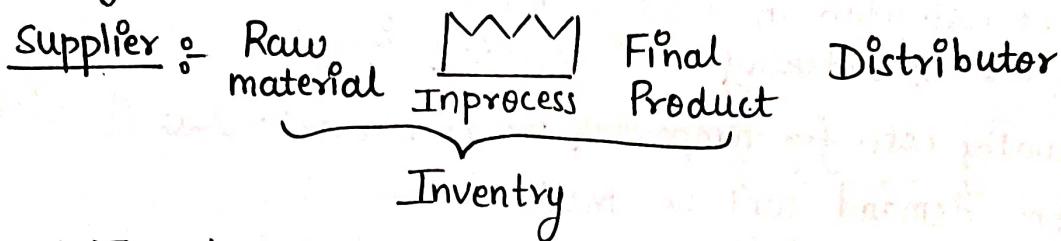


# ME 324 :- INDUSTRY & RESEARCH

Inventory :- it is a stock of items kept to meet further demand.



## Types of Inventory

- (1) Raw material and Purchased parts :- Materials and components required for making a product
- (2) Partially completed goods :- called work-in process products (WIP)  
Materials and components that have begun this transformation to finished goods.
- (3) Finished goods :- Goods ready for sale to customers , i.e., items being transported and stored in warehouses.
- (4) Tools and Equipments

## Purpose of Inventory

- (1) To balance against uncertainty → demand  
→ material delivery
- (2) Smooth production to ensure high level of customer service
- (3) Economics in scale in Production or Purchasing
  - Optimum production can lead to minimum cost
  - Buying in bulk can reduce purchasing cost
  - Quantity discount
  - To tackle against price increase.

## Two Extreme Cases

- (1) Large Inventory :- can increase cost of capital and storage
- (2) Small Inventory :- disrupt production and/or sale  
So inventory control deals with optimum size of inventory , hence, by minimising appropriate cost.

## Inventory Policy

- (1) How much to order?
- (2) When to order?

$$\frac{\text{Inventory Cost}}{\text{Total Inventory Cost}} = \frac{(\text{purchase cost}) + (\text{holding cost}) + (\text{ordering cost})}{\text{cost}} + \frac{(\text{shortage \& penalty cost})}{\text{cost}}$$

Purchasing cost = price per unit of an inventory item =  $(P) \times (D)$  = price  $\times$  demand  
 - discount for buying large volume / order.

Holding cost = storage cost + handling cost + depreciation cost + insurance & taxes.  
 ↳ cost to carry an item in inventory.

Ordering cost = fixed cost when an order is placed  
 - cost of ordering & receiving inventory

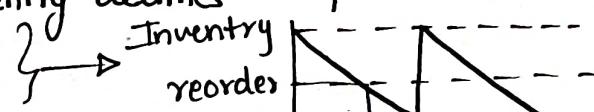
Shortage cost = penalty cost for temporary or permanent loss & sales when demand can't be made.

### Inventory Control & of System :-

#### (1) Continuous System (fixed-order quantity)

\* constant amount order when inventory declines to predetermined level.

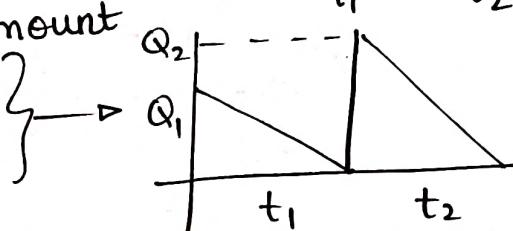
\* perpetual inventory.



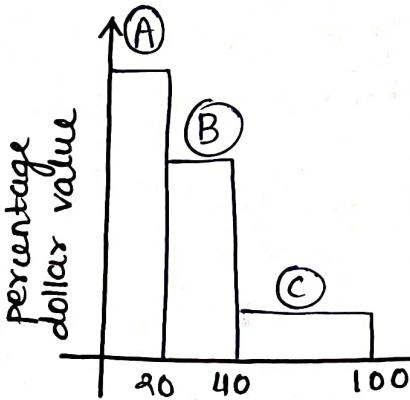
#### (2) Periodic System (fixed time period)

\* orders get placed for variable amount after fixed passage of time.

\* weekly or daily, etc.



#### → ABC Classification System :-



Class A : → very important  
 \* 5-15% of units  
 \* 70-80% of value

Class B : → moderate important  
 \* 30% of units  
 \* 15% of value

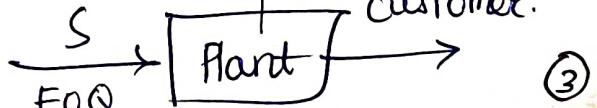
Class C : → least imp.  
 \* 50-60% of units  
 \* 5-10% of value.

## → ABC classification System : →

:- classify points according to ABC classification

(Part)	(unit cost) (P)	(Annual Usage) (D)	(Total Cost) (PD)
(1)	60	90	5400
(2)	350	40	14000
(3)	380	130	3900
(4)	80	60	4800
(5)	30	100	3000
(6)	20	180	3600
(7)	10	170	1700
(8)	320	50	16000
(9)	510	60	30600
(10)	20	120	2400
Total		= (1000)	= (85400)

(Part)	Total cost value	% of total value	% total quantity	Cumulative Q (%)
(9)	30600	35.9	6	6
(8)	16000	18.7	5	11
(2)	14000	16.4	4	15
(1)	5400	6.3	9	24
(4)	4800	5.8	6	30
(3)	3900	4.6	10	40
(6)	3600	4.2	18	58
(5)	3000	3.5	13	71
(10)	2400	2.8	12	83
(7)	1700	2.0	17	100 customer.



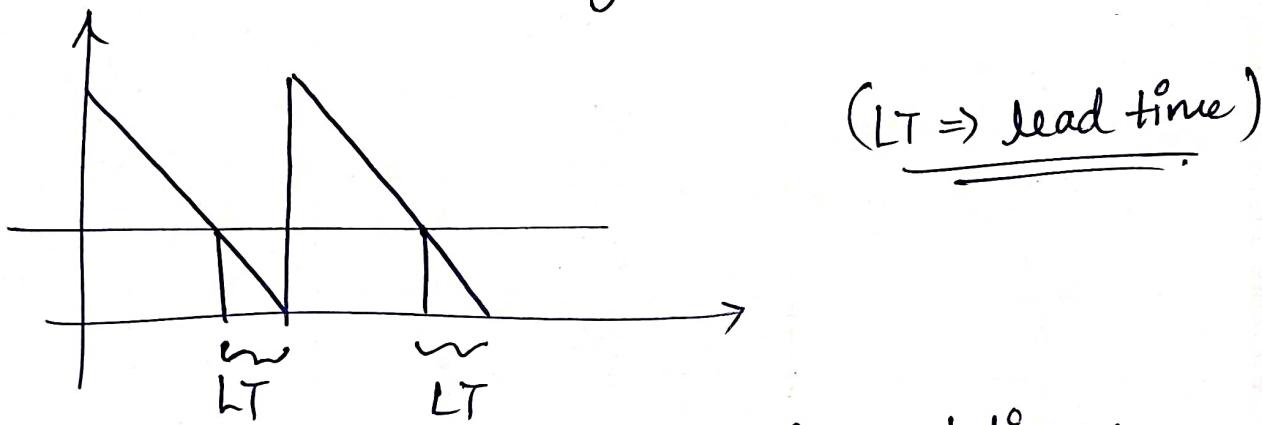
## Inventory models

Find the order size so that total inventory cost is minimum.

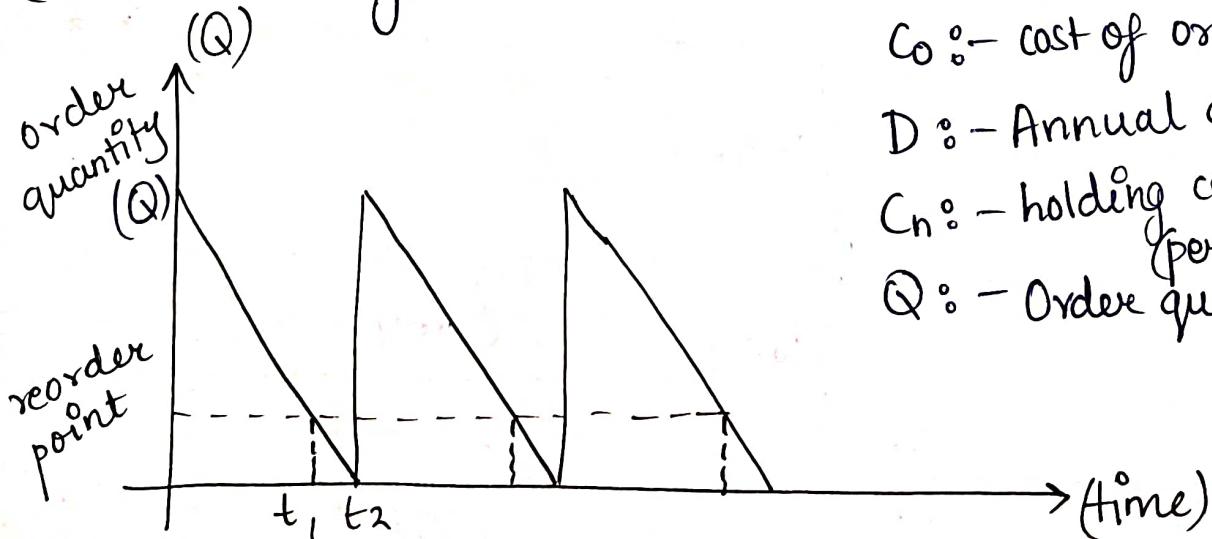
- (1). Economic order Quantity (EOQ) model
- (2). Economic production Quantity model (EPQ)

### Assumptions for EOQ model

- (1). Only one item is involved
- (2). Annual demand requirement is known (deterministic model)
- (3). Demand is even throughout the year.
- (4). Lead time does not vary.



- (5). Each order is received in a single delivery
- (6). There is no quantity discounts
- (7). No shortage.



$C_0$  :- cost of ordering

$D$  :- Annual demand

$C_h$  :- holding cost / carrying  
(per unit) cost

$Q$  :- Order quantity .

### (1) Annual holding cost (H)

= (average no. of inventory)  $\times$  (holding cost per unit per year)

$$= \left( \frac{Q}{2} \right) \times (C_h) = \frac{Q C_h}{2}$$

### (2) Annual ordering cost

= cost per order  $\times$  no. of order per year

$$= C_o \times \left( \frac{D}{Q} \right) \begin{matrix} \xrightarrow{\text{demand}} \\ \xrightarrow{\text{order quantity}} \end{matrix} = \frac{C_o D}{Q}$$

### (3) Total Inventory cost

$$TC \Rightarrow \left( \frac{Q C_h}{2} + \frac{C_o D}{Q} \right)$$

for getting optimum

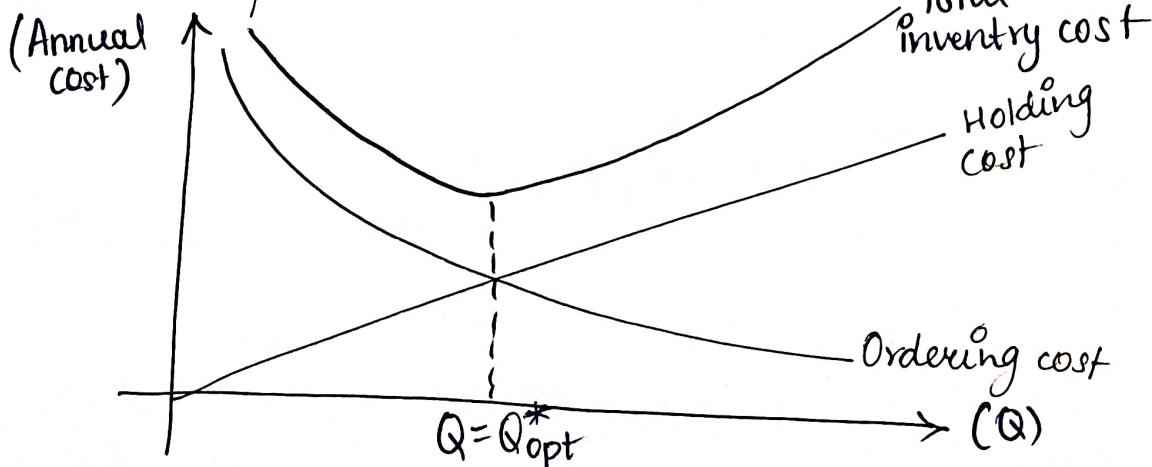
$$\frac{d(TC)}{d(Q)} = \frac{C_h}{2} + \left( -\frac{C_o D}{Q^2} \right) = 0$$

$$\therefore Q^* = \sqrt{\frac{2 C_o D}{C_h}}$$

} (necessary condition for optimality)

$$\frac{d^2(TC)}{d Q^2} = + \frac{2 C_o D}{Q^3} > 0 \quad \left. \begin{array}{l} \text{at } Q = Q_{opt} \\ \text{for minimising} \end{array} \right\}$$

It means that  $Q_{opt}$  will minimise the total inventory cost.



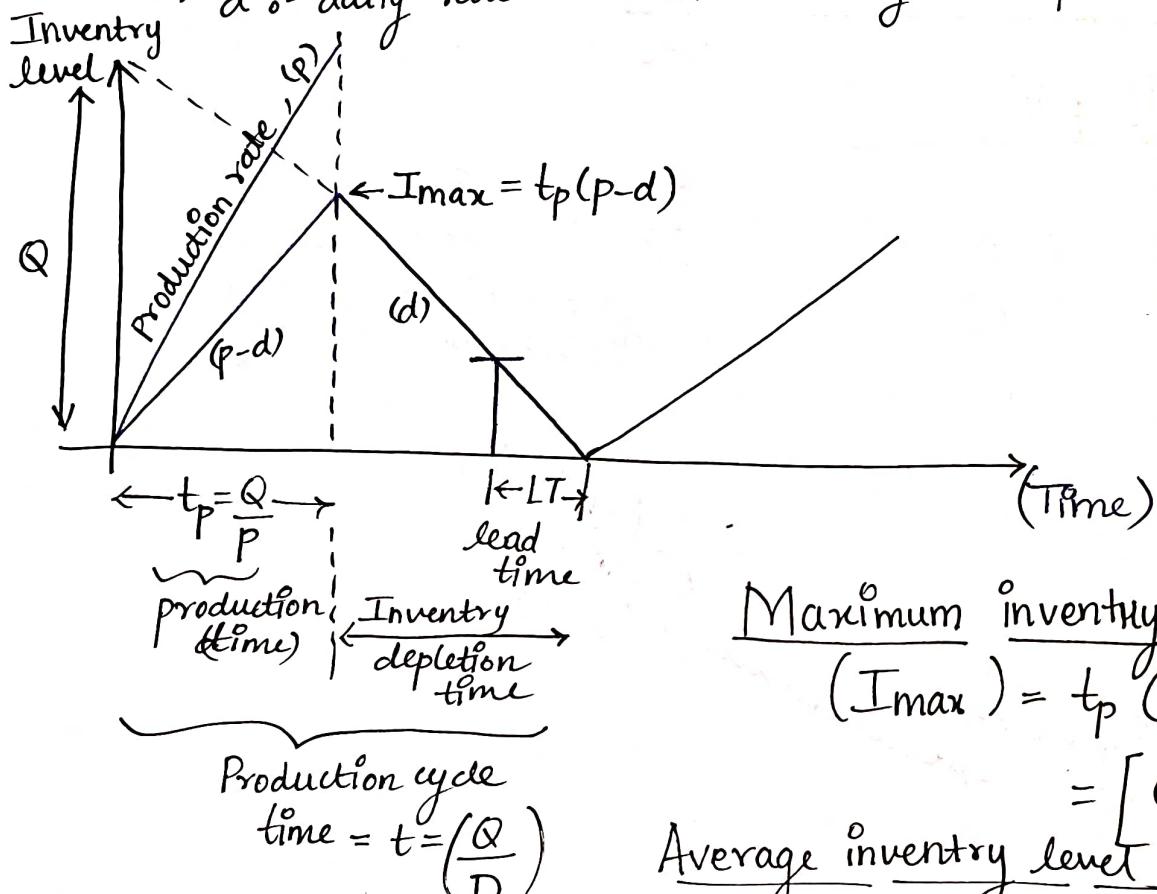
Remarks :-

- 1) Optimal length of inventory replenishment cycle time ( $t^*$ )
- 2) optimum no. of order  $N^* = \left( \frac{D}{Q^*} \right)$   $\left( t^* = \frac{Q^*}{D} \right)$
- 3) If  $r$  is the inventory carrying rate & "c" is the unit cost of item :  $(C_h = r \times c)$

## Economic Production Quantity (EPQ) model

→ An inventory system in which an order is received gradually, as inventory simultaneously being depleted.

- P: daily rate at which order is received over a time.
- d: daily rate at which inventory is depleted.



Maximum inventory level

$$(I_{\max}) = t_p(p-d) = \frac{Q}{P}(p-d) \\ = \left[ Q \left(1 - \frac{d}{P}\right) \right]$$

Average inventory level

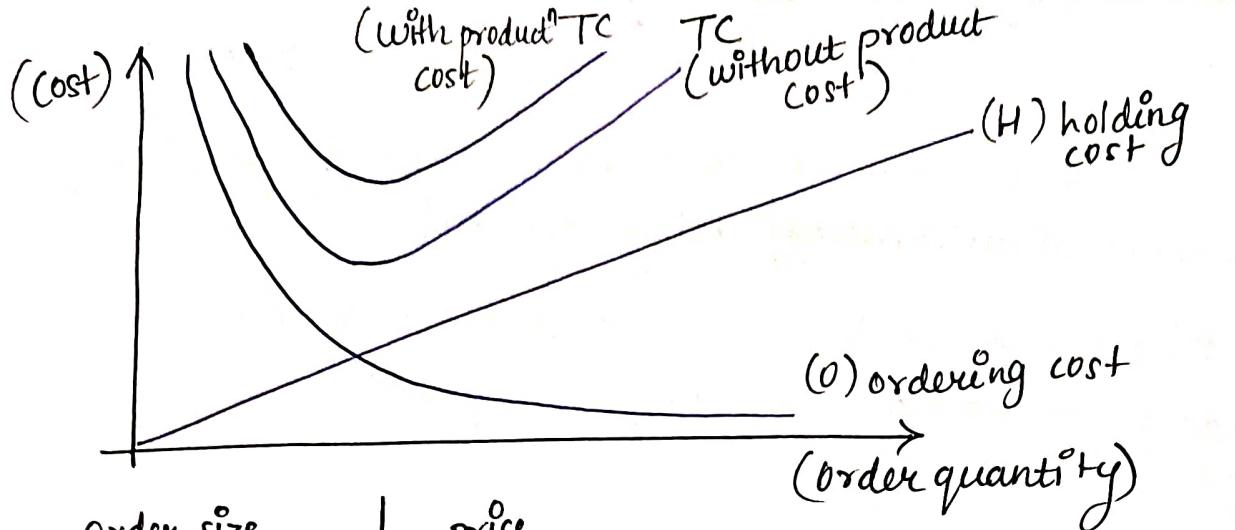
$$= \left[ \frac{Q}{2} \left(1 - \frac{d}{P}\right) \right]$$

Total cost of inventory

$$(TC) = C_o \left(\frac{D}{Q}\right) + C_h \frac{Q}{2} \left(1 - \frac{d}{P}\right)$$

$$\Rightarrow \frac{d(TC)}{dQ} = 0 \Rightarrow -\frac{C_o D}{(Q)^2} + \frac{1}{2} \left(1 - \frac{d}{P}\right) C_h = 0$$

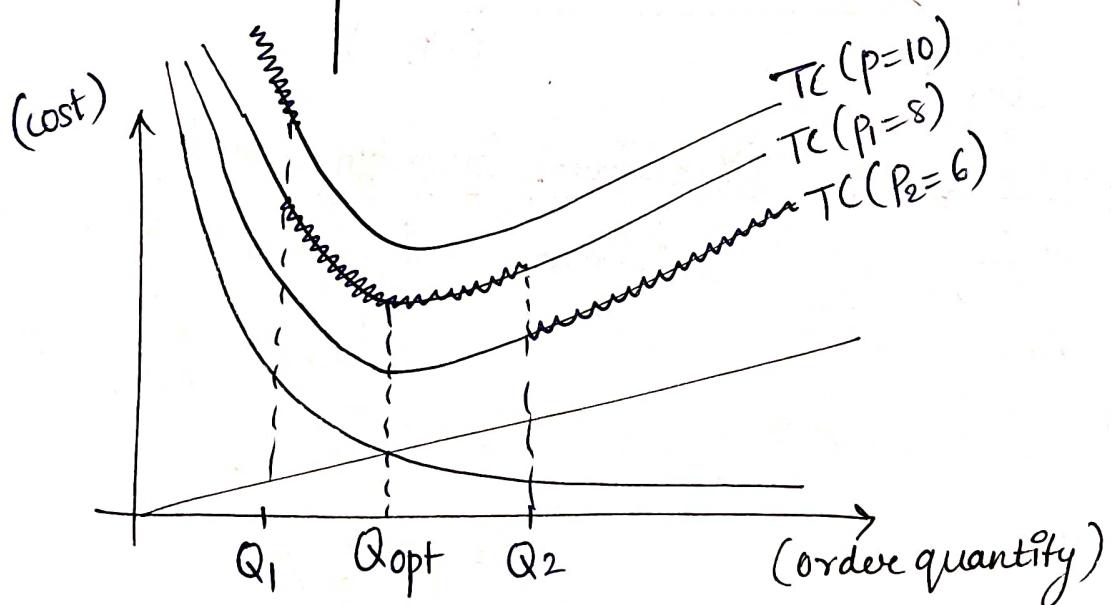
$$\therefore Q = \sqrt{\frac{2C_o D}{C_h (1 - d/P)}}$$



Order size	price
0-99	10
100-199	8 ( $P_1$ )
200+	6 ( $P_2$ )

$Q_1 = 100$        $Q_2 = 200$

$\textcircled{Q}_{\text{optimum}} \text{ (in between)} = \sqrt{\frac{2 C_o D}{C_h}}$



- (1) → A Toy manufacturer uses approximately 32,000 silicon chips annually. The chips are used at a steady rate during the 240 days a year that the plant operates. Annually holding cost is \$3 per chip, ordering cost \$120. Determine optimum order quantity, holding cost, ordering cost, & total cost, the number of workdays in an order cycle.
- (2) Determine the optimum order size for quantity discount model ; Given  $C_o = \$2500$ ;  $C_h = \$190$  per computer per year  $D = 200$ .

Quantity	price / unit
1-49	\$ 1400
50-89	\$ 1100
90+	\$ 900

Answer :  $\rightarrow D = 32000, C_o = 120$

$$C_h = 3 \quad \therefore Q_{opt} = \sqrt{\frac{2 C_o D}{C_h}} = 1600$$

$$(holding) H = C_h \left( \frac{Q}{2} \right) = 3 \times \frac{1600}{2}$$

$$(ordering) O = \frac{C_o D}{Q} = \frac{120 \times 32000}{1600} = 2400$$

$$t^* = \frac{Q_{opt}}{D} = \frac{1600}{32000} = \frac{1}{20} \times 240 = 12 \text{ days}$$

$$TC = O + H = 4800$$

Answer :  $\rightarrow$  Step 1 :- First determine  $Q_{opt}$

$$Q_{opt} = \sqrt{\frac{2 C_o D}{C_h}} = \sqrt{\frac{2 \times 2500 \times 200}{190}} = 72.5$$

$$\begin{aligned} TC &= (pD) + \left( \frac{C_o D}{Q_{opt}} \right) + \left( \frac{C_h Q_{opt}}{2} \right) \\ \{p=1100\} \text{ least one selected} &= (1100 \times 200) + \left( \frac{2500 \times 32000}{72.5} \right) + \left( \frac{190 \times 72.5}{2} \right) \end{aligned}$$

$\rightarrow$  Step 2 :- Compute the total inventory cost using lower unit price.  $Q = 90, p = 900$

$$\begin{matrix} Q_1 & Q_{opt} & Q_2 \\ 50 & \downarrow & 90 \\ & 72.5 & \end{matrix}$$

$$TC = 900 \times 200 + \frac{2500 \times 900}{90} + \frac{190 \times 90}{2}$$

$$= 1,94,105 \text{ $}$$

$\therefore$  We will choose  $p_2$  only! cause  $TC$  is lesser in this case. @

## → Reorder level with constant discount

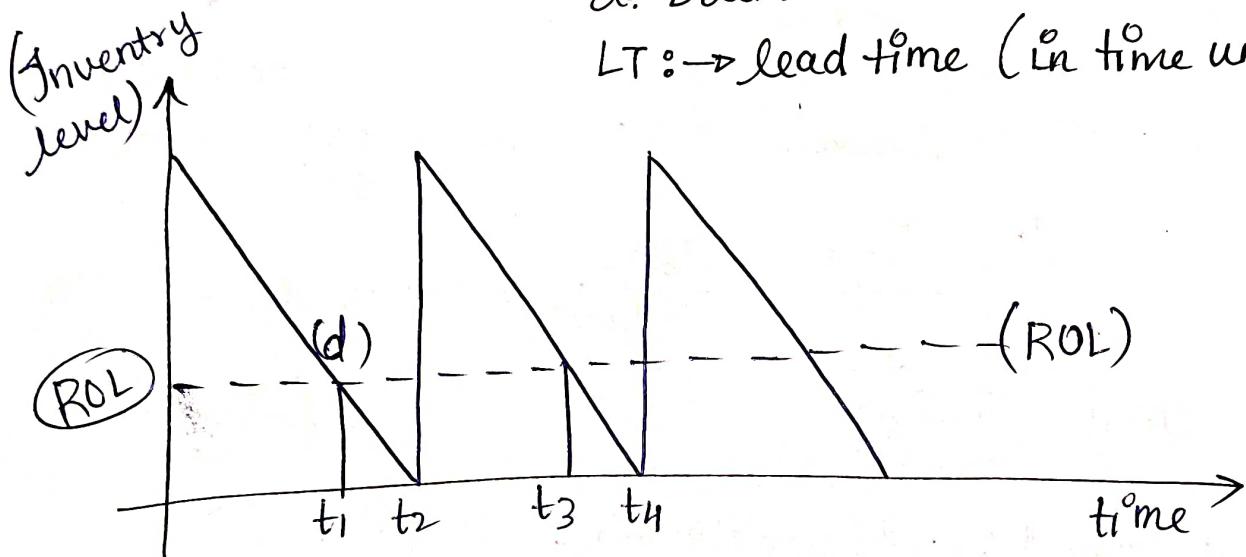
EOQ model → how much should be ordered?

Now - when should an order be placed for replenishment

Reorder point or reorder level (ROL); level of inventory at which order is placed.

- \* When both the demand and the lead time are constant & known.  $(ROL = d \times LT)$

$d \rightarrow$  demand (in units) rate per time period  
 $LT \rightarrow$  lead time (in time units).



Example :-

$$d = 20 \text{ units per day}$$

$$LT = 1 \text{ week} = 7 \text{ days}$$

$$ROL = d \times LT = 20 \times 7 = 140 \text{ units}$$

Note :→ No shortage

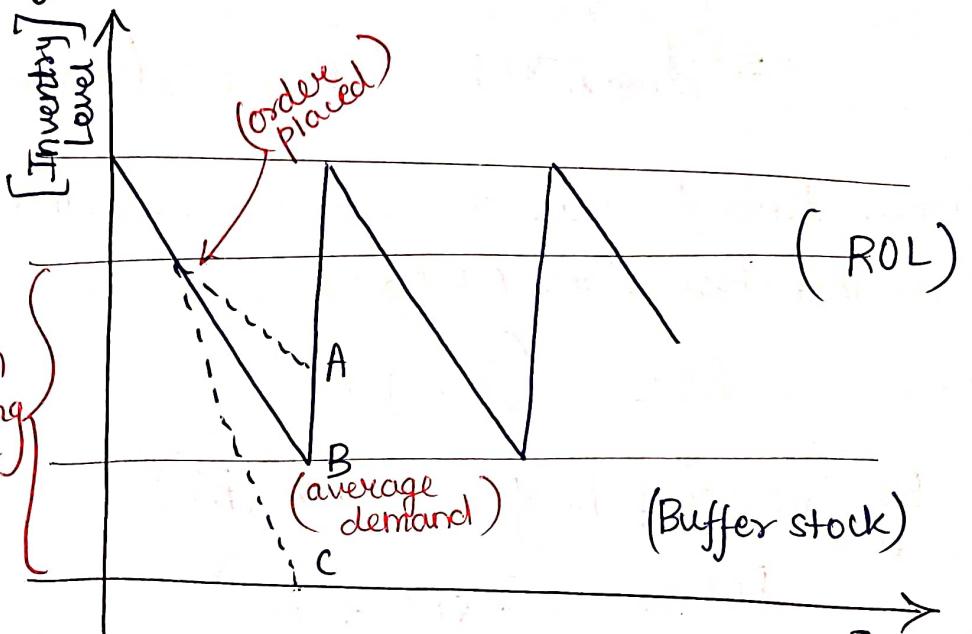
## → Additional Stocks

When the demand rate and/or the lead time are not known with certainty, then additional stocks are maintained.

### Types of Stocks

#### (1) Buffer Stocks :-

Is maintained based on average demand during the average lead time. (maximum level during lead time)



#### (2) Reserve Stocks :-

is maintained to take care of variation in demand during reorder period.

#### (3) Safety stock :- is maintained to take care of variation in lead time.

## → Advantages of keeping stock :-

- \* To maintain stock outs
- \* to provide better customer service.

## → Limitations :-

- \* Increase in total inventory cost

$$\text{Buffer stock (BS)} = \left( \text{Average demand} \times \text{average lead time} \right)$$

Exp. If demand rate is 100 units per month and the normal & maximum lead time are 10 & 30 days, then  
 $BS = \text{average demand} \times \text{avg lead time}$

$$\left( \frac{100}{30} \right)$$

$$\left( \frac{10+30}{2} \right)$$

$$\Rightarrow \frac{100}{30} \times \frac{40}{2} \Rightarrow \frac{200}{3} \Rightarrow 66.6 \text{ units}$$
(11)

→ when no stockouts are desired

$$BS = (\text{Maximum demand during LT})$$

- (Average demand during LT)

$$= d_{\max} \times LT - \bar{d} \times LT = (d_{\max} - \bar{d})(LT)$$

when demand around the average demand ( $\bar{d}$ ) during constant lead time (LT)

$$ROL = (\bar{d} \times LT)$$

By including buffer stock (BS)

$$ROL = (\bar{d} \times LT + BS)$$

Example : → The annual demand is 12,000 units, the ordering cost is Rs 60 per order, the carrying cost is 10% of unit price, the unit cost of the item is Rs 10, & the lead time is 10 days. There are 300 working days in a year. Determine the (EOQ) & number of orders per year.

In the past two years the demand rate has gone as high as 70 units per day. For a reordering system, based on inventory level, what should be the buffer stock? What should be the reorder level at this buffer stock? What would be the carrying cost for a year?

$$D = 12000 \text{ units}$$

$$C_o = 60 \text{ per order}$$

$$C_h = 10\% P = 0.1 \times 10 = \text{Rs}(1) \text{ per unit per year.}$$

$$P = \text{Rs } 10 ; LT = 10 \text{ days}$$

$$\text{Working days in a year} = 300 \text{ days}$$

$$0.1 \times 10 = 1$$

$$10\%$$

$$(i) EOQ = \sqrt{\frac{2C_0 D}{C_h}} = \sqrt{\frac{2 \times 60 \times 12000}{1200}} = 1200 \text{ units}$$

$$(ii) \text{ No. of orders} = \frac{D}{Q_{opt}} = \frac{12,000}{1200} = 10 \text{ orders (per year)}$$

$$(iii) d_{max} = 70 \text{ units/day}$$

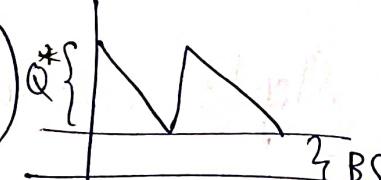
$$\text{Average comp consumption / demand per day} = \frac{12,000}{300}$$

$$\text{BS} \Rightarrow (d_{max} - \bar{d}) \times LT = (70 - 40) \times 10 = 300 \text{ units}$$

(iv) ROL = Average demand during the LT + buffer stock.

$$= \bar{d} \times LT + \underbrace{300}_{\text{BS}} = 40 \times 10 + 300 = 700 \text{ units}$$

(v)

$$\text{Average inventory stock in a year} = \left( \text{BS} + \frac{Q^*}{2} \right) Q^*$$


$$= \left( 300 + \frac{1200}{2} \right) = 300 + 600 = 900 \text{ units}$$

$$\text{Annual carrying / holding cost} = 900 \times C_h = 900 \times (1) \text{ per unit per year}$$

$$= 900$$

→ Continuous System (Q-system) with uncertainly demand

- \* If the demand during lead time is varying unexpectedly in a way that the amount of buffer stock is not enough to meet it, then there would be stockout.

If can be avoided by

- 1) Increasing BS, meaning, increasing the average inventory ( $BS + \frac{Q^*}{2}$ ) [optimum size of BS should be maintained]
- 2) raising level of ROL above average demand and adjusting order quantity ( $Q^*$ )

In Q-system, the probability of variation in demand during lead time (DDL). is controlled by raising or lowering (ROL).

Step 1 :- Calculate  $Q^*$  (EOQ) =  $\sqrt{\frac{2 C_o D}{C_c}}$

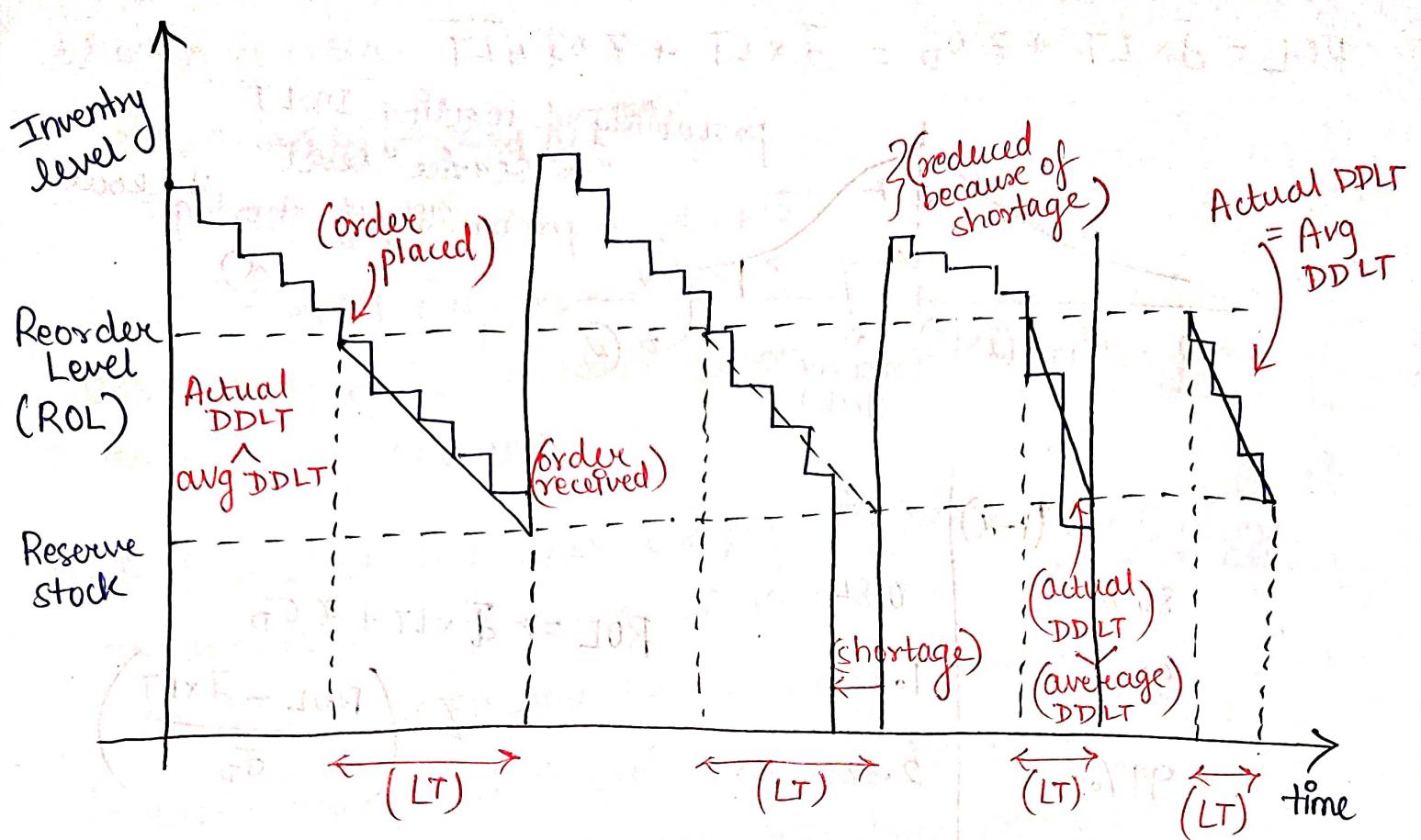
Step 2 :- Determine ROL to trade off between shortage cost and carrying cost for creating additional inventory (also called reserve stock). This reserve stock is to no. of units by which ROL is raised above expected (or average) demand during lead time to balance shortage cost.

→ If DDLT is probabilistic and normally distributed, then  
ROL = average demand during average lead time  
+  
Reserve stock + safety stock.

→ Reserve stock (RS) = service level factor  $\times$   
standard deviation of demand  
during lead time.

→ Safety stock (ss) = Average demand during maximum  
delay in lead time  $\times$  probability of such  
delay.

→ If DDLT is described by a probability density function per  
unit time (eg. per day or min).



### Assumptions during (DDLT) :-

- (1)  $\bar{D}$  :- average demand during  $LT$ ;  $\sigma_D$  :- standard deviation described by normal probability distribution.
- (2) Demand in one period is independent of another period.  
 n :- number of periods in the lead time.  
 $\bar{d}$  :- average demand for items per unit time (periods)  
 $Z$  :- number of standard deviations from average of DDLT distribution required for a specific service level.  
 $(\sigma_d)^2$  :- variance of demand for items per unit time.

(Adding variance)

$$(\sigma_d)^2 = n_1(\bar{d})^2 + n_2(\bar{d})^2 + \dots n_n(\bar{d})^2$$

$$= \sum n_i(\bar{d})^2 = (\bar{d})^2 (LT)$$

$$\sigma_d = \bar{d} \sqrt{LT}$$

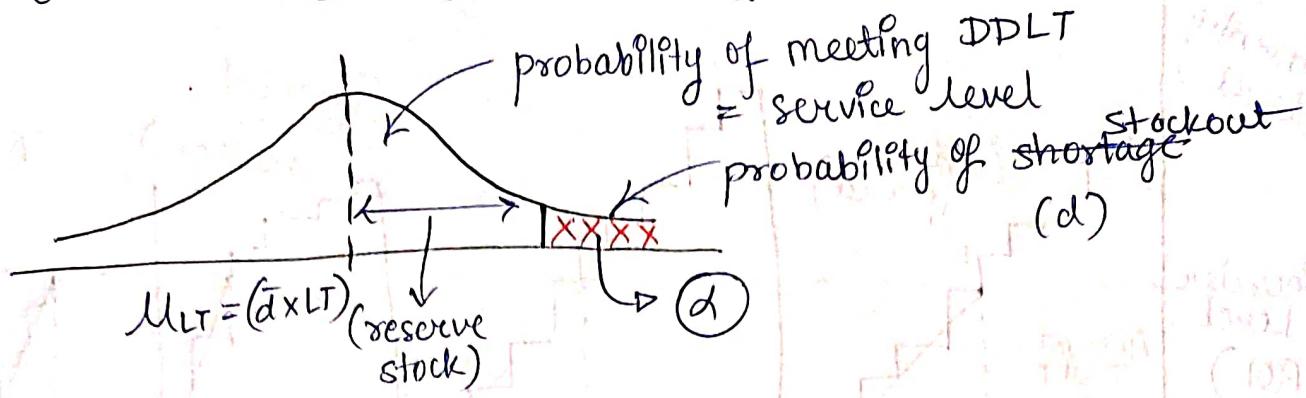
$(\sigma_d)^2 = \sigma^2$  (variance)

$\downarrow$

$(\text{std deviation})$

$\text{Reserve stock} = Z \sigma_d = (Z \bar{d} \sqrt{LT})$

$$ROL = \bar{d} \times LT + Z \sigma_d \sqrt{LT}$$



service level (1-d)	Z
80%	0.84
90%	1.28
99%	2.32

$$ROL \Rightarrow \bar{d} \times LT + Z \sigma_d$$

$$\Rightarrow Z = \left( \frac{ROL - \bar{d} \times LT}{\sigma_d} \right)$$

- (Q1) The following data have been collected for an item ;  
 Annual demand ( $D$ ) = 1800 units, ordering costs Rs 100 per order.  
 cost of item is Rs 5 per unit ; carrying cost is 20% of  
 unit cost per year per item. Replenishment lead time  
 is 2 days, mean demand during replenishment time is  
 100 units with standard deviation of 30 units & normally  
 distributed. The stockout probability during lead time  
 is 75%. When & how much to order for the Q-system?

Given :  $\rightarrow D = 1800 ; C_o = 100$

$p = \text{Rs } 5/\text{unit} ; C_h = 20\% \text{ of } P = \frac{20}{100} \times 5 = \text{Rs } 1 \text{ per unit per year}$

$LT = 2 \text{ days} ; \bar{d} = 100 ; \sigma_d = 30$  (a)

$$Z(75\%) = 0.67$$

$$Q^* = \sqrt{\frac{2C_o D}{C_h}} \approx 600$$

(b) When to order

$$ROL = \bar{d} \times LT + Z \sigma_d \sqrt{LT}$$

$$= 100 \times 2 + 0.67 \times 30 \times \sqrt{2}$$

$$= 229 \text{ (approx)}$$

when an effective inventory drops to 229 units, place an order of 600 units.

(D) A manufacturing unit company requires a component at the annual average value of 1000 units. Placing an order costs Rs 480 and has a 5 day lead time. Inventory holding cost is estimated as Rs 15 per unit per year. The plant operates 250 days per year. It is assumed that daily demand is normally distributed with an average of 4 units; with a standard deviation of 1.2. Suggest an inventory policy to control inventory of the item based on a 95% service level.

$$D = 1000, C_o = \text{Rs } 480, LT = 5 \text{ days}$$

$$C_h = \text{Rs } 15 \text{ per unit per year.}$$

$$DDLT : \bar{d} = 4 ; \sigma_d = 1.2$$

$$\text{service level } (1-\alpha) = 95\% \quad Z(95\%) = 1.65$$

$$ROL = \bar{d} \times LT + Z \sigma_d \sqrt{LT} = 4 \times 5 + 1.65 \times 1.2 \times \sqrt{5}$$

$$= 25 \text{ units (approx.)}$$

Inventory policy is to keep

$$RS = ROL - \bar{d} \times LT = 25 - 20 = 5 \text{ units} \& \text{ place an order when effective inventory drops to 25 units.}$$

## Forecasting

- (1) Forecast is a prediction of what will occur in the future.
- (2) The process of analysing current and historical data to determine future trends.
- (3) Forecasting is an art of specifying meaningful information about future.

### Example :-

- Meteorologists forecast the weather
- Gamblers predict the winner of a football game
- Managers of business firms attempts to predict how much of their product will be desired in the future
- A forecast of product demand is the basis for most important management planning decisions
  - scheduling, inventory control, process control, facility layout, work force, material purchasing, etc.

### Characteristics of forecast :-

- (1) A good forecast gives some measure of error.
- (2) forecasting aggregate units is easier than for individual units.
- (3) Forecasting technique should be used with known information.

## Forecasting horizons :-

### Short-range forecast :-

- time frame from one day to three months
- used for day to day production :- scheduling, inventory planning, workforce planning, etc

### Medium-range forecast :-

- time frame from 3 months to three years.
- used for production and layout planning, sales & marketing planning, cash budget planning, capital budget planning, etc.

### Long-range forecast :-

- Time frame more than 3 years.
- Used for strategic planning in terms of capacity planning, new product planning, expansion planning, etc.

## Forecasting Methods:-

### (1) Quantitative Methods :-

- based on human judgement
- If historical data is not available.
- used for long-range forecasting

### (2) Causal forecasting method :-

- uses some explanatory variables to predict the future.

### (3) Time series methods / analysis :-

- Statistical techniques based on historical data.

## Qualitative Methods

### (1) Sales force composites

- sales force or customer service area has direct contact with consumers.
- They are in good position to see changes in markets.
- Sales managers can predict demand.

### (2) Customer survey or market survey

- organised approach using surveys to determine customer needs and wants for the products/services.
- It can provide quite accurate and useful forecast.
- Needs skills, should be conducted accurately.
- It can be expensive
- conducted through mailing, telephone or personal interview.
- Needs sufficient responses for forecast.
- Design of questionnaires, no. of responses and ~~satisfying~~ sampling plan or scheme should be accurate.

### (3) The Delphi Method

- Useful for forecasting for technological change & advances.
- Expert opinions are collected for preparing forecast.

Time series

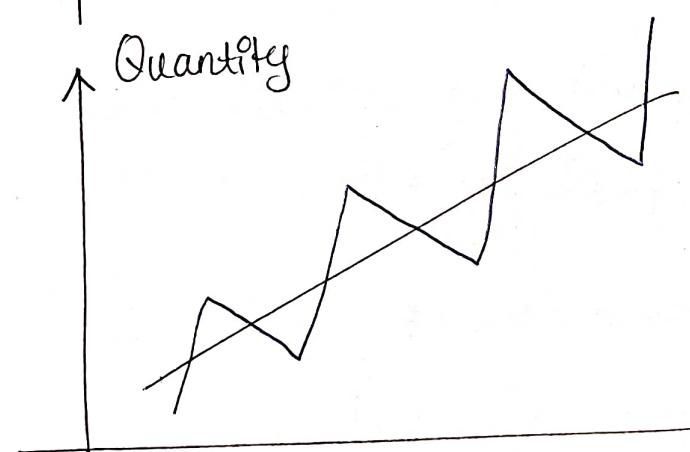
## Time Series Method :-

- Statistical techniques using historical data.
- Assumption :- past trend will continue in future.

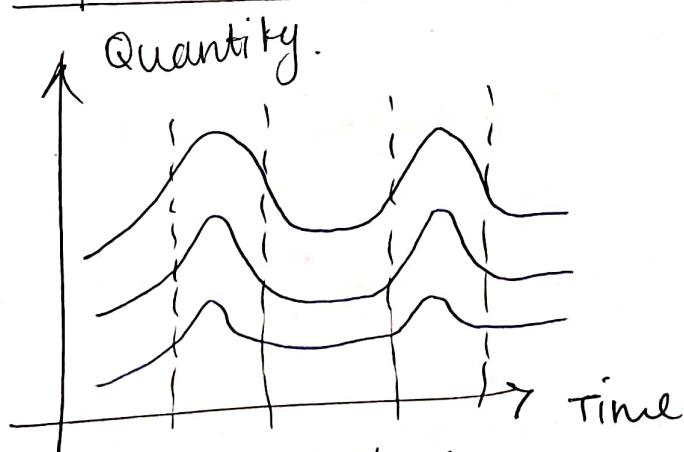
### Demand behaviour



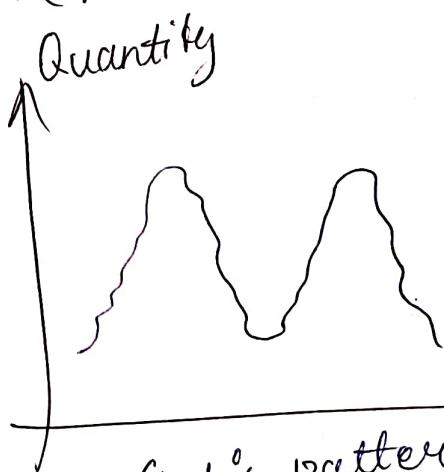
Horizontal pattern /  
historical pattern /  
Stationary pattern .



Trend pattern  
→ Gradual long term  
upward or down movement.



Seasonal pattern  
→ short term regular  
variation in data.



Cyclic pattern  
→ length of a single  
cycle is longer than a  
year.

Months	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan
Demand	450	440	460	410	520	495	475	560	510	520	540	550	
1-3 months moving avg	—	—	—	450	470	496.7	508.3	496.7	510	515	530	523.3	536.7
mean-absolute error				60	50	1.7	33.3	63.3	0	5	10	26.7	$\sum \frac{sum}{9} = 27.8$
six month moving avg	—	—	—	—	—	479	483.33	503.3	511.7	513.3	516.7	525.8	
mean-absolute errors						4	76.7	6.7	8.3	26.7	33.3	26	
1-3 month weighted moving avg	—	—	—	452.6	480	502.5	505	491.3	522.5	513.8	527.5	527.5	540
mean abs error				57.5	40	7.5	30	68.75	12.5	6.25	12.5	22.5	28.6
Exponential smoothing	450	450	442	457.6	432.1	518.5	490.8	475.6	543.6	506.8	515.4	532.3	541.9
mean abs error		10	18	52.4	21.9	13.5	15.8	84.4	37.5	13.2	24.6	17.7	25.04

→ Simple moving average :- Average data for desired number of periods

$$F_t = \sum_{j=1}^n D_{t-j}$$

for example :- 3 months moving average , n=3

$$F_t = \frac{D_{t-1} + D_{t-2} + D_{t-3}}{3}$$

$$F_{April} = \frac{D_{March} + D_{Feb} + D_{Jan}}{3} = \frac{460 + 440 + 450}{3} = 450$$

$$F_{May} = \frac{D_{April} + D_{March} + D_{Feb}}{3} = \frac{510 + 460 + 440}{3} = 470$$

$$F_{June} = \frac{520 + 510 + 460}{3} = 496.7$$

Forecasting performance error

(1) Mean absolute error / derivative =  $MAD$

$$\sum \left| \frac{\text{Actual demand} - \text{Forecasted value}}{W} \right|$$

## (2) Cumulative forecast error (CFE)

$$CFE = \sum (\text{Actual demand} - \text{forecasted demand})$$

→ measures any bias in the forecast

## (3) Mean square error (MSE)

$$MSE = \frac{\sum (\text{Actual demand} - \text{forecasted demand})^2}{n}$$

→ penalise large errors.

### MAD for 3 months moving average

$$MAD_{\text{April}} = |510 - 450| = 60$$

$$MAD_{\text{May}} = |520 - 470| = 50$$

### 6 months moving average.

$$F_{\text{July}} = \frac{D_{\text{Jan}} + D_{\text{Feb}} + D_{\text{Mar}} + D_{\text{Apr}} + D_{\text{May}} + D_{\text{June}}}{6}$$

$$= 479.107 \approx 479$$

$$F_{\text{Aug}} = \frac{D_{\text{Feb}} + D_{\text{Mar}} + D_{\text{Apr}} + D_{\text{May}} + D_{\text{June}} + D_{\text{July}}}{6}$$

$$= 483.33$$

$$MAD_{\text{Aug}} = |560 - 483.33| = 76.7$$

### Weighted moving average

→ higher weight is assigned to most recent dates

$$F_t = \sum_{j=1}^n w_j D_j \quad \text{when} \quad \sum_{j=1}^n w_j = 1$$

$$\text{Ex} : F_{\text{Apr}} = 0.5 D_{\text{Mar}} + 0.25 D_{\text{Feb}} + 0.25 D_{\text{Jan}} = 452.6$$

$$MAD_{\text{Apr}} = |510 - 452.6| = 57.6$$

## Exponential smoothing

$$F_{t+1} = \alpha D_t + (1-\alpha) F_t$$

$\alpha$  = smoothing constant,  $0 \leq \alpha \leq 1$

→ most frequently used in time series method

because it is simple to use and minimal amount of data needed for  $F_t$ ,  $D_t$ ,  $\alpha$

$$\Rightarrow F_1 = D_1 ; F_2 =$$

$$\text{let } \alpha = 0.8, F_{Feb} = \alpha D_{Jan} + (1-\alpha) F_{Jan}$$

$$= 0.8 \times 450 + (1-0.8) \times 450$$

$$F_2 = 450$$

$$F_{March} = \alpha D_{Feb} + (1-\alpha) F_{Feb}$$

$$= (0.8)(440) + (1-0.8)(450)$$

$$F_{March} = 442$$

$$MAD = |440 - 450| = 10$$

$$, MAD = |460 - 442| = 18$$

→ Double exponential Smoothing or Holt trend

$$F_{t+1} = \alpha D_t + (1-\alpha) (F_t + T_t)$$

$$T_t = \beta (F_t + F_{t-1}) + (1-\beta) T_{t-1}$$

$$0 \leq \beta \leq 1$$

$T_t$  : Trend

Initial values :-

$$1) F_1 = D_1$$

$$2) T_1 = D_2 - D_1, ? \text{ method 1}$$

$$3) T_1 = [(D_2 - D_1) + (D_3 - D_2) + (D_4 - D_3)] / 3 \\ = (D_4 - D_1) / 3$$

$$\therefore T_1 = \frac{D_H - D_1}{n-1}$$

$$F_1 = D_1 \quad ; \quad T_1 = \frac{D_{Dec} - D_{Jan}}{11} = \frac{550 - 450}{11}$$

$$F_2 = 0.2 \times D_{Jan} + 0.8 (F_{Jan} + T_{Jan})$$

$$= 0.2 \times 450 + 0.8 (450 + 9.1)$$

$$= \textcircled{457.3}$$

$$T_2 = \beta (457.3 - 450) + 0.8(9.1)$$

$$= 0.2(7.3) + 0.8(9.1) = \boxed{8.7}$$

Year ↓ Quarter	1	2	3	4	Average seasonal index.	Seasonal Index
1	72	76	78	81	76.75	
2	110	112	119	134	118.75	
3	142	194	201	216	195.75	
4	117	130	128	141	129	
Average	117.75	128	131.5	143	130.06	

Step 4  $\rightarrow \frac{76.75}{130.06} = (0.5901)$

$SE_2 \rightarrow \frac{118.75}{130} = (0.9130)$

Step 5  $\Rightarrow$  Forecast for the 5th year

$$Q_1 = 149.875 \times SI_1 = 149.875 \times 0.5901 \\ = 88.44$$

$$Q_2 = 149.875 \times SI_2 = \checkmark$$

$$Q_3 = 149.875 \times SI_3 = \checkmark$$

$$Q_4 = 149.875 \times SI_4 = \checkmark$$

2nd Quiz  $\rightarrow$  (30th April Saturday)  
Syllabus; all after midsem.

### Step (1)

→ divide the data seasonwise

### Step (2)

→ linear regression for trend.

Year	Avg (y)	$XY$
1	117.75	117.75
2	128	256
3	131.5	394.5
4	143	572
$\bar{X} = 2.5$	$\bar{Y} = 130.06$	$\bar{XY} = 1340.25$

$$b = \frac{1340.25 - 4 \times 2.5 \times 130.06}{30 - 4(2.5)^2}$$

$$= 7.93$$

$$a = \bar{Y} - b\bar{X} = 130.06 - 7.93(2.5) \\ = 110.235$$

$$Y(5) = 110.235 + 7.93(5) \\ = 149.885$$

### Step 3

→ Average of each ~~sensor~~ season

### Step 4

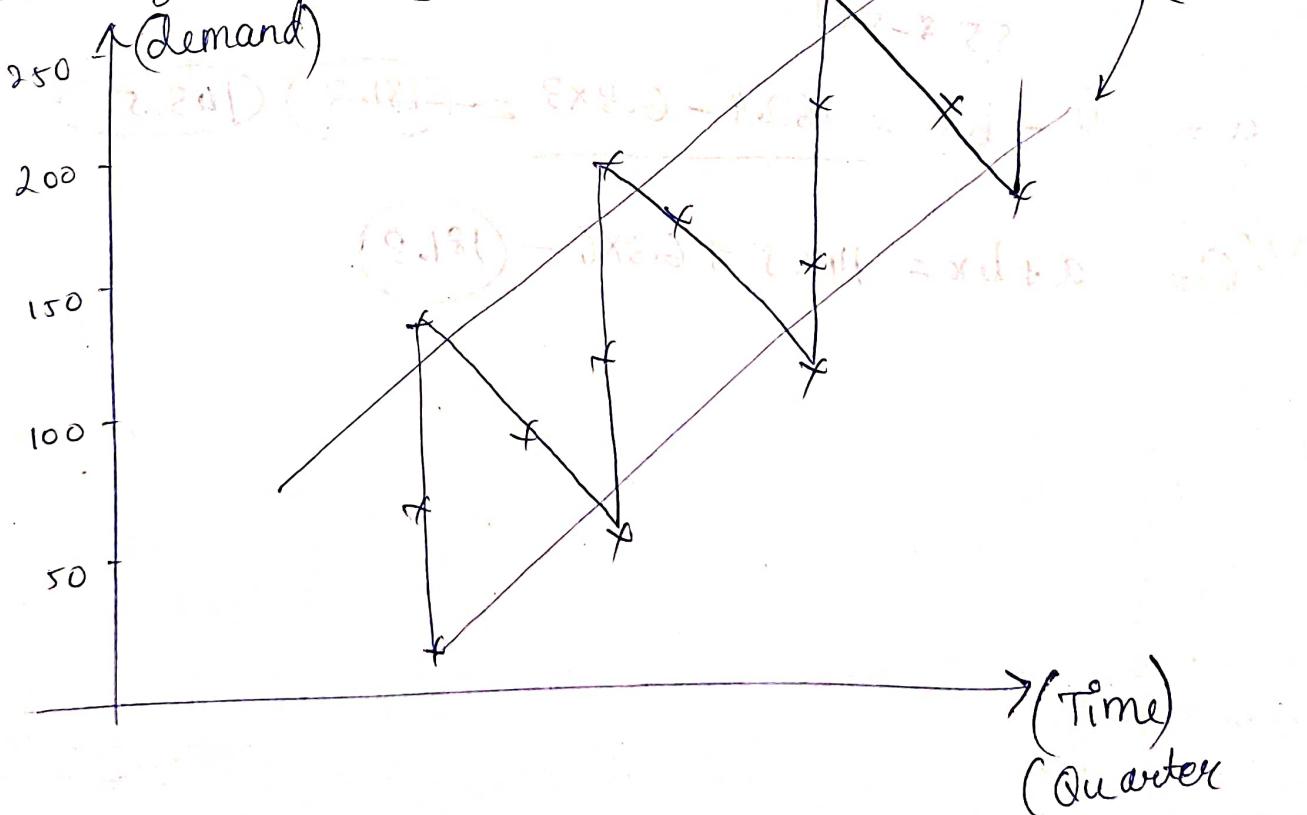
seasonal index =  $\frac{\text{Average of each season}}{\text{total average}}$ .

Year	1				2				3				4				5			
Quarter	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
demand	72	110	172	117	76	112	194	730	78	119	201	28	81	134	216	141	81	134	221	149.875
seasonal index																				
forecast																				

Forecasting seasonality

↑(demand)

(Trendline)



# Trend projection by linear regression

$$Y = a + bx$$

$$b = \frac{\sum xy - n\bar{x}\bar{y}}{\sum x^2 - n\bar{x}^2}$$

$$a = \bar{y} - b\bar{x}$$

$x$ : time

$y$ : Forecasted value / demand.

<u>exp.</u>	Weeks ( $x$ )	Sales ( $y$ )	$xy$	$x \cdot x$
(1)		150	150	1
(2)		157	314	4
(3)		162	486	9
(4)		166	486.4	16
(5)		177	885	25
	$\bar{x} = \frac{15}{5} = 3$	$\bar{y} = 162.4$	$\sum xy = 2499$	$\sum x \cdot x = 55$

$$b = \frac{2499 - 5 \times 3 \times 162.4}{55 - 5 \times 9} = \frac{63}{10} = 6.3$$

$$a = \bar{y} - b\bar{x} = 162.4 - 6.3 \times 3 = 143.5$$

$$Y(6) = a + bx = 143.5 + 6.3 \times 6 = 181.3$$