



**The San Pedro Chamber of Commerce  
and The Port of Los Angeles  
Present  
THE 23<sup>RD</sup> ANNUAL "TASTE IN SAN PEDRO AT THE PORT OF LOS ANGELES"**

Dear Potential Merchant/Crafter:

We hope that you will want to join us in celebrating this community's and the San Pedro Chamber of Commerce's tradition of good food, good music, and good people. In this uncertain economy, we believe that the *Taste in San Pedro* offers families a wonderful adventure close to home and at reasonable prices.

Our 23<sup>rd</sup> *Taste* will take place on August 5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup>, on the Waterfront at the Port of Los Angeles. The venue will offer panoramic harbor and ocean views, and will be an ideal setting for two main stages of continuous musical entertainment, delectable food, beer and wine booths, a children's area, and some of the best artisans and crafters in the South Bay. This year we will continue to showcase the work of our local artists.

Based upon the success of last year's "*Taste in San Pedro*," we are expecting even greater participation this year. As usual, we have lined up some great bands eager to entertain the anticipated 10,000 to 15,000 attendees. By popular demand, we are once again including a Friday night concert.

The proceeds from the *Taste* support many of the chamber's educational, cultural, and community events as well as many local non-profit organizations.

We hope that you will be part of this exciting event. Please review this packet that contains a **merchants/crafters application, guidelines, agreement, and Hold-Harmless Agreement**. Spaces are limited and they fill up quickly, particularly since we make a conscious effort to avoid duplication of products. We hope that you are eager to be a part of **THE 23<sup>RD</sup> ANNUAL "TASTE IN SAN PEDRO"**. If you have questions please contact the Chamber at (310) 832-7272.

Best regards,

A handwritten signature in dark ink that reads "Camilla Townsend".

Camilla Townsend  
President/CEO, San Pedro Chamber of Commerce



## **MERCHANTS/CRAFTERS APPLICATION- 2011**

The 23<sup>rd</sup> Annual "Taste in San Pedro at the Port of Los Angeles"

August 6 & 7, 2011

**noon – 9 pm Saturday noon-7 pm Sunday**

The Waterfront at the Port of Los Angeles

### **PLEASE PRINT CLEARLY**

Name for Booth \_\_\_\_\_

Owner / Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Bus. Phone (\_\_\_\_\_) \_\_\_\_\_ Cell Phone (\_\_\_\_\_) \_\_\_\_\_

Email **(REQUIRED)** \_\_\_\_\_

Merchants/Crafters booths are for merchandise sales only. Please list exact merchandise to be sold, and price range of items. Only listed items will be considered for approval. Any deviation from items listed could be subject to removal by the "Taste in San Pedro" Committee. Use additional page or back of this sheet, if needed.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Number of spaces needed \_\_\_\_\_ @ \$400.00 each \$ \_\_\_\_\_

**Call Sandy Bradley 310.832.7272 for multiple booth discount pricing**

\_\_\_\_\_ I am a member in good standing of the San Pedro Chamber of Commerce  
(Deduct \$75.00 for each space) \$ \_\_\_\_\_

The two staff admission /day included in my package will not be sufficient. I will require

\_\_\_\_\_ more Saturday wristbands at \$5 each for a total of \$ \_\_\_\_\_

\_\_\_\_\_ more Sunday wristbands at \$5 each for a total of \$ \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_

**Please return this application with your signed Agreement, a copy of your California resale certificate, photo(s) of your set-up and product, and your payment to:**

**San Pedro Chamber of Commerce**

390 West 7<sup>th</sup> Street

San Pedro, CA 90731

Questions? Phone: 310-832-7272 Fax: 310-832-0685

**Application deadline is July 15, 2011** No refunds for cancellations made after Friday, July 22, 2011, or for inclement weather the weekend of the event. The "Taste in San Pedro" Committee reserves the right to deny an application for any reason. Should your application be denied, your payment will be refunded in full and your paperwork and photos returned with an explanation.

## MERCHANTS/CRAFTERS AGREEMENT

### **The 23<sup>rd</sup> Annual "Taste in San Pedro"**

**August 6 & 7, 2011**

**The Waterfront at the Port of Los Angeles**

1. **A copy of a valid California Resale Certificate must be submitted with the application. The merchant/crafter is responsible for reporting any and all taxes to the State Board of Equalization.**
2. **Simultaneous sharing of booth space is not permitted.** Only one merchant or crafter is to be named on each application, and that merchant/crafter will be the only one allowed to operate in that given booth space at any given time.
3. **No food or drinks may be sold or given away from your booth. All merchandise being sold must be of high quality and should not be offensive to others.** The Committee reserves the right to ask merchant/crafters to remove any and all items deemed offensive by the committee, the event organizers, or security. Examples of "offensive" include but are not limited to: drug or marijuana-related items or paraphernalia; items bearing drug, marijuana or smoking-related images; items bearing offensive language; items bearing offensive images, etc. **Weapons of any type, or toys replicating weapons will not be permitted to be sold.** Items not listed on a merchant/crafter's application may also be subject to removal. Merchants/crafters who have been asked to comply with any of the guidelines/rules listed on this agreement, and who do not comply within a maximum time frame of 30 minutes after notification by an event representative will be closed down and will forfeit their entire booth fee.
5. All merchandise being sold **must fit within the 10'x10' space.** No tables, display racks or other merchandise shall protrude any further than one foot (12 inches) from the booth perimeter on any open sides. Booths must be kept accessible to guests and emergency vehicles. **DUE TO INSURANCE, VENDORS MAY NOT BRING OWN BOOTHS/CANOPIES**
6. Out of consideration for other merchant/crafters and to the performers onstage, No loud music is to be played in your booth.
7. Payment can be made in the form of a company check, personal check, money order, credit card, or cash. **If you pay by company/personal check, please allow time for the check to be processed and to clear, or you may not be permitted to set up and sell your goods. All payments must be made by July 16, 2010.**
8. "Taste in San Pedro" will supply a 10'x10' canopy with overhead light, one 8' long table and two folding chairs. Basic 110V 15 amp electrical outlet provided. Higher loads or amps are not allowed without prior approval (and possible additional cost). Merchants/crafters are permitted to hang banners from their tent.
9. Set-up hours are as follows: Friday, Aug. 5, 2:00 pm-5:00 pm; Saturday, August 6, 7:00 am-10:00 am. All delivery vehicles must be off the grounds on Saturday morning by 10:00 am.. Delivery vehicles can access the grounds for re-stock on Sunday between 7:00 am and 10:00 am. Tear-down cannot begin until after event closing time on Sunday, August 8<sup>th</sup> and must be completed by 9:00 pm. NOTE: Vendor parking is at Berth 87 - look for "Vendor Parking" signs
10. For each booth reserved, you will receive **two (2) loading/parking passes per day, and 2 entrance wristbands per day for staff.** Additional wristbands may be purchased at **\$5 each prior to the event.** They can be ordered with this application or purchased at the Chamber of Commerce. **NOTE: It is your responsibility to see that your staff receives the wristbands prior to the days of the event. No one will be admitted without a wristband. Any misuse of wristbands may result in closure of booth or exclusion from further Taste events.**
11. The "Taste in San Pedro," its committee members and/or the San Pedro Chamber of Commerce are not responsible for any items left on the venue grounds during the event, or after hours.

**I have completed and signed the Hold-Harmless Insurance Agreement, and I agree to abide by the terms set forth in it and this agreement.**

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Date

Merchant/Crafter Signature

San Pedro Chamber of Commerce  
**Taste in San Pedro Hold-Harmless Insurance Agreement**

PLEASE SIGN AND SUBMIT WITH APPLICATION

In consideration of my/our participation in the Taste in San Pedro, I \_\_\_\_\_  
(please print full name)

agree to Hold-Harmless the San Pedro Chamber of Commerce, their employees, directors, volunteers and agents, for any and all claims of Bodily Injury, Property Damage, damage or loss to my/our property, or Workers Compensation as relates to my/our participation in this event.

I/We agree to maintain the required general liability insurance limits of \$1,000,000, worker's compensation insurance (if applicable), and name the same above stated people as Additional Insureds. I/We also agree to obey all laws and public safety regulations, to follow all orders and directions of Event Committee members, and appropriate Fire and Law Enforcement Officials.

Name: (individual) \_\_\_\_\_

Name: (Company, if applicable) \_\_\_\_\_

Signature \_\_\_\_\_

Date: \_\_\_\_\_