

Shure Joe  
WATS3030  
Final Project: Planning Phase

### **Final Project Proposal**

My proposal for the final project is to set up WordPress on my droplet (already done) and treat my site as a personal blog. WordPress has a lot of premade themes and I will spend some time on choosing one that fits my needs. I will also compile some photos and images in order to personalize my blog. WordPress also allows the user to add tags to their posts and I will use this to my advantage to cover some topics such as reviews on restaurants, music, games, movies, as well as document my experiences going through the WATS certificate program. By adding tags, I will be able to separate and easily search via certain topics. My blog will really be multi-purpose and there is no “unifying theme” but rather a collection of odds and ends. The purpose of this blog is to really be a diary.

There are a lot of plugins for WordPress and I am looking into specific plugins. I’ve identified a few that I would like to use such as:

**Nivo:** Responsive image slider that I can showcase some of my work that I’ve done in these courses.

**Imagify:** Image compression.

**Social Icons:** What site isn’t complete without social links?

While the technical side of the project is finished already by installing WordPress, there is still work that needs to be done. The biggest part of this project will be the content that needs to be added. However, I need to address the look of the blog first so a good portion of my time will be spent tweaking the design. To assist me with this, I will use these six planning tools:

- 1) Proposal
- 2) Project overview
- 3) Task schedule
- 4) IA diagram
- 5) Wireframes
- 6) Inspiration sites (screen shots for design comp)

## **Project Overview**

**Name of site/company:** Shure's Blog \*\*\*working title

### **Description of design concept/approach:**

- Blog/diary approach- a more sophisticated MySpace
- Clear/clean design through WordPress themes
- Enhance interface using plugins

### **Hope to accomplish with design concept/approach:**

- Present my experiences as well as reviews of certain topics via WordPress

### **Other websites for inspiration:**

- <https://pinchofyum.com/>
- <http://erickimphotography.com/blog/>
- <https://georgehahn.com/>
- <https://thequintessentialmind.com/>

### **Target audience/Motivations:**

- This blog is mostly to amuse myself and play around with webapps.

## Task Schedule

### Week 7

- Install WordPress
- Enable custom domain
- Complete design documents

### Week 8

- Final blog name decided
- Design completed – themes, colors, fonts, etc.
- Gather images and links to be used
- Plugins added and tested for any issues
- Plan content

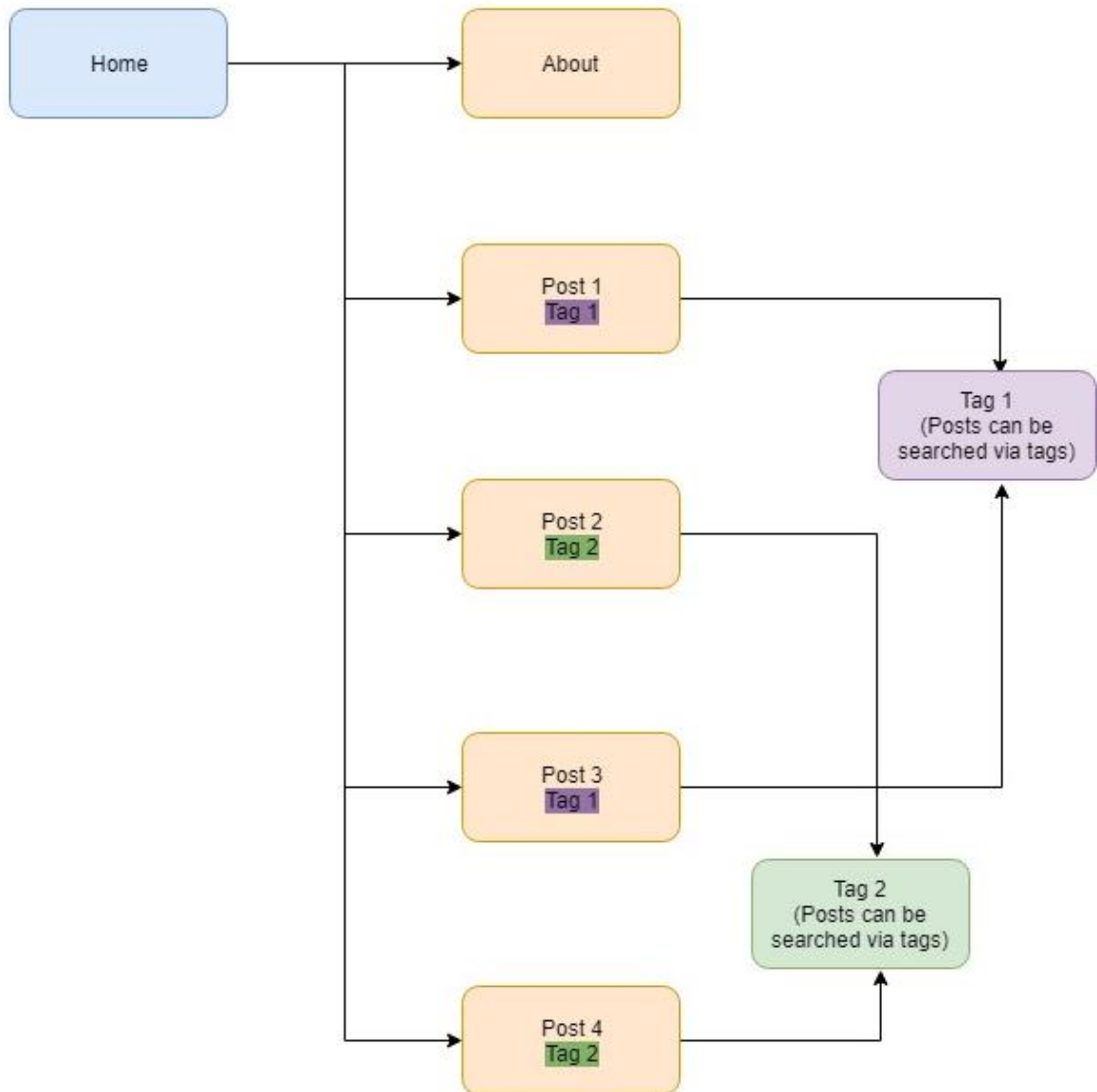
### Week 9

- Blog optimized for the web e.g. speed, caching, and security.
- Gather metrics (maybe there is a plugin for that?)
- Document findings
- Start adding content

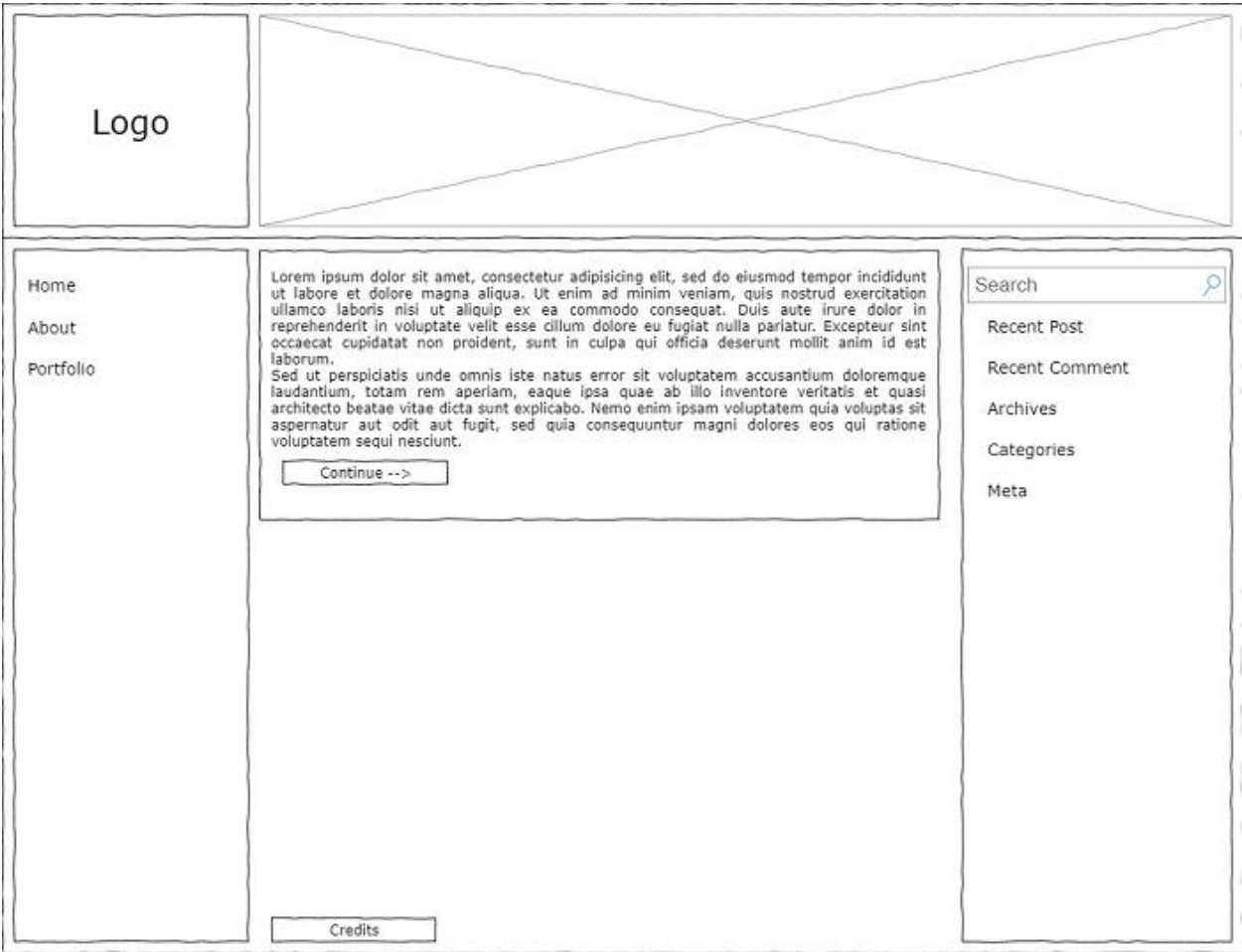
### Week 10

- Final checks before presenting and submission
- Submit and share with class

## IA Diagram



Wireframe



## Inspiration Sites (Design Comps)



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THE LATEST: [the thing about](#)

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## The Black Suit



ENTERTAINMENT February 18, 2019

## The Thing About Karl



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By Adrian Iliopoulos

SELF DEVELOPMENT

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SELF DEVELOPMENT

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