



GENERAL PROJECT INFO

Company	Private (To be revealed on NDA signage)
Website	Private (To be revealed on NDA signage)
Project	Website redesign; Web Portal (Students, Faculty, and Parents)

PROJECT TABLE OF CONTENTS

1. Scope of Work
2. Project Details
 - a. General Overview
 - b. Features

1. Scope of Work

Shixels Studios Ltd. has been requested to build a Web & Mobile application for **Private (To be revealed on NDA signage)**, the features will include: Website re-design and rebranding, Web App, Mobile App, Social Media Marketing, and an Admin Panel.

2. Project Details

a. General Overview

As a top educational institution **Private (To be revealed on NDA signage)** will catapult its business to the next level by offering its faculty and students, and parents clean, simple and intuitive ways to access all relevant information from its suite of web and mobile applications. In this highly competitive mobile centric world, more businesses now realize that to remain in the top tier they need to constantly remain on par with the latest cutting edge applications. **Private (To be revealed on NDA signage)** would thus like to build a comprehensive suite of rich web and mobile applications to better address the needs of their growing business and client database.

Shixels Studios has a wealth of experience redesigning and rebranding organizational websites due to the often-common mistake organizations make of hiring sub-par developers to cut costs and time. This unfortunately leads to an



organization having to spend twice as much. Shixels Studios has therefore garnered additional experience by building and redesigning projects for Fortune 500 companies such as JP Morgan, Globacom, RenMoney, BMW, Daimler Mercedes Benz and Fidelity Investments to name a few.

During the development process, Shixels Studios will also provide **Private (To be revealed on NDA signage)** real time project management access to appropriately indicated **Private (To be revealed on NDA signage)** staff. This provides a higher level of transparency and opportunity for immediate feedback by **Private (To be revealed on NDA signage)** to ensure the final product is exactly as the organization intends it to be. Shixels Studios stands by its guarantee to provide premium world-class products whilst working within **Private (To be revealed on NDA signage)** project budget.

The project required will include the following features:

b. Features

i. WEB REDESIGN

- Design and Development of New General Landing page
 - School Picker and Design and Development of website for the following schools:
 - i. Junior School Website (Home, About, Schools, Staff, Contact)
 - ii. Secondary School Website (Home, About, Schools, Staff, Contact)
 - iii. Second Campus Website (Home, About, Schools, Staff, Contact)
 - iv. Main Schools Website Website (Home, About, Schools, Staff, Contact)
 - v. British School Website (Home, About, Schools, Staff, Contact)
- Content refactoring
- Mobile friendly site



ii. WEB PORTAL + MOBILE APP

- Ability to log into application using
 - Facebook
 - LinkedIn
- Application Features
 - **TEACHER PORTAL**
 - i. Courses
 - 1. View courses you teach, View / Edit Office Hours, Post assignments, Syllabus, etc, View enrolled students, View grades for each course
 - 2. View Pass/Fail statistics to help better mold curriculum
 - ii. Messages
 - 1. Read and compose messages to students and parents, Send messages to other staff, Send messages to entire class (email lists are compiled for each class a student is enrolled in) Students - View all students across all your courses, View grades per student across all courses, View attendance for student
 - 2. View parent information for students
 - iii. Assessments
 - 1. View grading information across all courses and students
 - iv. Forums
 - 1. Interact with other teachers
 - v. Settings
 - 1. Edit contact information viewed by students, parents, and other staff, Edit



portal settings Help - FAQs and general help on using the portal

- **STUDENT PORTAL**

- i. Courses

- 1. View your courses, View assignments, Syllabus, etc
 - 2. Submit Assignments, View other students and contact information, View grades for each courses

- ii. Messages

- 1. Read and compose messages to teachers
 - 2. Send messages to other student, Create group messages (e.g. school projects)
Teachers - View all teachers across all your courses and school wide
Assessments - View your grades, View your attendance

- iii. Settings

- 1. Edit contact information, Edit portal settings

- iv. Help

- 1. FAQs and general help on using the portal

- **PARENT PORTAL**

- i. Courses

- 1. View your child's courses, View your child's course assignments, Syllabus, etc
Messages - Read and compose messages to teachers of your child

- Teachers

- i. View all teachers across all your courses and school wide



- Assessments
 - i. View your child's grades, View your child's attendance
- Settings
 - i. Edit contact information, Edit portal settings Help - FAQs and general help on using the portal
- iii. **ADMIN PANEL**
 - Ability to generate user id's for parents/students/staff, Lock and unlock accounts, Suspend and Delete Accounts, Edit staff privileges
- iv. **WEBSITE OPTIMIZATION**
 - Fix meta data to optimize site for Search Engine results, design new website to meet current international standards, gather text for multi language support and design Custom Site, (No Template), for clean and international standard design methods, using newest cutting edge technology, Quality Assurance - Testing Iterations, Bug Fixes
- v. **WEBSITE UPDATES & PATCHING**
 - Update Site with new information provided to ensure most recent information when needed and Push upgrades and patches on a provided schedule provided free for 1 year
- vi. **SEARCH ENGINE OPTIMIZATION**
 - Site Indexing, Prevention of Crawling of certain pages to control what is indexed to search engines.