



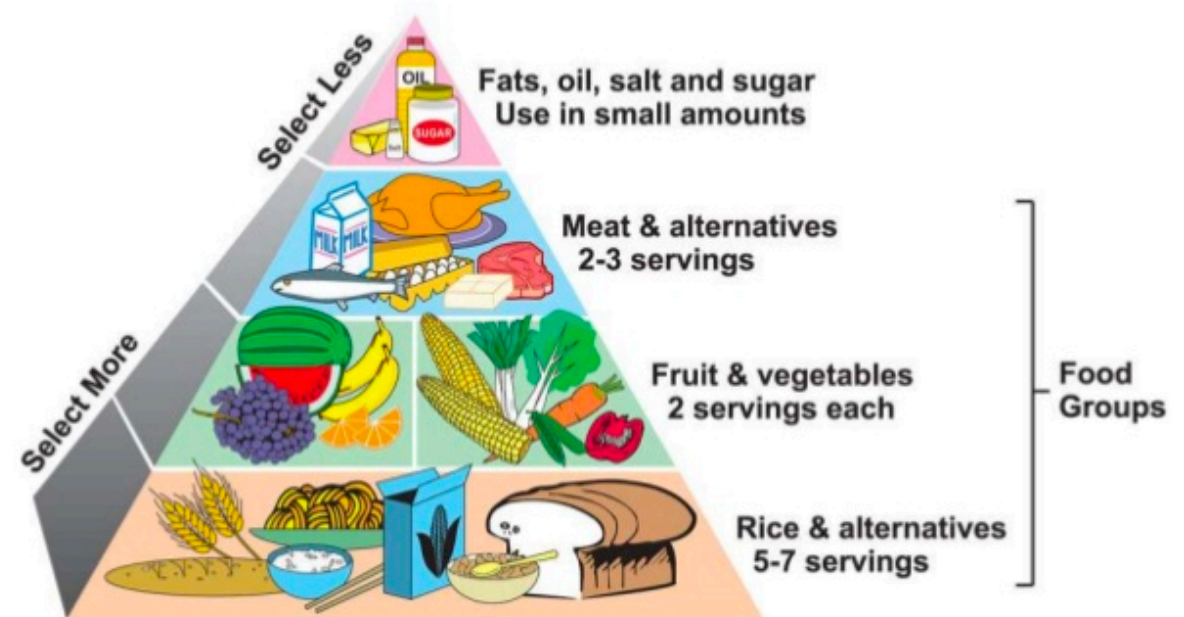
# FOODIE

Helping you live a healthier life

# Problem

- Food pyramid malnutrition
  - 40 million Americans
- Unawareness
- Food Deserts
  - 23.5 million

## The food guide pyramid



# FOODIE

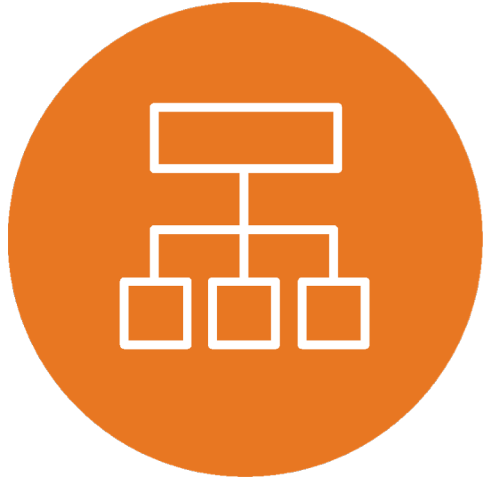


Image identification



Generated Recipes



A nutritious meal

# Local Impact



Low socioeconomic neighborhoods



Common person or family who are unaware of nutritious meals

# Extending impact

The logo for RALLY SM is displayed on a dark gray rectangular background. The word "RALLY" is written in a white, sans-serif font. The letter "A" is replaced by a stylized orange graphic consisting of two upward-pointing chevrons. To the right of "RALLY" is the text "SM" in a smaller, white, sans-serif font.

RALLY<sup>SM</sup>

# Demo



# Sources

- <https://www.dosomething.org/us/facts/11-facts-about-food-deserts>
- <https://image.slidesharecdn.com/1-141116235846-conversion-gate02/95/biology-form-4-chapter-6-nutrition-part-1-29-638.jpg?cb=1416182382>