habit is forgetting where I kept my things and wasting time in finding them. And this product promises to find the things where they are. So, I am convinced to buy it. I was not sure about its working but for this problem I had thought of giving it a try.

ME: Do you feel our Product is worth the cost?

SIR: The pricing is great and quite affordable for the people because its new in the market, and there is no such helpful product.

ME: What challenges are you trying to solve after buying this product?

SIR: I forget my house keys, charger, wallet and many things that I use in my daily life and as these are important so I want this issue to be solved. So, after buying Traxit I just want it to be a good solution to this problem.

ME: What factors can stop you from buying Traxit?

SIR: Firstly, I was not convinced that this is a real product and will find my forgotten things. As it

It is hard to believe that a keychain like thing can help to find my things. As this problem is an everyday problem and at the end of day we just end up thinking that from next day we will remember where we have kept our things. Also, there can be some network issues which might occur at any time. So, these are the things that made me question whether Traxit is good or bad before I will buy Traxit.

ME: What do you think Traxit will solve your purpose of buying it or not?

SIR: Yes, I think it will surely make my search faster, now I don't have to take much tension about my things such as my wallets, keys and all.