



>Polestar - Volvo Car Group

Money VP = Amount of money for their expertise in the area of technology and engineering

Expertise VP = Sharing of information about technological and engineering details when it comes to car manufacturing

>Polestar - Customer

Money VP = Amount of money for a car

Car VP = The car itself and possible extra services

>Polestar - Google Assistant

Money VP = Amount of money for every common project

Cooperation VP = Sharing of information and technology to be used in the cars

>Polestar - Marketing company

Money VP = Monthly amount of money for their services

Visibility VP = Visibility online and offline (marketing campaigns)

>Polestar - Distribution companies

Licence VP = License to sell the cars

Money VP = Amount of money for the right to sell the cars