



Cove Hacks

THE WORLD'S LARGEST HIGH SCHOOL HACKATHON

COVE HACKS

June 19-21, 2026 • Bay Area, CA

400 HACKERS • 48 HOURS • \$30K+ IN PRIZES

Sponsorship Prospectus



Here's a little info...

WHEN & WHERE

June 19–21, 2026

Bay Area, CA

OUR MISSION

As a hackathon(programming competition, we aim to have meals covered, workshops from people who actually know their stuff, mentors around the clock, and \$30K+ in prizes. We aim to bring equitable real world experience, including hardware to the hands of as many aspiring high school engineers as possible.

WHY WE'RE UNIQUE

As the largest high school hackathon in the Bay Area, we curate a group of **400 ambitious builders** who are ready to ship real products. Unlike typical software-focused events, Cove Hacks bridges the gap to the physical world. With a fully stocked **Hardware Lab**, we empower students to prototype wearables, robotics, and IoT devices alongside their software, creating a depth of innovation you won't find anywhere else. We're also one of the only 48 hour hackathons for high schoolers, ensuring maximum time for brand visibility.

400

HACKERS

48

HOURS

\$30K+

IN PRIZES

100%

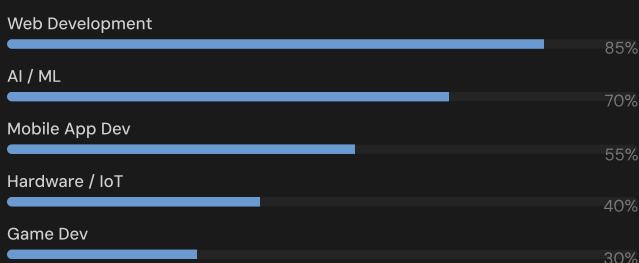
FREE

*these are predicted numbers, actual amounts may vary.

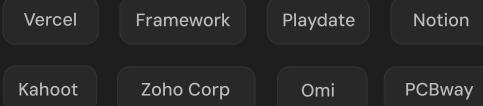
Who Attends?

Our attendees are the top 1% of high school builders. Most aren't just learning to code--they are shipping products, contributing to open source, and creating real projects.

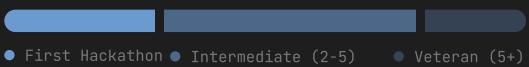
TOP INTERESTS*



PAST SPONSORS**



EXPERIENCE LEVEL



*data may be out of date, current data will be provided upon request.

**this is the first iteration of Cove Hacks, some data is from previous hackathons organized by our team.



Most importantly, our sponsorship tiers:

Also you can always negotiate and design your own tier! Just ask.

FEATURE	Bronze \$700	Silver \$2k	Gold \$4k	Partner \$7k
Logo on website footer	✓	✓	✓	✓
Distribution of swag/stickers	✓	✓	✓	✓
Mentions in opening ceremony	✓	✓	✓	✓
Included in emails	✓	✓	✓	✓
Small logo on t-shirt	•	✓	✓	✓
Dedicated table at event	•	✓	✓	✓
Social media shoutouts	•	✓	✓	✓
Host your own workshop (30m)	•	✓	✓	✓
Large logo on t-shirt	•	•	✓	✓
Ceremony speaking slot	•	•	5 MIN	15 MIN
Judge panel seat	•	•	✓	✓
Company specific track	•	•	✓	✓
XL Logo on t-shirt back	•	•	•	✓
Participant Resumes (opt in)	•	•	•	✓
Participant Emails (opt in)	•	•	•	✓
Main event co-branding	•	•	•	✓



Frequently Asked Questions

Why should I sponsor Cove Hacks?

You'll gain direct access to **400 of the Bay Area's top high school engineers** for recruitment and brand visibility. Supporting Cove Hacks means empowering the next generation of builders with the resources to turn their ambitious ideas into reality.

How can I help?

Beyond financial sponsorship, we welcome **mentors, workshop hosts, and judges** to engage directly with students. You can also provide hardware, APIs, a venue, or prizes to spark innovation in our dedicated **Hardware Lab**

Where will my money go?

Your contributions directly **fund hardware equipment, meals, and venue costs** for 400 students to build for free. We are fiscally sponsored by a 501(c)(3) non-profit, all sponsorships are **fully tax-deductible**

Ready to Partner?

Join us in shaping the future of technology. We're happy to discuss custom packages to meet your recruiting or marketing goals.

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covehacks.dev

If this was sent to you by an organizer, please respond to them!