

Crystal Pham

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Experience

ujet.cx

Sr UI Designer | February 2022 – July 2025

- Led the creation of omnichannel design systems that are scalable and modular across products for web, desktop applications, iOS, and Android while maintaining WCAG accessibility compliance.
- Contributed and collaborated with product managers on design problems and creating product requirements to form intuitive user experiences
- Presented and articulated design rationale in wireframes, user flows, and high-fidelity interfaces while advocating for multiple user persona interactions
- Delivered technically detailed hand-off files for engineers to maximize communication and efficiency between product and engineering teams.
- Contributed thoughtful and constructive feedback for junior designers while sharing knowledge with the team on new features
- Effectively managed time and re-prioritized workloads in a fast-paced and dynamic environment to deliver projects on-time.

ELL Creative

UI/UX Designer | February 2020 – February 2022

- Worked through the full design process to ship B2B web and mobile products that focused on consumers and usability.
- Partnered with the UX research team to inform design decisions and the development team to ensure smooth deliveries with QA.
- Led presentations with stakeholders and the internal team to communicate why the work meets business goals and improves the user experience.
- Spearheaded processes to advance the internal web process between all teams which improved collaboration and communication.

Pennebaker

Web Designer | September 2015 – February 2020

- Trained designers and other team members in our internal web design process which improved collaboration and communication between the design, development, and account management teams.
- Worked through the full design process to ship B2B web and mobile products that increased usability and lead-generation.
- Partnered with the UX research team to inform design decisions and the development team to ensure smooth deliveries with QA.
- Led presentations with stakeholders and the internal team to communicate why the work meets business goals and improves the user experience.

Skills

Design Systems
UX & UI Design
Atomic Design Principles
WCAG Accessibility Compliance
Documentation
Stakeholder Presentations
QA & Bug Reporting
Agile Methodologies
Attention to detail
Communication

Technical Skills & Apps

Design

Figma	Illustrator
Adobe XD	Photoshop
Adobe Suite	After Effects

Front-End Development

HTML	Git
CSS/SCSS	Jira
GitHub	CMS

Education

University of Houston

Bachelor of Fine Arts, Graphic Design

Professional Development

Google’s UX Design Professional Certificate – Start the UX Design Process: Empathize, Define, and Ideate (2021)

User Interviews, Empathy Maps, Personas, User Stories, User Journey Maps, Accessibility, Problem Statements, Value Propositions, Ideation, Competitive Audits