# Lab 8: Data Decompositions and Clustering

University of Washington EE 596/AMATH 563
Spring 2021

#### Outline

- Sequential Data Review
- Classical Data Decompositions
- Clustering Methods
- Example: Customer Clustering
- Assignment: Credit Card User Clustering and Classification

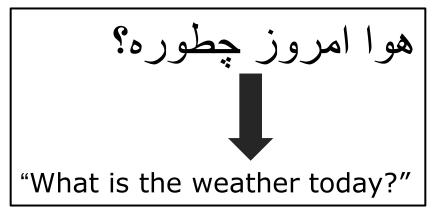
# Sequential Data Review

#### Example Sequential Data and Tasks

- Written Language
  - Character Prediction
  - Machine Translation
- Audio
  - Speech Processing
  - Music Transcription
- Spatio-Temporal Data
  - Body capture data
  - Weather modelling
  - Neurological Models



Language Modelling/Prediction



**Machine Translation** 

#### Example Sequential Data and Tasks

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  - Neurological Models



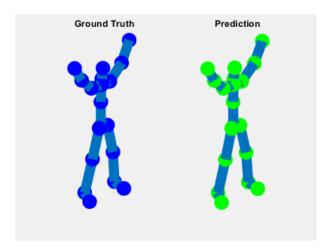
"Hey Google, what is the weather today?"

Speech Recognition

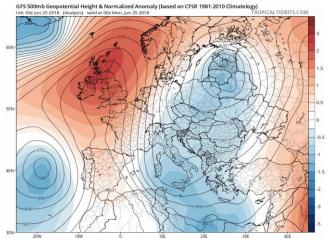
Music Transcription

#### Example Sequential Data and Tasks

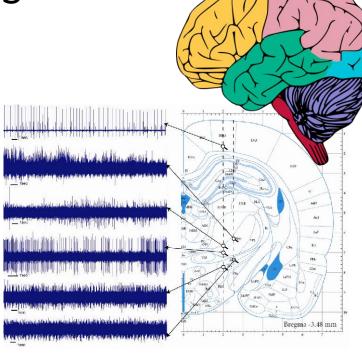
- Written Language
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  - Body capture data
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  - Neurological Data



**Body Motion Capture** 



Weather Modelling



**Brain Activity** 

#### Features of Sequential Data

#### Order matters

 Unlike a group of vectors, the order in which data appear in sequential data is important

#### Variable length

 Measurements are not always captured over the same number of time-steps

#### Temporal dependence

 Previous data values usually has impact on current value

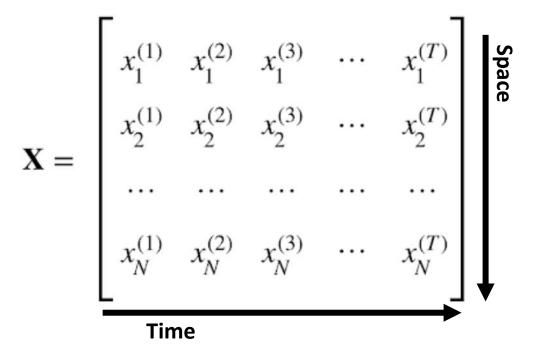


## Classical Data Decompositions

### Proper Orthogonal Decomposition (POD)

 Measure a system at T discrete time steps and N finite spatial locations

• Approximate a high-rank matrix  $\mathbf{X}$  by a K-rank matrix  $\Phi \cdot A^T$ 



## Proper Orthogonal Decomposition (POD)

• Goal: find  $\Phi \cdot A^T$  of rank K which attains the shortest distance  $\|X - \Phi \cdot A^T\|$ 

Looking for best orthogonal basis

 $\mathbf{X} = \begin{bmatrix} x_1^{(1)} & x_1^{(2)} & x_1^{(3)} & \cdots & x_1^{(T)} \\ x_2^{(1)} & x_2^{(2)} & x_2^{(3)} & \cdots & x_2^{(T)} \\ \vdots & \vdots & \ddots & \ddots & \vdots \\ x_N^{(1)} & x_N^{(2)} & x_N^{(3)} & \cdots & x_N^{(T)} \end{bmatrix}$ Time

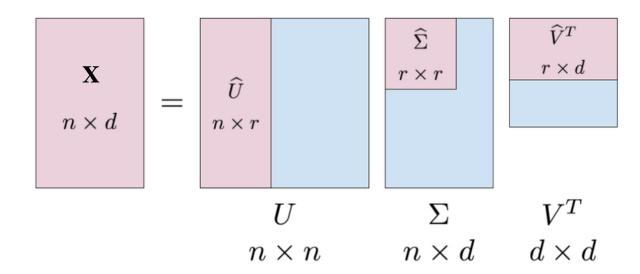
• Three methods: SVD, PCA, KLD

$$\mathbf{X} \approx \underbrace{\left[ \dots \left[ \phi_k \right] \dots \right]}_{\Phi \in \mathbb{C}^{N \times K}} \cdot \left[ a_k(m) \right]$$

### Singular Value Decomposition (SVD)

 Extension of the eigenvalue decomposition for non-square, non-symmetric matrices

• Matrix  $\mathbf{X}$  factorized into:  $\mathbf{X} = \mathbf{U} \mathbf{\Sigma} \mathbf{V}^{\mathbf{T}}$ 

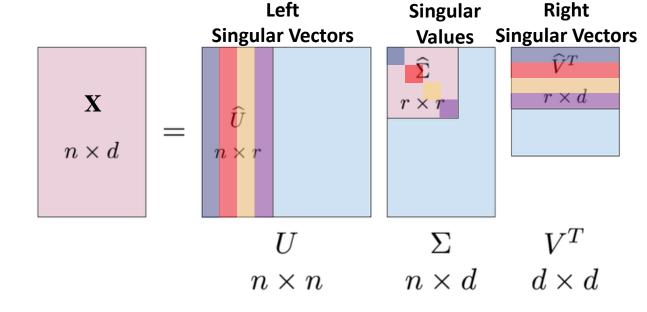


### Singular Value Decomposition (SVD)

• Matrix **X** factorized into:

$$X = U\Sigma V^{T}$$

- Diagonal entries of Σ are (ordered) singular values of X.
   Columns of U and V are modes (singular vectors).
- Can reduce dimension by taking r-dimensional truncation of U, Σ, V



#### Principal Component Analysis (PCA)

- Reduce dimensionality of data set while retaining as much variation in data as possible
- Principal Components (PCs) are the eigenvectors of covariance matrix Cov(X)
  - Project data onto this new basis

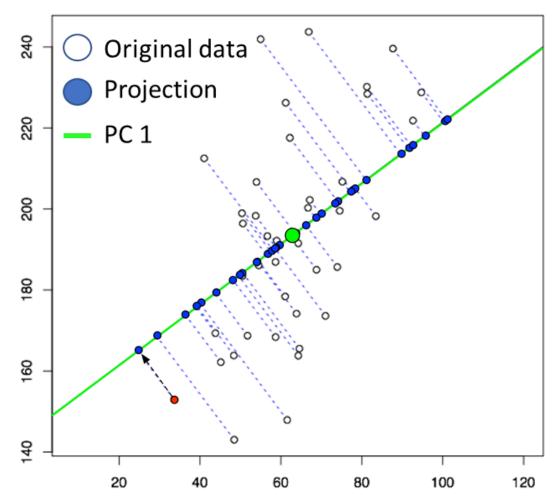


Image source: <a href="https://liorpachter.wordpress.com/2014/05/26/what-is-principal-component-analysis/">https://liorpachter.wordpress.com/2014/05/26/what-is-principal-component-analysis/</a>

#### Principal Component Analysis (PCA)

- PCs are uncorrelated and ordered, so first few PCs capture much of the variation in data
- Equivalent to SVD up to a normalization factor and centering of data points

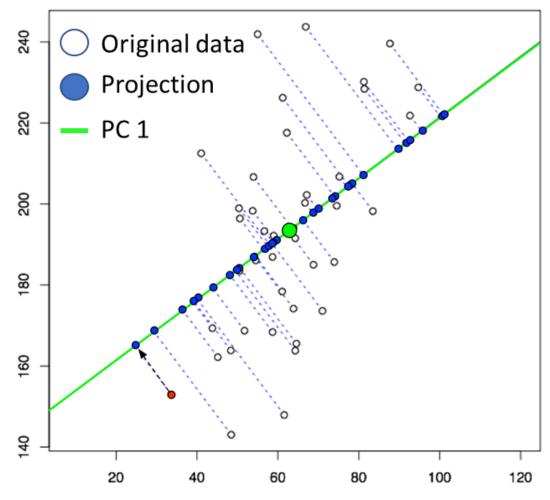


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### Karhunen-Loève Decomposition (KLD)

- Representation of stochastic process as a linear combination of orthogonal functions
- For discrete, finite process, this is equivalent to PCA

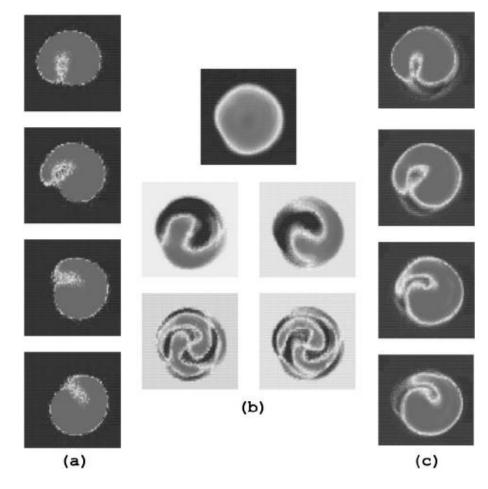


Image source: <a href="https://www.researchgate.net/figure/A-KL-decomposition-of-a-rotating-one-cell-state-from-the-experiment-a-four fig3 235583042">https://www.researchgate.net/figure/A-KL-decomposition-of-a-rotating-one-cell-state-from-the-experiment-a-four fig3 235583042</a>

#### SVD Implementation in PyTorch

torch.linalg.svd(input, full\_matrices=True, compute\_uv=True, \*, out=None)

- Output is (U, S, V<sup>T</sup>)
- input is the input Tensor
- full\_matrices determines
   whether to output full dimensional matrices or reduce
   dimension (for rectangular
   input)
- If compute\_uv is False, U and V are empty tensors

```
1 #Calculate SVD
2 X = torch.rand(10, 20)
3 U, S, Vh = torch.linalg.svd(X)
4 V = Vh.T
5
6 #Low-dimensional Reconstruction
7 rd = 5 #Number of (reduced) dimensions to use
8 X_red = U[:, :rd]@(torch.diag(S)[:rd, :rd])@Vh[:rd, :]
```

#### PCA Implementation in PyTorch

torch.pca\_lowrank(A, q=None, center=True, niter=2)

- **Output** is (U, S, V)
  - Note: V is not transposed as it is in SVD
- A is the input tensor
- q should be a slightly overestimated rank of A
- **center** (bool): If false, A should already be centered
- niter (int): number of iterations used for algorithm

```
1 #Calculate PCA
2 X = torch.rand(10, 20)
3 U, S, V = torch.pca_lowrank(X)
4
5 #Low-dimensional Reconstruction
6 rd = 5 #Number of (reduced) dimensions to use
7 X_red = U[:, :rd]@(torch.diag(S)[:rd, :rd])@V.T[:rd, :]
```

Method for approximating

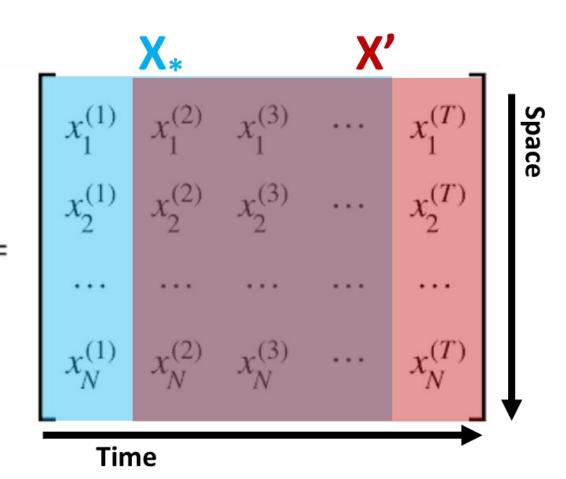
$$\frac{d\mathbf{x}}{dt} = f(\mathbf{x}, t, \mu)$$

without knowing *f* 

 Offsetting data by one time step allows approximation of derivative

$$X_* = X[:-1]$$

$$X' = X[1:]$$



### Dynamic Mode Decomposition (DMD)

Relate X' to X<sub>\*</sub> by

$$X' = AX_*$$

A represents a linearization of the function f

• Then, we can solve for

$$A = X'X_*^t$$

Where <sup>t</sup> indicates the pseudoinverse

#### DMD Algorithm

- Take SVD of X<sub>\*</sub> and reduce to order r
- Transform basis of A using reduced  ${\bf U}$  from SVD, making  $\tilde{A}$
- Find eigenvectors of  $ilde{A}$
- ullet Project back into original state space to get DMD modes, ullet

```
1 #DMD Calculation
2 X = torch.rand(10, 20)
3 X_a = X[:-1]
4 X b = X[1:]
6 #Take SVD
7 U, S, Vh = torch.linalg.svd(X_a)
8 #Reduce Order
9 r = 3
10 U_r = U[:, :r]
11 V_r = Vh[:r, :].T
12 S_i = torch.inverse(torch.diag(S[:r]))
13 #Transform A
15 #Eigendocomposition of A
16 lam, W = torch.eig(A_tilde, True)
17 #Transform back, get DMD Modes
```

## Data Clustering Methods

#### K Means Clustering

- Method to cluster n data points into k separate groupsunsupervised
- k is defined ahead of time
- k points are randomly initialized as "means"
- Clusters are determined by closest mean
- Mean of each class is updated at each step until convergence

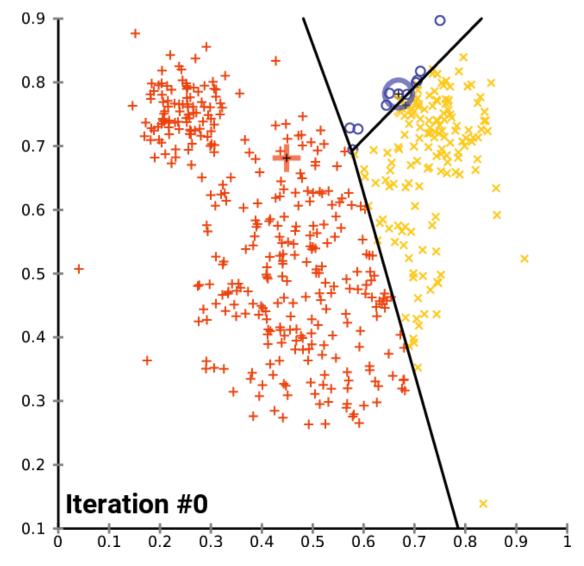


Image Source: https://commons.wikimedia.org/w/index.php?curid=59409335

#### K Means Implementation

- Start by defining the number of clusters, K
- Define number of iterations to update means
- Create Tensors to track means (centroids) for each cluster

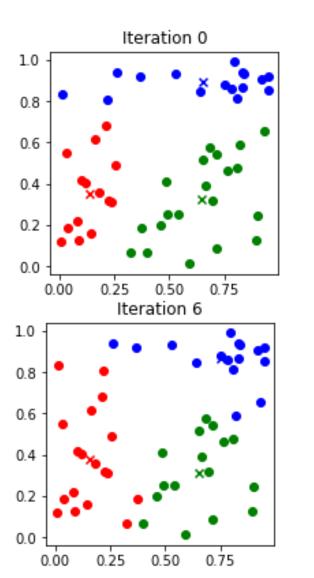
```
1 x = torch.rand(50, 2)
2 # K means clustering
3 K = 3 #Define K ahead of time
4 Niter = 10 # Define number of mean update iterations
5 N, D = x.shape # Number of samples, dimension of the ambient space
6
7 c = x[:K, :].clone() # Simplistic initialization for the centroids
8
9 x_i = torch.Tensor(x.view(N, 1, D)) # (N, 1, D) samples
10 c_j = torch.Tensor(c.view(1, K, D)) # (1, K, D) centroids
11
```

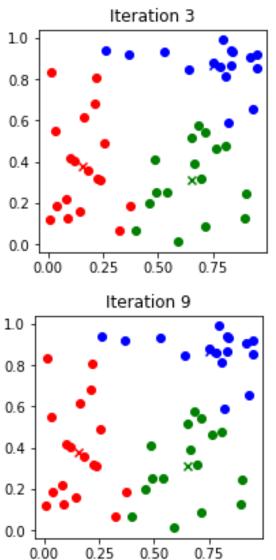
#### K Means Implementation

- Find squared distances between centroids and all points
- Cluster points by nearest mean/centrod
- Calculate new mean/centroid by taking mean of all data points in corresponding class

#### K Means implementation Visualization

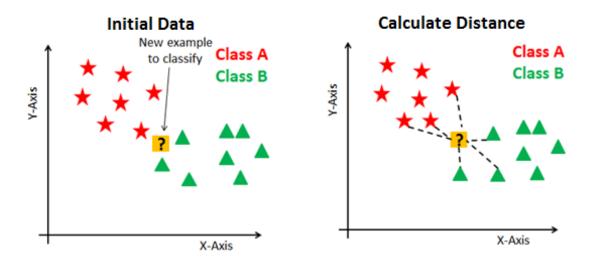
```
26
27  plt.figure(figsize = (3,3));
28  if i%3 == 0:
29    cs = ['r', 'g', 'b']
30    for j in range(K):
31     mask = cl == j
32     plt.scatter(x[:, 0][mask], x[:,1][mask], c = cs[j]);
33     plt.title(f'Iteration {i}')
34     plt.scatter(c[j, 0], c[j, 1], c = cs[j], marker = 'x');
```

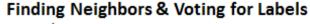




#### K Nearest Neighbors

- Given labelled data points, X, predict the class of a new point y based on the class of its k nearest neighbors
- Whichever class has the most data points within the k nearest neighbors is assigned as the class of the new data point





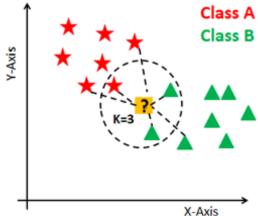


Image Source: <a href="https://www.datacamp.com/community/tutorials/k-nearest-neighbor-classification-scikit-learn">https://www.datacamp.com/community/tutorials/k-nearest-neighbor-classification-scikit-learn</a>

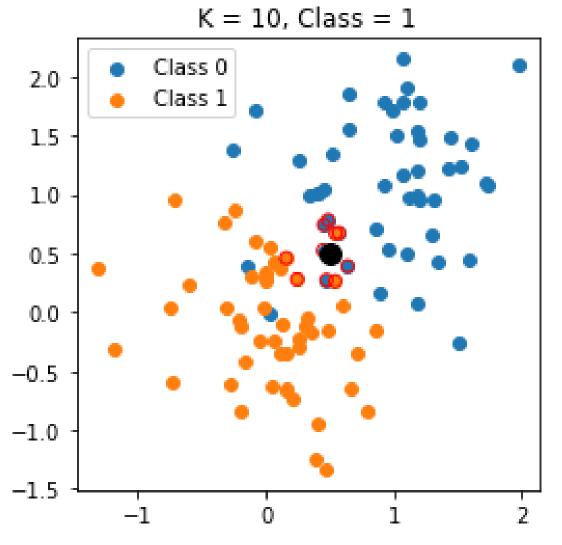
#### KNN Implementation Example

- If only one test point, can use simple subtraction and torch.norm() to find distance from each point
- torch.topk(\_\_\_\_, largest=False)
   gives K smallest distances
   (nearest neighbors)
- Take torch.bincount() gives number of each index in an index tensor

```
1 # K Nearest Neighbor
2 #Generate Two classes
3 data_0 = torch.normal(torch.zeros(50, 2), 0.5*torch.ones(50,2))
4 labels 0 = torch.zeros(50).long()
5 data_1 = torch.normal(torch.ones(50, 2), 0.5*torch.ones(50, 2))
6 labels_1 = torch.ones(50).long()
8 full data = torch.vstack((data 0, data 1))
9 labels = torch.cat((labels 0, labels 1))
10 \text{ mask} = labels.bool()
12 #Test Data Point
15 #Find distances
16 K = 10
17 dist = torch.norm(test_point - full_data, dim = 1)
18 k dists, k idcs = torch.topk(dist, k =K, largest = False)
```

#### KNN Implementation Example Visualization

```
plt.figure(figsize = (4,4))
#Plot each class
for 1 in [0,1]:
 d_{mask} = mask! = bool(1)
 plt.scatter(full_data[d_mask][:,0], full_data[d_mask][:, 1],
              label = f'Class {1}')
#Highlight K nearest neighbors
for k_idx in k_idcs:
 plt.scatter(full_data[k_idx, 0], full_data[k_idx, 1],
              facecolors = 'none', edgecolors= 'r')
plt.scatter(test_point[:, 0], test_point[:, 1], c = 'k', s = 100)
plt.title(f'K = {K}, Class = {label}')
plt.legend()
```

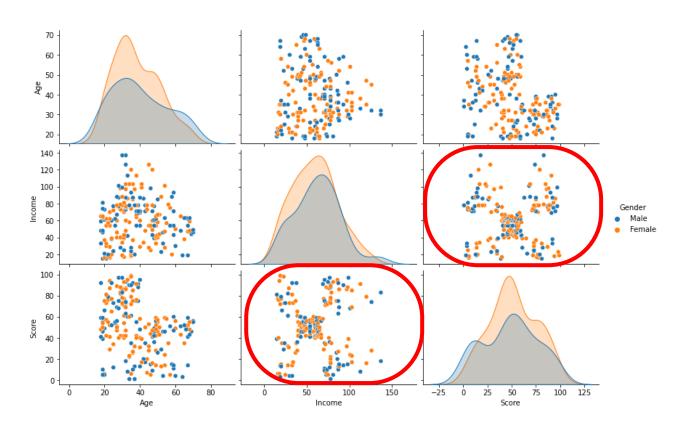


# Example: Mall Customer Clustering

Source: <a href="https://www.kaggle.com/fazilbtopal/popular-unsupervised-clustering-algorithms/data">https://www.kaggle.com/fazilbtopal/popular-unsupervised-clustering-algorithms/data</a>

#### Data Structure

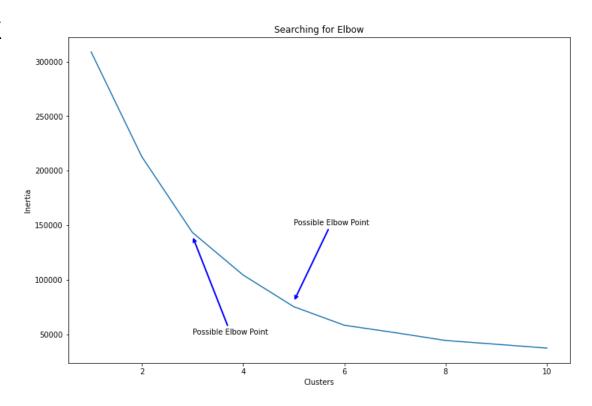
- Data contains the age, gender, income, and spending score for mall customers
- We can visualize this data along the different combinations of axes
- The combination that seems to have the best clustering is income and score



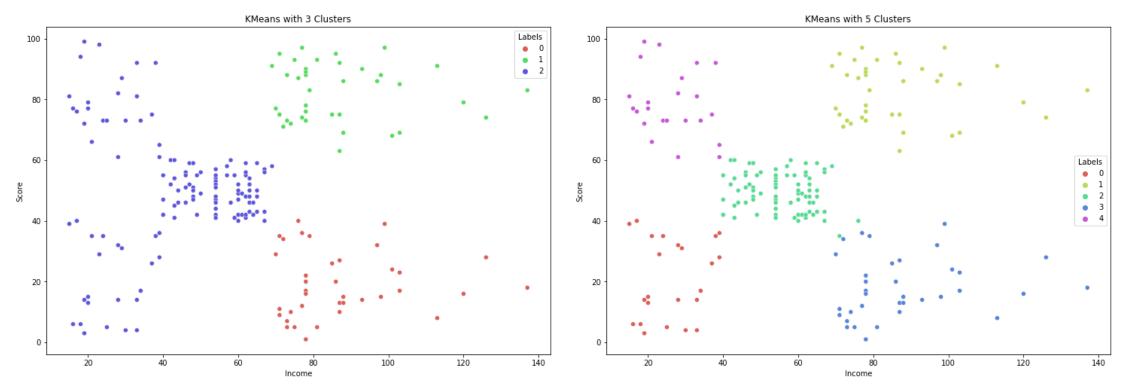
#### K-mean Clustering

- Find clusters for different values of k (from 1-11)
- Use plot to select value of k for which we see an "elbow"

```
3 from sklearn.cluster import KMeans
4
5 clusters = []
6
7 for i in range(1, 11):
8    km = KMeans(n_clusters=i).fit(X)
9    clusters.append(km.inertia_)
10
11 fig, ax = plt.subplots(figsize=(12, 8))
12 sns.lineplot(x=list(range(1, 11)), y=clusters, ax=ax)
13 ax.set_title('Searching for Elbow')
14 ax.set_xlabel('Clusters')
15 ax.set_ylabel('Inertia')
```



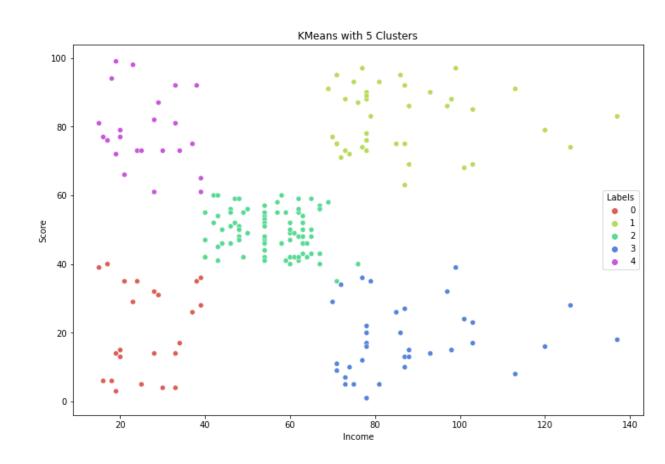
### Visualizing Clusters



• Between the 3- and 5- cluster options, the one with 5 clusters looks like a better separation, leading to interpretable groups

#### Results Interpretation

- Label 0 is low income and low spending
- Label 1 is high income and high spending
- Label 2 is mid income and mid spending
- Label 3 is high income and low spending
- Label 4 is low income and high spending



# Assignment: Credit Card Clustering and Classification

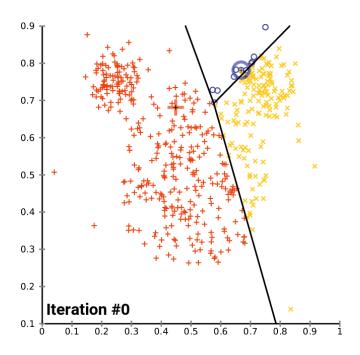
Data Source: https://www.kaggle.com/arjunbhasin2013/ccdata

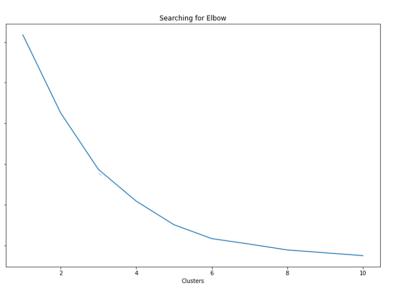
#### Data Exploration

- Data has 18 dimensions representing credit card customer habits, characteristics, etc.
- Scales of each dimension might be different, so it is recommended that you normalize each dimension so they are the same scale

#### Assignment Details

- Normalize each dimension of the data and split into train set (8000) and test set (1000)
- Use k-means clustering to separate the customers into k groups
- 3. Find the "elbow" of the intertia vs. k plot to find the best value of k
- 4. Can you define what each of the clusters represents?
- 5. Take the PCA and SVD Decompositions of your training data and take the r-dimensional (choose r <=5) projection in these spaces.





#### Assignment Details

- Transform the coordinates of your k centroids to the new space defined by the PCA and SVD.
- 7. For the test set, classify each data point by the nearest centroid in a) the original (full) coordinates, b) the PCA coordinates, c) the SVD coordinates
- 8. Use the original (full) coordinates as "truth", generate a confusion matrix for each of the other spaces. Which classes were most and least affected by coordinate transforms?

