

Developers as the new Decision Makers

Here are different segments of developers.

- the “hobbyist” – Developer is interested to keep up to date with technology and driven by passion which keeps the developer deeply interested in tech, learning and coding at leisure time. May code in environments related to their daily work, but just as likely to be working in another environment entirely.
- the enterprise developer – Codes in different technology such as Java, .NET, Python and on. Codes during working hours only and might be interested in tools that can help get the job done. Developer might not be experimental.
- Techno greek – as above, but works likely to be interested in current and future, rather than earlier versions of products and technologies.
- the independent developer – like the hobbyist, but much closer alignment between “work” and “play” in terms of target environments. Consultants, small agencies.
- the Systems Integrator – this is an important developer type. Developer go to markets for all kinds of firm look to integrate different products or open source application over the last few years.

While we saw above different segments of developers, overall they can be also segmented as per psychological aspects of developers type.

- Snarky – believes most people are stupid and need to be ignored or coded around.
- Optimistic – often smiley, works longer hours, willing to help other people.
- Lots of talk, little code – spends much time on the labor and process around coding, hoping that the smaller amount of time coding is done effectively by the measure twice cut once ideas.

- Craftsman – interested in being better at what they do, but often lacks the tools to measure the betterment, or even get a baseline for how bad or good things are.
- Coders – spend most of their time simply coding in, mostly isolation, generating a lot of code.
- I just work here – just there for a good paying job, rarely works on becoming better but is often very dependable in getting work done, if only by using out of date methods.
- Process-wonk – Overly bureaucratic, but their trust is that if the group just got their act together, the code would work better. More towards a lead developer who is leading a team of developer.
- The Debugger – whether they like it or not, this person is good at tracking down bugs. They're often good at doing performance tuning as well. This type of roles is generally a Application Maintenance role and typically based from remote offshore location due to organization cost pressure.
- Architects – charged with being more technical than manager role, they're expected to convert business goals to technical landscape and define architecture of the application and “lead technically” groups of developers to deliver the product / service.