

TEDxSPIT

x = independently organized TED event

MARKETING BROCHURE



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TEDxSPIT, an independently organised TED event, has paved a platform for several influential personalities from a wide palette to enlighten and engage with the youth of our country. With themes like Illuminate Excellence and Rebuild Creativity, the talks have undoubtedly inspired students to aim high and work hard in life to achieve success.

OUR VENUE

S.P JAIN AUDITORIUM

SP Jain is one of the leading management institutes in India with an unmatched infrastructure. The SP Jain auditorium has been the site of **TEDx**SPIT for the past two editions. It has served to be the ideal place to host **TEDx** talks. With a seating capacity of 300, it provides the perfect audience for giving a speech.

ABOUT

TED

TED is a nonprofit devoted to spreading ideas, usually in the form of short, powerful talks (18 minutes or less). TED began in 1984 as a conference where Technology, Entertainment and Design converged, and today covers almost all topics — from science to business to global issues — in more than 100 languages. Meanwhile, independently run TEDx events help share ideas in communities around the world.

TEDx

A TEDx event is a local gathering where live TED-like talks and performances are shared with the community. TEDx events are fully planned and coordinated independently, on a community-by-community basis. The content and design of each TEDx event is unique and developed independently, but all of them have features in common.

TEDxSPIT

We were honoured with a TEDx license in 2018 which entitles us to host a TEDx talk wherein several influential personalities enrich the crowd with their experiences. TEDxSPIT has created a name for itself in less than two years after having the first edition in 2018. We have always tried our level best to get impactful speakers for our audience. And we are hoping to do the same in this edition as well.

OUR PAST SPEAKERS

We pride ourselves on being able to get notable names to speak on our stage such as actor, Ayush Mehra, whose talk demystified the struggle behind the recognition craved by many, and Kaam Bhaari, one of the youngest rappers of his generation, who discussed his struggles as a young kid in the suburbs of Mumbai and how he found his release in music. Speakers like Ali Mustafa Shaikh who enlightened the audience on crowdsourcing, Robin Chaurasiya, an LGBTQ activist and casting director, Kavish Sinha, among many others, widened the palette over the last two editions. We are extremely grateful to all the speakers who chose TEDxSPIT as a platform to share their experiences and showcase their knowledge and we hope to incorporate this rich diversity in our speakers in the editions to come!



TEDxSPIT 2018



Vikas Gupta
TV Personality



Max Fernandes
Actor



Manish Adwani
Head Change Management, Marketing &
PR at Mahindra SSG



Swapan Rajdev
CTO, Haptik



Rashi Mal
Public Figure



Nidhika Bahl
Life Coach



Mohsin Memon
CEO, Memcorp Immersive Learning



Robin Chaurasiya
LGBTQ Activist

TEDxSPIT 2019



Ayush Mehra
Actor



Eisha Chopra
Actor



Sumeet Vyas
Actor, Writer



Kaam Bhaari
Rapper,Lyricist



Kavish Sinha
Casting Director



Akshaye Rathi
Film Exhibitor,Distributor,Columnist



Ameya Kanawade
Book of Human Library



Mustafa Ali Shaikh
AI Expert

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FASTEAST WAY YOU CAN SPONSOR TEDX SPIT. WE ARE ALSO
WILLING TO CUSTOMIZE PACKAGES IF AMAZING
SPONSORSHIP IDEAS COULD BE DEVELOPED**

DELIVERABLES	1,00,000	50,000	20,000	5,000
Complimentary Tickets	10	6	4	0
T-shirt Branding	✓	✓		
Sponsored Space	✓			
Sponsor Slide in Youtube Video (ON TEDx Channel with over 20M subscribers)	✓	✓	✓	
Sponsor mention During the event	✓	✓		
Merchandise Giveaway (if Provided)	✓	✓		
Social Media Branding	✓	✓	✓	✓
Branding on website	✓	✓	✓	✓
On campus poster branding	2 (6x4in) + 3(4x3in)	2(6x4in) + 2(4x3in)	1 (6x4in) + 2(4x3in)	2(4x3in)
Standees	3-4 if provided	1-2 if provided		
Branding on Attendee Kit (id cards and notepads handout bags etc)	✓	✓	✓	

CONTACT



 @tedxspit

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