

# Open Univeristy Analysis

*Shiwen Xu*

*October 23, 2017*

## Pre-analysis

```
library(ggplot2)
library(dplyr)

##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##   filter, lag
## The following objects are masked from 'package:base':
##
##   intersect, setdiff, setequal, union

library(scales)
library(tidyr)
library(rpart)
studentdrop=read.csv('student_reg_all.csv')
studenttestdrop=read.csv('student_as_drop.csv')
color=c('#a6cee3', '#1f78b4', '#b2df8a', '#33a02c', '#fb9a99', '#e31a1c', '#fdbf6f')

studentdrop$sr_date_unregistration=as.numeric(levels(studentdrop$sr_date_unregistration))[studentdrop$sr_date_unregistration]

## Warning: NAs introduced by coercion
levels(studentdrop$si_highest_education)

## [1] "A Level or Equivalent"      "HE Qualification"
## [3] "Lower Than A Level"        "No Formal quals"
## [5] "Post Graduate Qualification"

lev = levels(studentdrop$si_highest_education)[c(3,1,2,5,4)]
studentdrop$si_highest_education = factor(studentdrop$si_highest_education,
                                           levels = lev)

levels(studentdrop$si_highest_education)

## [1] "Lower Than A Level"      "A Level or Equivalent"
## [3] "HE Qualification"        "Post Graduate Qualification"
## [5] "No Formal quals"
```

## Distribution

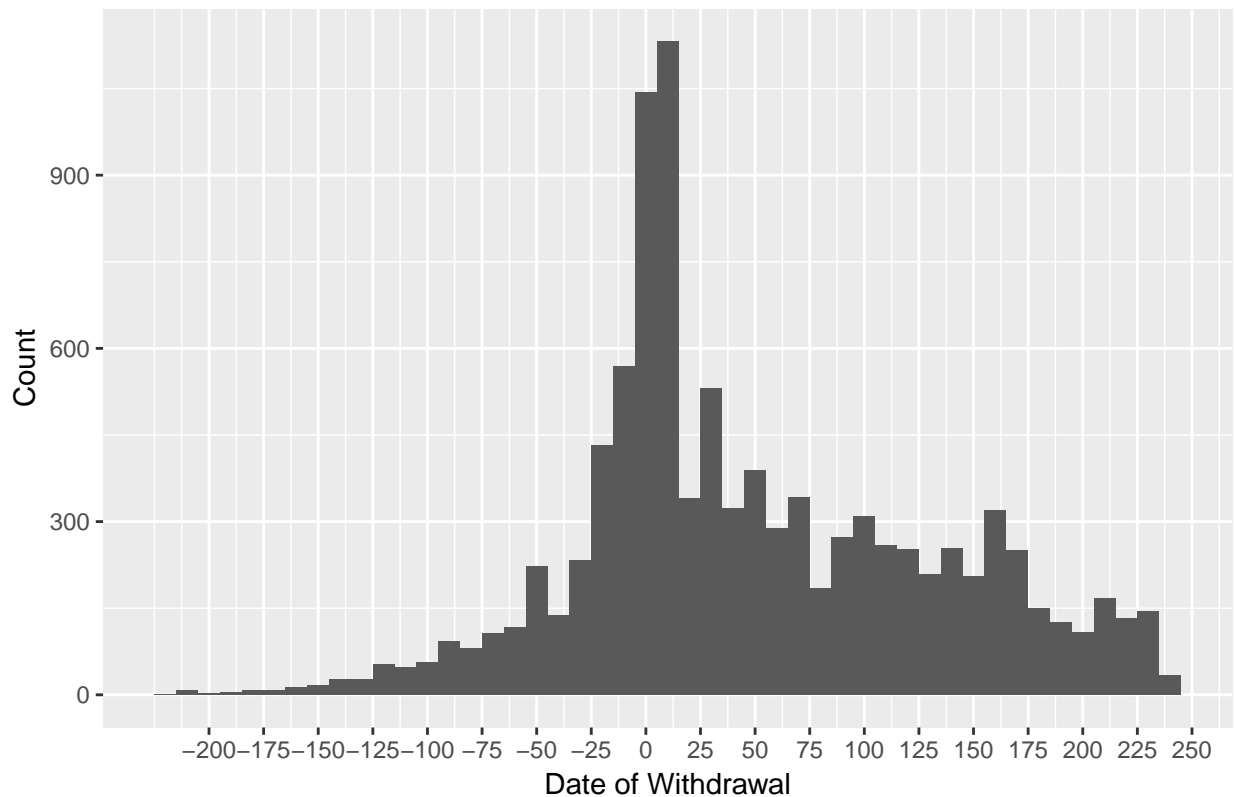
```
## Distribution of withdrawal numbers on days
studentdrop %>%
```

```

filter(si_final_result=='Withdrawn',sr_date_unregistration<250,sr_date_unregistration>-225)%>%
ggplot(aes(x=sr_date_unregistration))+
geom_histogram(binwidth = 10)+
scale_x_continuous(breaks=seq(-200,500,25))+
labs(x='Date of Withdrawal',y='Count',
      title='The Distribution of Withdrawal Days')+
scale_y_continuous(labels = comma)

```

The Distribution of Withdrawal Days



```

## Percentage of withdrawals two week before and after the semester start
studentdrop %>%
  filter(si_final_result=='Withdrawn',sr_date_unregistration<250,sr_date_unregistration>-225)%>%
  summarise(n())

```

```

##      n()
## 1 10025

```

```

studentdrop %>%
  filter(si_final_result=='Withdrawn',sr_date_unregistration<13,sr_date_unregistration>-13)%>%
  summarise(n())

```

```

##      n()
## 1 2694

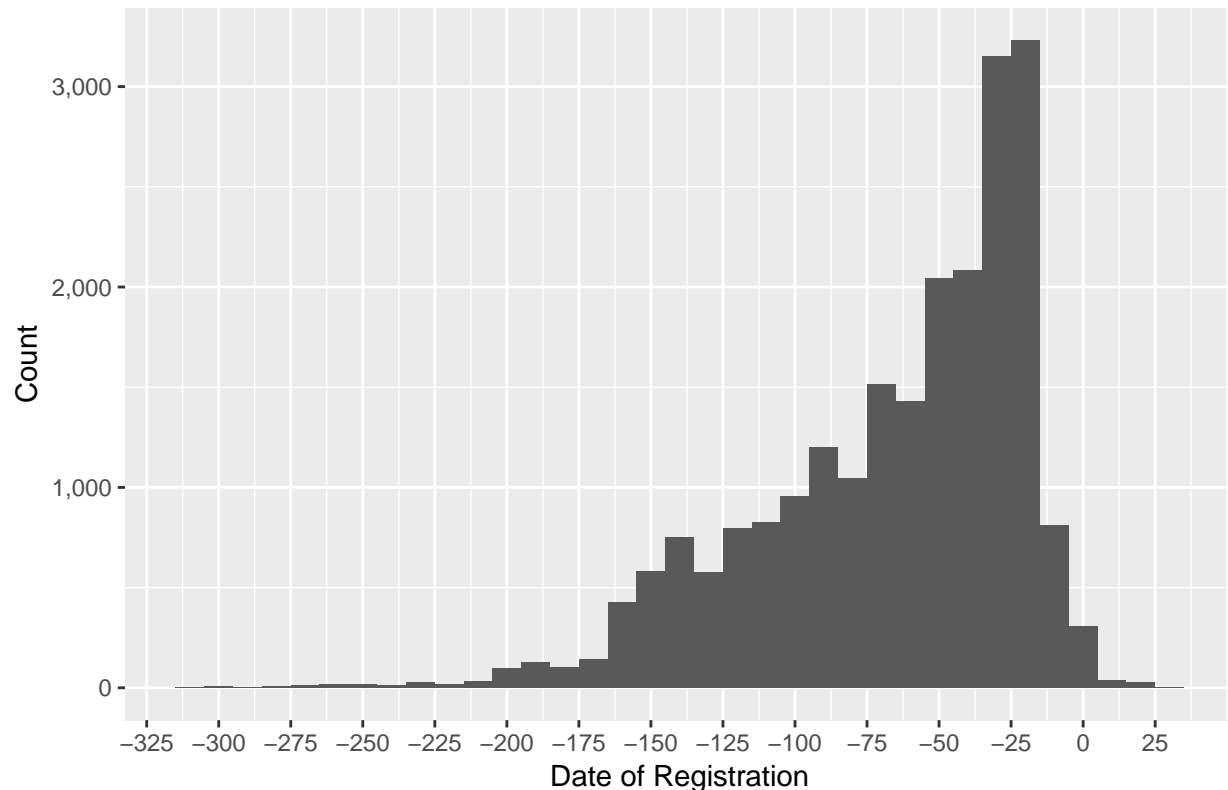
```

```
2694/10025
```

```
## [1] 0.2687282
```

```
## Student registration date
studentdrop %>%
  filter(si_final_result!='Withdrawn',sr_date_registration<30)%>%
  ggplot(aes(x=sr_date_registration))+
  geom_histogram(binwidth = 10)+
  scale_x_continuous(breaks=seq(-400,30,25))+
  labs(x='Date of Registration',y='Count',
       title='The Distribution of Registration Dates')+
  scale_y_continuous(labels = comma)
```

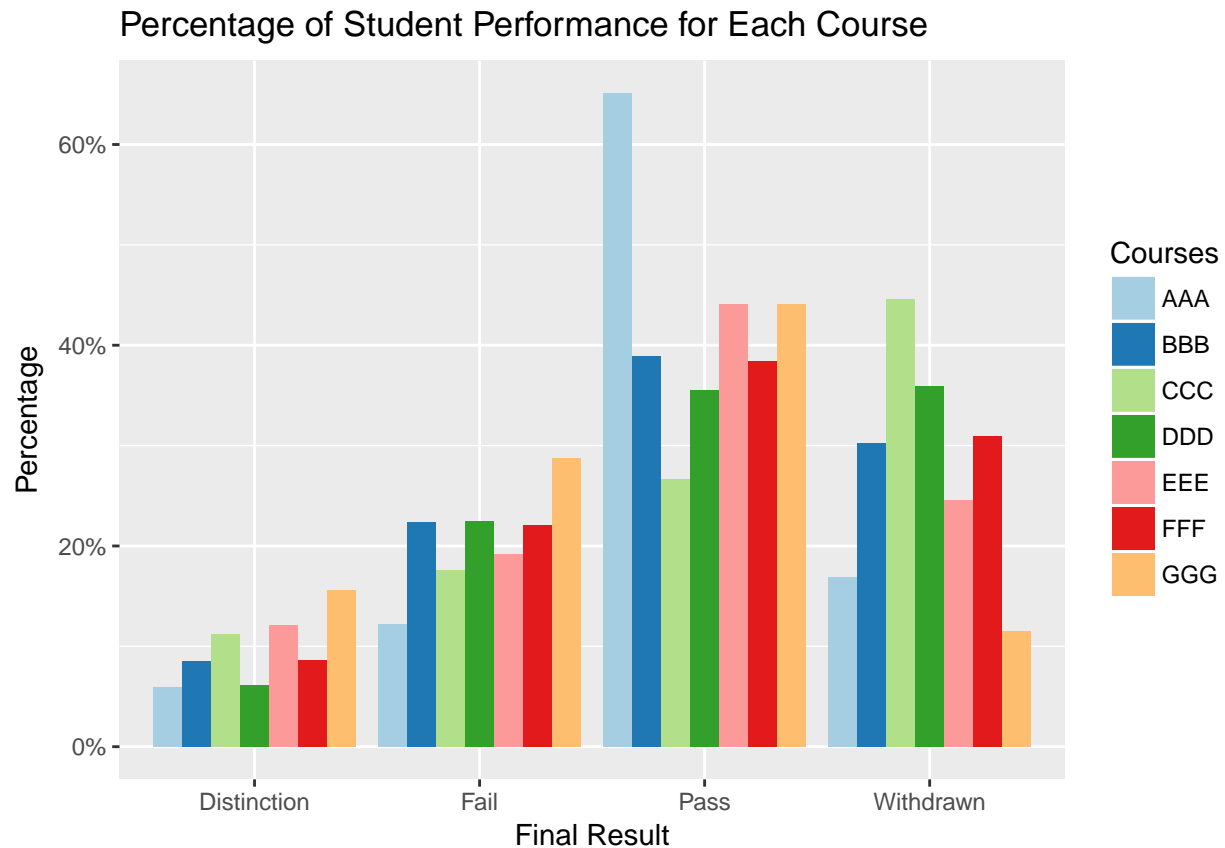
The Distribution of Registration Dates



## Student Performance

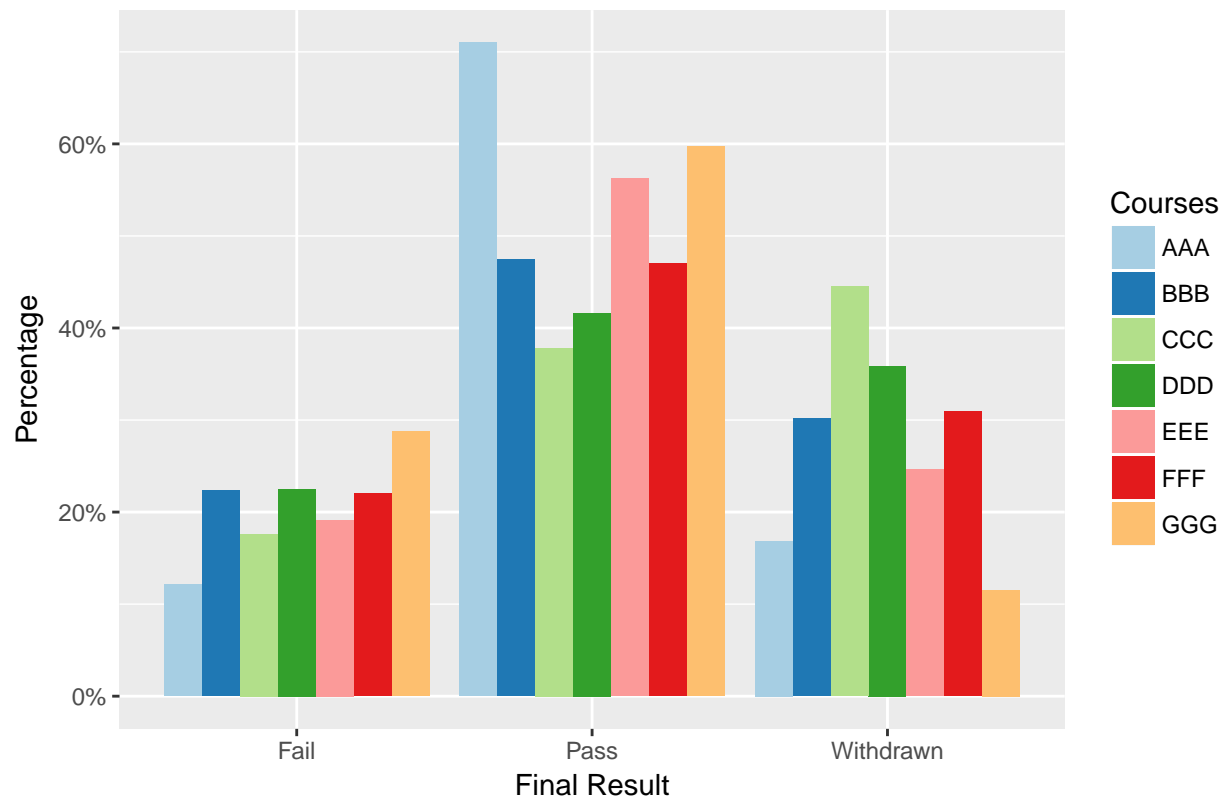
```
## For all Four results
studentdrop %>%
  group_by(si_code_module,si_final_result)%>%
  summarize(counts=n())%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=si_final_result,y=percent,fill=si_code_module))+
  geom_bar(stat='identity',position='dodge')+
  scale_fill_manual(values=color)+
  labs(x='Final Result',y='Percentage',
       title='Percentage of Student Performance for Each Course')+
  guides(fill=guide_legend(title='Courses'))+
```

```
scale_y_continuous(labels = percent)
```



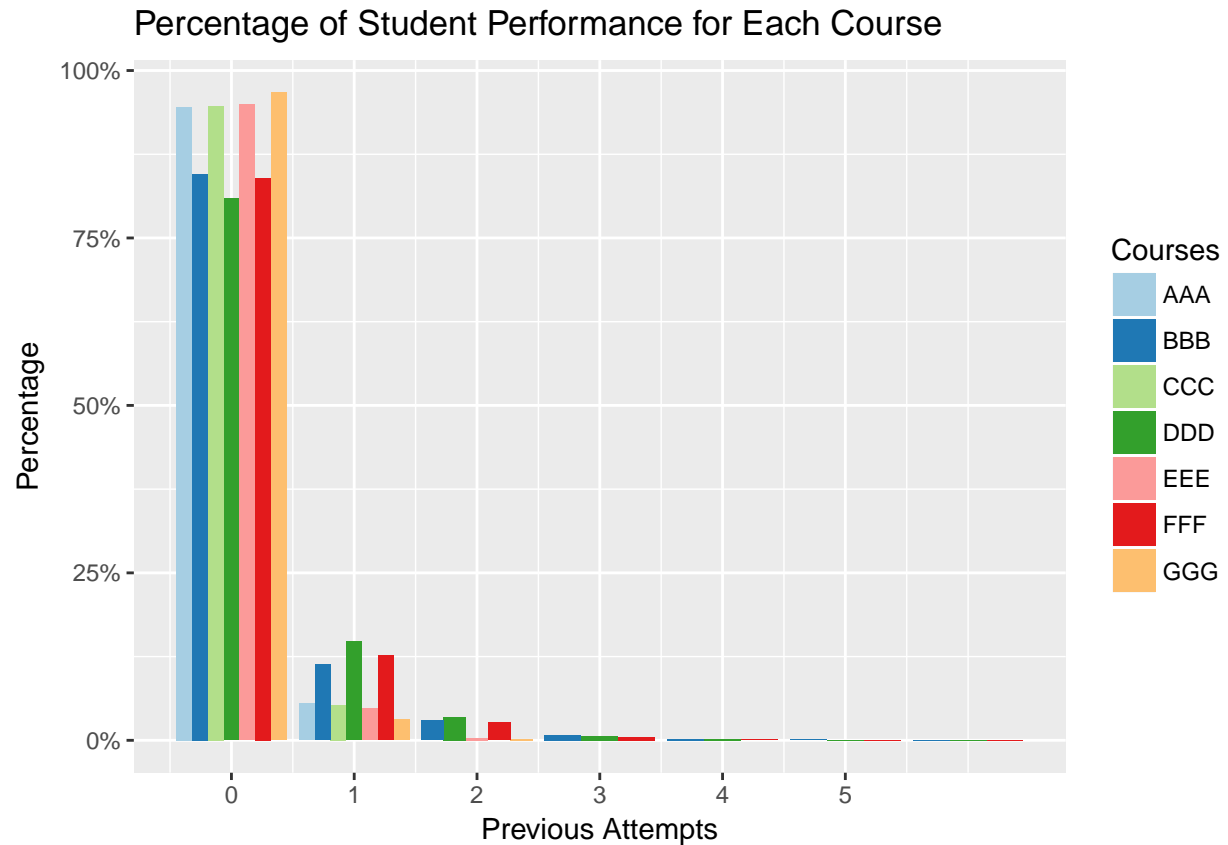
```
## For three results, group Distinction and Pass
studentdrop %>%
  mutate(final_result=ifelse(si_final_result %in% c("Pass", "Distinction"), "Pass", as.character(si_final_result)))
  group_by(si_code_module,final_result)%>%
  summarize(counts=n())%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=final_result,y=percent,fill=si_code_module))+
  geom_bar(stat='identity',position='dodge')+
  scale_fill_manual(values=color)+
  labs(x='Final Result',y='Percentage',
       title='Percentage of Student Performance for Each Course')+
  guides(fill=guide_legend(title='Courses'))+
  scale_y_continuous(labels = percent)
```

Percentage of Student Performance for Each Course



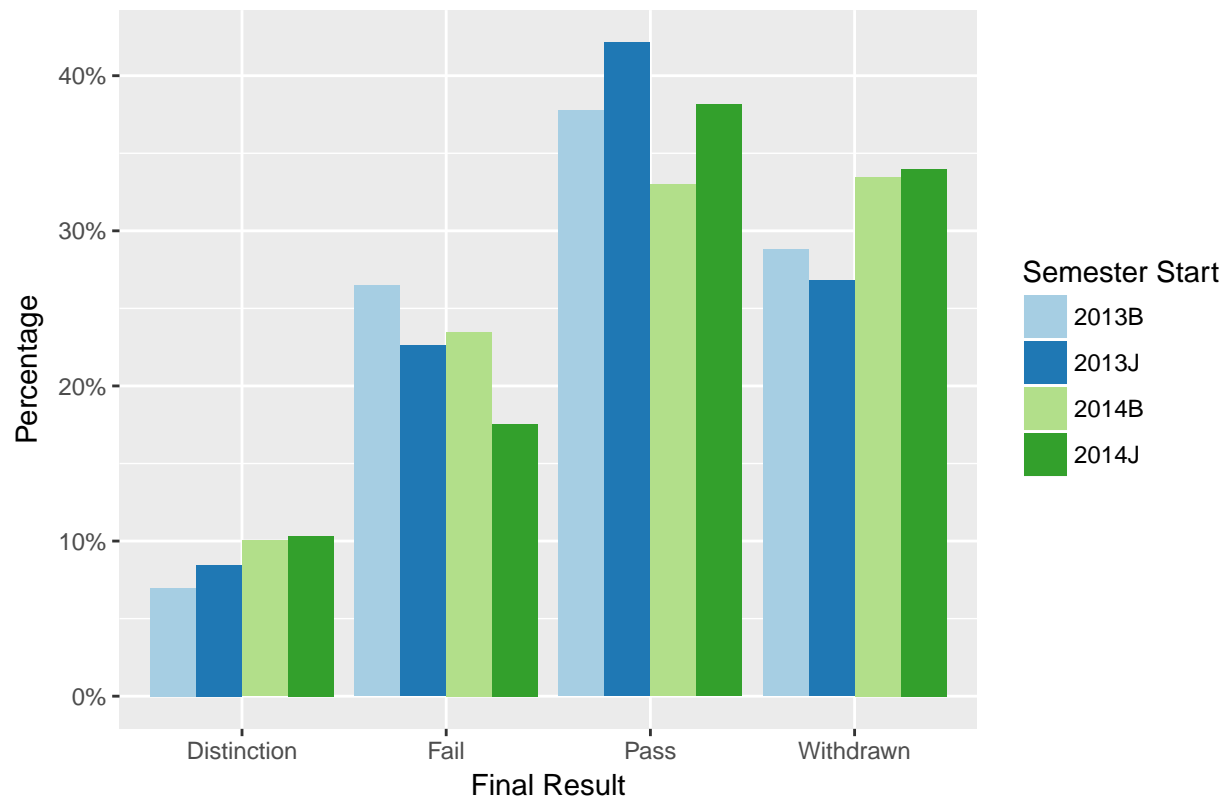
```
sd=studentdrop%>%
  mutate(Drop=ifelse(!is.na(sr_date_unregistration),1,0))

sd %>%
  group_by(si_code_module,si_num_of_prev_attempts)%>%
  summarize(counts=n())%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=si_num_of_prev_attempts,y=percent,fill=si_code_module))+
  geom_bar(stat='identity',position='dodge')+
  scale_fill_manual(values=color)+
  labs(x='Previous Attempts',y='Percentage',
       title='Percentage of Student Performance for Each Course')+
  guides(fill=guide_legend(title='Courses'))+
  scale_x_continuous(breaks=seq(0,5,1))+
  scale_y_continuous(labels = percent)
```



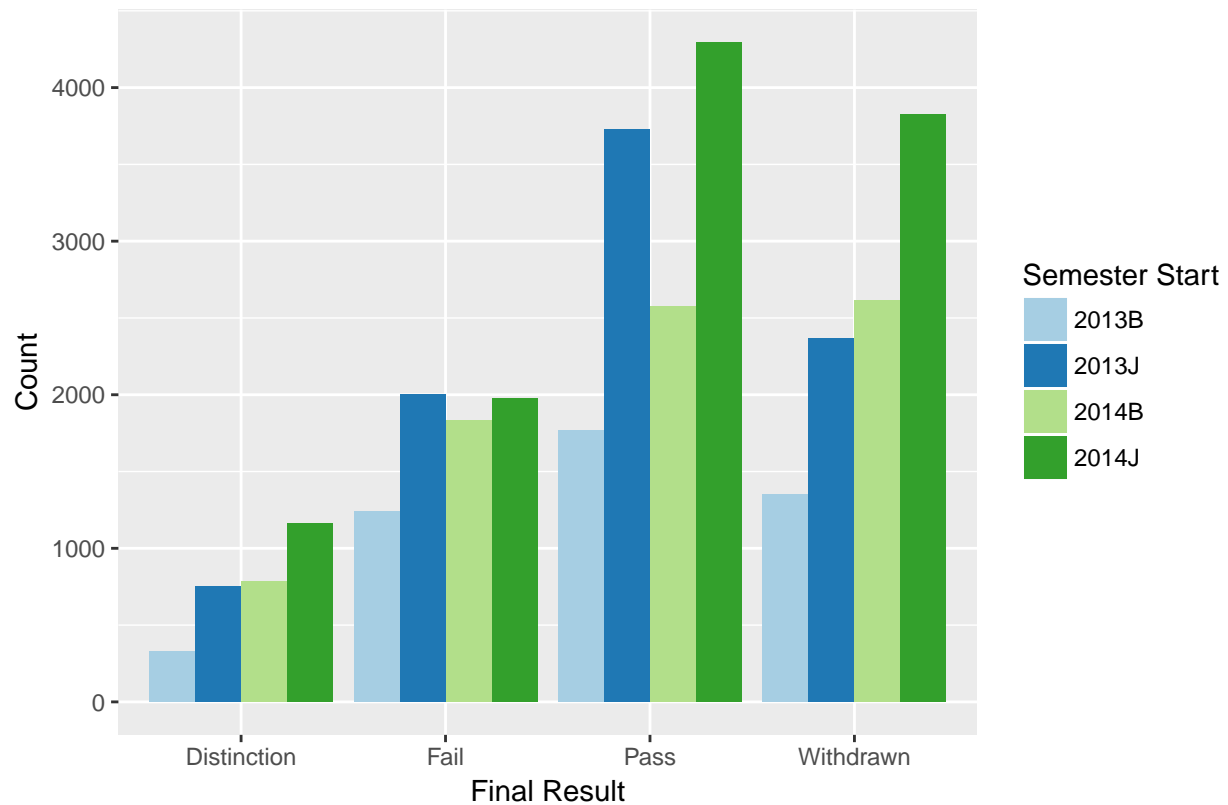
```
studentdrop %>%
  group_by(si_code_presentation, si_final_result) %>%
  summarize(counts = n()) %>%
  mutate(percent = counts / sum(counts)) %>%
  ggplot(aes(x = si_final_result, y = percent, fill = si_code_presentation)) +
  geom_bar(stat = 'identity', position = 'dodge') +
  scale_fill_manual(values = color) +
  labs(x = 'Final Result', y = 'Percentage',
       title = 'Percentage of Student Performance for Each Semester') +
  guides(fill = guide_legend(title = 'Semester Start')) +
  scale_y_continuous(labels = percent)
```

Percentage of Student Performance for Each Semester



```
studentdrop %>%
  ggplot(aes(x=si_final_result,fill=si_code_presentation))+
  geom_bar(position='dodge')+
  scale_fill_manual(values=color)+
  labs(x='Final Result',y='Count',
       title='The Number of Student Performance for Each Semester')+
  guides(fill=guide_legend(title='Semester Start'))
```

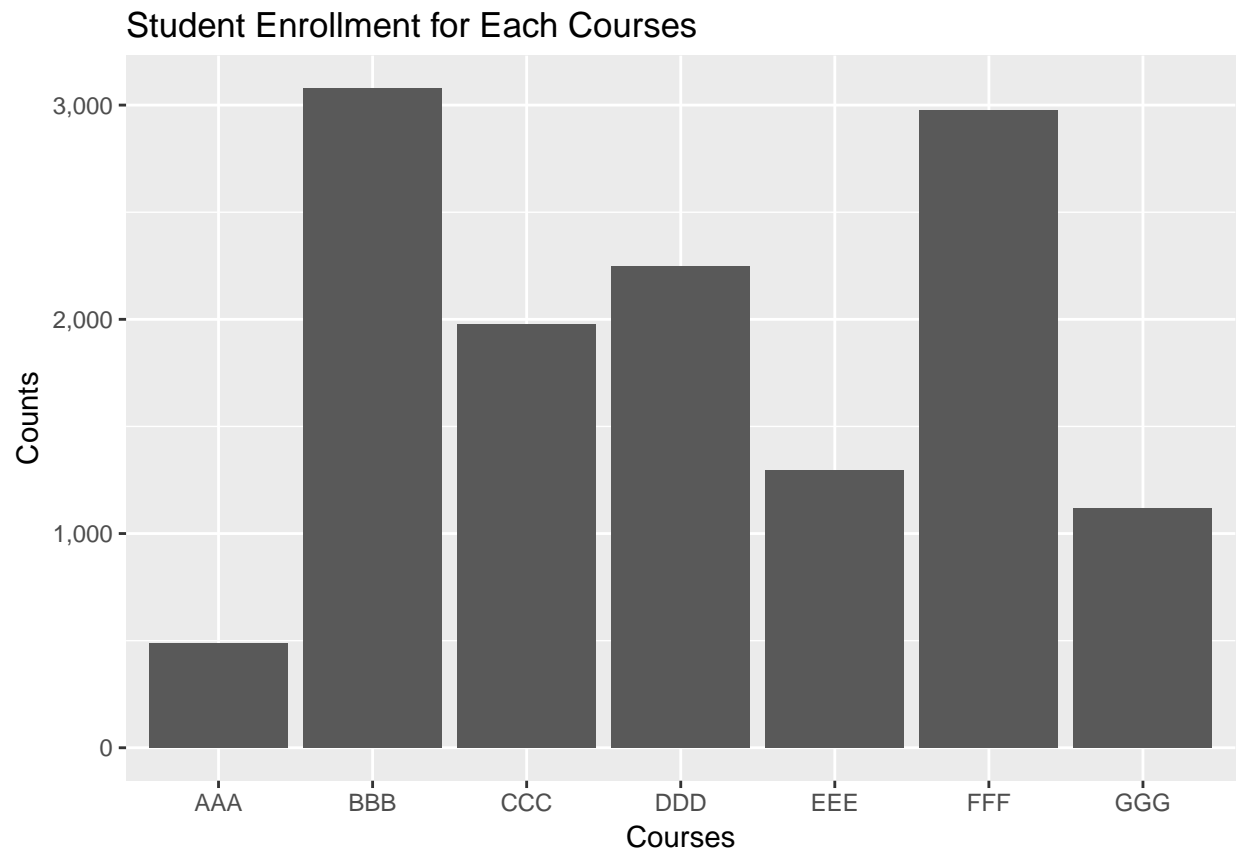
The Number of Student Performance for Each Semester



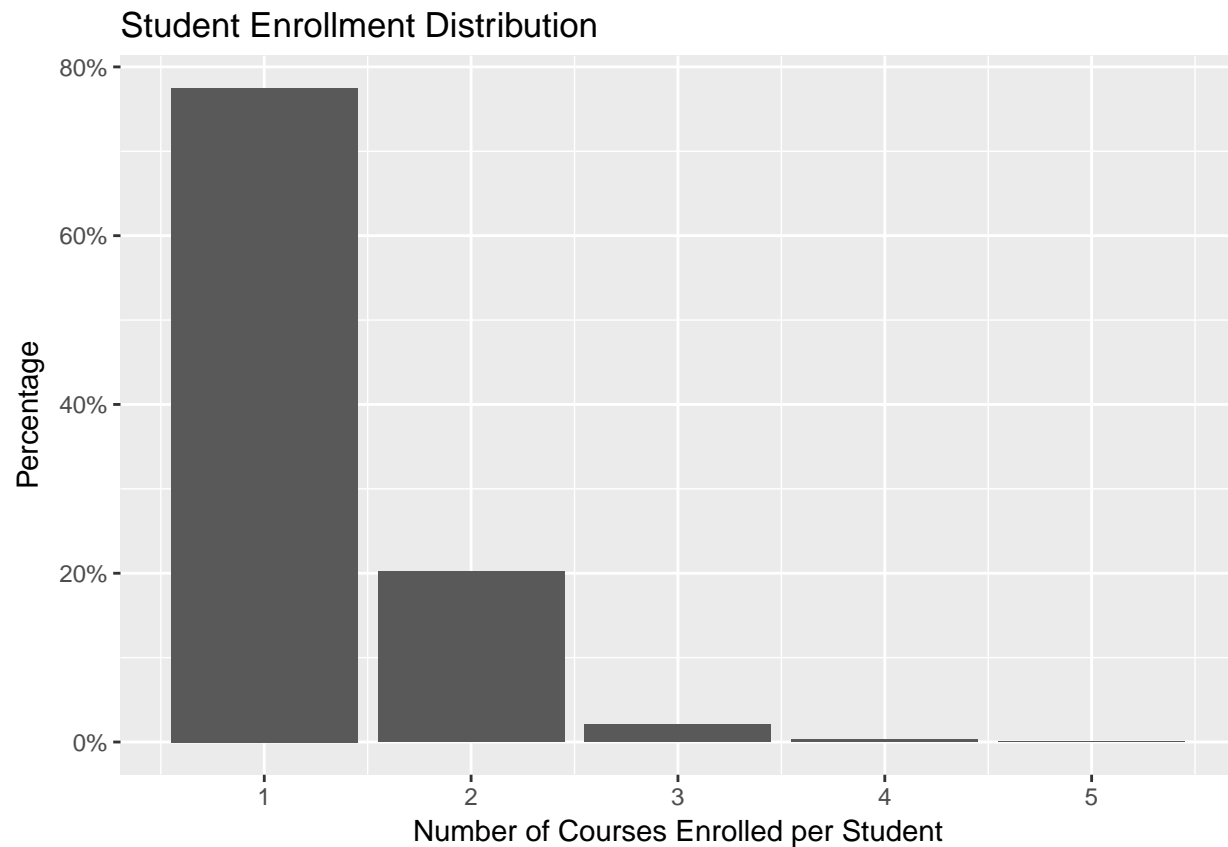
## Enrollment

```
studentdrop %>%
  group_by(si_code_module, si_final_result) %>%
  summarize(counts = n()) %>%
  ggplot(aes(x = si_code_module, y = counts)) +
  geom_bar(stat = 'identity', position = 'dodge') +
  scale_fill_manual(values = color) +
  labs(x = 'Courses', y = 'Counts',
       title = 'Student Enrollment for Each Courses') +
  scale_y_continuous(labels = comma)
```

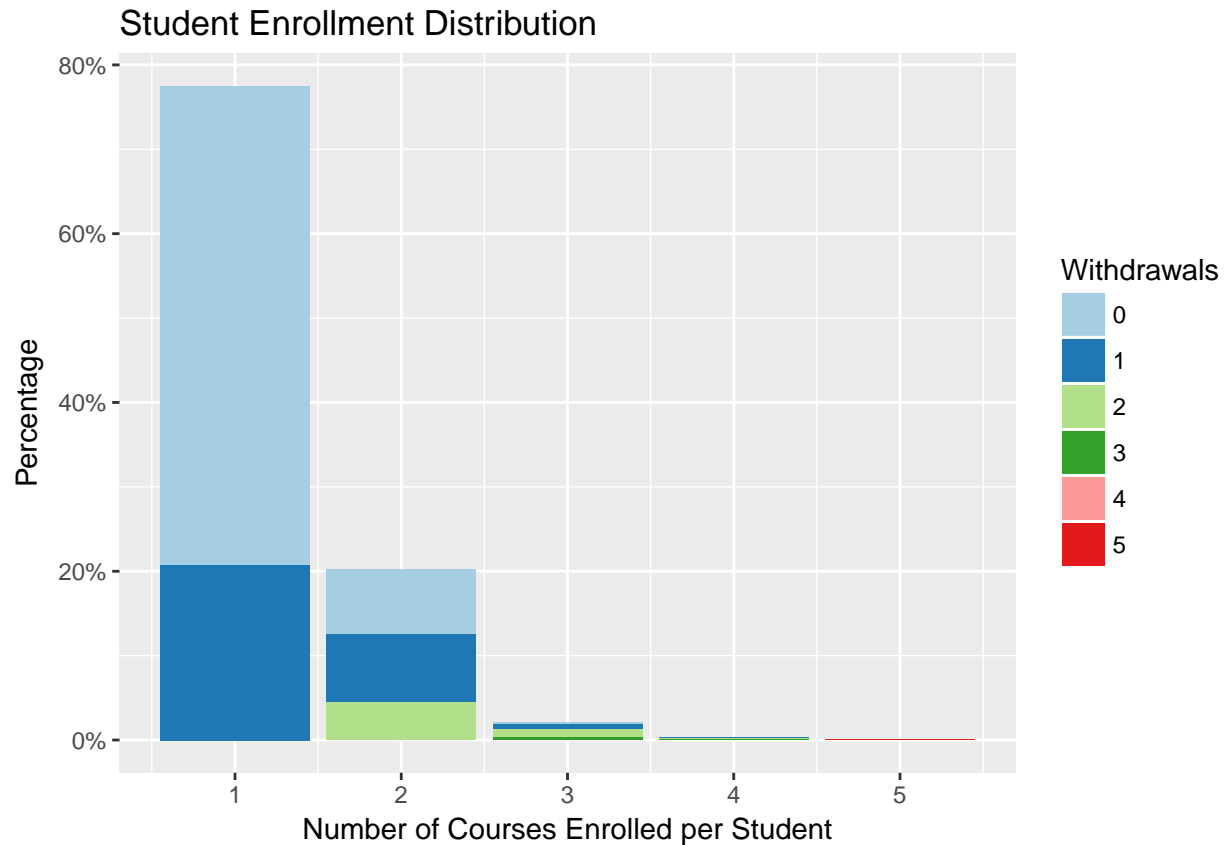




```
sd %>%
  group_by(si_id_student)%>%
  summarize(counts=n())%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=counts,y=percent))+
  geom_bar(stat='identity')+
  labs(x='Number of Courses Enrolled per Student',y='Percentage',
       title='Student Enrollment Distribution')+
  scale_y_continuous(labels = percent)
```



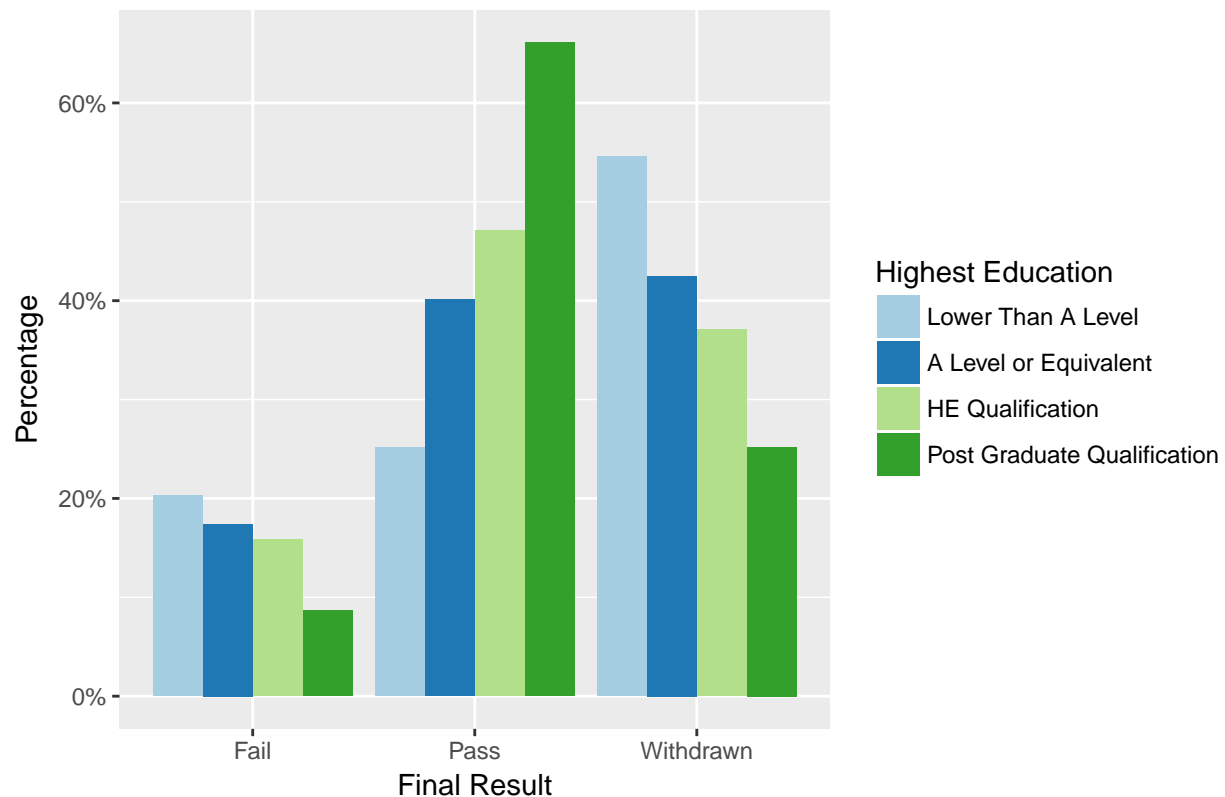
```
sd %>%
  group_by(si_id_student)%>%
  summarize(counts=n(),totaldrop=sum(Drop))%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=counts,y=percent,fill=as.factor(totaldrop)))+
  geom_bar(stat='identity')+
  scale_fill_manual(values=color)+
  labs(x='Number of Courses Enrolled per Student',y='Percentage',
       title='Student Enrollment Distribution')+
  guides(fill=guide_legend(title='Withdrawals'))+
  scale_y_continuous(labels = percent)
```



## Compare Course CCC and Course AAA

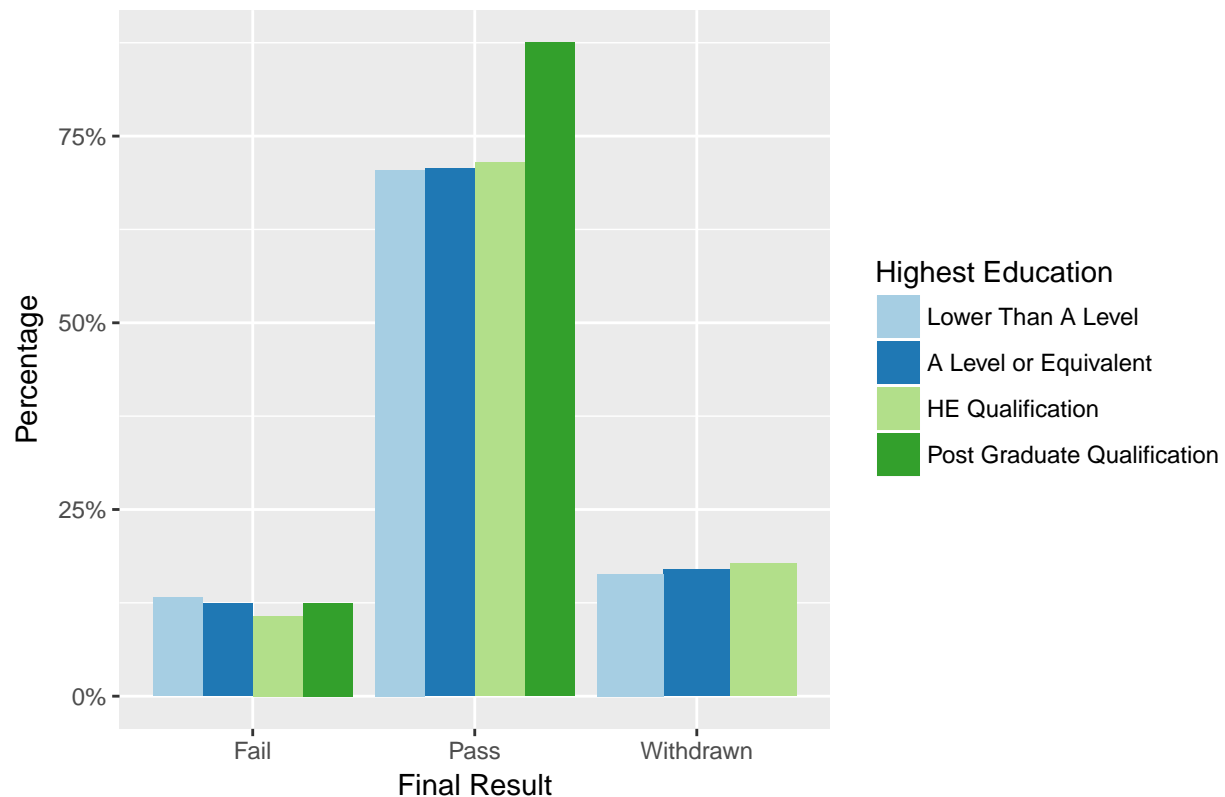
```
studentdrop %>%
  mutate(final_result=ifelse(si_final_result %in% c("Pass", "Distinction"), "Pass", as.character(si_final_result)))
  filter(si_code_module=='CCC',si_highest_education!='No Formal quals')%>%
  group_by(si_highest_education,final_result)%>%
  summarize(counts=n())%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=final_result,y=percent,fill=si_highest_education))+
  geom_bar(stat='identity',position='dodge')+
  scale_fill_manual(values=color)+
  labs(x='Final Result',y='Percentage',
       title='Percentage of Student Performance at Each Education Level for CCC')+
  guides(fill=guide_legend(title='Highest Education'))+
  scale_y_continuous(labels = percent)
```

Percentage of Student Performance at Each Education Level for CCC



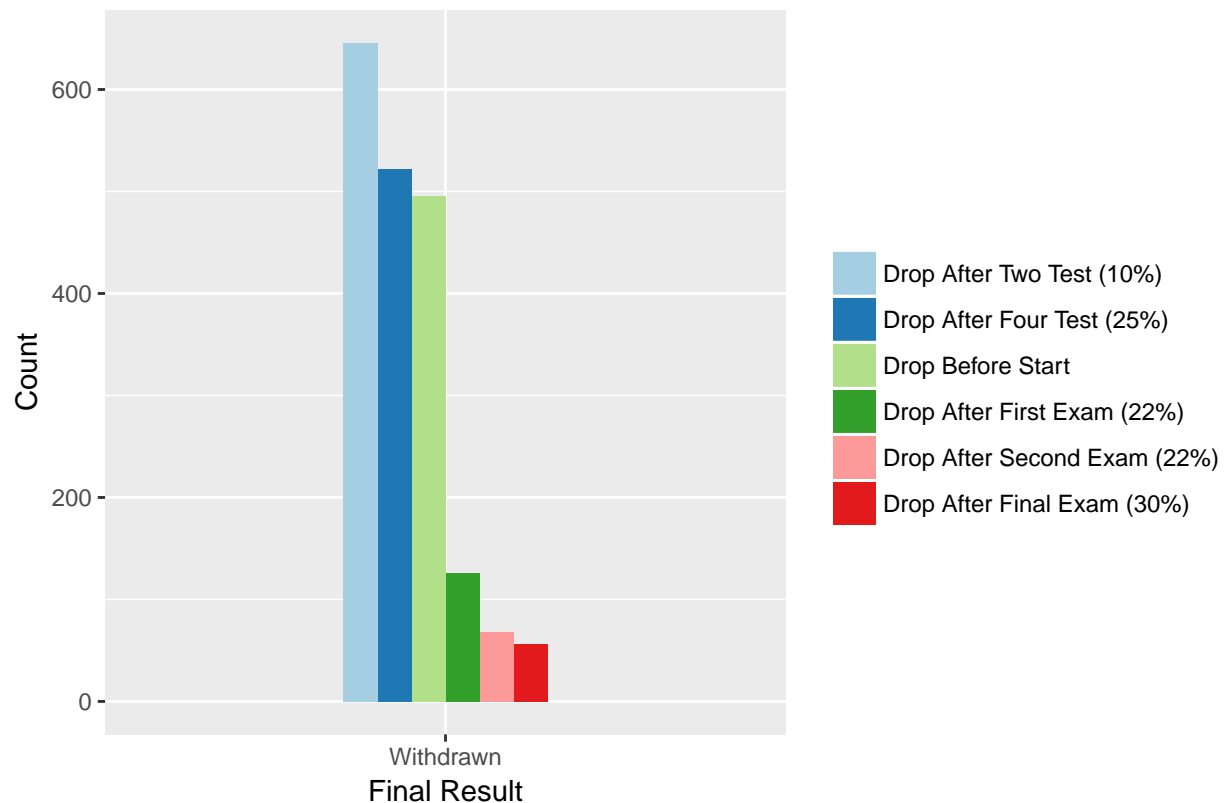
```
studentdrop %>%
  mutate(final_result=ifelse(si_final_result %in% c("Pass", "Distinction"), "Pass", as.character(si_final_result)))
  filter(si_code_module=='AAA', si_highest_education!='No Formal quals')%>%
  group_by(si_highest_education, final_result)%>%
  summarize(counts=n())%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=final_result, y=percent, fill=si_highest_education))+
  geom_bar(stat='identity', position='dodge')+
  scale_fill_manual(values=color)+
  labs(x='Final Result', y='Percentage',
       title='Percentage of Student Performance for Each Education Level at AAA')+
  guides(fill=guide_legend(title='Highest Education'))+
  scale_y_continuous(labels = percent)
```

Percentage of Student Performance for Each Education Level at AAA



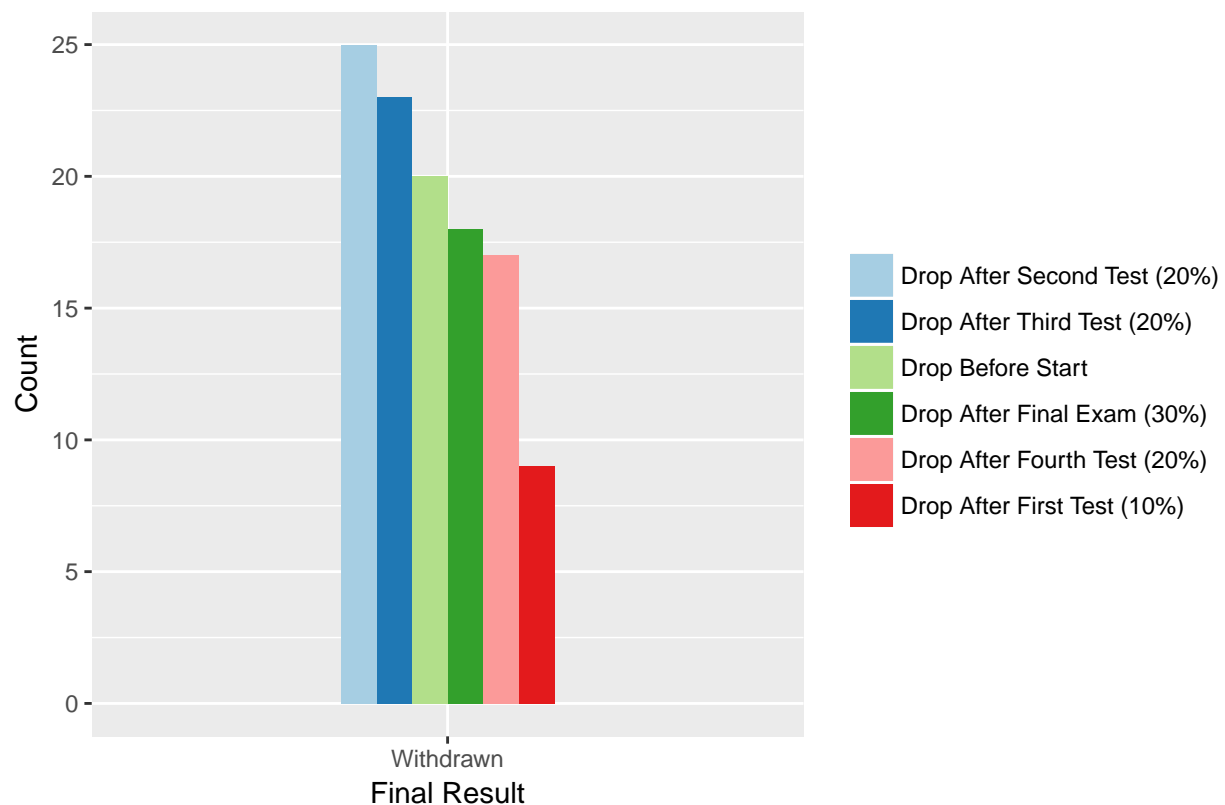
```
studentdrop %>%
  mutate(drop_test=ifelse(sr_date_unregistration<=0,'Drop Before Start',
    ifelse(sr_date_unregistration<50,'Drop After Two Test (10%)',
      ifelse(sr_date_unregistration<150,'Drop After Four Test (25%)',
        ifelse(sr_date_unregistration<175,'Drop After First Exam (22%)',
          ifelse(sr_date_unregistration<205,'Drop After Second Exam (22%)',
            ifelse(sr_date_unregistration<225,'Drop After Final Exam (30%)',''))))))))>%
  filter(si_code_module=='CCC',si_final_result=='Withdrawn',drop_test!='')>%
  group_by(drop_test,si_code_module,si_final_result)>%
  summarize(count=n())>%
  arrange(count)>%
  ggplot(aes(x=si_final_result,y=count,fill=reorder(drop_test,-count)))+
  geom_bar(stat='identity',position='dodge',width = 0.3)+
  scale_fill_manual(values=color)+
  labs(x='Final Result',y='Count',
    title='The Number of Student Withdrawal After Each Test for Course CCC')+
  guides(fill=guide_legend(title=''))+
  scale_y_continuous(labels = comma)
```

The Number of Student Withdrawal After Each Test for Course CCC



```
studentdrop %>%
  mutate(drop_test=ifelse(sr_date_unregistration<=0,'Drop Before Start',
    ifelse(sr_date_unregistration<25,'Drop After First Test (10%)',
    ifelse(sr_date_unregistration<75,'Drop After Second Test (20%)',
    ifelse(sr_date_unregistration<150,'Drop After Third Test (20%)',
    ifelse(sr_date_unregistration<175,'Drop After Fourth Test (20%)',
    ifelse(sr_date_unregistration<225,'Drop After Final Exam (30%)',''))))))))>%
  filter(si_code_module=='AAA',si_final_result=='Withdrawn',drop_test!='')>%
  group_by(drop_test,si_code_module,si_final_result)>%
  summarize(count=n())>%
  arrange(count)>%
  ggplot(aes(x=si_final_result,y=count,fill=reorder(drop_test,-count)))+
  geom_bar(stat='identity',position='dodge',width = 0.3)+
  scale_fill_manual(values=color)+
  labs(x='Final Result',y='Count',
    title='The Number of Student Withdrawal After Each Test for Course AAA')+
  guides(fill=guide_legend(title=''))+
  scale_y_continuous(labels = comma)
```

## The Number of Student Withdrawal After Each Test for Course AAA



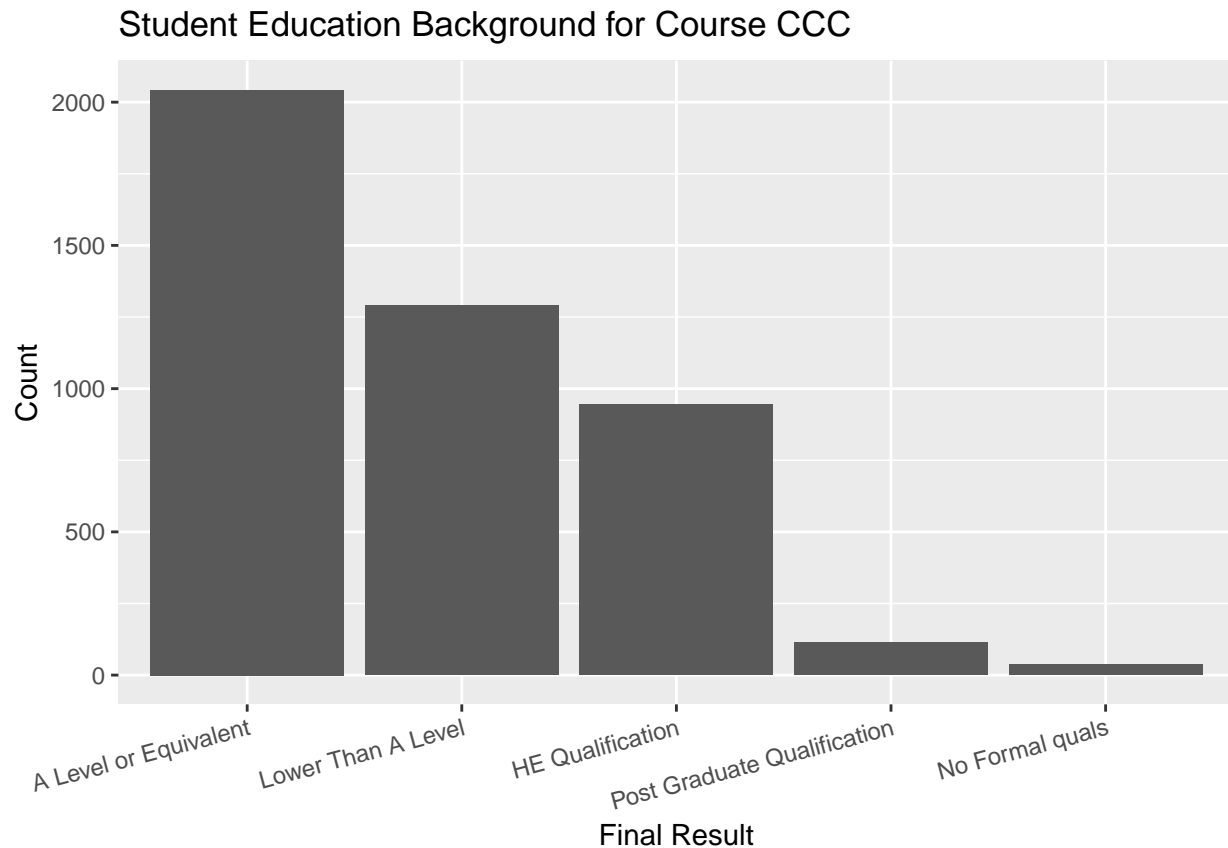
```
## Check the Type of Test & Weight of Test (Choose different date range and repeat)
studenttestdrop %>%
  filter(ou_student_assessment_a_date>200,ou_student_assessment_a_date<225,
         ou_student_assessment_a_code_module=='AAA')%>%
  group_by(ou_student_assessment_a_assessment_type)%>%
  select(ou_student_assessment_a_assessment_type)

studenttestdrop %>%
  filter(ou_student_assessment_a_date>200,ou_student_assessment_a_date<225,
         ou_student_assessment_a_code_module=='AAA')%>%
  select(ou_student_assessment_a_weight)
```

## Compare Course CCC and AAA Cont.

```
## Course CCC by Education Count
studentdrop %>%
  group_by(si_code_module,si_final_result,si_highest_education)%>%
  summarize(counts=n())%>%
  filter(si_code_module=='CCC')%>%
  ggplot(aes(x=reorder(si_highest_education,-counts),y=counts))+
  geom_bar(stat='identity')+
  labs(x='Final Result',y='Count',
       title='Student Education Background for Course CCC')+
  theme(axis.text.x=element_text(angle=15,hjust=1))+
```

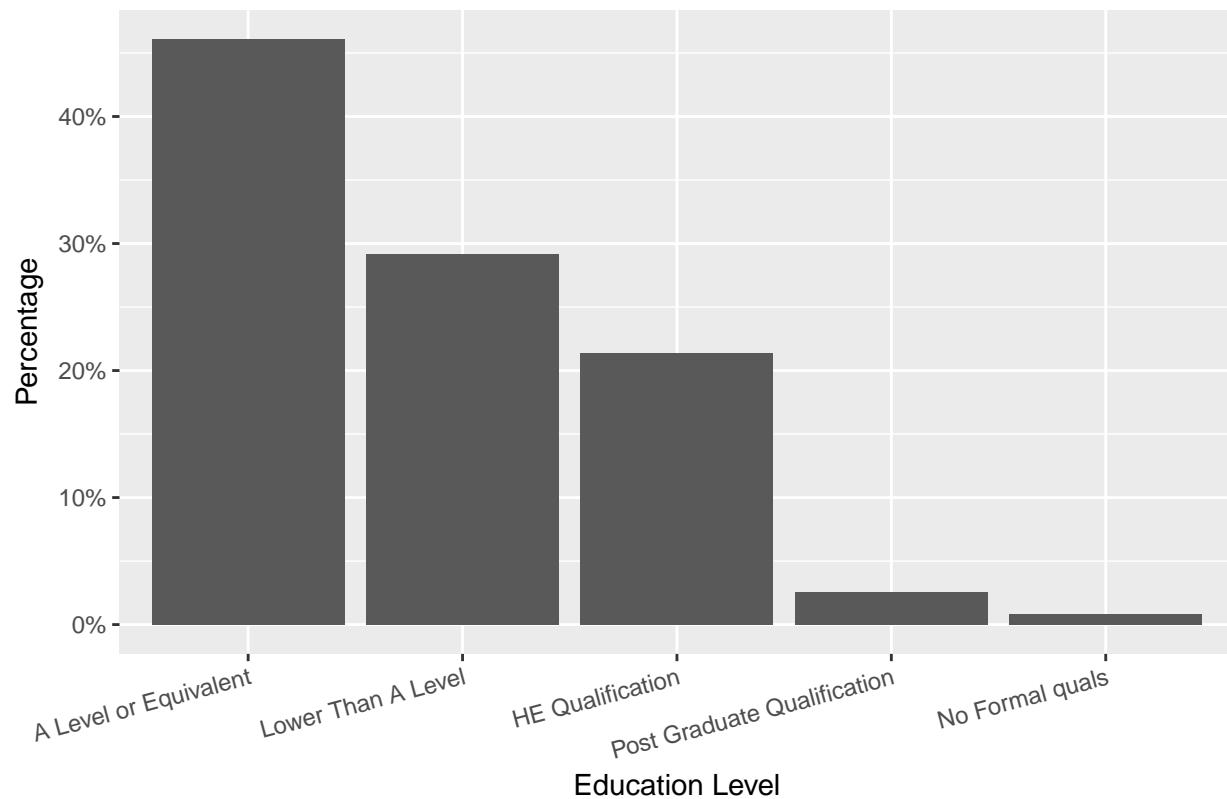
```
guides(fill=guide_legend(title='Highest Education'))
```



```
## Student Education background in % for Course CCC
studentdrop %>%
  filter(si_code_module=='CCC')%>%
  group_by(si_code_module,si_highest_education)%>%
  summarize(counts=n())%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=reorder(si_highest_education,-percent),y=percent))+
  geom_bar(stat='identity')+
  labs(x='Education Level',y='Percentage',
       title='Student Education Background for Course CCC')+
  theme(axis.text.x=element_text(angle=15,hjust=1))+
  scale_y_continuous(labels = percent)
```

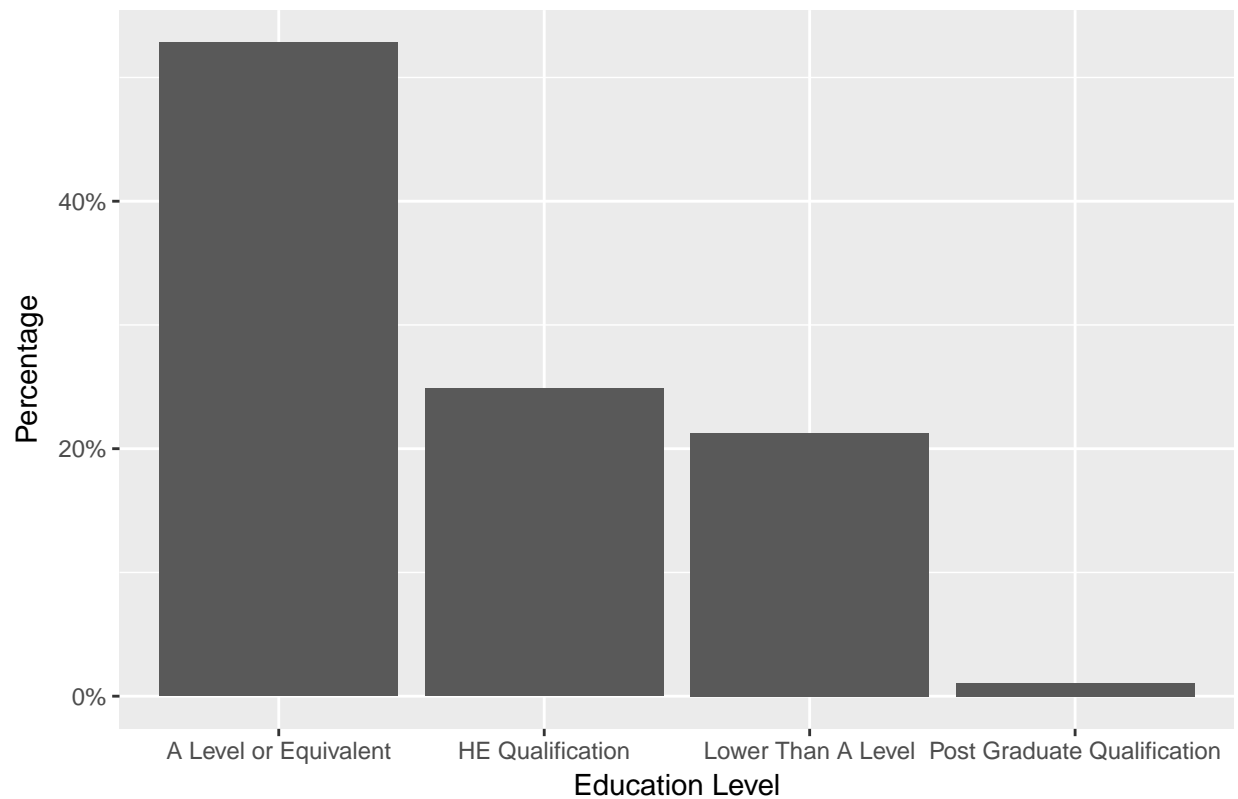


## Student Education Background for Course CCC



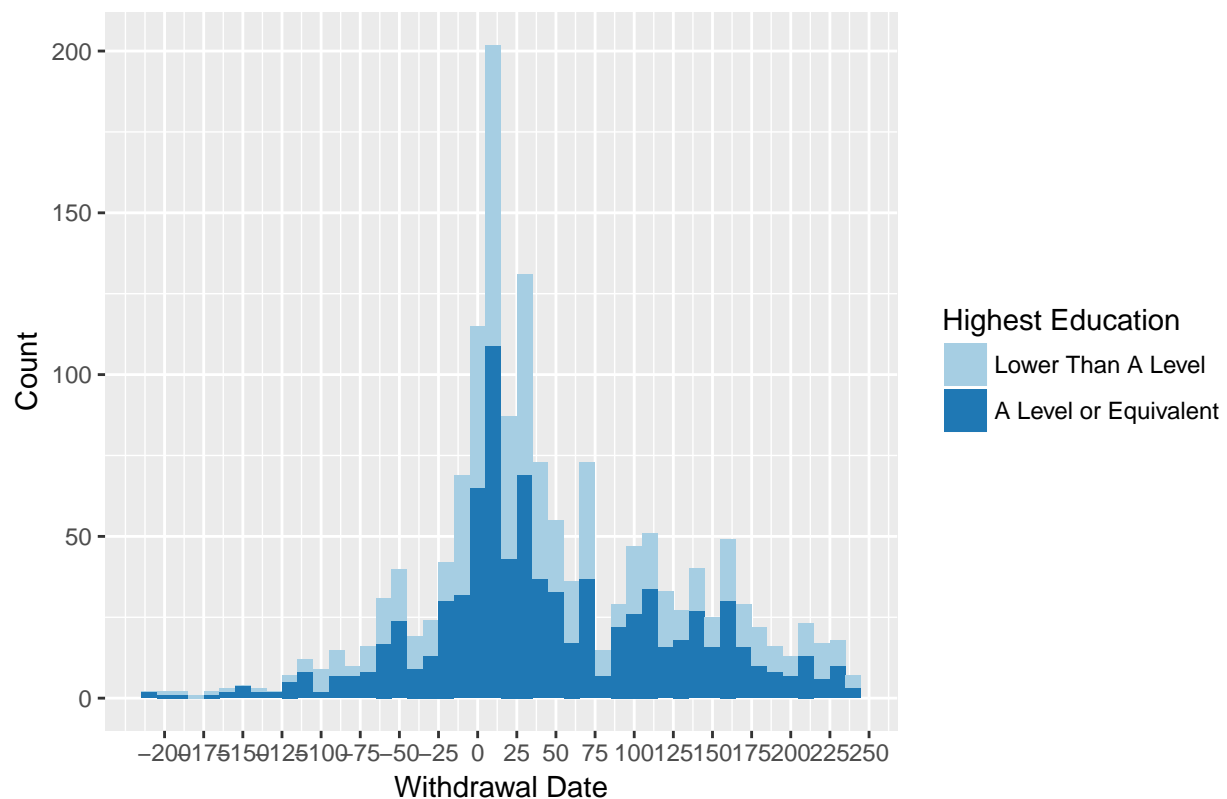
```
## Student Education background in % for Course AAA
studentdrop %>%
  filter(si_code_module=='AAA')%>%
  group_by(si_code_module,si_highest_education)%>%
  summarize(counts=n())%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=reorder(si_highest_education,-percent),y=percent))+
  geom_bar(stat='identity')+
  labs(x='Education Level',y='Percentage',
       title='Student Education Background for Course AAA')+
  scale_y_continuous(labels = percent)
```

## Student Education Background for Course AAA



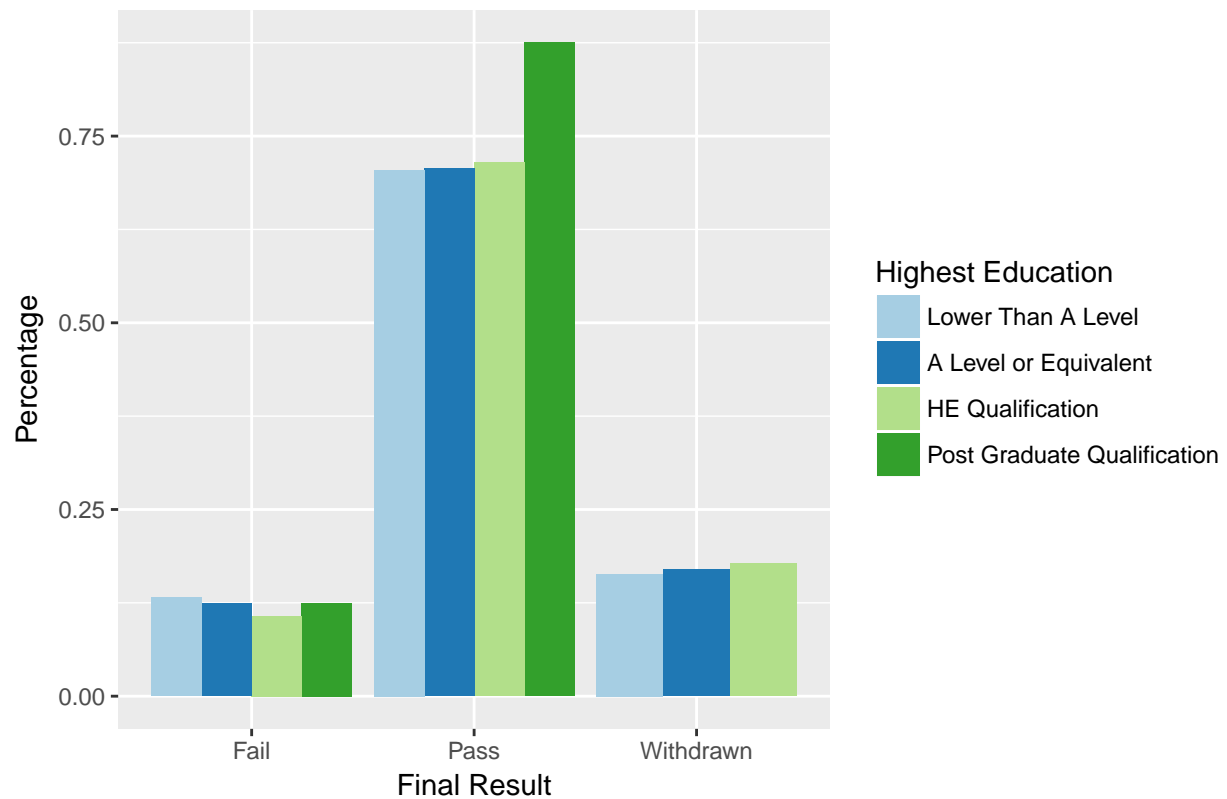
```
## Course CCC withdrawal for A level, lower than A Level Students
studentdrop %>%
  filter(si_final_result=='Withdrawn',
         si_code_module=='CCC',
         sr_date_unregistration<250,sr_date_unregistration>-225,
         si_highest_education %in% c('A Level or Equivalent','Lower Than A Level'))%>%
  ggplot(aes(x=sr_date_unregistration,fill=si_highest_education))+
  geom_histogram(binwidth = 10)+
  scale_x_continuous(breaks=seq(-200,500,25))+
  scale_fill_manual(values=color)+
  labs(x='Withdrawal Date',y='Count',
       title='The Distribution of Withdrawal Days for Course CCC')+
  guides(fill=guide_legend(title='Highest Education'))
```

The Distribution of Withdrawal Days for Course CCC



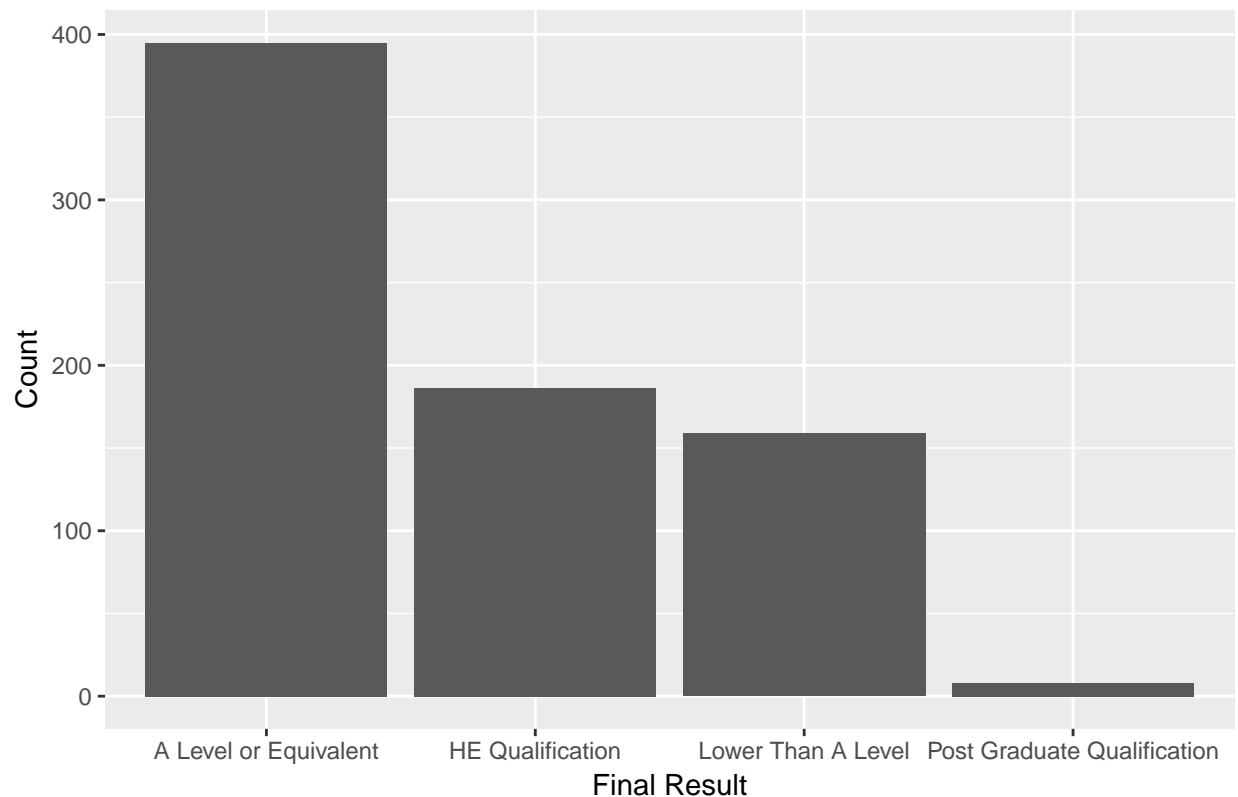
```
## Course AAA by Highest Education Percentage
studentdrop %>%
  mutate(final_result=ifelse(si_final_result %in% c("Pass", "Distinction"), "Pass", as.character(si_final_result)))
  filter(si_code_module=="AAA")%>%
  group_by(si_highest_education,final_result)%>%
  summarize(counts=n())%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=final_result,y=percent,fill=si_highest_education))+
  geom_bar(stat='identity',position='dodge')+
  scale_fill_manual(values=color)+
  labs(x='Final Result',y='Percentage',
       title='Percentage of Student Performance at Each Education Level for AAA')+
  guides(fill=guide_legend(title='Highest Education'))
```

Percentage of Student Performance at Each Education Level for AAA



```
## Course AAA by Education Count
studentdrop %>%
  group_by(si_code_module, si_final_result, si_highest_education) %>%
  summarize(counts=n()) %>%
  filter(si_code_module=='AAA') %>%
  ggplot(aes(x=reorder(si_highest_education, -counts), y=counts)) +
  geom_bar(stat='identity') +
  labs(x='Final Result', y='Count',
       title='Student Education Background for Course AAA') +
  guides(fill=guide_legend(title='Highest Education'))
```

## Student Education Background for Course AAA



## Student Assessment for Course CCC and AAA

```
studenttestdrop=read.csv('student_as_drop.csv')

studenttestdrop$ou_student_drop_date_unregistration=
  as.numeric(levels(studenttestdrop$ou_student_drop_date_unregistration))[studenttestdrop$ou_student_dr

## Warning: NAs introduced by coercion

studenttestdrop$ou_student_assessment_a_date=
  as.numeric(levels(studenttestdrop$ou_student_assessment_a_date))[studenttestdrop$ou_student_assessmen

## Warning: NAs introduced by coercion

studenttestdrop$ou_student_assessment_sa_score=
  as.numeric(levels(studenttestdrop$ou_student_assessment_sa_score))[studenttestdrop$ou_student_assessm

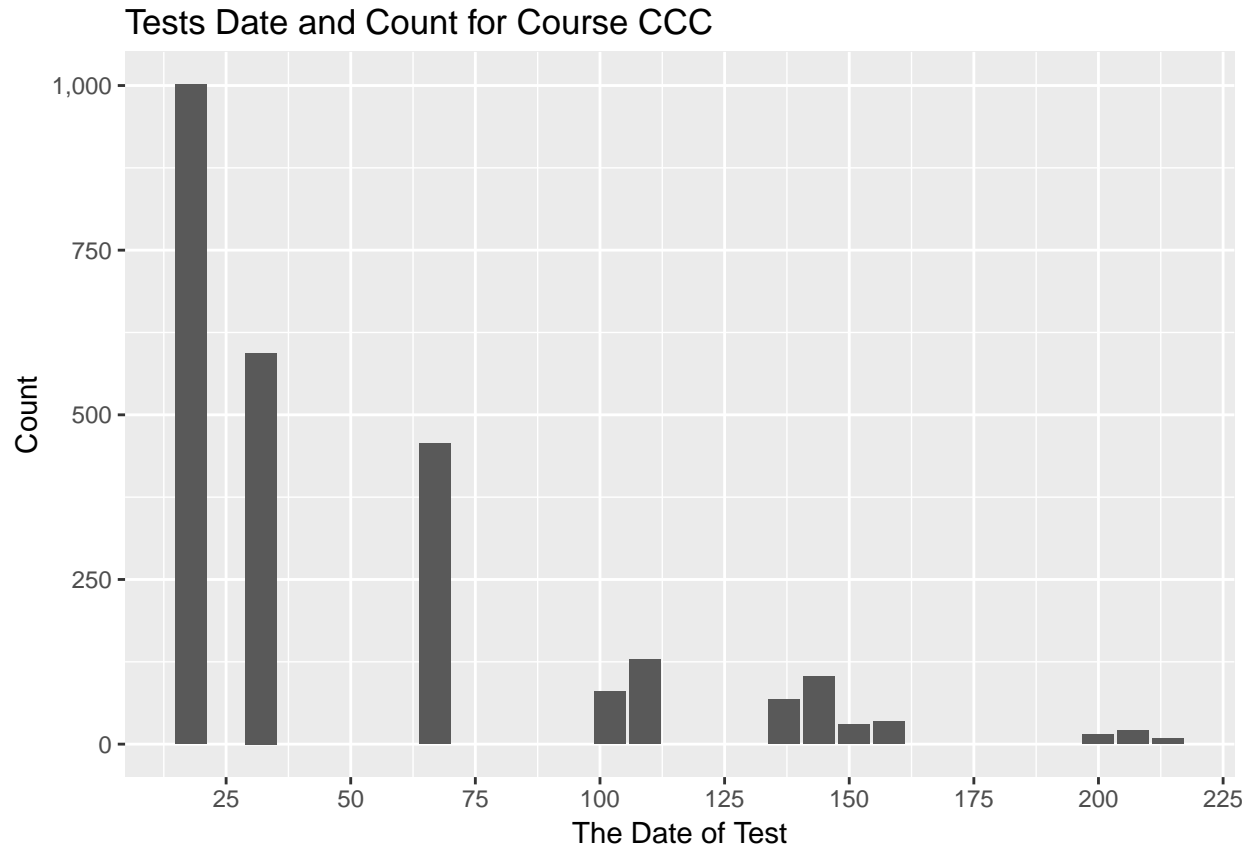
## Warning: NAs introduced by coercion

### test date and count for course CCC
studenttestdrop%>%
  filter(ou_student_drop_final_result=='Withdrawn',ou_student_drop_si_code_module=='CCC')%>%
  ggplot(aes(x=ou_student_assessment_a_date))+
  geom_bar()+
  scale_x_continuous(breaks = seq(0,250,25))+
  labs(x='The Date of Test',y='Count',
```

```

title='Tests Date and Count for Course CCC')+
scale_y_continuous(labels = comma)

```

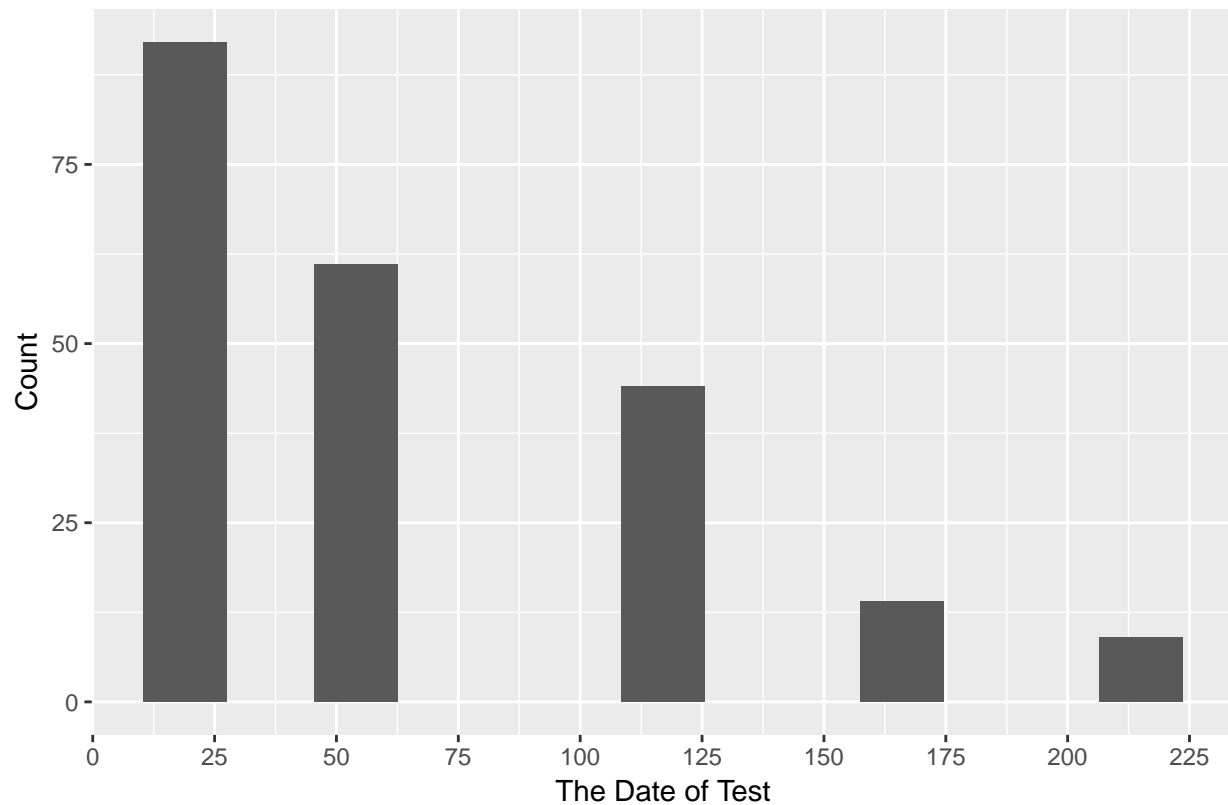


```

### test date and count for course AAA
studenttestdrop%>%
  filter(ou_student_drop_final_result=='Withdrawn',ou_student_drop_si_code_module=='AAA')%>%
  ggplot(aes(x=ou_student_assessment_a_date))+
  geom_bar()+
  scale_x_continuous(breaks = seq(0,250,25))+
  labs(x='The Date of Test',y='Count',
       title='Tests Date and Count for Course AAA')

```

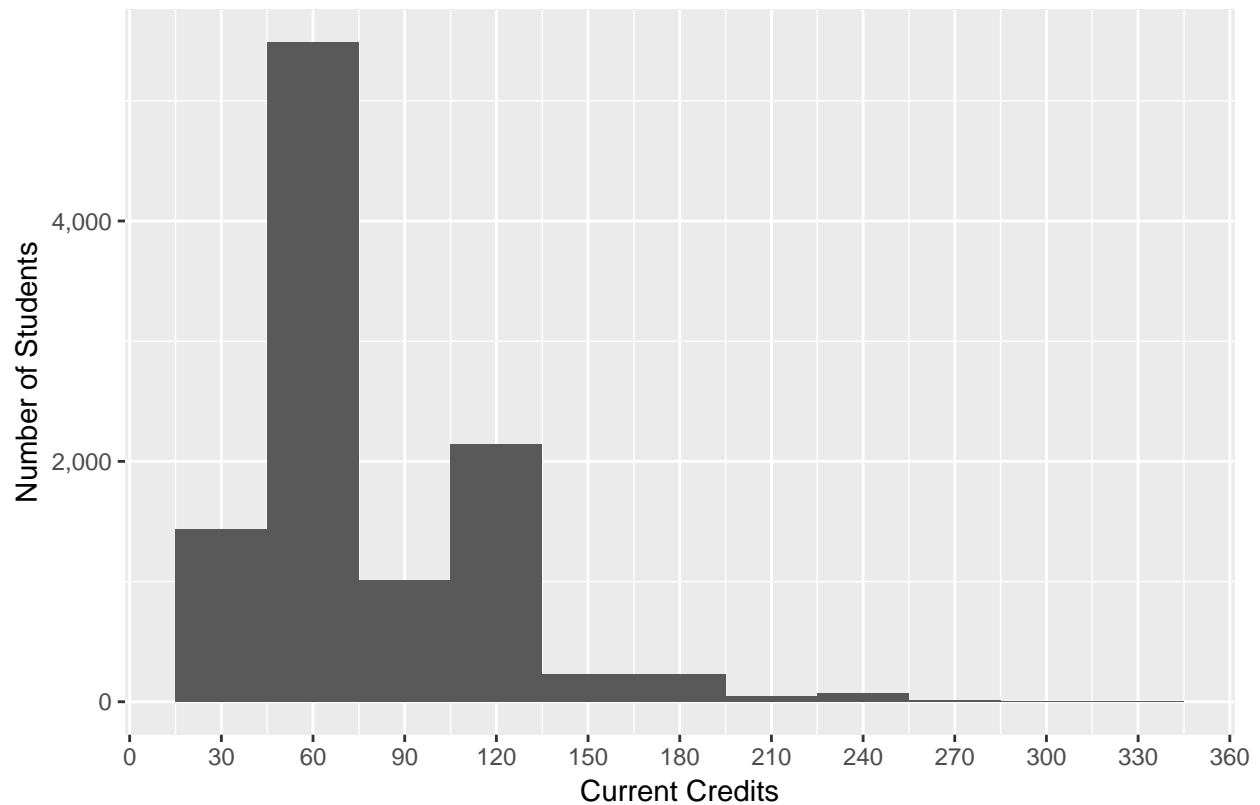
Tests Date and Count for Course AAA



## Student Activities and Withdrawal

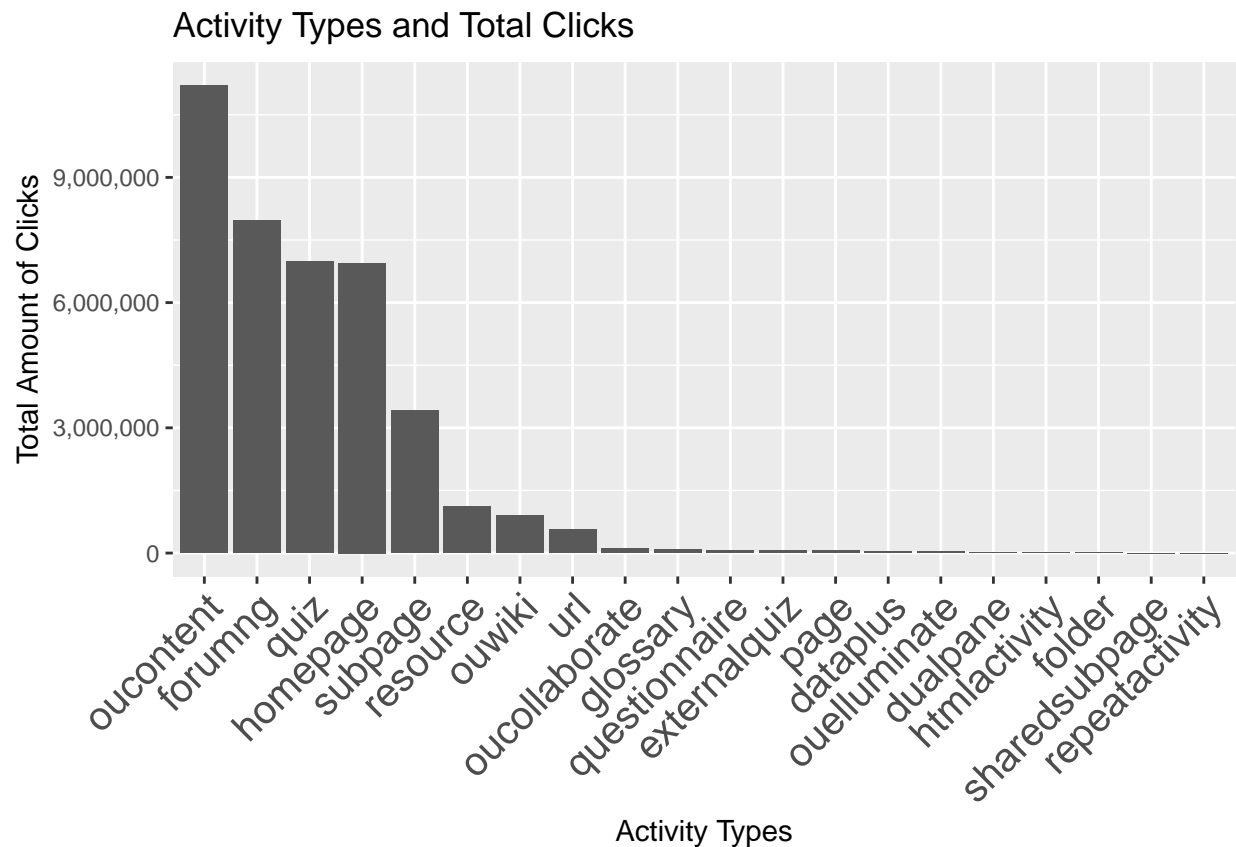
```
## Student Credit distribution
studentdrop %>%
  group_by(studentid=si_id_student,semester_start=si_code_presentation)%>%
  summarize(credit=max(si_studied_credits))%>%
  filter(credit<360,semester_start=='2014J')%>%
  select(studentid,credit)%>%
  ggplot(aes(credit))+
  geom_histogram(binwidth = 30)+
  scale_x_continuous(breaks = seq(0,360,30))+
  labs(x='Current Credits',y='Number of Students',
       title='The Distribution of Current Credits')+
  scale_y_continuous(labels = comma)
```

The Distribution of Current Credits

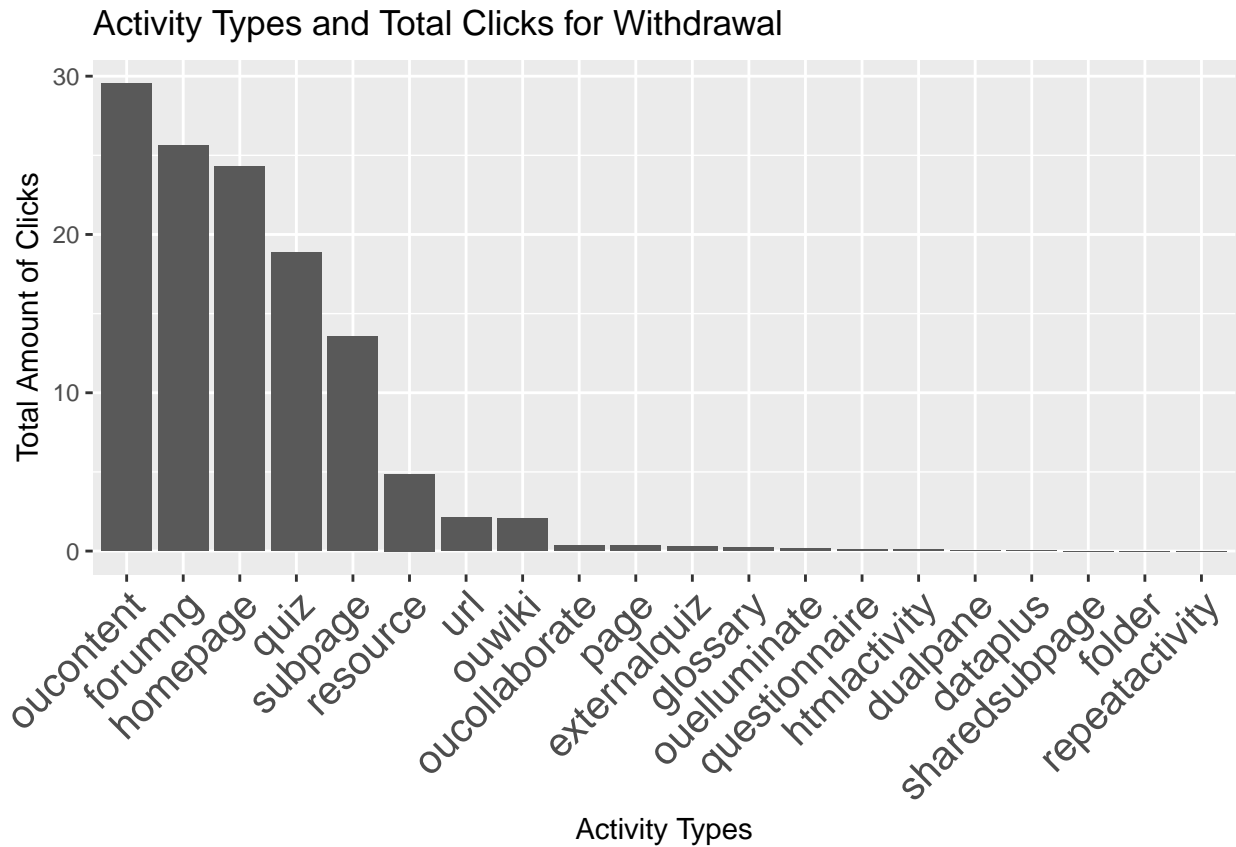


```
## Activity types and Total Amount of Clicks
studentvle=read.csv('student_vle_acti.csv')
studentvle%>%
  group_by(v_activity_type)%>%
  summarise(amount=sum(sv_sum_click))%>%
  ggplot(aes(x=reorder(v_activity_type,-amount),y=amount))+
  geom_bar(stat='identity')+
  theme(axis.text.x = element_text(size=15,angle=45,hjust=1))+
  scale_y_continuous(labels = comma)+
  labs(x='Activity Types',y='Total Amount of Clicks',
       title='Activity Types and Total Clicks')
```



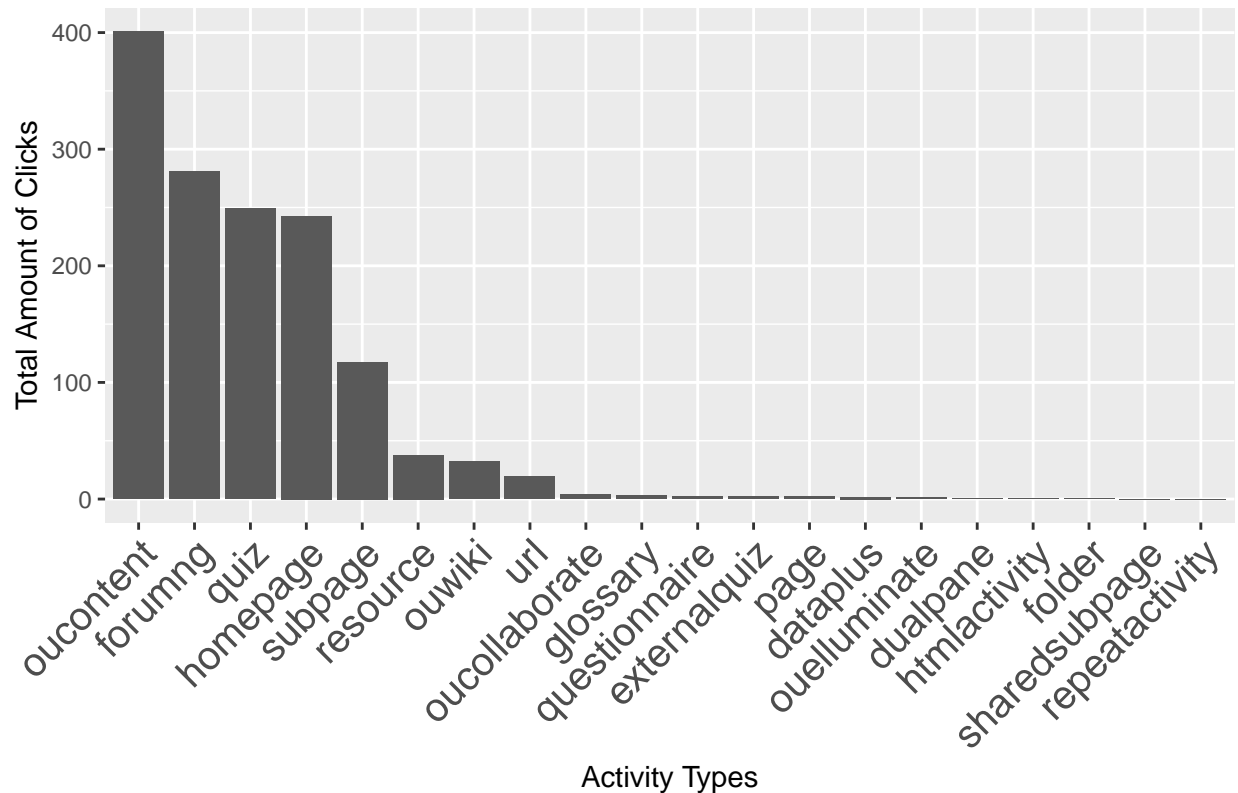


```
## Activity types and Total Amount of Clicks for Withdrawal
student_acti_drop=read.csv('student_acti_drop.csv')
student_acti_drop%>%
  filter(final_result=="Withdrawn")%>%
  group_by(activity_type)%>%
  summarise(amount=sum(sum_click)/26022)%>% ## Used SQL to get the total distinct number of students
  ggplot(aes(x=reorder(activity_type,-amount),y=amount))+
  geom_bar(stat='identity')+
  theme(axis.text.x = element_text(size=15,angle=45,hjust=1))+
  scale_y_continuous(labels = comma)+
  labs(x='Activity Types',y='Total Amount of Clicks',
       title='Activity Types and Total Clicks for Withdrawal')
```



```
## Activity types and Total Amount of Clicks for Withdrawal
student_acti_drop%>%
  filter(final_result!="Withdrawn")%>%
  group_by(activity_type)%>%
  summarise(amount=sum(sum_click)/26022)%>%
  ggplot(aes(x=reorder(activity_type,-amount),y=amount))+
  geom_bar(stat='identity')+
  theme(axis.text.x = element_text(size=15,angle=45,hjust=1))+
  scale_y_continuous(labels = comma)+
  labs(x='Activity Types',y='Total Amount of Clicks',
       title='Activity Types and Total Clicks for Complete')
```

Activity Types and Total Clicks for Complete

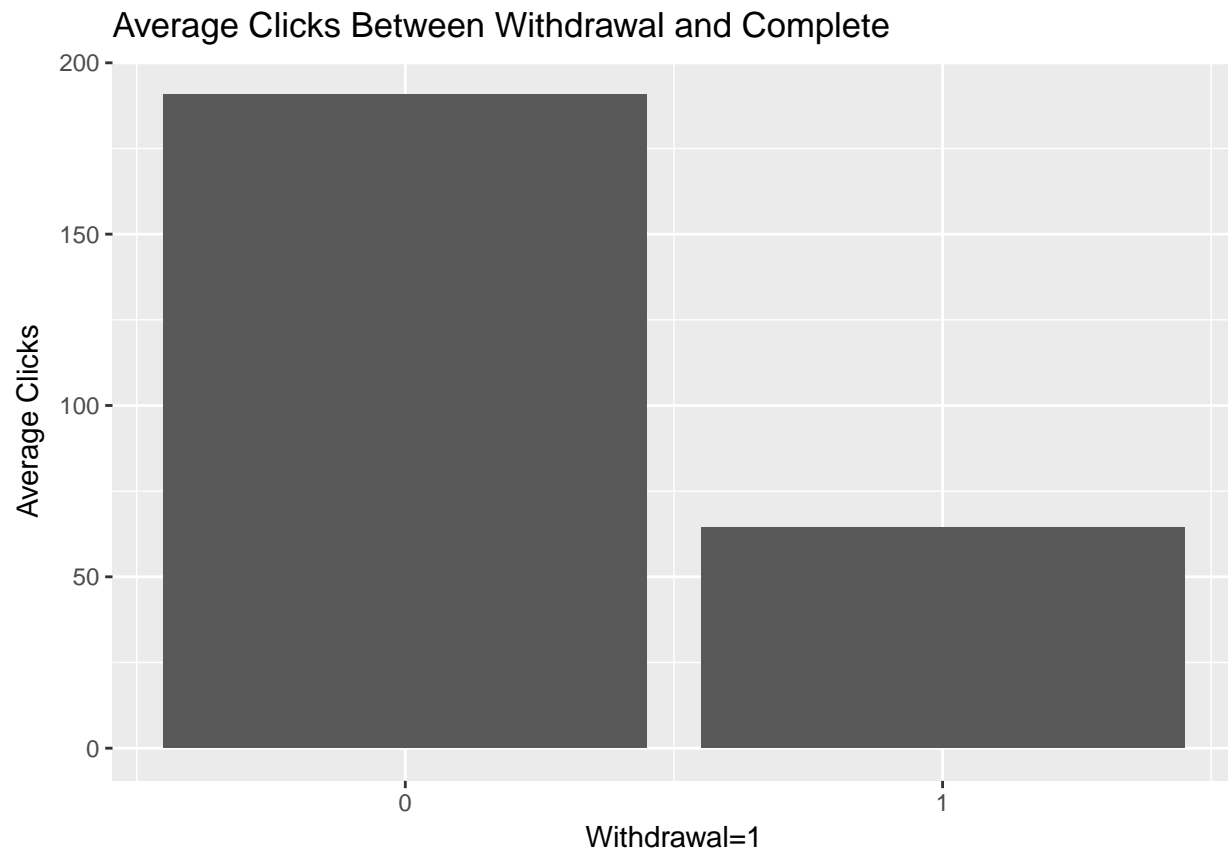


```
student_acti_drop$date_unregistration=
  as.numeric(levels(student_acti_drop$date_unregistration))[student_acti_drop$date_unregistration]

## Warning: NAs introduced by coercion

minisad=student_acti_drop%>%
  mutate(drop=ifelse(!is.na(date_unregistration),1,0))%>%
  group_by(id_student,code_module,code_presentation,activity_type)%>%
  summarise(total_click=sum(sum_click),drop=max(drop))

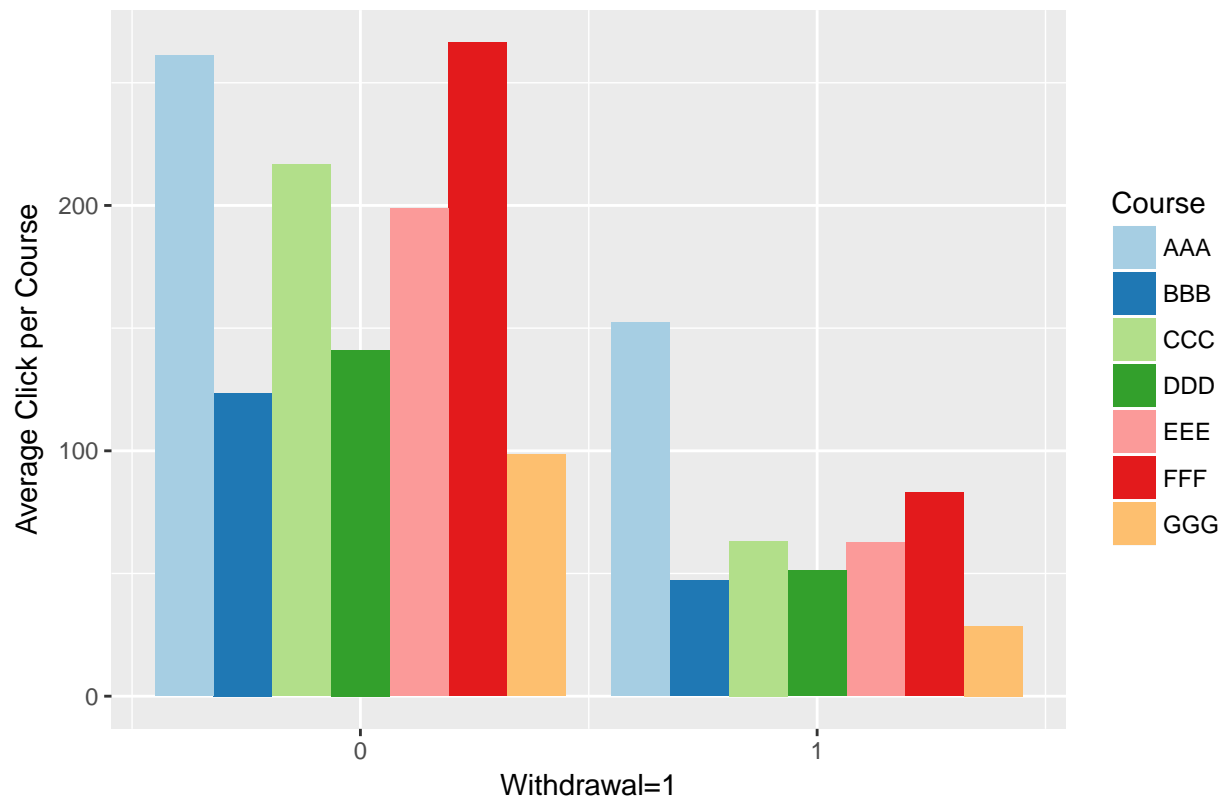
### Average clicks for Students who drop is lower than who does not
minisad%>%
  group_by(drop)%>%
  summarize(avgclick=mean(total_click))%>%
  ggplot(aes(x=drop,y=avgclick))+
  geom_bar(stat = 'identity')+
  scale_x_continuous(breaks = seq(0,1,1))+
  labs(x='Withdrawal=1',y='Average Clicks',
       title='Average Clicks Between Withdrawal and Complete')+
  scale_y_continuous(labels = comma)
```



```
### The Average Clicks per Course Between Withdrawal and Complete
minisad%>%
```

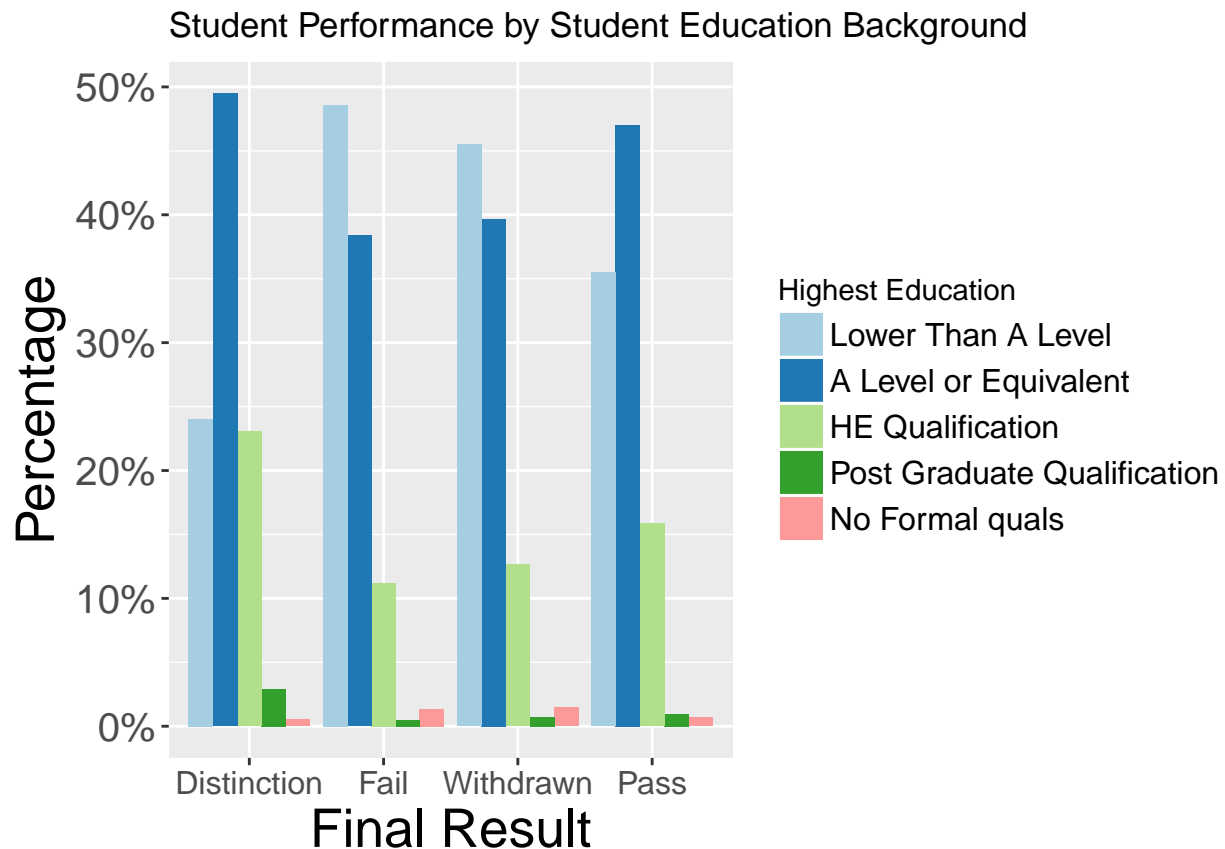
```
  group_by(code_module, drop)%>%
  summarise(avgclick=mean(total_click))%>%
  ggplot(aes(x=drop, y=avgclick, fill=code_module))+
  geom_bar(stat='identity', position='dodge')+
  scale_x_continuous(breaks = seq(0,1,1))+
  scale_fill_manual(values=color)+
  guides(fill=guide_legend(title='Courses'))+
  labs(x='Withdrawal=1', y='Average Click per Course',
       title='The Average Clicks per Course Between Withdrawal and Complete')+
  guides(fill=guide_legend(title='Course'))+
  scale_y_continuous(labels = comma)
```

The Average Clicks per Course Between Withdrawal and Complete

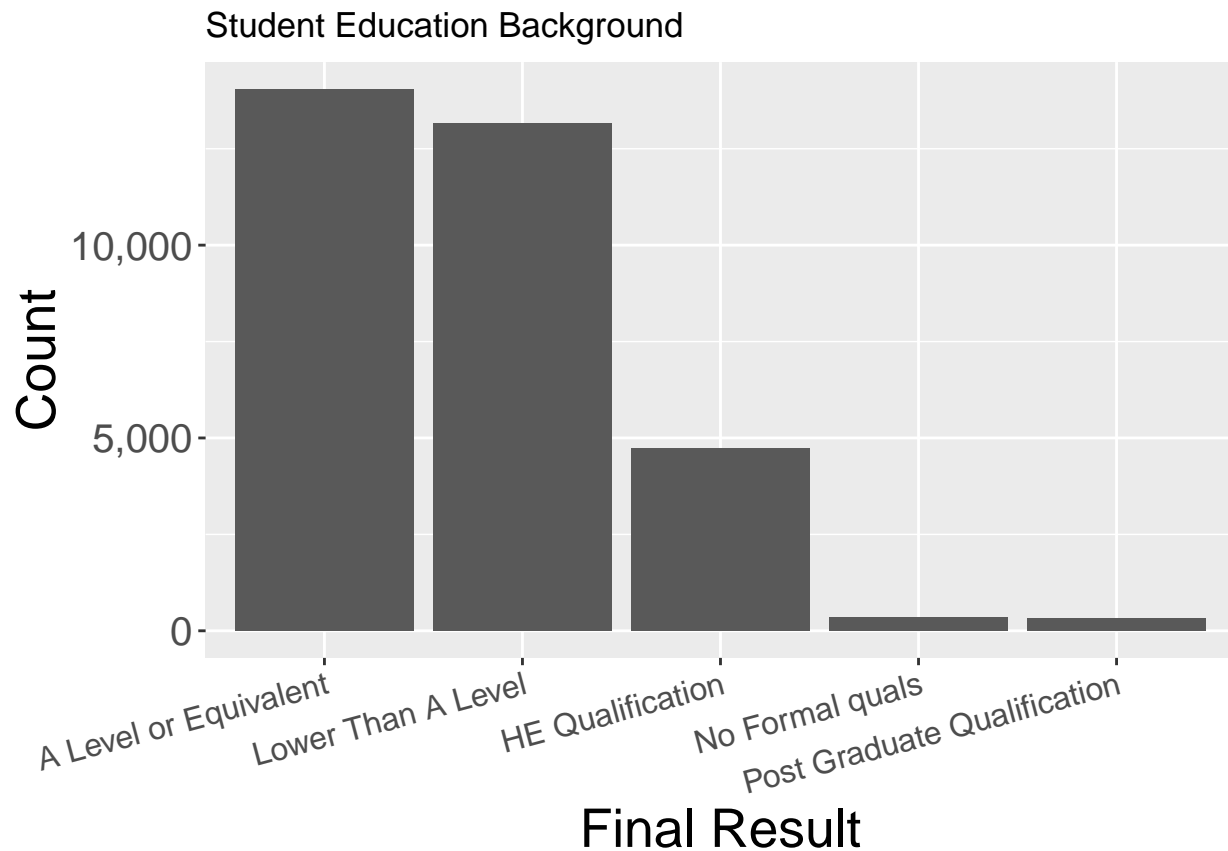


Updated 11/03

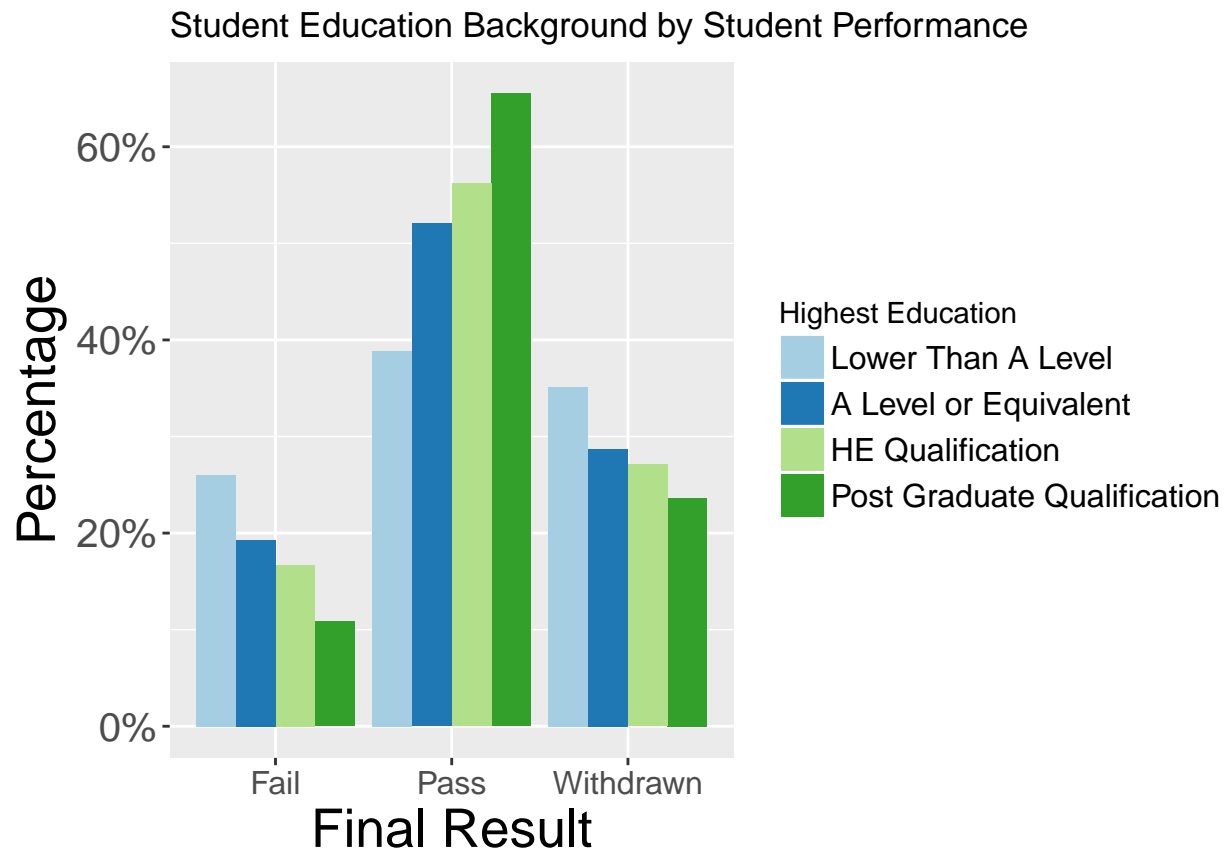
```
## Student Performance by Student Education Background
studentdrop %>%
  group_by(si_final_result, si_highest_education) %>%
  summarize(counts=n()) %>%
  mutate(percent=counts/sum(counts)) %>%
  ggplot(aes(x=reorder(si_final_result, -percent), y=percent, fill=si_highest_education)) +
  geom_bar(stat='identity', position='dodge') +
  labs(x='Final Result', y='Percentage',
       title='Student Performance by Student Education Background') +
  guides(fill=guide_legend(title='Highest Education')) +
  scale_fill_manual(values=color) +
  theme(axis.text.x = element_text(size=12),
        axis.text.y=element_text(size=15),
        axis.text = element_text(size = 15),
        axis.title = element_text(size=20),
        legend.text = element_text(size=12)) +
  scale_y_continuous(labels = percent)
```



```
## Student Education Background
studentdrop %>%
  group_by(si_highest_education)%>%
  summarize(counts=n())%>%
  ggplot(aes(x=reorder(si_highest_education,-counts),y=counts))+
  geom_bar(stat='identity')+
  labs(x='Final Result',y='Count',
       title='Student Education Background')+
  scale_fill_manual(values=color)+
  theme(axis.text.x = element_text(angle=15,hjust=1,size=12),
        axis.text.y=element_text(size=15),
        axis.text = element_text(size = 15),
        axis.title = element_text(size=20),
        legend.text = element_text(size=12))+
  scale_y_continuous(labels = comma)
```



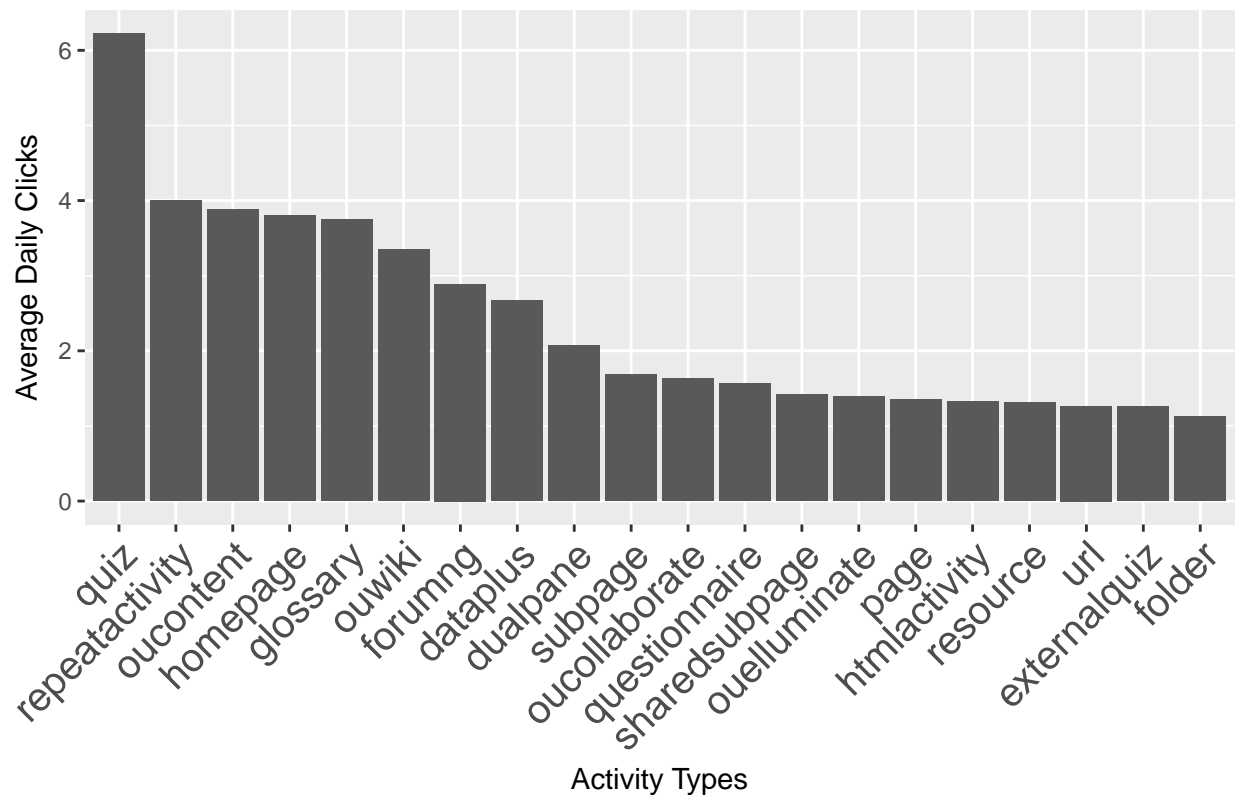
```
## Student Education Background by Student Performance
studentdrop %>%
  mutate(final_result=ifelse(si_final_result %in% c("Pass", "Distinction"), "Pass", as.character(si_final_result)))
  filter(si_highest_education!="No Formal quals")%>%
  group_by(si_highest_education,final_result)%>%
  summarize(counts=n())%>%
  mutate(percent=counts/sum(counts))%>%
  ggplot(aes(x=final_result,y=percent,fill=si_highest_education))+
  geom_bar(stat='identity',position='dodge')+
  labs(x='Final Result',y='Percentage',
       title='Student Education Background by Student Performance')+
  guides(fill=guide_legend(title='Highest Education'))+
  scale_fill_manual(values=color)+
  theme(axis.text.x = element_text(size=12),
        axis.text.y=element_text(size=15),
        axis.text = element_text(size = 15),
        axis.title = element_text(size=20),
        legend.text = element_text(size=12))+
  scale_y_continuous(labels = percent)
```



```
student_dailyacti_drop=read.csv("student_dailyacti_drop.csv")
##Average Daily Clicks by Activity Types for Withdrawal
student_dailyacti_drop%>%
  group_by(activity_type)%>%
  summarize(daily_avg=mean(daily_average))%>%
  ggplot(aes(x=reorder(activity_type,-daily_avg),y=daily_avg))+
  geom_bar(stat="identity")+
  theme(axis.text.x = element_text(size=15,angle=45,hjust=1))+
  scale_y_continuous(labels = comma)+
  labs(x='Activity Types',y='Average Daily Clicks',
       title='Average Daily Clicks by Activity Types for Withdrawal')
```

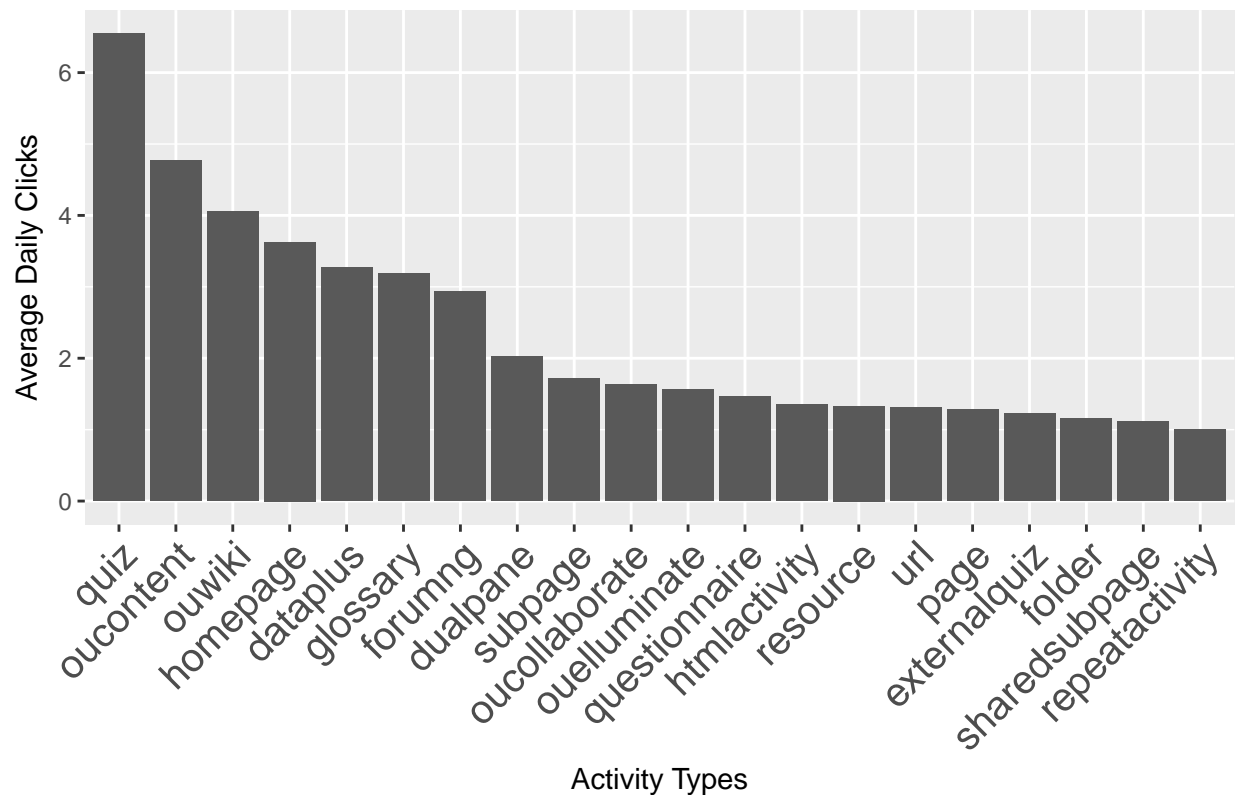


Average Daily Clicks by Activity Types for Withdrawal



```
student_dailyacti_notdrop=read.csv("student_dailyacti_notdrop.csv")
##Average Daily Clicks by Activity Types for Complete
student_dailyacti_notdrop%>%
  group_by(activity_type)%>%
  summarize(daily_avg=mean(daily_average))%>%
  ggplot(aes(x=reorder(activity_type,-daily_avg),y=daily_avg))+
  geom_bar(stat="identity")+
  theme(axis.text.x = element_text(size=15,angle=45,hjust=1))+
  scale_y_continuous(labels = comma)+
  labs(x='Activity Types',y='Average Daily Clicks',
       title='Average Daily Clicks by Activity Types for Complete')
```

Average Daily Clicks by Activity Types for Complete



```
mean(student_dailyacti_drop$daily_average)

## [1] 2.70025

mean(student_dailyacti_notdrop$daily_average)

## [1] 2.858956

student_dailyacti_all=read.csv("student_dailyacti_all.csv")

student_dailyacti_all%>%
  group_by(final_result)%>%
  summarize(daily_avg=mean(daily_average))%>%
  ggplot(aes(x=reorder(final_result,-daily_avg),y=daily_avg))+
  geom_bar(stat="identity")+
  theme(axis.text.x = element_text(size=15))+
  labs(x='Final Result',y='Average Daily Clicks',
       title='Average Daily Clicks by Final Result for Complete')
```

