

**The San Pedro Chamber of Commerce
and Port of Los Angeles
Present
THE 23RD ANNUAL
“TASTE IN SAN PEDRO AT THE PORT OF LOS ANGELES”**

Dear Potential Applicant:

We hope that you will want to join us in celebrating and sponsoring this community's and the San Pedro Chamber of Commerce's tradition of good food, good music, and good people. In this uncertain economy, we believe that the *Taste in San Pedro* offers families a wonderful adventure close to home and at reasonable prices.

Our 23rd *Taste* will take place on August 5th, 6th and 7th on the Waterfront at the Port of Los Angeles. The venue will offer panoramic harbor and ocean views, and will be an ideal setting for two main stages of continuous musical entertainment, delectable food, beer and wine booths, a children's area, and some of the best artisans and crafters in the South Bay. This year we will continue to showcase the work of our local artists.

Based upon the success of last year's "*Taste in San Pedro*," and our exciting new venue at the Port of Los Angeles, we are expecting even greater participation this year. As usual, we have lined up some great bands eager to entertain the over 10,000 expected attendees. By popular demand, we are once again including a Friday night concert.

The proceeds from the *Taste* support many of the chamber's educational, cultural, and community events as well as many local non-profit organizations.

We hope that you will be part of this exciting event. Please review this packet that contains a **promotional booth application, a guidelines agreement, and a Hold-Harmless Agreement**.

NOTE: Spaces are limited and they fill up quickly. We hope that you are eager to be a part of **THE 23RD ANNUAL “TASTE IN SAN PEDRO”**. If you have questions please contact the Chamber at (310) 832-7272.

Best regards,



Camilla Townsend
President/CEO, San Pedro Chamber of Commerce



Friday, August 5, 2011
6:00 pm - 10:00 pm
Saturday, August 6, 2011
noon - 9:00 pm
Sunday, August 7, 2011
noon - 7:00 pm
The Port of Los Angeles

PROMOTIONAL BOOTH 2011 PRODUCTS and/or SERVICES

Organization/Business

Product or Service

Address

City	State	ZIP
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Contact Name	Title
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Phone _____ Fax _____ Cell phone _____

Email (**REQUIRED**)

Please note that, inasmuch as this event is designed to promote food and beverage merchants, you may not sell or give away any food or beverage (including water) from your booth.

Number of spaces needed _____ @ \$1,250.00 each \$ _____

_____ I am a member in good standing of the San Pedro Chamber of Commerce
(Deduct \$100 for each space)

The six staff wristbands /day included in my package will not be sufficient.

I will require _____ more Saturday wristbands at \$5 each for a total of \$_____

I will require _____ more Sunday wristbands at \$5 each for a total of \$_____

Total Amount Enclosed \$

I agree to participate in the 23rd Annual “Taste in San Pedro”, understand that booths must be open and attended all hours both days. I have completed and signed the Hold-Harmless Agreement, and it is included in this application.

Signature _____

Title

Date

Please return this form with your payment by July 15, 2011 to:

San Pedro Chamber of Commerce
390 West 7th Street, San Pedro, CA 90731

Fax: (310) 832-0685

Please call Sandy Bradley at (310) 832-7272 with any questions.

PROMOTIONAL BOOTH GUIDELINES

Set-up hours are as follows: Friday, Aug. 5, 2:00 pm-5:00 pm; Saturday, August 6, 7:00 am-10:00 am. All delivery vehicles must be off the grounds on Saturday morning by 10:00 am.. Delivery vehicles can access the grounds for re-stock on Sunday between 7:00 am and 10:00 am. Tear-down cannot begin until after event closing time on Sunday, August 8th and must be completed by 9:00 pm. We will provide two 8' tables, two plastic table coverings and two chairs per 10'x10' space. We encourage you to decorate your booth to make it as appealing as possible. The venue will be secured Friday, Saturday and Sunday nights.

Please note: As this is a food event, animals are not permitted.

Do you need space adjacent to your booth for a company promotional item? If so, please describe the item and advise us of the ground space requested.(maximum allowable 10X10)

Will you be giving away a door prize at the event that you would like us to announce? Explain below.
NOTE: Inasmuch as City regulations consider raffles a form of gambling, please do not plan on conducting any form of drawing at the event that requires the purchase of tickets.

We will need electricity for the following items of equipment:

QTY	DESCRIPTION	VOLTS(110? 220?)	AMPS	WATTS
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_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

For each booth reserved, you will receive **two (2) loading/parking passes per day**, and **6 entrance wristbands per day for staff**. Additional wristbands may be purchased at **\$5 each prior to the event**. They can be ordered with this application or purchased at the Chamber of Commerce.

NOTE: It is your responsibility to see that your staff receives the wristbands prior to the days of the event. No one will be admitted without a wristband. Any misuse of wristbands may result in closure of booth or exclusion from further Taste events.

NOTE: Vendor parking is at Berth 87 - look for "Vendor Parking" signs

The 4' x 1' sign on the booth should read: (Please type or print clearly)

Signature_____ Title_____

for _____ Date_____

(Organization name)

Please return this form with application and your payment by June 24, 2011 to:

San Pedro Chamber of Commerce

390 West 7th Street

San Pedro, CA 90731

Fax: (310) 832-0685

San Pedro Chamber of Commerce
Taste in San Pedro Hold-Harmless Insurance Agreement

PLEASE SIGN AND SUBMIT WITH APPLICATION

In consideration of my/our participation in the Taste in San Pedro, I _____
(please print full name)

agree to Hold-Harmless the San Pedro Chamber of Commerce, their employees, directors, volunteers and agents, for any and all claims of Bodily Injury, Property Damage, damage or loss to my/our property, or Workers Compensation as relates to my/our participation in this event.

I/We agree to maintain the required general liability insurance limits of \$1,000,000, worker's compensation insurance (if applicable), and name the same above stated people as Additional Insureds. I/We also agree to obey all laws and public safety regulations, to follow all orders and directions of Event Committee members, and appropriate Fire and Law Enforcement Officials.

Name: (individual) _____

Name: (Company, if applicable) _____

Signature _____

Date: _____