

# **Intelligent Web Page Information Retrieval and Link Browsing Documentation**

**CS 410 Final Project**

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## Motivation

Modern web browsers' search capabilities are very basic. They are limited to exact string matches within the current page. In a typical browsing scenario, a user would open links to examine related information. One such platform where this use case is very common is Wikipedia. Since Wikipedia has vast collections of articles, it is very common for articles to reference each other as well as external authoritative sources. As a result, Wikipedia articles often contain vast collections of links. Since they are always scattered throughout the page, it would be very helpful if there is a way to consolidate all relevant links that appear on the page. Of course, Wikipedia is not the only platform where this problem arises. A feature like this would be useful on many sites.

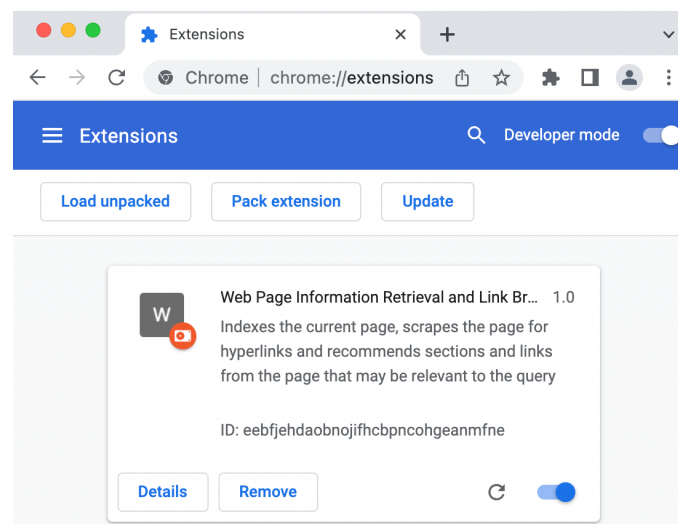
## Description

Our team's project is a Chrome extension that collects and presents links that appear on the webpage relevant to a given query. The extension appears as a typical web browser search box. A text field is provided to enter a query, and a button to trigger the search. The extension collects all links from the current page and scrapes the content of the linked pages. BM25 is then used to rank the links based on their corresponding pages. Relevant links are then provided to the user for examination. The project was specifically tailored to Wikipedia since it is the ideal environment for testing such a tool.

## Installation

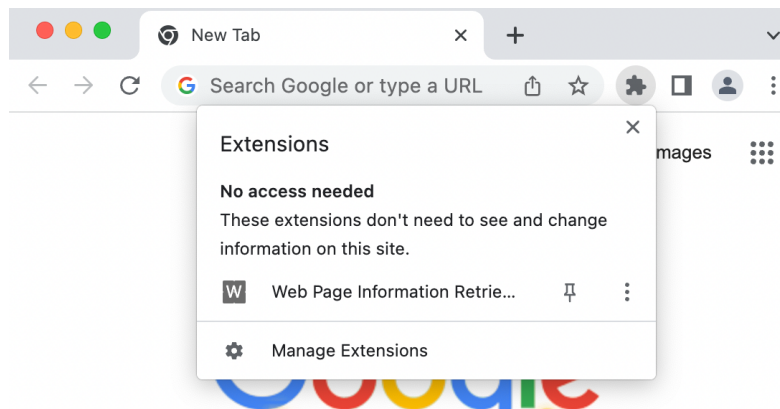
Installation is the same as any chrome extension. After downloading the source, open Chrome and enter `chrome://extensions` in the URL field and press enter.

Enable **Developer Mode** and click **Load Unpacked** to bring up a navigation window. In the navigation window, navigate to the folder containing the source files for the extension. After selecting the folder, the chrome extension will be loaded and ready to be used.



## Usage

To open the extension, select the **Extensions** icon on the top-right corner of the window. The name of the extension is “Web Page Information Retrieval and Link Browsing”.



When the extension is opened, a search box appears. As you would with any search box, type in the query into the text field. Clicking the button triggers the search, and relevant links are presented to the user in a pop-up.

A screenshot of the Wikipedia article for 'Impressionism'. The article text is visible, starting with 'Impressionism is a 19th-century art movement characterized by relatively small, thin, yet visible brush strokes...'. Overlaid on the article is a search box from the extension. The search box has a title 'Enter Query to Find Relevant Sections and Links:', a text input field with the placeholder 'Enter Query...', and a 'Search' button. The background shows the Wikipedia interface, including the logo, navigation links, and the article content.

## Implementation

When search is triggered, the extension first scrapes the webpage for links. Once all links have been collected, the text body is extracted from each. Each page is assigned a document ID, indexed, and IDF computations are performed. Using the user-defined query, BM25 is then executed on each of the pages to generate a score, discarding pages whose scores are zero. The results are then sorted and presented to the user.

