

Friday, August 5, 2011 6:00 pm - 10:00 pm Saturday, August 6, 2011 noon - 9:00 pm Sunday, August 7, 2011 noon - 7:00 pm The Port of Los Angeles

# www.tasteinsanpedro.com

## www.sanpedrochamber.com

The San Pedro Chamber of Commerce and the Port of Los Angeles are proud to bring you the 23<sup>rd</sup> Annual Taste in San Pedro at the Port of Los Angeles. The event will take place on August 5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup>, on the Waterfront at the Port of Los Angeles. The venue will offer panoramic harbor and ocean views, and will be an ideal setting for two main stages of continuous musical entertainment, delectable food, beer and wine booths, a children's area, and some of the best artisans and crafters in the South Bay. This year we will continue to showcase the work of our local artists.

Based upon the success of last year's "Taste in San Pedro," and our exciting new venue at the Port of Los Angeles, we are expecting even greater participation this year. As usual, we have lined up some great bands eager to entertain the over 10,000 expected attendees. By popular demand, we are once again including a Friday night concert.

## **Special Events**

- \* Friday night, Saturday night, Sunday evening musical concerts
- \* Waterfront Activities including displays and cruising opportunities

#### Logistics

\* Over 10,000 attendance from the Greater Southern California area

#### **Food and Beverages**

- \* Restaurants and vendors representing the varied cuisines available to South Bay diners
- \* A variety of beers from brand-name and local breweries
- \* Wines of the world
- \* Specialty Drinks
- ★ Water and soft drinks

#### Entertainment

- \* Non-stop musical entertainment on two stages both days
- \* Concerts Friday night, Saturday night, Sunday evening

#### Attractions

- \* Ferris Wheel
- \* Children's Area with interactive activities
- \* Waterfront venues

### **Admission - Friday night**

\* \$10 All tickets

## **Admission - Saturday and Sunday**

- \* \$10 Adults
- \* \$ 5 Seniors (55+) and Military with ID or in uniform
- \* \$ 5 Children 10-17
- \* FREE Children 9 and under

### Discounted packages are available.

#### **Proceeds**

- \* Support local non-profit organizations. Past recipients have included:
  - o Beacon House Association
  - o House of Hope
  - Harbor Interfaith Services
  - o Marine Mammal Care Center
  - YWCA of the Harbor Area
  - LAPD Youth Programs
- \* Support community activities and events sponsored by San Pedro Chamber of Commerce such as:
  - o The San Pedro Teen Conference
  - o Women's History Month Luncheon and Community Recognition Awards
  - o Teacher Recognition Luncheon
  - o Business/Community Forums
  - o Fourth of July Observances at Korean Bell
  - o Cabrillo Beach Boosters' Fourth of July Fireworks Show and Concert
  - Business Showcases
  - First Thursday Art, Culture and Dining Experiences in the Downtown Historic Waterfront District

## Sponsorships Available - Please contact the Chamber for Benefits at Each Level.

$\star$	\$10,000	Platinum
*	\$5,000	Diamond
*	\$2,500	Gold
*	\$1,500	Silver
*	\$500	Bronze

Title Sponsor: The Port of Los Angeles Major Sponsors: Albertson's, SA Recycling

#### Directions

Take the Harbor (110) Freeway South to the Harbor Blvd. exit. At the bottom of the off-ramp, turn right (south). Some parking is available at  $1^{st}$  Street and Harbor Blvd. Follow the signs. Additional parking is available at the lot at  $22^{nd}$  and Sampson. Follow Harbor Blvd. South to  $22^{nd}$  Street. Turn left (east), the lot will be on your left. Shuttles and the Red Car will take guests to the venue.

### **Additional Information**

- \* Phone San Pedro Chamber of Commerce 310.832.7272
- \* Web www.tasteinsanpedro.com
- \* Email events@sanpedrochamber.com

**Event Producer:** San Pedro Chamber of Commerce

390 W. 7<sup>th</sup> Street, San Pedro, CA 90731

Phone: 310.832.7272 Fax: 310.832.0685

Website: www.sanpedrochamber.com