

**The San Pedro Chamber of Commerce
and The Port of Los Angeles
Present The 23rd Annual**

TASTE
SAN In
at PEDRO
The Port of Los Angeles

**Friday Evening, August 5, 2011
Saturday-Sunday, August 6-7, 2011**

Sponsorship Opportunities



**San Pedro Chamber of Commerce
390 W. 7th St.
San Pedro CA 90731
310-832-7272**

**The San Pedro Chamber of Commerce
and The Port of Los Angeles
Present
THE 23RD ANNUAL
“TASTE IN SAN PEDRO AT THE PORT OF LOS ANGELES”**

Dear Potential Sponsor:

We hope that you will want to join us in celebrating and sponsoring this community's and the San Pedro Chamber of Commerce's tradition of good food, good music, and good people. In this uncertain economy, we believe that the Taste in San Pedro offers families a wonderful adventure close to home and at reasonable prices.

Our 23rd *Taste* will take place on August 5th, 6th and 7th, on the Waterfront at the Port of Los Angeles. The venue will offer panoramic harbor and ocean views, and will be an ideal setting for two main stages of continuous musical entertainment, delectable food, beer and wine booths, a children's area, and some of the best artisans and crafters in the South Bay. This year we will continue to showcase the work of our local artists.

Based upon the success of last year's "*Taste in San Pedro*," and our exciting new venue at the Port of Los Angeles, we are expecting even greater participation this year. As usual, we have lined up some great bands eager to entertain the over 10,000 expected attendees. By popular demand, we are once again including a Friday night concert.

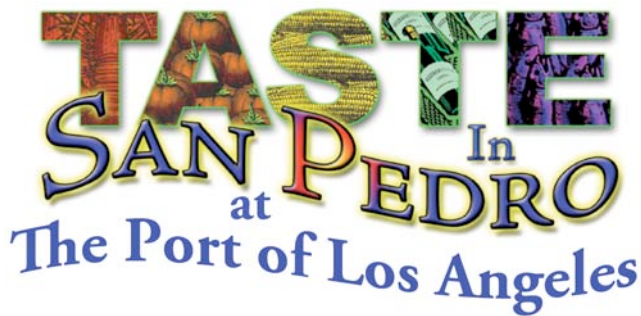
The proceeds from the *Taste* support many of the chamber's educational, cultural, and community events as well as many local non-profit organizations.

We hope that you will be part of this exciting event. Please review this packet that contains sponsorship levels and benefits, a fact sheet for the *Taste in San Pedro*, and an application for sponsorship. We hope that you are eager to be a special sponsor of **The 23rd Annual "Taste in San Pedro"**.

Best regards,



Camilla Townsend
President/CEO, San Pedro Chamber of Commerce



Friday, August 5, 2011
6:00 pm – 10:00 pm
Saturday, August 6, 2011
noon – 9:00 pm
Sunday, August 7, 2011
noon – 7:00 pm
The Port of Los Angeles

2011 SPONSORSHIP REQUEST FORM (please print)

Organization name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Title _____

Phone _____ Fax _____ Email _____

Best time to call _____

We have looked at the sponsorship materials, and we are interested in being a sponsor for the *22nd Annual Taste in San Pedro*. We are interested in sponsoring at the following level:

☐ Platinum ☐ Diamond ☐ Gold ☐ Silver ☐ Bronze

☐ In-kind food, beverages, equipment, services ☐ Media Sponsor

Description of proposed in-kind _____

☐ We would like more information regarding sponsorship. Please call.

Signature

Title

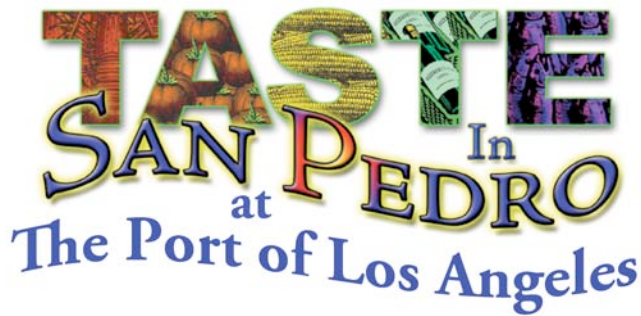
Date

Please return this form **by FAX to 310-832-0685**, **by email to sbradley@sanpedrochamber.com** or mail to:

San Pedro Chamber of Commerce
390 West 7th Street
San Pedro, CA 90731

Upon receipt of this form, you will be contacted regarding completing the arrangements for your sponsorship.

We know that this will be a fabulous event, and we thank you for your considering being a part of it through your sponsorship.



Friday, August 5, 2011
6:00 pm – 10:00 pm
Saturday, August 6, 2011
noon – 9:00 pm
Sunday, August 7, 2011
noon – 7:00 pm
The Port of Los Angeles

Sponsorship Levels and Benefits

Title Sponsor- \$50,000+ THE PORT OF LOS ANGELES

Platinum- \$10,000

- * Sponsorship listing/link/logo on the *Taste in San Pedro*
- * Name and logo on Taste volunteer and committee T-shirts
- * **50** admission tickets
- * One **20X20** canopy with power
- * Public acknowledgement at the event
- * Approval to hang corporate banner (max 8'x2') on street-side fence
- * Name and Logo on *Taste* event poster
- * Name and logo on main stage banners
- * **Listing on program and in all media releases**
- * Reserved parking for Taste
- * Special recognition at the San Pedro Chamber of Commerce Annual Luncheon and Awards Ceremony
- * **Membership at Silver Level** as a Corporate and Community Partner of the San Pedro Chamber of Commerce and recognition in all chamber publications and media.

Diamond - \$5000

- * Sponsorship listing/link/logo on the *Taste in San Pedro* website
- * Name and logo on Taste volunteer and committee T-shirts
- * **30** admission tickets
- * One **20X10** canopy with power
- * Public acknowledgement at the event
- * Approval to hang corporate banner (max 8'x2') on street-side fence (provide own banner)
- * Name and logo on *Taste* event poster
- * Name and logo on main stage banners
- * Inclusion as sponsor in program and in all media releases
- * Reserved parking for Taste
- * **Membership at Bronze Level** as a Corporate and Community Partner of the San Pedro Chamber of Commerce and recognition in all chamber publications and media.
- * Special recognition at the San Pedro Chamber of Commerce Annual Luncheon and Awards Ceremony

Gold - \$2500

- * Sponsorship listing/link/logo on the *Taste in San Pedro* website
- * Name and **logo** on Taste volunteer and committee T-shirts
- * **20** admission tickets
- * One 10X10 canopy with power
- * Public acknowledgement at the event
- * Approval to hang corporate banner (max 8'x2') on street-side fence
- * Inclusion as sponsor in program and in all media releases

Silver - \$1500

- * Sponsorship listing/**link** on the *Taste in San Pedro* website
- * Name on Taste volunteer and committee T-shirts
- * Inclusion as sponsor in program and in all media releases
- * **10** admission tickets
- * **One 10X10 canopy with power**

Bronze - \$500

- * Sponsorship Listing on the *Taste in San Pedro* website
- * Name on Taste volunteer and committee T-shirts
- * 5 admission tickets

The Above Sponsorships can also be designated for the following areas:

Children's Area

Concerts

Artists Pavilion

In-kind Sponsorships - Sponsor value level to be determined

In-kind sponsorships are available for food, beverages, equipment, and services.

Please contact Camilla Townsend at the Chamber 310.832.7272 or

ctownsend@sanpedrochamber.com

Media Sponsors - Sponsor value level to be determined

In-kind sponsorships are available for all media. Please contact Sandy Bradley at

the Chamber 310.832.7272 or sbradley@sanpedrochamber.com