**Sarah H. Moore**

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**www.sarah-huff-moore.com**

**SUMMARY** I am a web developer and designer dedicated to creating fun and intuitive applications with a clean, modern design aesthetic. I am

extremely motivated (both intrinsically and extrinsically), enthusiastic, creative, passionate, collaborative, and driven.

**EDUCATION Bachelor of Arts in Communication and Information Science**, Winter 2016

The University of Alabama, Tuscaloosa, AL

Major: Public Relations | Minor: Psychology | GPA: 3.5

**Web Development Immersive**, July 2017

General Assembly, Atlanta, GA

**TECHNICAL**

**SKILLS** - Extensive know of HTML, CSS3 and Javascript

- Knowledge of modern day Javascript framworks such as AngularJS

- Strong experience in creating responsive websites using front end technologies and frameworks such as bootstrap

- Knowledge of backend systems such as Node.js and Ruby on Rails

- Experience with planning large projects and delivering products above and beyond client expectations

- Excellent problem solving and technical abilities, creative vision, and interpersonal skills

- Advanced knowledge and proficiency in the Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat Pro)

- Knowledge of WordPress system management

- Understanding of UI/UX design and trends in user behavior

- Understanding of digital design and advertising principles

**WORK EXPERIENCE**

**Web Development Immersive Program Spring 2017 to present**

Full-stack web development program focused on common best practices in object-oriented programming, MVC frameworks, data modeling, and test-driven development. Languages/topics covered: HTML, CSS JavaScript, Ruby, Ruby on Rails, Heroku, git, Angular.js, Node.js, Postgres.

**Alliance Marketing Partners Fall 2016 to Spring 2017**

Driven by the concept of Entrepreneurial Marketing, AMP is a unique marketing agency that not only provides the creative solution but also executes with flawless efficiency.

**Graphic Designer, Production Artist**

* Tasked with designing and/or resizing digital and static banners, OOH/billboard signage, in-store POP, flyers, vinyl banners, and other misc. marketing elements for Dunkin’ Donuts
* Create, manage and update various websites for clients under Dunkin’ brand guidelines

**The Crimson White Spring 2014 to Fall 2015**

The Crimson White is the student news organization and Paper of Record for The University of Alabama. Fifteen thousand papers are circulated daily throughout the UA campus and the Tuscaloosa area.

**Lead Designer**

* Ensured successful design of paper from organizing stories on pages to publishing
* Assisted the visuals editor with hiring, training, budget meetings, layouts, and design, which improved the speed of the process up to two hours
* Budgeted space for articles throughout print edition
* Designed various pages (including cover page) for both newspaper and magazines composed of articles, photography, graphics, statistics, and interviews
* Trained new interns in workflow, design rules, software, and content management systems

**Capstone Men and Women Spring 2013 to Spring 2014**

The Capstone Men and Women are a group of students selected to serve as official ambassadors of The University of Alabama.

**Official Student Ambassador**

* Communicated a better understa­­nding of all aspects of the University of Alabama to campus visitors and attended to the guests of the University
* Provided an extra measure of hospitality to campus visitors and guests to increase satisfaction and enrollment rate
* Hosted frequent campus tours for prospective students using a combination of scripted materials and custom adaptation
* Followed up with prospective students to record information concerning their campus visits
* Assisted the University President, administration and trustees with VIP events