

Shannon M. Kelly

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WORK EXPERIENCE

Part-Time Web Developer

March 2019 – Present

ScrimNabs: e-Sports Scrimmage Bot

Remote

- Design and develop all user-facing features of the website within a Django framework.
- Work with the bot developer to utilize the remote database.
- Debug and fix issues as they arise. Collaborate via git version control.
- Maintain user experience across all platforms with cross-browser compatibility checks.

E-Commerce Marketing Assistant

September 2018 – Present

Grandview Gallery: Wholesale and e-Commerce Lighting

Memphis, TN

- Coordinate resources to produce professional e-commerce product listings.
- Write all product and SEO content according to internal branding standards.
- Monitor online reviews and respond to customer feedback and questions.
- Supervise the interdepartmental replacement parts process for all marketplaces.

Front-End Developer/Designer and Marketing Manager

August 2015 – October 2016

Feather: Home Care Matching Application

Memphis, TN / Remote

- Built a company's website and application front-end experience from scratch.
- Tested code with an emphasis on cross-browser and cross-device compatibility.
- Continually optimized front-end experience. Built and honed landing pages and emails.
- Created content for all communication touch points in order to increase product adoption.
- Managed AdWords campaigns, keyword bids, budgets, impressions, and other metrics.
- Oversaw and implemented creative work, such as printed materials, front-end development, landing pages, email campaigns, and other related efforts.
- Designed guidelines for brand cohesion that resonated with users and drove growth.

EDUCATION

University of Memphis

2011 - 2015

B.A. English/Creative Writing, 3.91

Minors in Computer Science, Management, and Japanese

SKILLS

Front-End Development, Web Development, Web Design, HTML/HTML5, CSS/CSS3, JavaScript, jQuery, React, ES6, JSX, Bootstrap, Python, Sass, Haml, OOP, Java, Eclipse, Git, Ruby on Rails, Django, Command Line, MySQL, Linux, UI Design, Graphic Design, Photoshop, SEO/SEM, G Suite, Microsoft Suite, Excel, Landing Pages, Email Design and Development, Copywriting, e-Commerce, Research and Analysis, Problem Solving, Communication, Time-Management

You can find examples of my work here:

<https://shmariekelly.github.io/>