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WATS 3010

Product Page – Tasks/Requirements List & Timeline

Tasks & Requirements

Client specific requirements:

1. Introduce the product
2. Provide access to the explainer video (<https://www.youtube.com/watch?v=L48g1ZWLMdo>)
3. List features
4. Provide user testimonials
5. Provide ability for users to share links to the product page
6. Call to action link to get user to buy product

Tasks:

1. Clean style sheets/organized code
2. Create visual design e.g. animation, parallax scrolling, color scheme, etc.
3. Implement media queries for more responsive design and optimize for:
 - Phone
 - Tablet
 - Desktop
4. Implement bootstrap from either: <https://blackrockdigital.github.io/startbootstrap-new-age/> or <https://blackrockdigital.github.io/startbootstrap-one-page-wonder/>
5. Implement static navigation bar and scroll spy for ease of navigation through a one page site

Timeline

Phase 1: Design (11/19 – 11/25)

- Read product page requirements
- Create information architecture
- Create wireframe (desktop and mobile)
- Incorporate text into wireframe
- Create formal requirements list and timeline
- Submit phase 1 assignment

Phase 2: Preview (11/26 – 12/2)

- Read instructor/peer feedback
- Implement feedback
- Add content HTML
- Embed video
- Find/add images
- Add CSS styling
- Complete stretch goals in preparation for final phase (implement bootstrap, advanced CSS, implement responsive design for different view ports e.g. phone, tablet, and desktop).

- Submit phase 2 assignment

Phase 3: Delivery (12/3 – 12/9)

- Read instructor/peer feedback
- Implement feedback
- Tidy up CSS
- Add HTML where needed
- Add/test responsive design
- Reference/cross-check formal requirements list
- Deploy and test page
- Make adjustments as needed
- Submit phase 3 assignment and share with class