

How to Land A Job Through Online Networking

A different way to land your dream data job



MICHAEL DILLON

'How can I land a job?

I submit my resume, but I
never hear anything back!

I hear you.



1) Build a Linkedin Profile:

- Tell us who you are**
- Tell us your skills & experience**
- Tell us why your favourite industry excites you**

- Post your goals, learnings & setbacks
- Show your personality
- This is as important as being professional.
- People hire people.
Not certificates.

2) Reach out to data professionals:

At the same level as you

- **Work together on job-hunting**
- **Work together on resumes**
- **Work together on interviews**

Stop trying to do it all alone

Reach out to data professionals:

2 years ahead of you

- **Ask them questions**
- **Learn how their business makes money**
- **Learn how YOU can add value**

Reach out to data professionals:

2 years behind you

- **Post your journey to help them**
- **Become seen as an expert**
- **Find friends you can rely on**

We are stronger together

3) Connect with local recruiters

- Comment on their posts.
- Introduce yourself.
- Build long term relationships.
- Share exactly what you want
- Don't just reach out when you need something.
- Keep in touch

4) Use ChatGPT to help create:

- Your resume
- Your cover letter
- Predict interview questions
- Generate interview answers

But don't forget to show your personality and tell your story.



5) Improve your data skills

- Do online data courses
(DataCamp or Udemy)
- Download a dataset (Kaggle)
- Manipulate the data
(SQL or Python)
- Visualize the data
(Tableau or PowerBi)

- Analyse results
- Develop insights
- Tell stories with the data
- Explain how a business would benefit from this

6) Share your work

- Share your project on GitHub
- Post what you learned on LinkedIn
- Explain WHY you chose each metric etc
- Your business insights are the most important part.

By sharing your journey with your network, you're not claiming to be an expert.

You're bringing a network of friends along with you for the ride.

You'll learn from each other.

Before long, the recruiters will be
contacting YOU.

It will open so many doors you
didn't know existed!

7) Reach out to companies

- Build a spreadsheet of jobs you want
- Connect with the staff
- Send them a DM
- Jump on a call and introduce yourself

- Learn everything about the business
- Learn how they use data
- Share your resume & relevant projects
- Pitch exactly how YOU can add value for them
- Stay patient. Keep in touch.

Summary

1. Build a LinkedIn Profile
2. Reach out to people.
3. Connect with recruiters
4. Create your resume
5. Improve your data skills
6. Share your work
7. Reach out to companies

But wait, there's more...

I've launched a free e-book:

***'Infinite Upside: How to Land a Job
Through Online Networking'***

*Drop the word 'NETWORKING' below.
I'll send you a free copy.*