

# Sanghyun Lee

User Experience Designer

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## EXPERIENCE

### Twigfarm | UX Designer

July. 2020 - Present | New York, NY

Recently launched a new newsletter app called Heybunny, which helps users discover newsletters tailored to their personal preferences and read them without language barriers

Currently expanding the reach of the newsletter experience for Gen MZ users to help build a habit of turning everyday content into insights

### Google | UX Design Intern

May. 2019 - Aug. 2019 | Mountain View, CA

Designed a new Google Lens Transit experience for 40M tourists to help reduce transit anxiety by translating and providing first person navigation, as well as utilizing machine perception (AI) and AR capabilities

### DocNetwork | UX Designer

Sept. 2018 - Dec. 2018 | Ann Arbor, MI

Developed an internal health form builder for 13 account managers who handle 400 profiles on average to help minimize errors in medical records

### TmaxOS Inc. | UX Designer

Jun. 2017 - Jun. 2018 | Seongnam, South Korea

Established a new visualization system for dynamic data to control, display, and reflect information that users need within the documents by synchronizing updated information automatically

### IBM Design | UX Research Intern

Sept. 2016 - Nov. 2016 | Austin, TX

Streamlined IBM's proactive acquisition processing time by 22.2%, which carried the projected value of \$1B by implementing the data automation and facilitating collaboration between business units

### School of Public Health, UM | Product Designer

May. 2015 - Aug. 2015 | Ann Arbor, MI

Independently discovered a design solution for protective wear specific to the doffing procedure in an Ebola Outbreak by developing a doffing sticker for nurses to avoid direct contamination

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## EDUCATION

### University of Michigan, School of Information

Master of Science in Information,  
HCI & Data Science | May. 2020

### University of Michigan, Stamps School of Art & Design

Bachelor of Fine Arts,  
Industrial Design | Apr. 2016

### Relevant Courses

Interaction Design  
Web Design and Development  
Web Accessibility  
Applied Machine Learning  
Info Visualization  
Data Mining  
AR/VR Experience Development

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## TOOLBOX

### Design

Figma  
Sketch  
Principle  
After Effects  
Illustrator

### Build

Python  
Pandas  
JavaScript  
jQuery  
C#