

Mobile Community

Income Projection

Assumptions:

Price: \$ 3.00

Percent of users who will purchase in Year 2: 30%

Product	Year 1 (free)	Year 2		
	Users	Users	Price	Income
Job Scheduling Text App	20,000	6,000	\$ 3.00	\$ 18,000.00
Ameri-Mart	25,000	7,500	\$ 3.00	\$ 22,500.00
Hummingbird Migration Map	5,000	1,500	\$ 3.00	\$ 4,500.00
Backstage View	10,000	3,000	\$ 3.00	\$ 9,000.00
Love the One	50,000	15,000	\$ 3.00	\$ 45,000.00
FairTax	55,000	16,500	\$ 3.00	\$ 49,500.00
				<u>\$ 148,500.00</u>