



## Kilter Rewards Cause Challenge

Fall, 2019

### The Challenge:

Teams of employees from various companies will compete in a 45 day Charity Fitness Challenge to support health and giving this fall! Employees at participating companies will use the Kilter Rewards mobile application to track their fitness activities, earn points towards their teams' overall score for reaching daily health goals, and work together to compete for [one of five](#) top donation prizes that will be delivered to their cause of choice!

[VIEW OUR CURRENT & UPCOMING CHALLENGES.](#)

### Why enter a team to participate?

- Improve employee engagement & build team camaraderie.
- Encourage employees to build healthier habits.
- Raise awareness and money for amazing causes that employees care about.
- Great PR opportunity for your business.

### How it works:

Participating teams will choose any cause as their challenge beneficiary.

Participating employees/team members will use the Kilter Rewards mobile application to track their fitness activities, earning points towards their teams overall score when they reach daily goals (see [page 2](#) for daily goal thresholds and supported fitness tracking apps).

At the end of the 45 day challenge, the [top 5 teams](#) with the highest average scores will be crowned as champions and their benefitting causes will receive a donation on their teams' behalf (see [page 2](#) for donation prize breakdown).

**Team Entry Fee: \$400** (\*\$200 of your entry fee goes to the donation prize pool)

- Min Team Size = 15
- Max Team Size = 50 (if you exceed 50 team member, we ask that you sign up another team)

**Challenge Dates:** [September 16-October 31, 2019](#)

***This challenge is only open to 50 teams. Sign up now!***

### How to sign up:

- 1) Reach out to [seth.braddock@kilterrewards.com](mailto:seth.braddock@kilterrewards.com) or [business@kilterrewards.com](mailto:business@kilterrewards.com)

### Challenge Point System

- Participants earn **100 points** per day for completing one of the below daily activities
- Overall team points will be calculated by an average of all participating employees on a daily basis

### Donation Prize Breakdown

Like a fantasy football league, a portion of each team's entry fee will go towards the donation prize pool. Here's the donation breakdown for the winning teams:

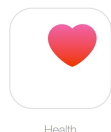
- **1st Place Donation** = **50%** of total prize pool
- **2nd Place Donation** = **25%** of total prize pool
- **3rd Place Donation** = **12.5%** of total prize pool
- **4th Place Donation** = **7.5%** of total prize pool
- **5th Place Donation** = **5%** of total prize pool

### Daily Activity Targets

- 2 miles total walking or running
- 5 miles total biking
- 10,000+ steps
- 30 minutes total activity
- 30 minute gym workout
- 500 meters swimming (**NEW!**)

### How Kilter Rewards Tracks Activity

- Employees will connect their account to one of the below fitness tracking apps  
**OR**
- Check into their gym or fitness studio via our map feature (must be at the gym to check in)



## Challenge Leaderboard Examples



How It Works

Challenges

Upcoming Challenges

### Spring Challenge (Madison) Leaderboard

[Info](#) [Share](#)

Rank	Team	Average Points	Participants	Activities Completed	Charity
1	NeuGen Health	2303 points	29 people	668 activities complete	Porchlight (WI)
2	EUA Architects	2200 points	8 people	176 activities complete	Foundation for Madison's Public Schools
3	Husch Blackwell	1886 points	7 people	132 activities complete	UW Foundation-Carbhone Cancer Center
4	Applied Tech	1823 points	13 people	237 activities complete	Second Harvest Food Bank of Southern WI
5	Sub-Zero Group, Inc.	1820 points	86 people	1565 activities complete	Make-A-Wish Wisconsin
6	First Business	1811 points	27 people	489 activities complete	Clean Wisconsin



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7	M3 Insurance	1750 points	32 people	560 activities	Boys & Girls

#### Sub-Zero Group, Inc.

1820 Average Points

86 Participants

1565 Activities Complete

[Donate](#)

[Close](#)

## App Screenshots

