



Cove Hacks

THE WORLD'S LARGEST HIGH SCHOOL HACKATHON

# COVE HACKS

June 26-28, 2026 • Bay Area, CA

400 HACKERS • 48 HOURS • \$30K+ IN PRIZES

**Sponsorship Prospectus**



# Here's a little info...

## WHEN & WHERE

**June 26–28, 2026**

Bay Area, CA

## OUR MISSION

As a hackathon(programming competition), we aim to have meals covered, workshops from people who actually know their stuff, mentors around the clock, and \$30K+ in prizes. We aim to bring equitable real world experience, including hardware to the hands of as many aspiring high school engineers as possible.

## WHY WE'RE UNIQUE

As the largest high school hackathon in the Bay Area, we curate a group of **400 ambitious builders** who are ready to ship real products. Unlike typical software-focused events, Cove Hacks bridges the gap to the physical world. With a fully stocked **Hardware Lab**, we empower students to prototype wearables, robotics, and IoT devices alongside their software, creating a depth of innovation you won't find anywhere else. We're also one of the only 48 hour hackathons for high schoolers, ensuring maximum time for brand visibility.

**400**

HACKERS

**48**

HOURS

**\$30K+**

IN PRIZES

**100%**

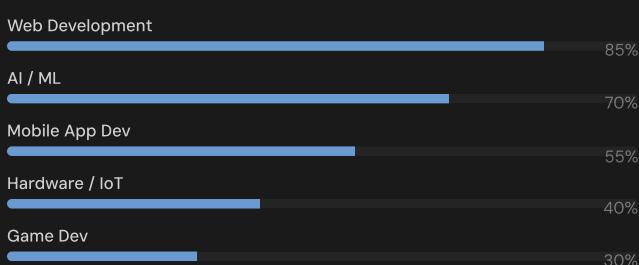
FREE

\*these are predicted numbers, actual amounts may vary.

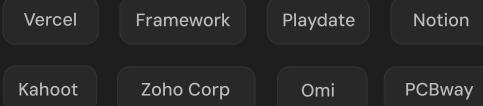
# Who Attends?

Our attendees are the top 1% of high school builders. Most aren't just learning to code--they are shipping products, contributing to open source, and creating real projects.

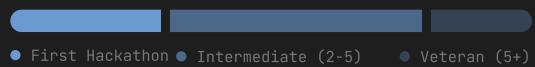
## TOP INTERESTS\*



## PAST SPONSORS\*\*



## EXPERIENCE LEVEL



\*data may be out of date, current data will be provided upon request.

\*\*this is the first iteration of Cove Hacks, some data is from previous hackathons organized by our team.



# Most importantly, our sponsorship tiers:

Also you can always negotiate and design your own tier! Just ask.

FEATURE	Bronze \$700	Silver \$2k	Gold \$4k	Partner \$7k
Logo on website footer	✓	✓	✓	✓
Distribution of swag/stickers	✓	✓	✓	✓
Mentions in opening ceremony	✓	✓	✓	✓
Included in emails	✓	✓	✓	✓
Small logo on t-shirt	•	✓	✓	✓
Dedicated table at event	•	✓	✓	✓
Social media shoutouts	•	✓	✓	✓
Host your own workshop (30m)	•	✓	✓	✓
Large logo on t-shirt	•	•	✓	✓
Ceremony speaking slot	•	•	5 MIN	15 MIN
Judge panel seat	•	•	✓	✓
Company specific track	•	•	✓	✓
XL Logo on t-shirt back	•	•	•	✓
Participant Resumes (opt in)	•	•	•	✓
Participant Emails (opt in)	•	•	•	✓
Main event co-branding	•	•	•	✓



# Frequently Asked Questions

Why should I sponsor Cove Hacks?

You'll gain direct access to **400 of the Bay Area's top high school engineers** for recruitment and brand visibility. Supporting Cove Hacks means empowering the next generation of builders with the resources to turn their ambitious ideas into reality.

How can I help?

Beyond financial sponsorship, we welcome **mentors, workshop hosts, and judges** to engage directly with students. You can also provide hardware, APIs, a venue, or prizes to spark innovation in our dedicated **Hardware Lab**

Where will my money go?

Your contributions directly **fund hardware equipment, meals, and venue costs** for 400 students to build for free. We are fiscally sponsored by a 501(c)(3) non-profit, all sponsorships are **fully tax-deductible**

## Ready to Partner?

Join us in shaping the future of technology. We're happy to discuss custom packages to meet your recruiting or marketing goals.



[team@covehacks.dev](mailto:team@covehacks.dev)



[covehacks.dev](https://covehacks.dev)

If this was sent to you by an organizer, please respond to them!