

# PROJECT PROMPT LOG: FEVICOL AI COMMERCIAL

CONCEPT: NATURE TO NOSTALGIA | INTERN: SHIWA KUMAR SHAW | TOTAL SCENES: 11

## PHASE 1: THE ORIGIN (Nature)

- Scene 1: Kerala Rubber Tree Forest
- Image Prompt: "A beautiful, stylized 3D animated wide shot of a breathtaking dawn breaking over a lush rubber tree plantation in Kerala. The first golden light of sunrise is piercing through thick morning mist rising from the forest floor, creating visible light beams. Thick white latex milk begins slowly dripping into a coconut shell. Soft textures, warm and magical lighting, peaceful atmosphere."
- Motion/Video Prompt: "Cinematic slow pan. Sunlight shafts shifting through the mist. Latex milk dripping slowly into the shell. Leaves swaying gently."
- Scene 2: Farmer Collecting Latex
- Image Prompt: "A stylized 3D animated mid-shot of a friendly-looking Indian farmer character in white clothes gently tapping a rubber tree. Golden sun rays passing through soft cartoonish morning mist. Thick white latex dripping. Pixar movie style animation render, vibrant colors."
- Motion/Video Prompt: "The farmer moves his hand to tap the tree. Latex drips rhythmically. Mist moves in the background. Subtle breathing movement of the character."
- Scene 3: Transport Truck
- Image Prompt: "A stylized 3D animated shot of a small, colorful Indian transport truck driving on a winding rural road. The back is loaded with metal barrels. Moving away from a lush green forest towards a distant factory. Bright daylight, cheerful color palette."
- Motion/Video Prompt: "The truck drives forward on the winding road. Wheels spinning. The background scenery moves past to create a sense of speed and journey."

## Phase 2: The Transformation (Factory)

- Scene 4: Factory Mixture Process
- Image Prompt: "Inside a clean, modern high-tech factory. Huge gleaming stainless steel industrial mixing tanks. Large mechanical blades are vigorously stirring raw milky white rubber latex, transforming it into a thick, creamy white viscous adhesive. Bright industrial lighting."
- Motion/Video Prompt: "Inside the tank, mechanical blades spin vigorously. The thick white liquid swirls and churns dynamically. Creamy texture moving in a loop."
- Scene 5: Filling the Fevicol Bottle
- Image Prompt: "Close-up of a high-tech automated filling line. A conveyor belt carrying rows of small empty white bottles with blue slipcovers and Fevicol yellow stickers. Precision automated nozzles descend to fill thick white adhesive. Sharp focus on the bottles."
- Motion/Video Prompt: "The conveyor belt moves smoothly. Automated nozzles descend, fill the glue, and retract. Mechanical industrial rhythm."

## Phase 3: The Connection (Childhood)

- Scene 6: Purchasing Fevicol
- Image Prompt: "Cute 7-year-old Indian girl with a school backpack standing at a stationery shop counter. She is handing money and receiving a Fevicol bottle. Warm lighting, colorful background of pens and notebooks. Big happy smile. Pixar-style 3D animation."
- Motion/Video Prompt: "The girl takes the bottle from the shopkeeper. She smiles broadly and blinks. Subtle camera zoom in on her happy face."
- Scene 7: The Crafting
- Image Prompt: "Mid-shot of the girl sitting at a wooden study table, making a house from cardboard and ice cream sticks. Messy table. She looks at her sticky white glue-covered palms with curiosity. Soft indoor lighting, depth of field."
- Motion/Video Prompt: "She lifts her hands and looks at them. Her fingers move slightly, testing the stickiness. Expression changes to curiosity."
- Scene 8: Smell of Nostalgia
- Image Prompt: "Close-up shot of the girl bringing her glue-covered hands close to her nose. Her eyes are closed with a satisfied smile, enjoying the nostalgic smell. Detailed facial expressions, soft warm glow."
- Motion/Video Prompt: "She takes a deep breath to smell the glue. Her smile widens. Soft, dreamy slow motion."
- Scene 9: The Magic Moment (Peeling)
- Image Prompt: "Detailed close-up. The girl is looking down intently at her left palm. Her right thumb and index finger are carefully peeling a layer of dried, stretchy white Fevicol glue off her palm like a second skin. Revealing fingerprints and pink skin underneath. Rubbery texture. Warm lighting."
- Motion/Video Prompt: "Slow motion macro shot. The dried glue layer stretches like rubber as she peels it back. Extremely satisfying visual texture."

## Phase 4: The Conclusion (Victory)

- Scene 10: Classroom Victory
- Image Prompt: "Brightly lit classroom. The girl holds her cardboard craft house proudly. A teacher hands her a golden trophy. '1st Prize' written on the blackboard. Happy atmosphere, blurred cheering classmates in background."
- Motion/Video Prompt: "The teacher hands over the trophy. The girl accepts it and nods happily. Background characters clapping (soft focus)."
- Scene 11: The Ultimate Bond
- Image Prompt: "Low angle camera tracking shot. The cute girl walks forward confidently towards the camera, smiling happily. Golden trophy in hand reflecting sunlight. Cinematic golden hour lighting. Fevicol logo overlay."
- Motion/Video Prompt: "The girl walks forward with confidence. Wind blows her hair. The trophy glints. Text and logo remain stable while she moves."