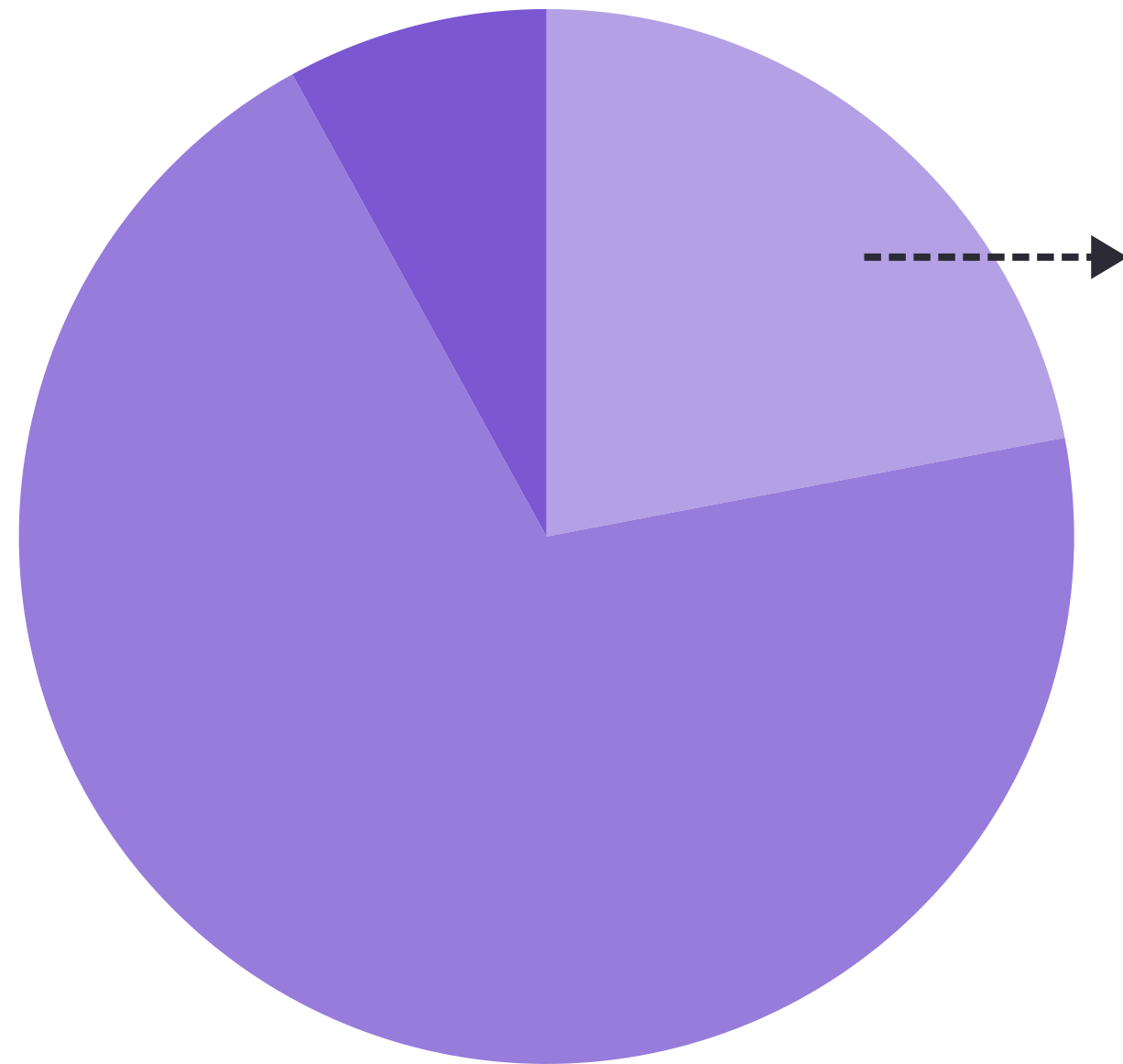


# Your intelligence. Augmented.

A fully local personal agent.



**Tech companies,  
unlock the power of  
neurodiversity.  
20% of your  
workforce could  
have ADHD.**

Problem

**The hidden challenge:  
80%+ ADHDers  
suffer with  
executive dysfunction.**

|| Searchpad

Try Pitch



# Unpacking the Executive Dysfunction Challenges

## 1. Memory

### Working memory

Whatever you're doing right now: reading, taking notes or having a conversation...

Forgetting what you're doing in the middle of it.

## 2. Attention

### Cognitive flexibility

When multitasking, moving attention between topics is costly. We have to stop and restore the context, losing precious time.

## 3. Self-Control

### Inhibition

Is your ability to steer or manage your thoughts, emotions and actions. To be able to self control and to have selective attention.

## Problem

this is often confused  
with disengagement.

In fact, 18%  
of employees are  
actively disengaged,  
quiet quitting.



## Solution

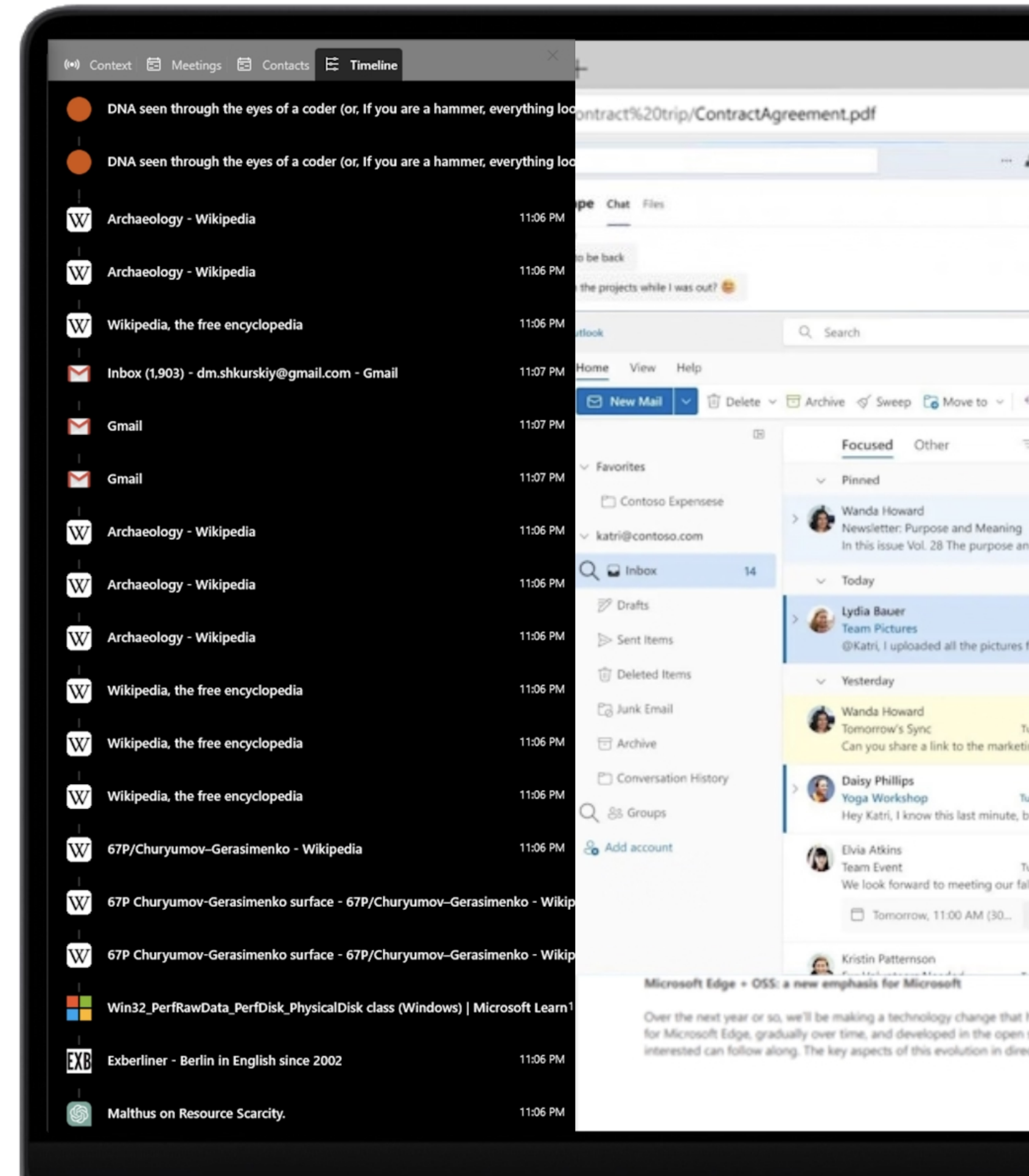
# A fully local personal agent that enhances your brain abilities for 10x work productivity

1. **Augments Working Memory for Better Recall**
2. **Provides Real-time Context to Stay Focused**
3. **Aids Self-Control by Minimizing Distractions**

## 1. Memory

# Supercharge working memory

Augments human  
working memory.  
By contextualising  
everything you do on-  
screen, "memorising"  
and making it searchable.

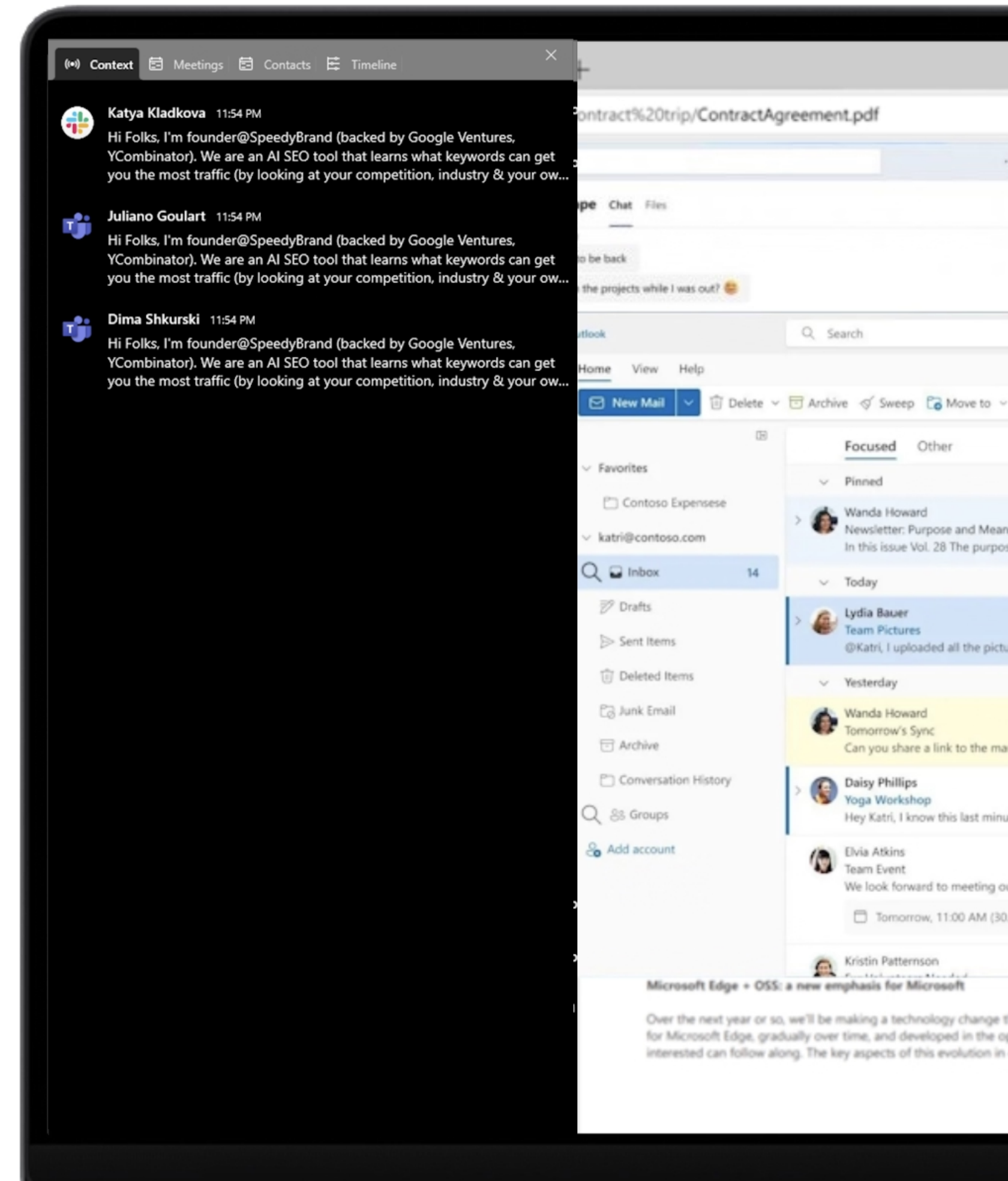




## 2. Attention

# Stay Focused and On Point with Real-Time Context

Provides real-time context to what you discuss in a meeting or see on screen, keeping you focused and on point.

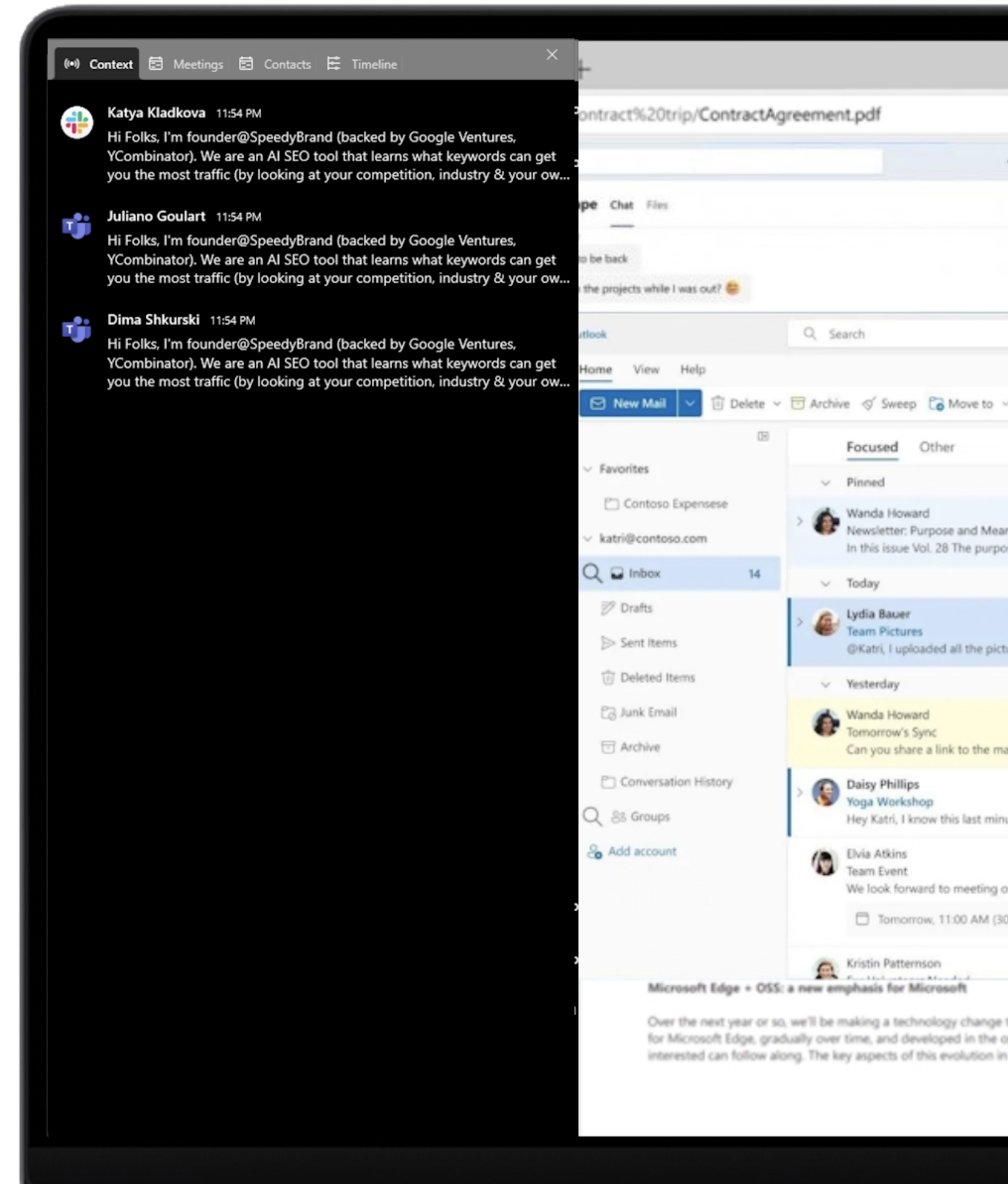




### 3. Self-Control

# Master Self-Control by Boosting Focus

Acting as CRM and note-taking tool. Structures data automatically, so you don't have to.



# Beyond Assistants, Towards Understanding.

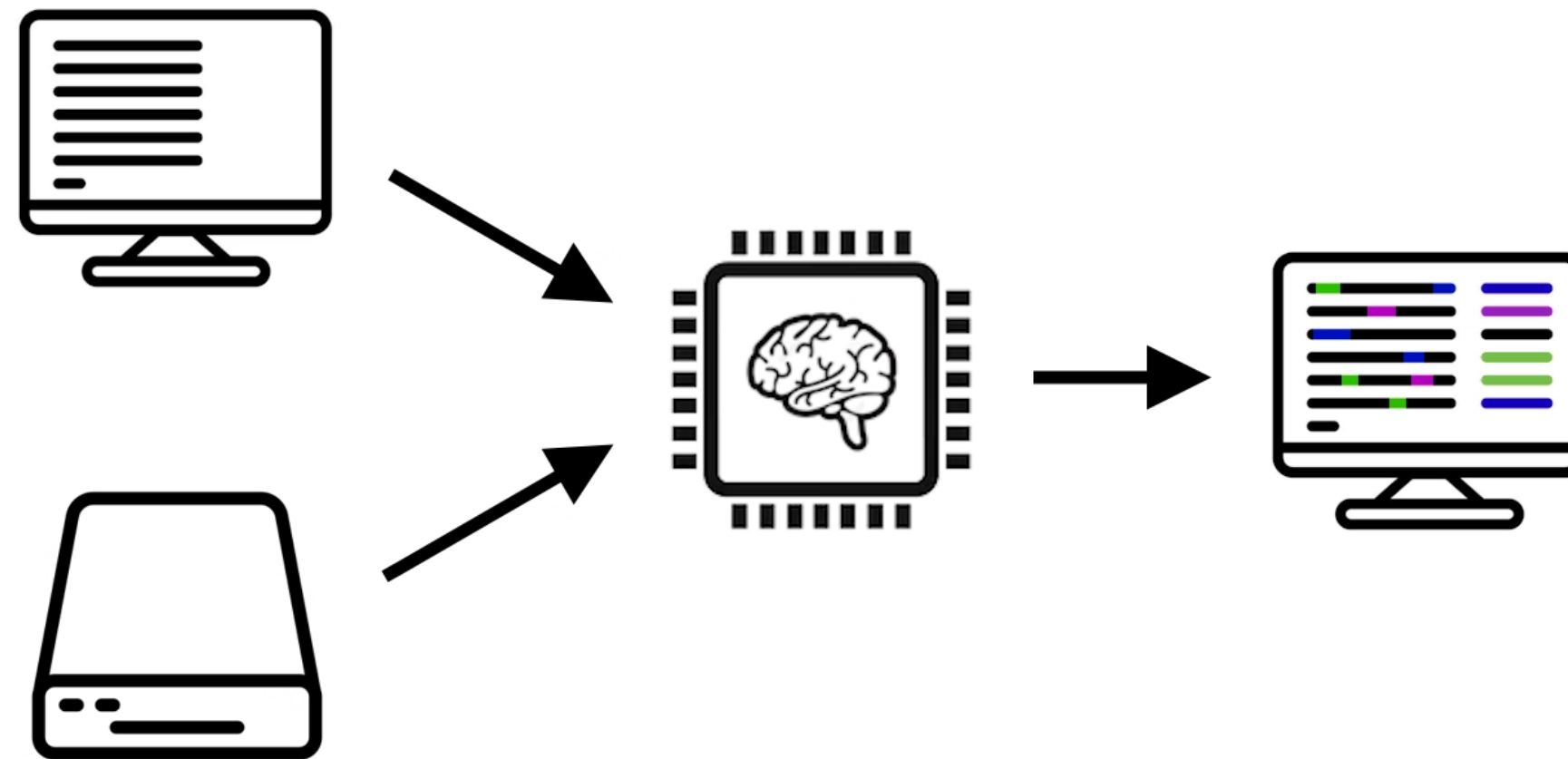
Searchpad.ai is the first step for computers to truly comprehend user intent.

We envision a future where AI seamlessly enhances your brain functions **for seamless automation. No user input needed.**

**A paradigm shift where users regain control their mental models, data, and computing journey.**



**Searchpad.ai** captures screen contents  
and learns about your workflows



Using this data, **Searchpad.ai** assists you in real time,  
while running **entirely** on your device

# The only agent that runs locally and doesn't require user input

1.

## Integrated

User's device is an ideal data point. We have access to all running apps out of the box. No additional integrations are needed.

2.

## Private

Searchpad does not share user data. By design.

3.

## Local

Microsoft & Meta hedge their AI bets by investing in local processing. Searchpad is one of the first in this direction.

4.

## Scalable

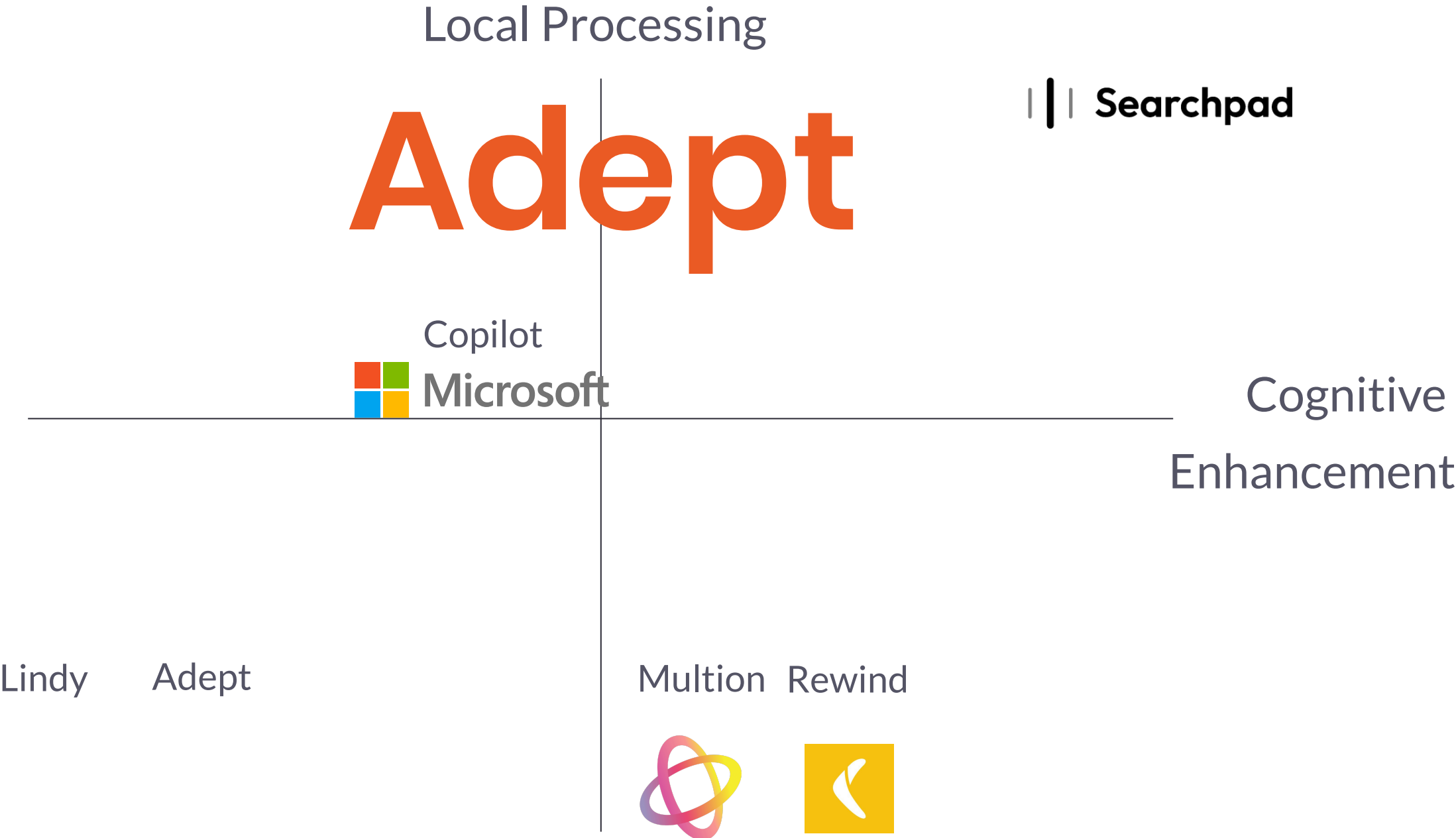
We don't burn money on computation, which becomes increasingly expensive.

5.

## Fast

Local search unlocks use cases impossible otherwise. Suggestions based on what is said during the meeting, in less than 0.2 seconds.

# Searchpad.ai: The only product that enhances brain functions and operates locally



# Time-to-value by design: the more serachpad.ai learns, the more value it brings.

Starter	Basic	Full	Pro
\$0	\$12	\$45	\$90
<div><div>✓ Enhanced</div><div><ul style="list-style-type: none"><li>• memory</li></ul></div><div>✓ 1m of local storage</div><div>✓ Full privacy</div><div>✓ GDPR compliant</div></div>	<div><div>✓ Enhanced:</div><div><ul style="list-style-type: none"><li>• Memory</li><li>• Attention</li><li>• Self-Control</li></ul></div><div>✓ 3m of local storage</div><div>✓ Full privacy</div><div>✓ GDPR compliant</div></div>	<div><div>✓ Enhanced:</div><div><ul style="list-style-type: none"><li>• Memory</li><li>• Attention</li><li>• Self-Control</li></ul></div><div>✓ Hide searchpad.ai on screensharing</div><div>✓ 2y of local storage</div><div>✓ Full privacy</div><div>✓ GDPR compliant</div></div>	<div><div>✓ Enhanced:</div><div><ul style="list-style-type: none"><li>• Memory</li><li>• Attention</li><li>• Self-Control</li></ul></div><div>✓ Hide searchpad.ai on screensharing</div><div>✓ infinite local storage</div><div>✓ Full privacy</div><div>✓ GDPR compliant</div></div>



# This market could be worth \$433.9 B Worldwide

**TAM**

Global adult working population  
potentially ADHD, and the average  
annual revenue per user (US)

\$18.3B

**SAM**

Tech employees in tech companies that  
are potentially already diagnosed for  
ADHD (US)

\$311.1M

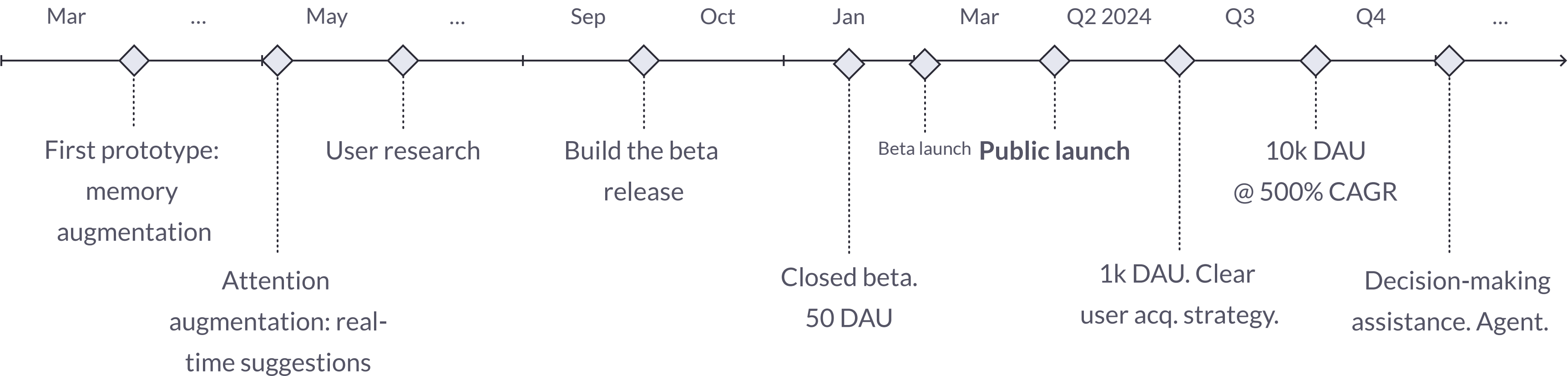
**SOM**

Tech companies that have diversity and  
inclusion in the workplace groups in  
Europe and the US (US)

\$4.7M

# Leveraging B2C2B

PLG focused on non-paid/organic user acquisition. B2C, build a presence as a "shadow IT" and sell B2C2B, looking at who already uses the product at work. Similar to Figma, Notion.  
leveraging D&I groups in Big Tech companies, where this problem burns the most, with plenty of budget for tech accessibility and productivity tools.





**Dima Shkurski**

dmitri@searchpad.ai

<https://shkur.ski>

Designed software architectures installed on 50M+ computers. Worked in a core engineering team for Logitech Sync cloud, YC-backed startup, and more.



**Searchpad.ai**

They say demo speaks louder than words...

<https://searchpad.ai>



# Pitch

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Create a presentation (It's free)

