CASE STUDY

SWIGGY

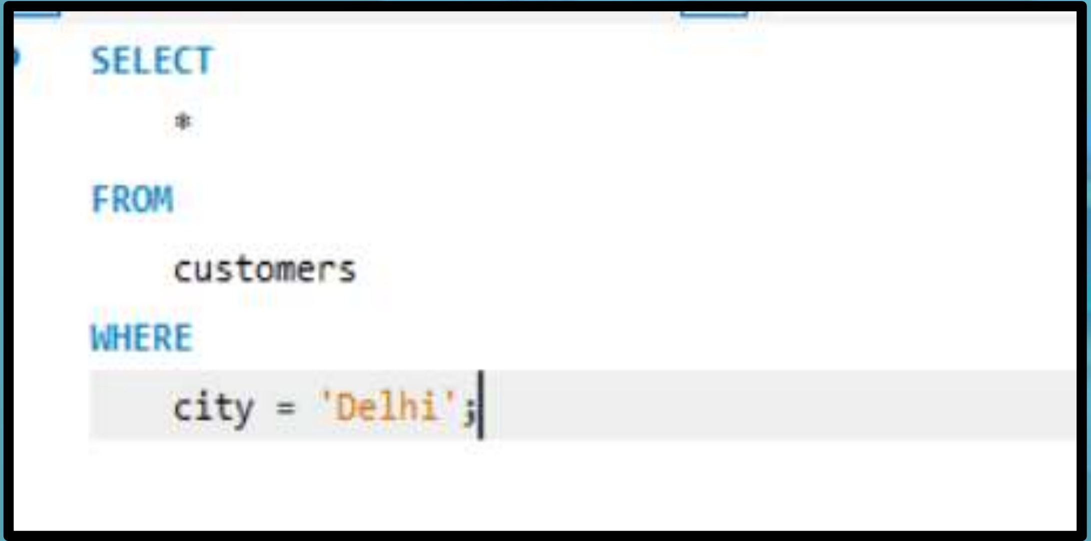
ABOUT SWIGGY

- Swiggy is India’s leading online food delivery platform, founded in 2014 by Sriharsha Majety, Nandan Reddy, and Rahul Jaimini. It connects millions of customers to their favorite restaurants, offering quick, reliable, and convenient food delivery across more than 500 cities in India. Powered by smart technology and data-driven logistics, Swiggy ensures that every order reaches customers on time and in perfect condition. Over the years, it has expanded its services beyond food with Swiggy Instamart for groceries and Swiggy Genie for instant pickup and drop needs. Focused on speed, reliability, and customer satisfaction, Swiggy continues to redefine urban convenience with its motto — *“Swiggy Karo, Phir Jo Chahe Karo.”*

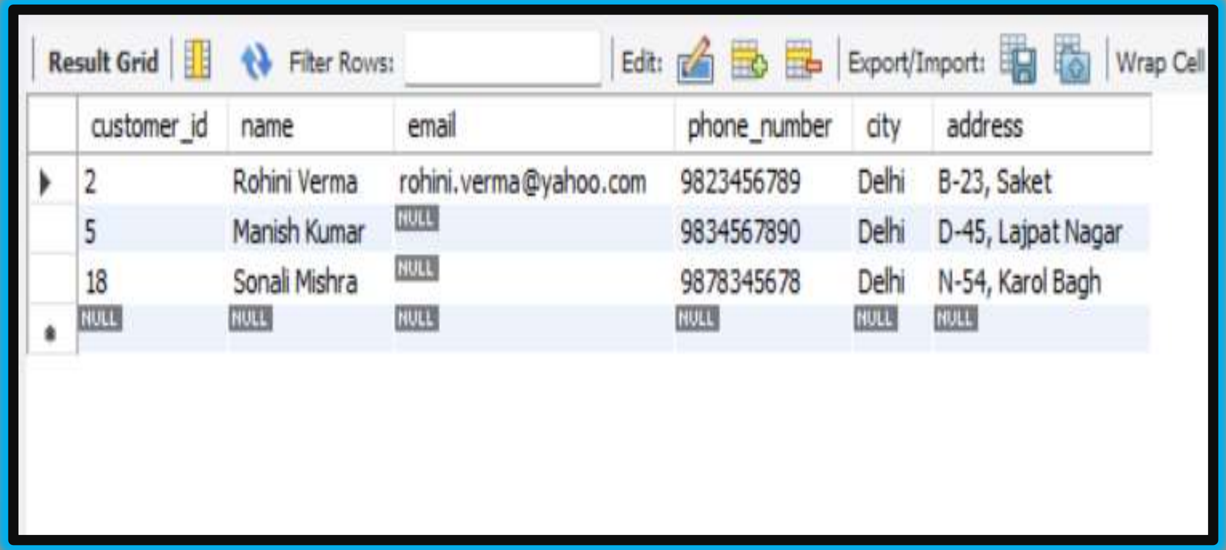
PROJECT OVERVIEW

- This project involves analyzing Swiggy’s food delivery data using SQL to extract meaningful business insights. By solving real-world queries related to customer orders, restaurant performance, delivery times, and user behavior, the project aims to showcase the power of SQL in handling large datasets and driving data-driven decisions. The objective is to improve operational efficiency and enhance customer experience through structured data analysis.

1. Display all customers who live in ‘Delhi’.

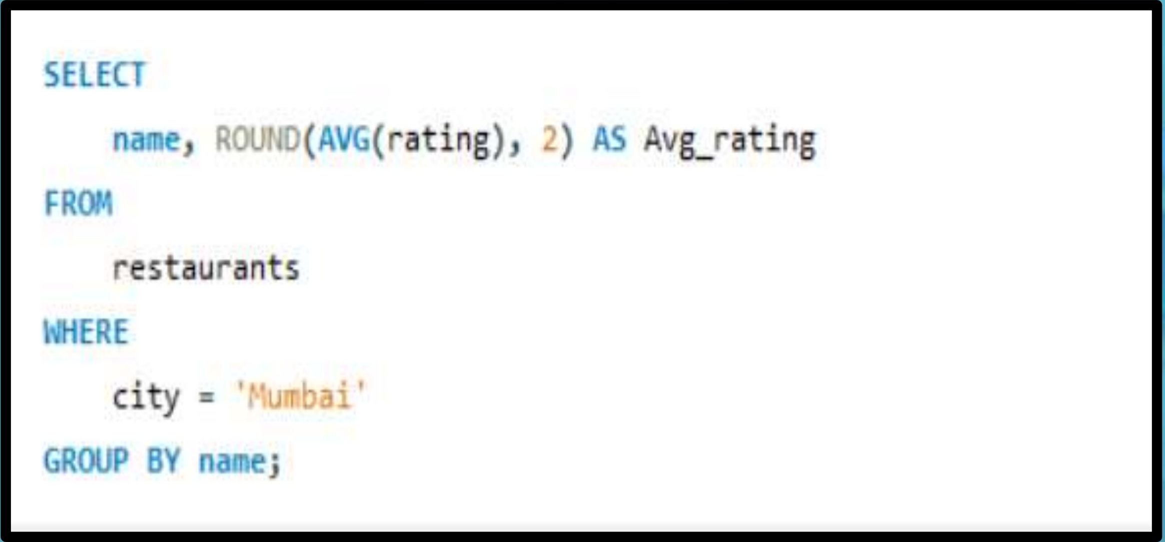


```
SELECT
    *
FROM
    customers
WHERE
    city = 'Delhi';
```

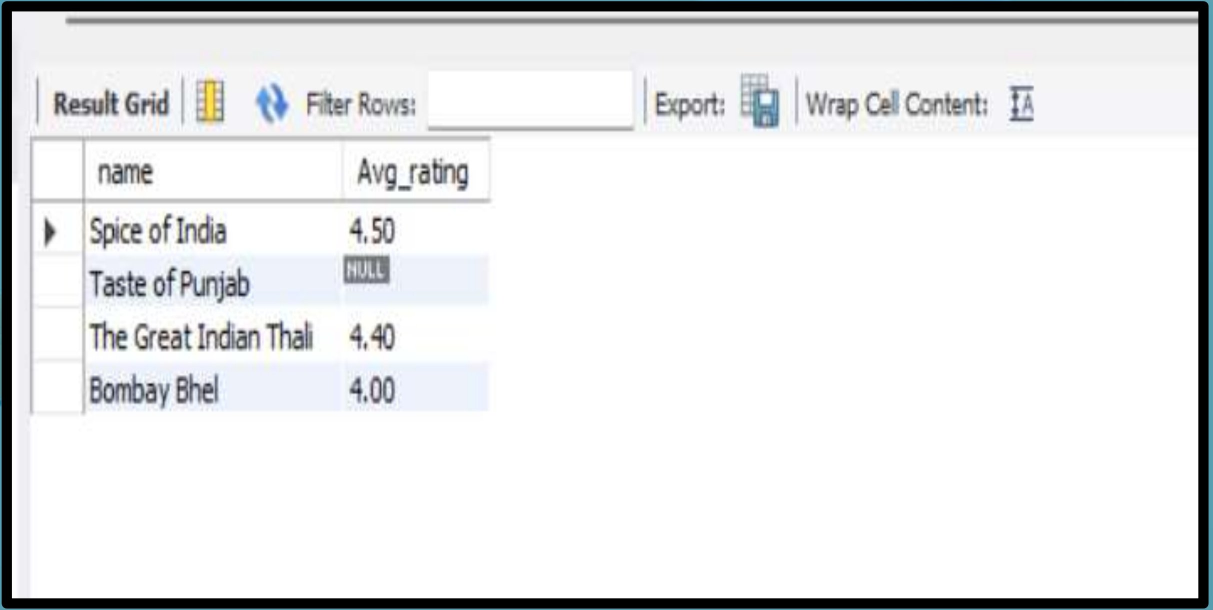


customer_id	name	email	phone_number	city	address
2	Rohini Verma	rohini.verma@yahoo.com	9823456789	Delhi	B-23, Saket
5	Manish Kumar	NULL	9834567890	Delhi	D-45, Lajpat Nagar
18	Sonali Mishra	NULL	9878345678	Delhi	N-54, Karol Bagh
NULL	NULL	NULL	NULL	NULL	NULL

2. Find the average rating of all restaurants in Mumbai.

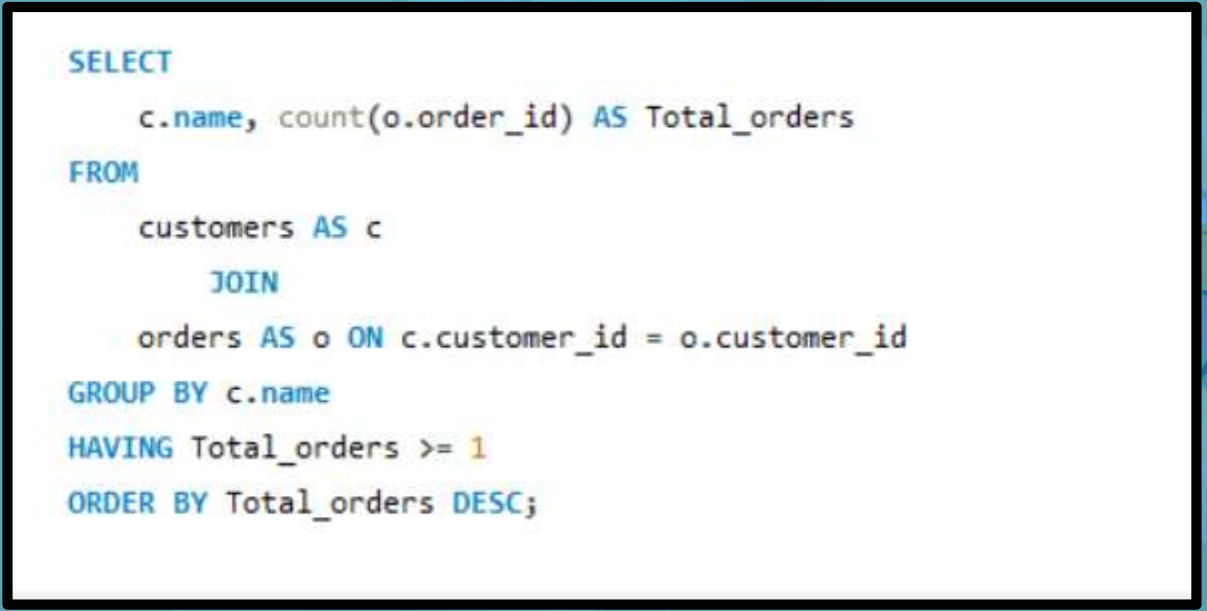


```sql
SELECT
    name, ROUND(AVG(rating), 2) AS Avg_rating
FROM
    restaurants
WHERE
    city = 'Mumbai'
GROUP BY name;
```

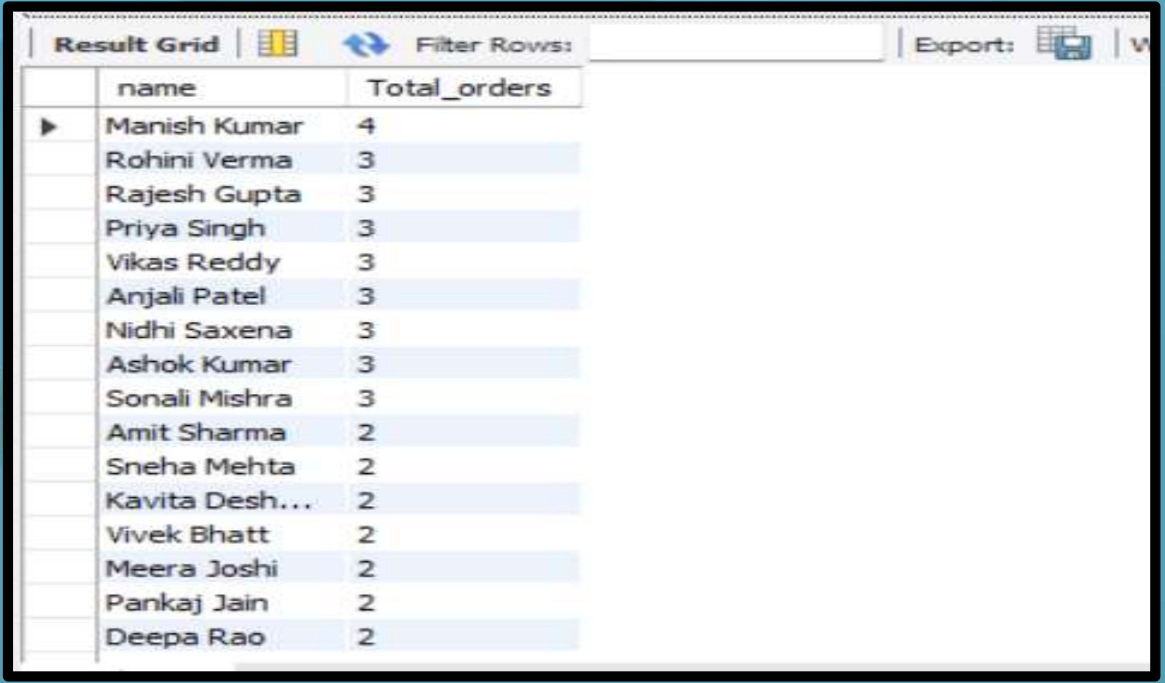


name	Avg_rating
Spice of India	4.50
Taste of Punjab	NULL
The Great Indian Thali	4.40
Bombay Bhel	4.00

3. List all customers who have placed at least one order.

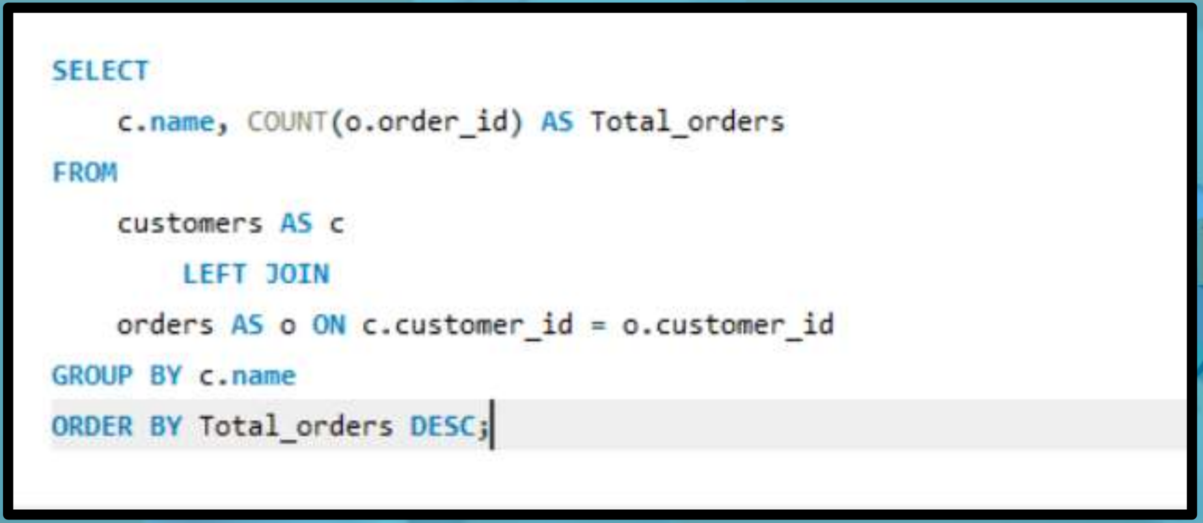


```
SELECT
    c.name, count(o.order_id) AS Total_orders
FROM
    customers AS c
        JOIN
    orders AS o ON c.customer_id = o.customer_id
GROUP BY c.name
HAVING Total_orders >= 1
ORDER BY Total_orders DESC;
```

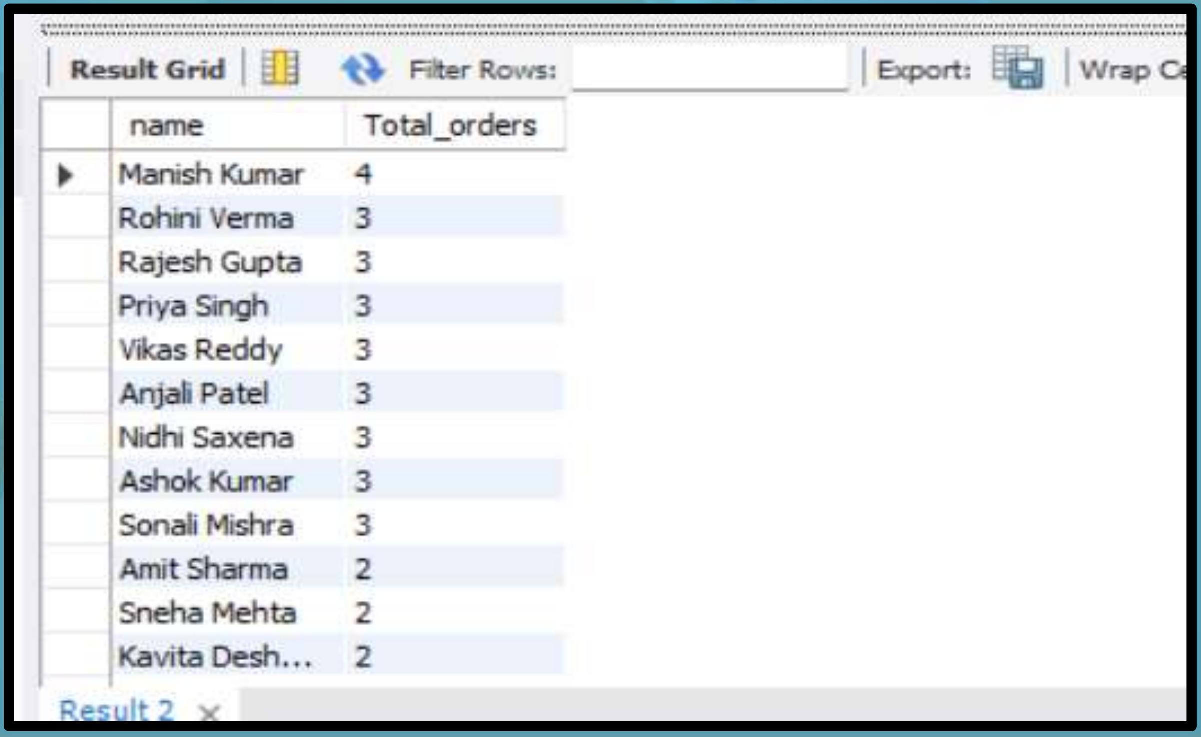


name	Total_orders
Manish Kumar	4
Rohini Verma	3
Rajesh Gupta	3
Priya Singh	3
Vikas Reddy	3
Anjali Patel	3
Nidhi Saxena	3
Ashok Kumar	3
Sonali Mishra	3
Amit Sharma	2
Sneha Mehta	2
Kavita Desh...	2
Vivek Bhatt	2
Meera Joshi	2
Pankaj Jain	2
Deepa Rao	2

4. Display total number of orders placed by each customer

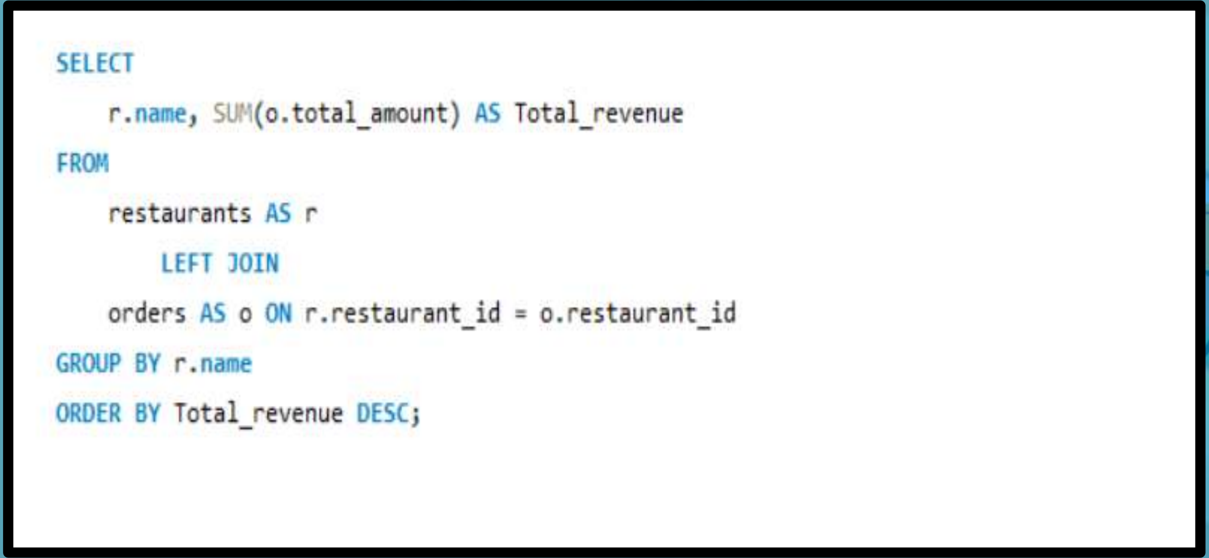


```
SELECT
    c.name, COUNT(o.order_id) AS Total_orders
FROM
    customers AS c
        LEFT JOIN
    orders AS o ON c.customer_id = o.customer_id
GROUP BY c.name
ORDER BY Total_orders DESC;
```

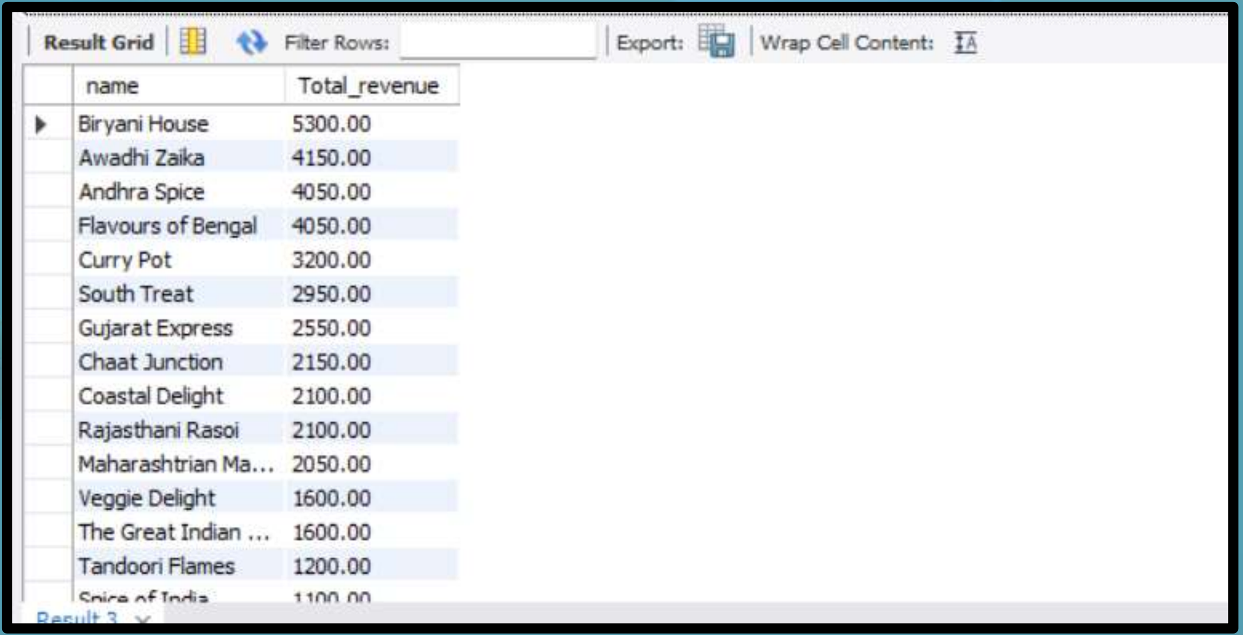


name	Total_orders
Manish Kumar	4
Rohini Verma	3
Rajesh Gupta	3
Priya Singh	3
Vikas Reddy	3
Anjali Patel	3
Nidhi Saxena	3
Ashok Kumar	3
Sonali Mishra	3
Amit Sharma	2
Sneha Mehta	2
Kavita Desh...	2

5. Find total revenue generated by each restaurant.

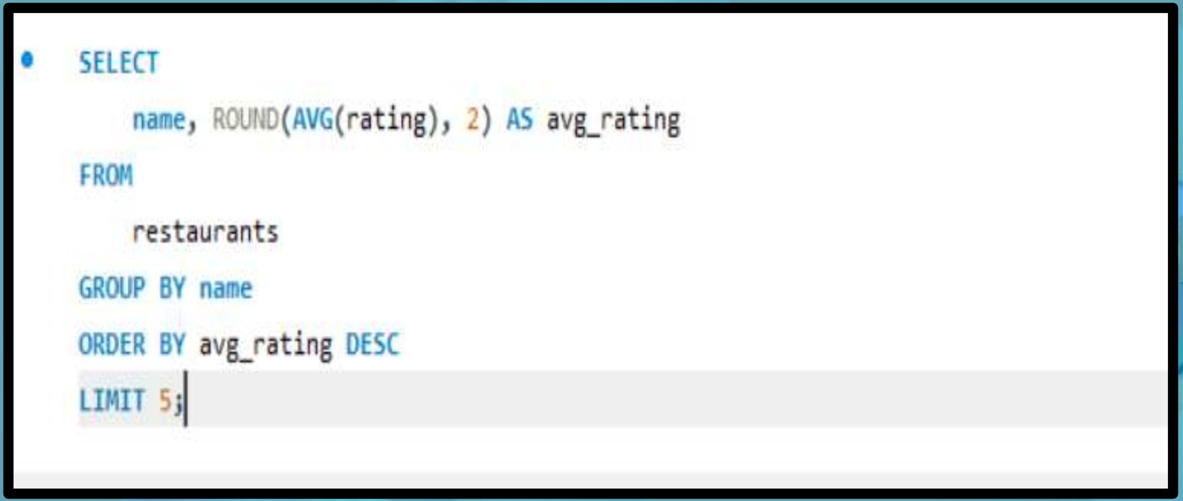


```sql
SELECT
    r.name, SUM(o.total_amount) AS Total_revenue
FROM
    restaurants AS r
        LEFT JOIN
    orders AS o ON r.restaurant_id = o.restaurant_id
GROUP BY r.name
ORDER BY Total_revenue DESC;
```

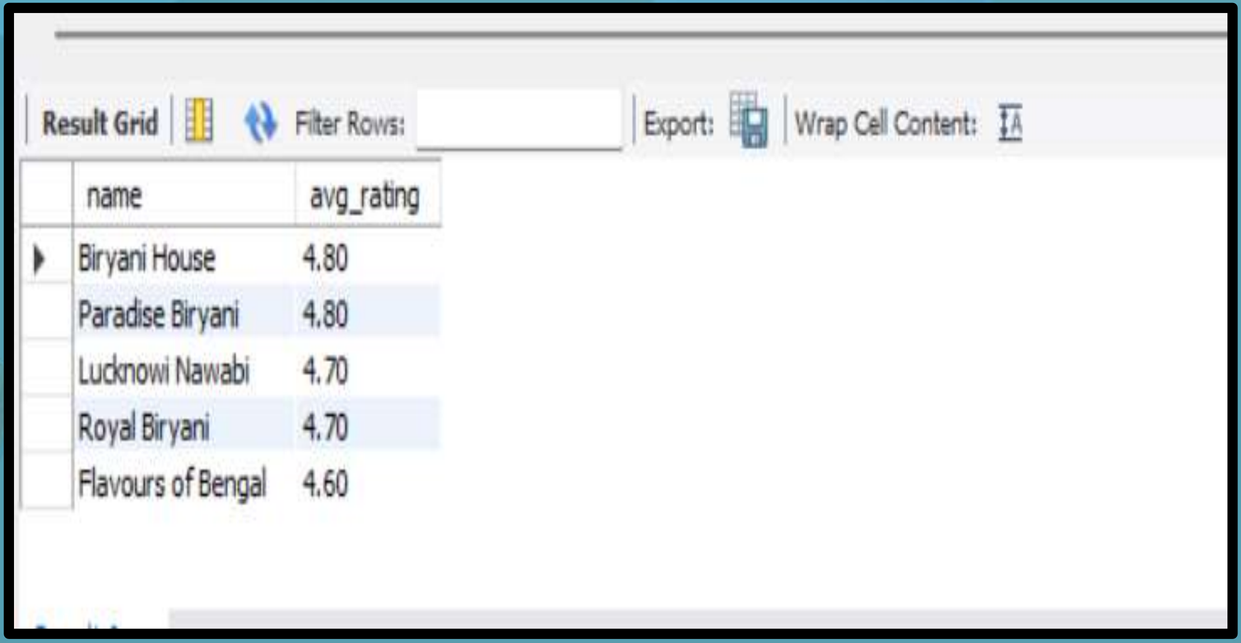


name	Total_revenue
Biryani House	5300.00
Awadhi Zaika	4150.00
Andhra Spice	4050.00
Flavours of Bengal	4050.00
Curry Pot	3200.00
South Treat	2950.00
Gujarat Express	2550.00
Chaat Junction	2150.00
Coastal Delight	2100.00
Rajasthani Rasoi	2100.00
Maharashtrian Ma...	2050.00
Veggie Delight	1600.00
The Great Indian ...	1600.00
Tandoori Flames	1200.00
Spice of India	1100.00

6. Find top 5 restaurant with the highest average rating

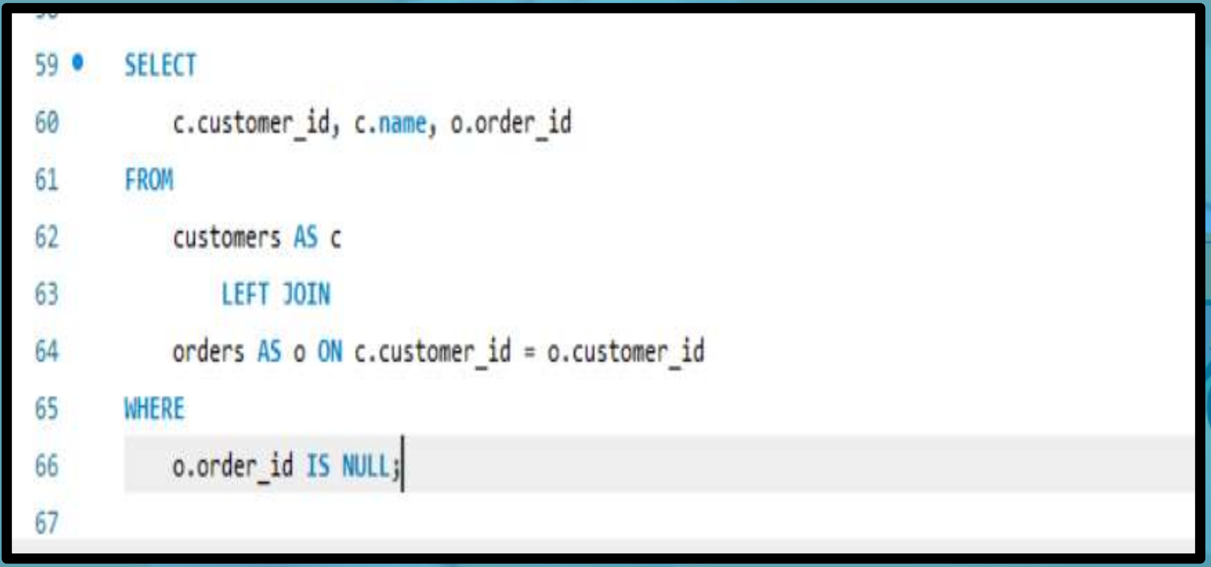


```
SELECT
    name, ROUND(AVG(rating), 2) AS avg_rating
FROM
    restaurants
GROUP BY name
ORDER BY avg_rating DESC
LIMIT 5;
```

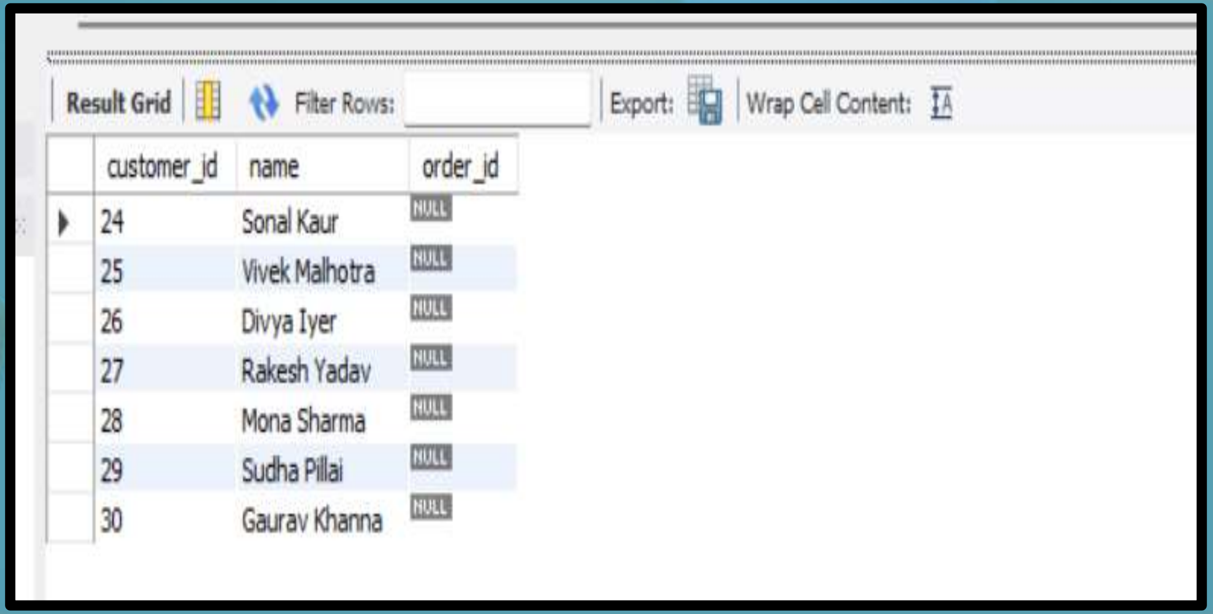


name	avg_rating
Biryani House	4.80
Paradise Biryani	4.80
Lucknowi Nawabi	4.70
Royal Biryani	4.70
Flavours of Bengal	4.60

7. Display all customers who have never placed an order.

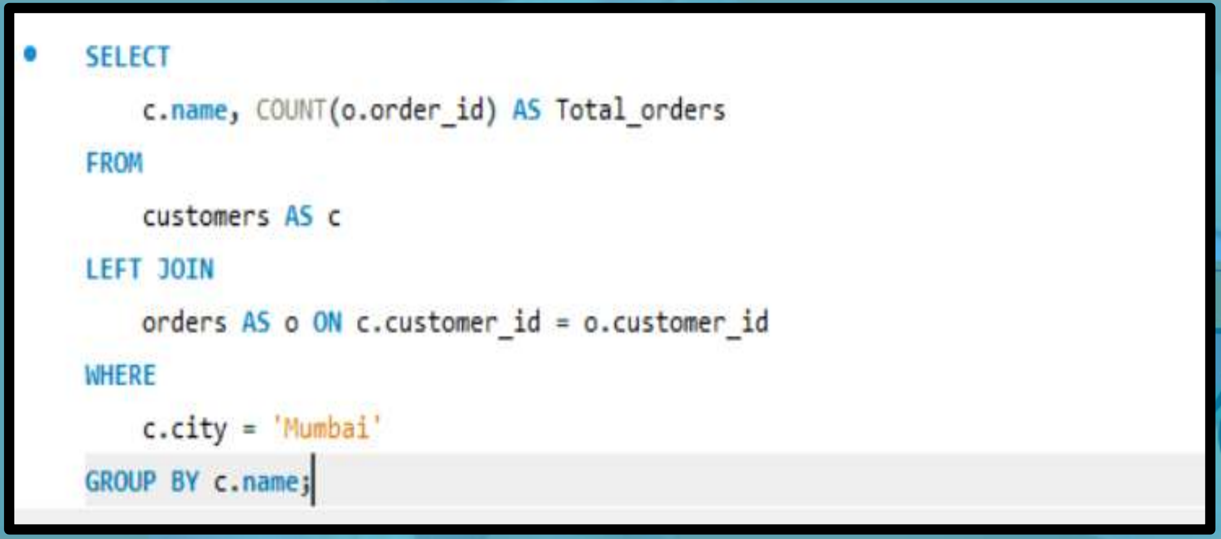


```
SELECT
    c.customer_id, c.name, o.order_id
FROM
    customers AS c
        LEFT JOIN
    orders AS o ON c.customer_id = o.customer_id
WHERE
    o.order_id IS NULL;
```

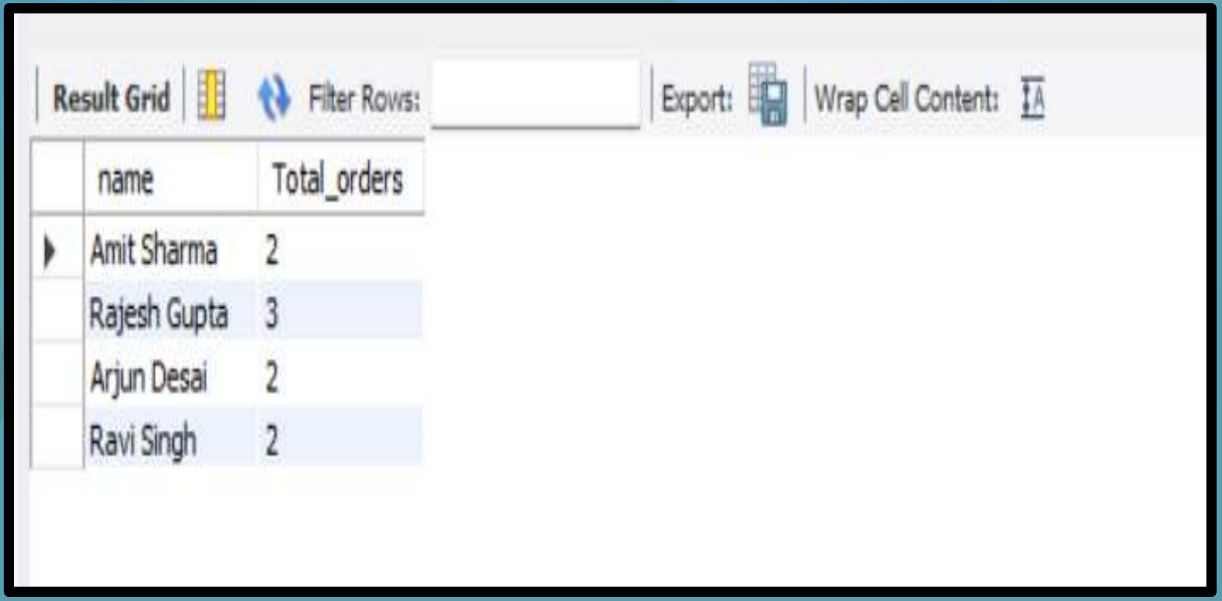


customer_id	name	order_id
24	Sonal Kaur	NULL
25	Vivek Malhotra	NULL
26	Divya Iyer	NULL
27	Rakesh Yadav	NULL
28	Mona Sharma	NULL
29	Sudha Pillai	NULL
30	Gaurav Khanna	NULL

8. Find number of orders placed by each customer in ‘Mumbai.’

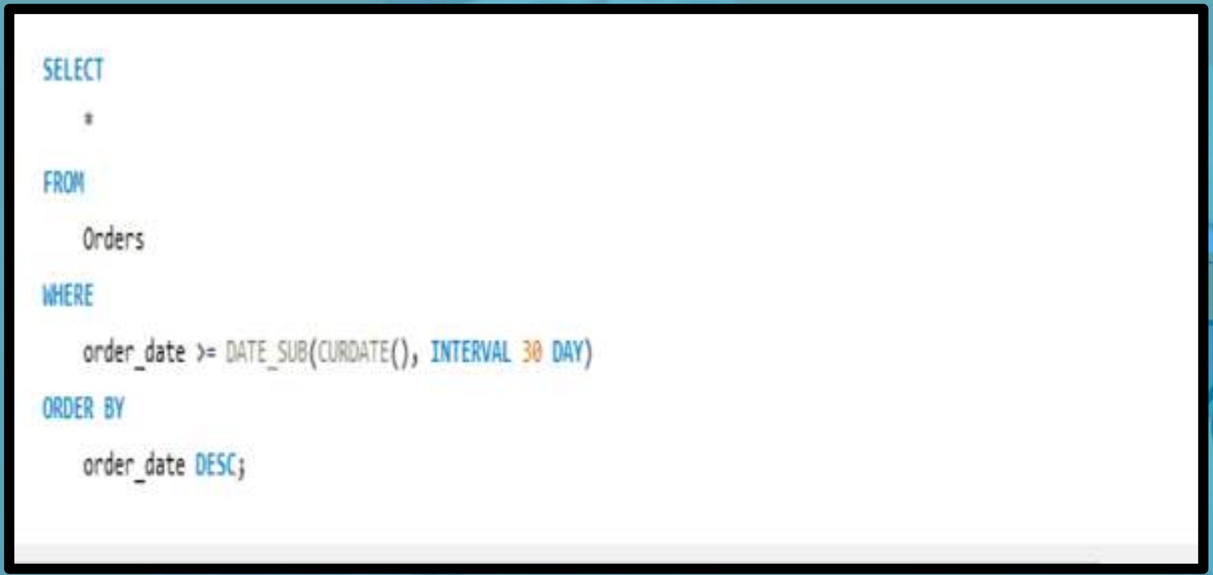


```sql
SELECT
    c.name, COUNT(o.order_id) AS Total_orders
FROM
    customers AS c
LEFT JOIN
    orders AS o ON c.customer_id = o.customer_id
WHERE
    c.city = 'Mumbai'
GROUP BY c.name;
```

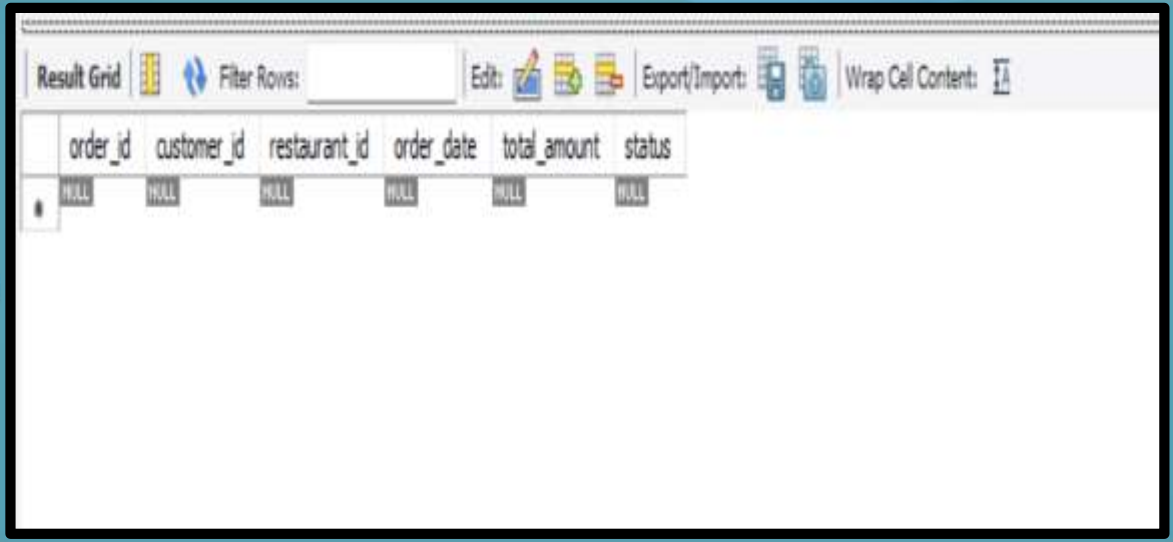


name	Total_orders
Amit Sharma	2
Rajesh Gupta	3
Arjun Desai	2
Ravi Singh	2

9. Display all orders placed in last 30 days.

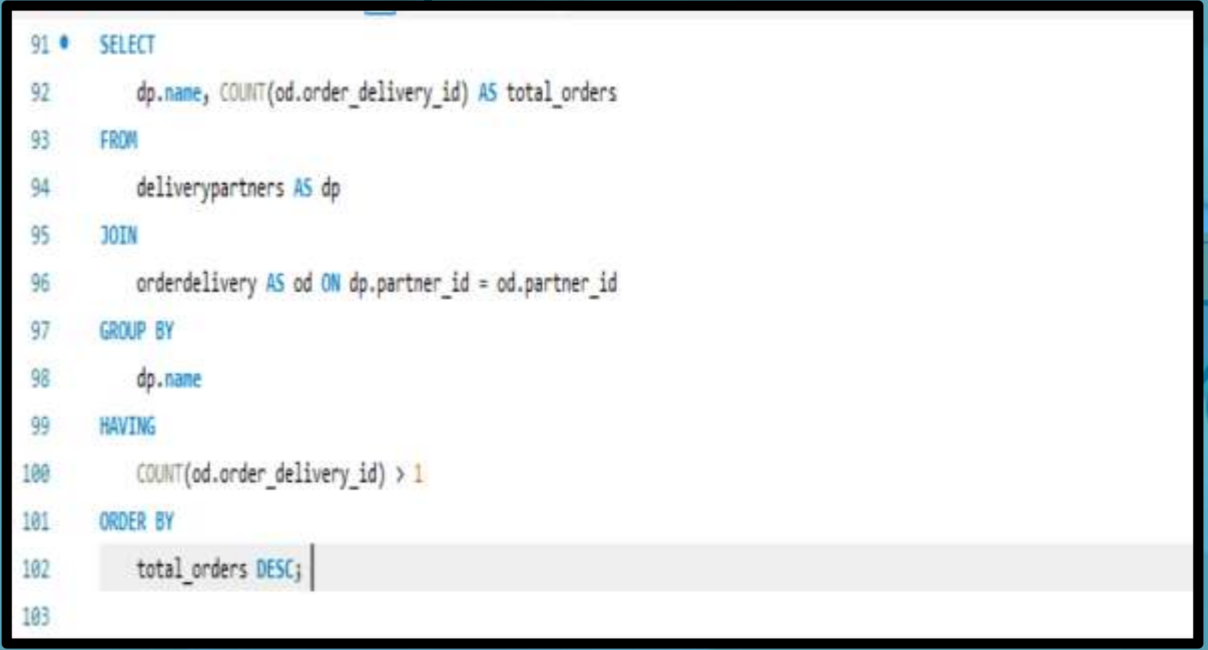


```
SELECT
    *
FROM
    Orders
WHERE
    order_date >= DATE_SUB(CURDATE(), INTERVAL 30 DAY)
ORDER BY
    order_date DESC;
```

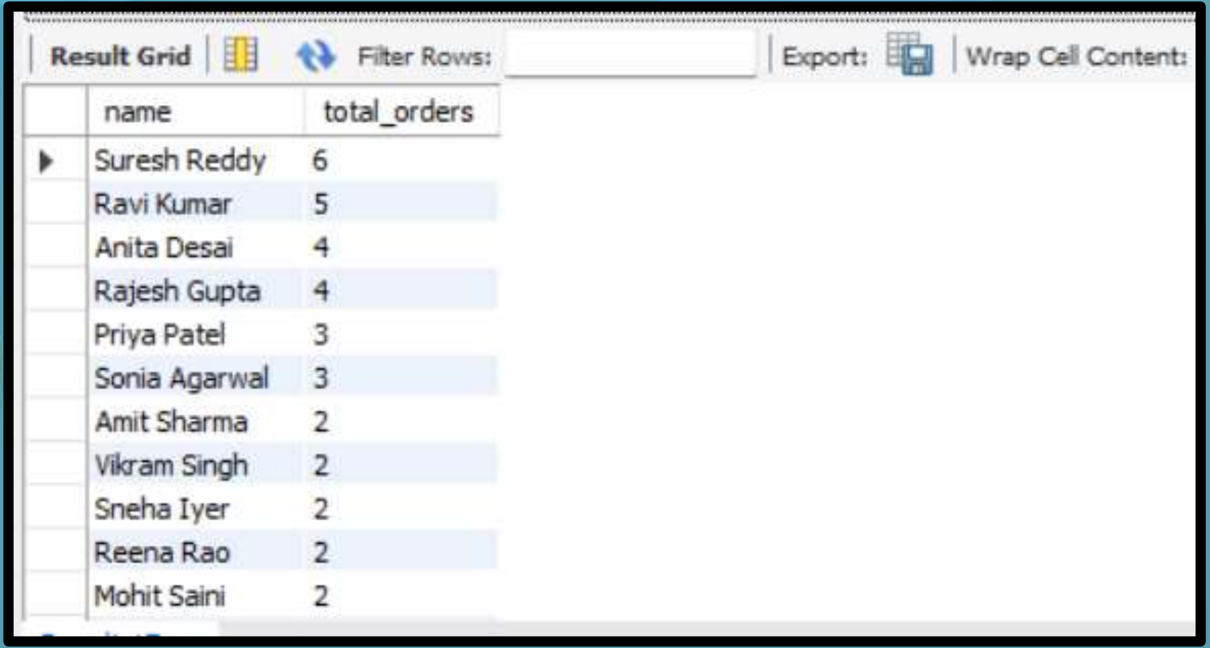


```
order_id  customer_id  restaurant_id  order_date  total_amount  status
NULL      NULL         NULL           NULL        NULL          NULL
```

10. List all delivery partners who have completed more than 1 delivery.

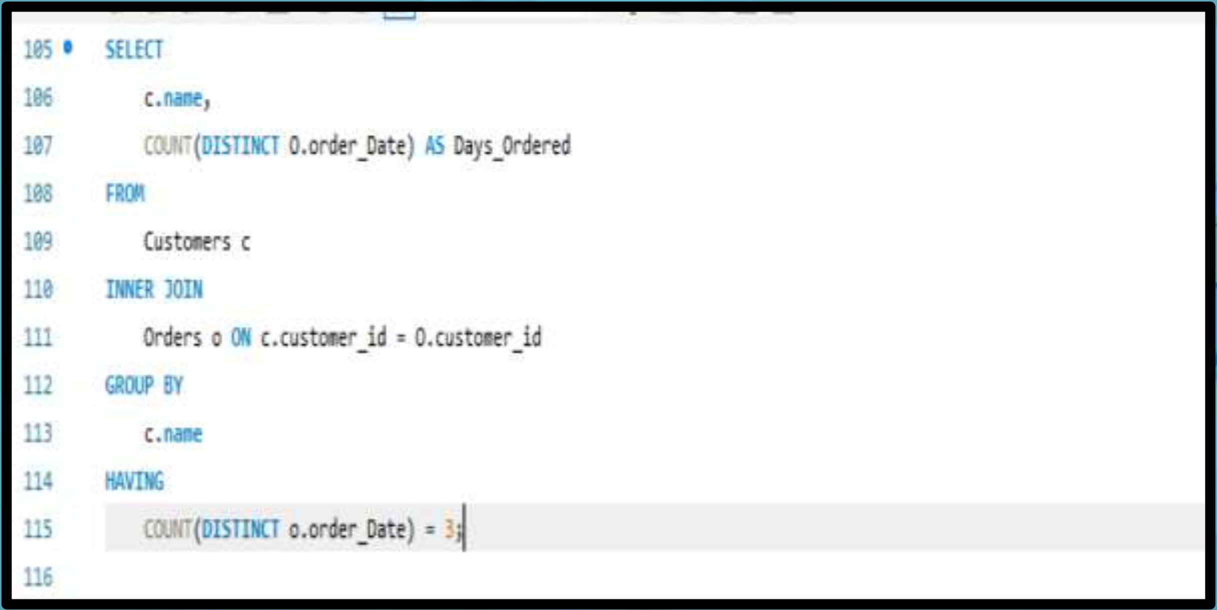


```
SELECT
    dp.name, COUNT(od.order_delivery_id) AS total_orders
FROM
    deliverypartners AS dp
JOIN
    orderdelivery AS od ON dp.partner_id = od.partner_id
GROUP BY
    dp.name
HAVING
    COUNT(od.order_delivery_id) > 1
ORDER BY
    total_orders DESC;
```

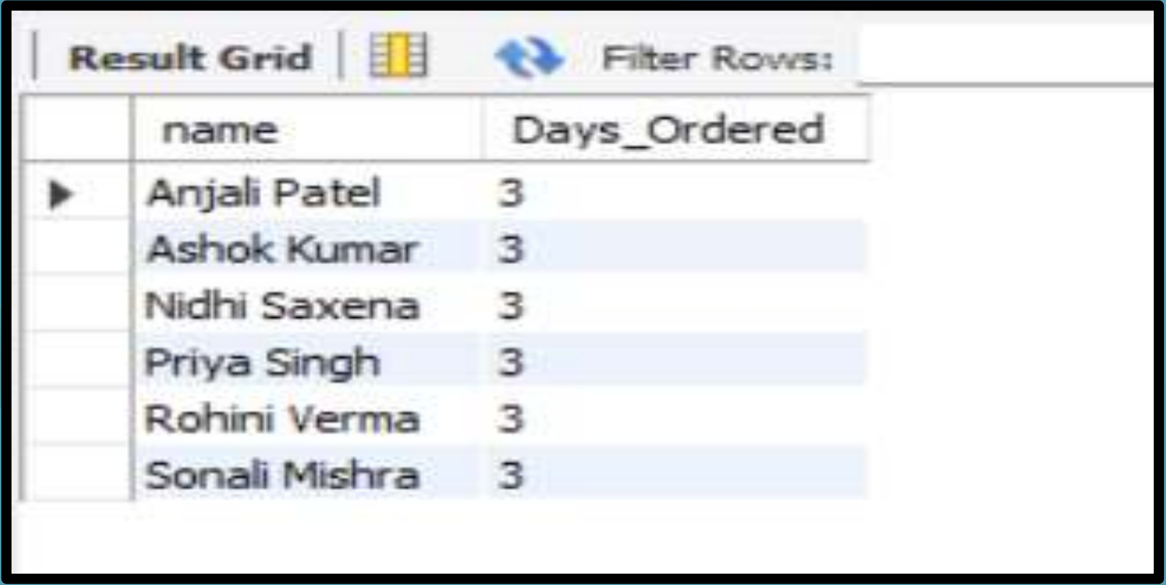


name	total_orders
Suresh Reddy	6
Ravi Kumar	5
Anita Desai	4
Rajesh Gupta	4
Priya Patel	3
Sonia Agarwal	3
Amit Sharma	2
Vikram Singh	2
Sneha Iyer	2
Reena Rao	2
Mohit Saini	2

11. Find the customers who have placed orders on exactly 3 different days.

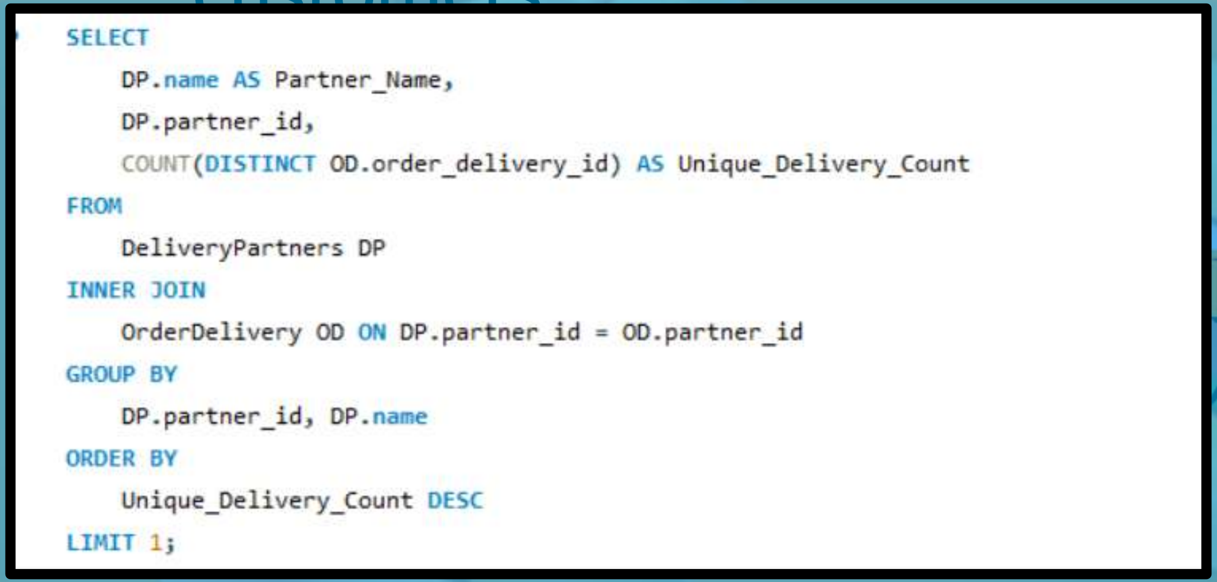


```
SELECT
    c.name,
    COUNT(DISTINCT O.order_Date) AS Days_Ordered
FROM
    Customers c
INNER JOIN
    Orders o ON c.customer_id = O.customer_id
GROUP BY
    c.name
HAVING
    COUNT(DISTINCT o.order_Date) = 3;
```

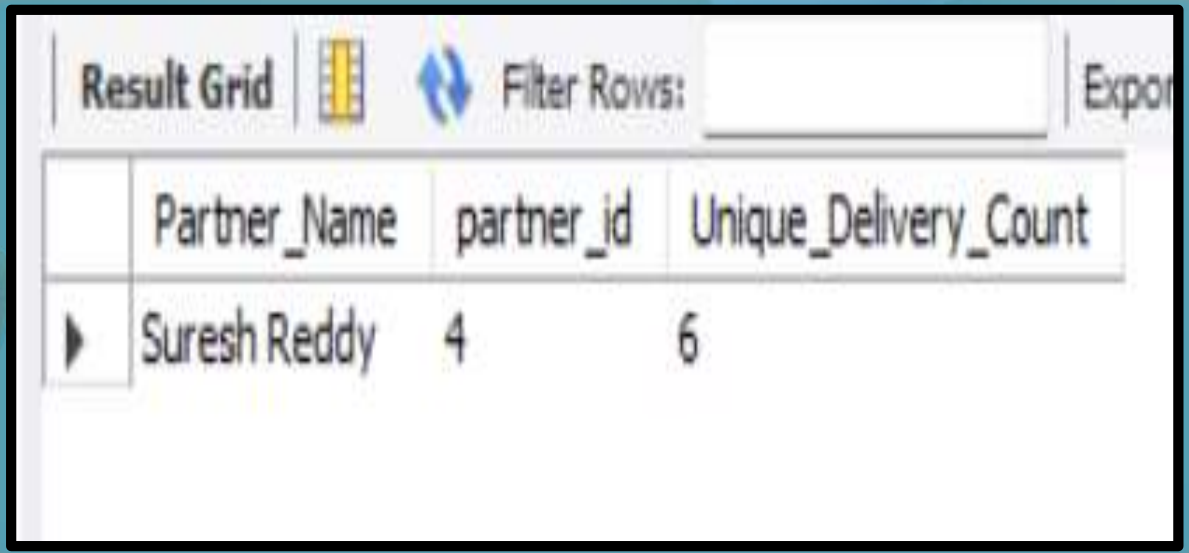


name	Days_Ordered
Anjali Patel	3
Ashok Kumar	3
Nidhi Saxena	3
Priya Singh	3
Rohini Verma	3
Sonali Mishra	3

12. Find delivery partner who has worked with most different customers

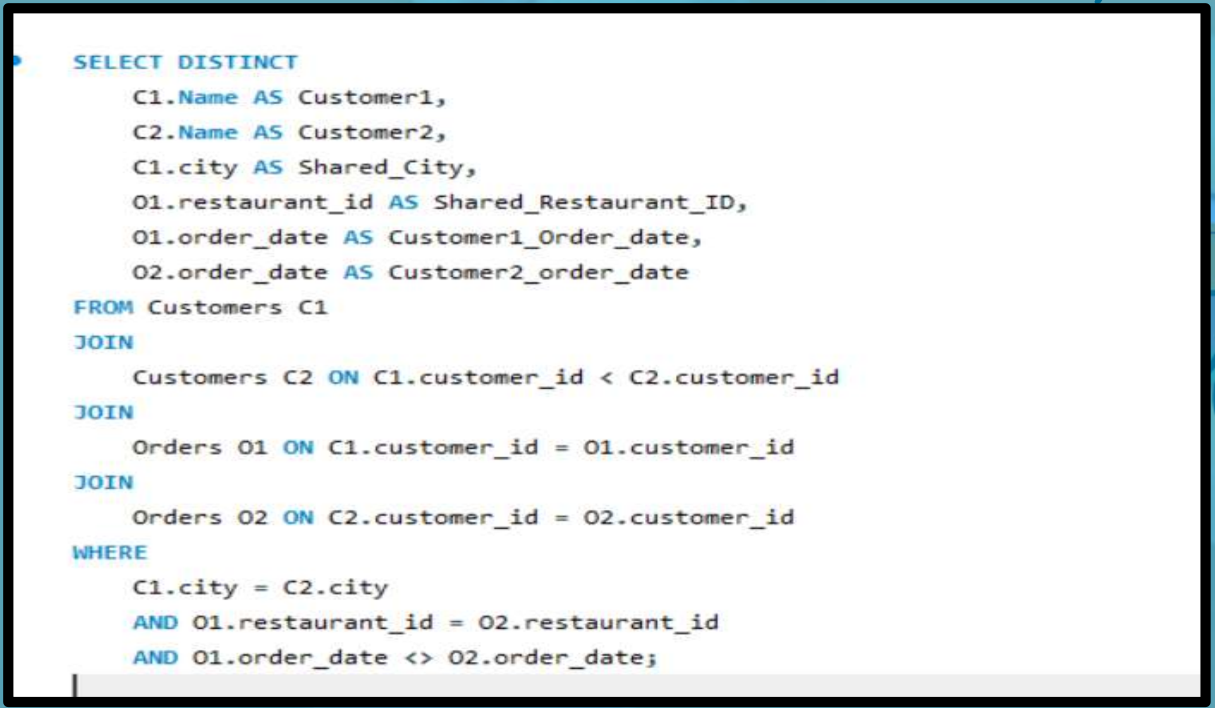


```
SELECT
    DP.name AS Partner_Name,
    DP.partner_id,
    COUNT(DISTINCT OD.order_delivery_id) AS Unique_Delivery_Count
FROM
    DeliveryPartners DP
INNER JOIN
    OrderDelivery OD ON DP.partner_id = OD.partner_id
GROUP BY
    DP.partner_id, DP.name
ORDER BY
    Unique_Delivery_Count DESC
LIMIT 1;
```

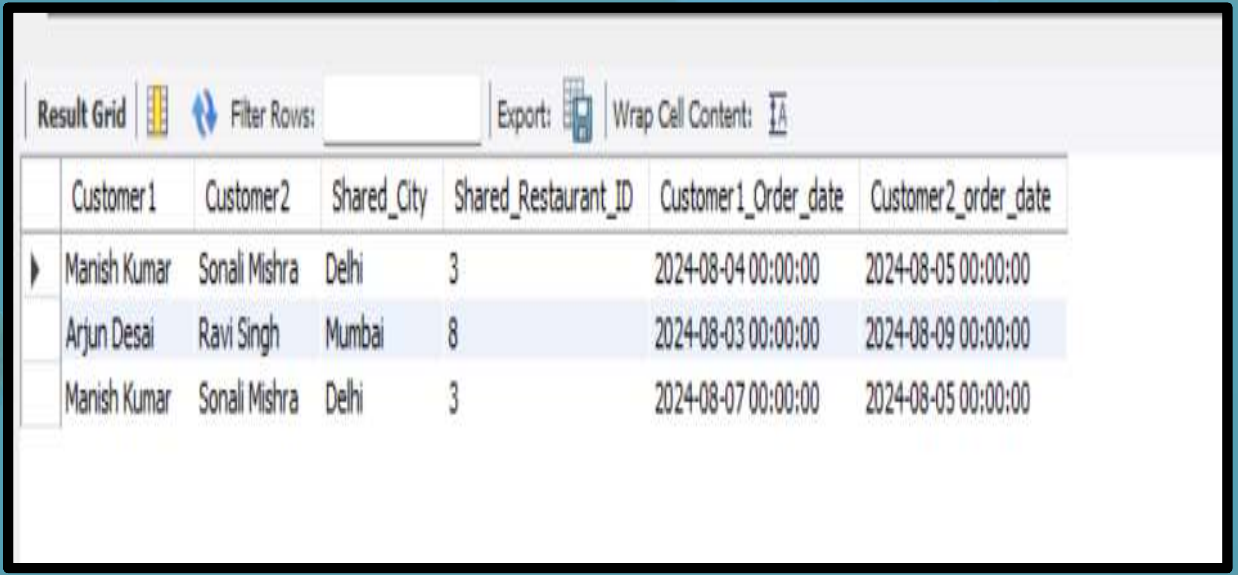


Partner_Name	partner_id	Unique_Delivery_Count
Suresh Reddy	4	6

13. Identify customers who have the same city and have placed orders at the same restaurants, but on different dates.



```
SELECT DISTINCT
    C1.Name AS Customer1,
    C2.Name AS Customer2,
    C1.city AS Shared_City,
    O1.restaurant_id AS Shared_Restaurant_ID,
    O1.order_date AS Customer1_Order_date,
    O2.order_date AS Customer2_order_date
FROM Customers C1
JOIN
    Customers C2 ON C1.customer_id < C2.customer_id
JOIN
    Orders O1 ON C1.customer_id = O1.customer_id
JOIN
    Orders O2 ON C2.customer_id = O2.customer_id
WHERE
    C1.city = C2.city
    AND O1.restaurant_id = O2.restaurant_id
    AND O1.order_date <> O2.order_date;
```



Customer1	Customer2	Shared_City	Shared_Restaurant_ID	Customer1_Order_date	Customer2_order_date
Manish Kumar	Sonali Mishra	Delhi	3	2024-08-04 00:00:00	2024-08-05 00:00:00
Arjun Desai	Ravi Singh	Mumbai	8	2024-08-03 00:00:00	2024-08-09 00:00:00
Manish Kumar	Sonali Mishra	Delhi	3	2024-08-07 00:00:00	2024-08-05 00:00:00

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