

PLANNING

Design Exercise received on Thursday, Jan 10, 2019, 3pm ET

Overall Plan

Identifying and understanding → Research (Interviews, Pain points, As-Is Scenario) → To-be Scenarios, Journey Map (Opportunities) → Aligning, concept validation (Most important outcomes) → Lo-Fi → Workflow → Mid-fi → Final Prototypes, workflow, design decisions → Documentation

Black text – **Original plan**

Blue text – **modified plan throughout the process**

(Thursday, January 10, 2019) – Planning & Understanding

What should I build?

- Choosing a topic and Planning
- Set up interviews and make research questions
- Research and understand the context

1st day (Friday, January 11, 2019) – Research

Why should I build?

- Interviews
- *Conducted user interviews with one undergrad, one graduate and two PhD students.*
- *Couldn't interview any staffs from The Center of Campus Involvement. Since it was Friday, they were either busy wrapping up their work or left early for the weekends.*

2nd day (Saturday, January 12, 2019) – Analysis and Define Problems/Opportunities

- *Conducted user interviews with one undergrad students.*
- *An interview with another graduate student got cancelled due to illness.*
- Analysis
- Affinity wall
- Problem Statement
- Pain points
- Understanding As-Is
- Discovering opportunities

3rd day (Sunday, January 13, 2019) - Ideation

- Ideation
- To-Be Scenarios
- Lo-Fi Prototyping & building InVision for usability tests

4th day (Monday, January 14, 2019) – Validation & Refinement

- Usability Testing
- Concept Validation
- Aligning with users
- *Stepped back and reworked on my design goals – listened to my recordings and synthesized my findings again*

5th day (Tuesday, January 15, 2019) - Prototyping

- *Brainstormed my design again*
- Mid-Fi Prototyping
- End-to-end workflow

6th day: Wednesday, January 16, 2019 - Deliverables

- High-fidelity prototyping
- Documentations

7th day: Thursday, January 17, 2019 - Launch

- Any adjustments
- Answer questionnaires
- Publish on my website