

# Project Modules - How to Use

## 1. Lead Module

**Purpose:** Manage and track potential customers or users.

**How to Use:**

- Create new leads by adding basic details like name.
  - View, update, or delete lead records from the lead list.
  - Each lead can be tagged for segmentation and linked to WhatsApp templates.
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## 2. Category Module

**Purpose:** Organize templates into meaningful groups.

**How to Use:**

- Add categories like "Fresh", "Hot", or "Invalid".
  - Use categories to classify templates and filter them efficiently.
  - Categories can be assigned when sending templates messages.
  - View, update, or delete template records from the lead list.
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## 3. Filter Module

**Purpose:** Segment based on custom fields.

**How to Use:**

- Use the filter panel to narrow down lead lists.
  - Filters help in targeting specific groups for messaging.
  - We can filter messages by From and To dates
  - View, update, or delete filter records from the lead list.
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## 4. WhatsApp Module

**Purpose:** Send bulk or individual WhatsApp messages to leads.

**How to Use:**

- Configure WhatsApp API or gateway integration.
- Assign leads to individual chats.
- Send messages instant messages.

- View delivery and read status within the dashboard.
- Save Contact and Update option is there.
- Template module is inside whatsapp moudel (Press Template)

## 🗨️ Template Module

**Purpose:** Create reusable WhatsApp message templates.

**How to Use:**

- Design message templates with placeholders like {{category}},{{template}},{{Phone number}}(comma separated), {{media}}(if no media else none).
- Categorize and tag templates for easy access.
- Use these templates while sending campaigns from WhatsApp modules.
- Supports different types of Templates (With media and without media).

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## 5. Dashboard Module

**Purpose:** Visualize and track overall performance and activity.

**How to Use:**

- View key stats like total leads, sent messages, opened messages, etc.
  - Use charts to monitor lead growth, response rates, and campaign performance.
  - Cards for Lead, Category and Contact.
  - Press Cards take you Detail information.
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