

POP INFLUENCER WORKSPACE

SERVICE MATERIALS

**NEW
TECH
ORDER**

01.POP WORKSPACE

- MARKETING CHALLENGES
- WHAT IS POP WORKSPACE

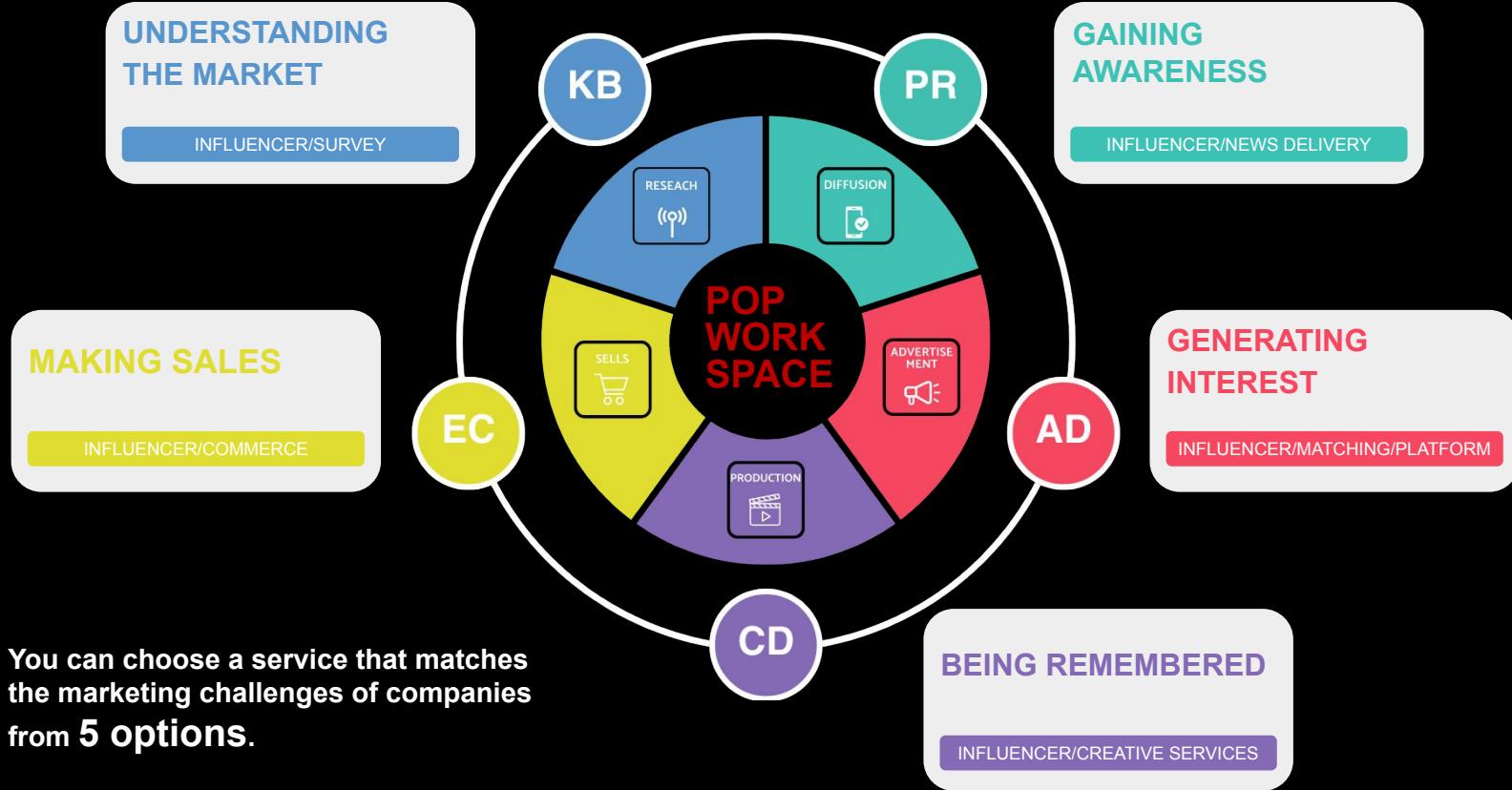
02.SERVICE

- 1.RESEACH
- 2.DIFFUSION
- 3.ADVERTISEMENT
- 4.RRODUCTION
- 5.SELLS

03.FLOW

- SERVICE FLOW
- CLIENT JOURNE
- COMPANY INFO
- CONTACT

MARKETING CHALLENGES



POP INFLUENCER WORKPLACE

POP INFLUENCER WORKPLACE



POP INFLUENCER WORKSPACE

-OUR SERVICE-



NO.1

RESEACH

Market research and opinion
collection service by influencers

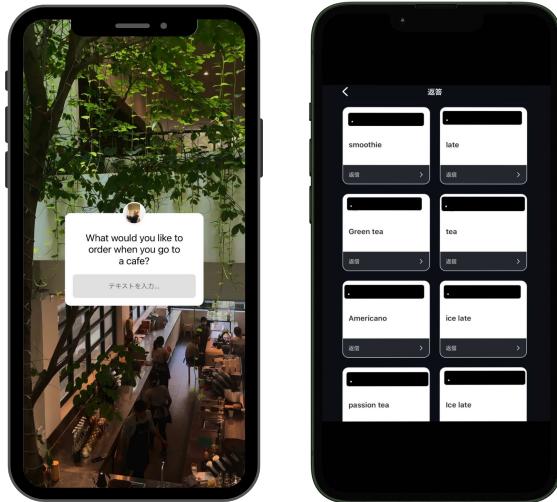
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RESEACH / OVERVIEW OF SERVICES



"WHAT YOU CAN DO WITH RESEARCH"

"SURVEY RESEARCH UTILIZING STORIES BY INFLUENCERS"



"SYMPOSIUM BY INFLUENCERS"



INFLUENCERS AS RESEARCHERS

RESEACH / SERVICE FLOW



SURVEY CONTENT CREATION

1

- Company info
- Budget
- Duration
- Survey topics, etc.

2



TELEGRAM

NOTIFICATION TO INFLUENCERS



Notifications will be sent to influencers who meet the criteria.

※The power to decide on matching rests with the influencer.



INFLUENCER SURVEY

3

Use of survey feature in stories

4



CHECK & REPORT

- Investigation result
- Reward & post management
- Reporting, etc.

POP INFLUENCER WORKSPACE

-OUR SERVICE-

NO.2



DIFFUSION

SNS spreading service by
Nano Influencer(1000~5000followers)

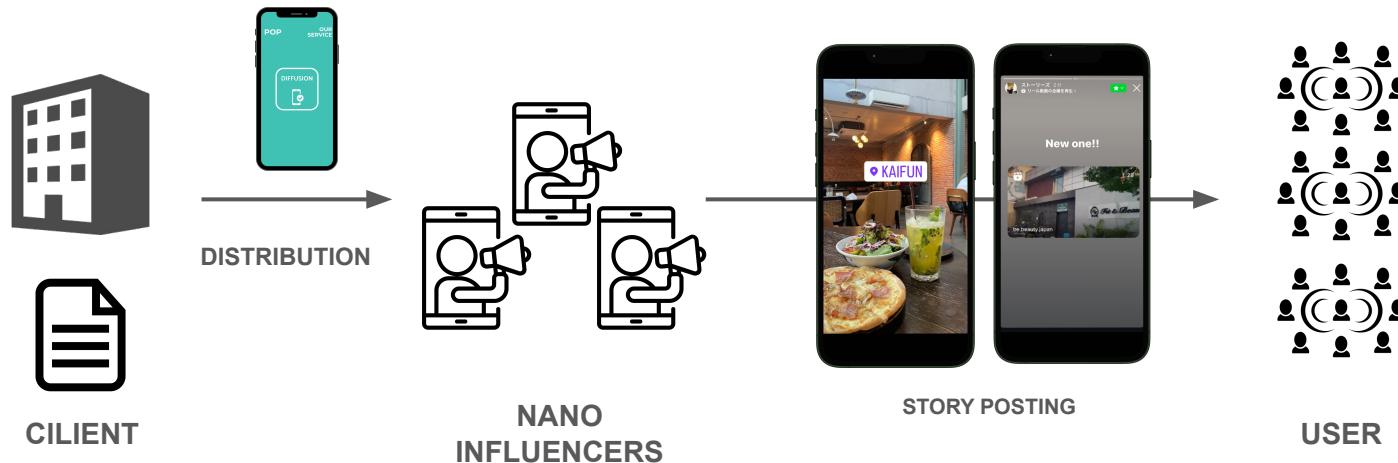
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DIFFUSION / OVERVIEW OF SERVICES



"WHAT YOU CAN DO WITH DIFUSION"

"DELIVERING INFORMATION TO PRIVATE COMMUNITIES OF NANOINFLUENCERS
CONNECTING ON SNS (FRIENDS, ACQUAINTANCES, FOLLOWERS, etc.)"



INFLUENCERS AS PUBLIC RELATIONS (PR) COMPANIES

DIFFUION / SERVICE FLOW



1

CREATE A PROJECT

- Company info
- Budget
- Duration
- Survey topics,etc.



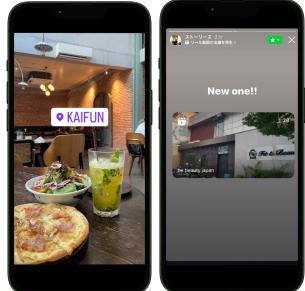
TELEGRAM

NOTIFICATION TO INFLUENCERS



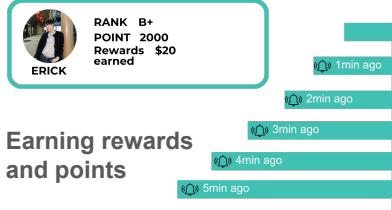
Notifications will be sent to influencers who meet the criteria.

※The power to decide on matching rests with the influencer.



3

INFLUENCER SURVEY&GET REWARDS



4



CHECK & REPORT

- Check the posted content
- Check impressions over a 2-week period
- Reporting

POP INFLUENCER WORKSPACE

-OUR SERVICE-



NO.3

ADVERTISEMENT

Advertising services based on the
Experience of influencers (10K~)

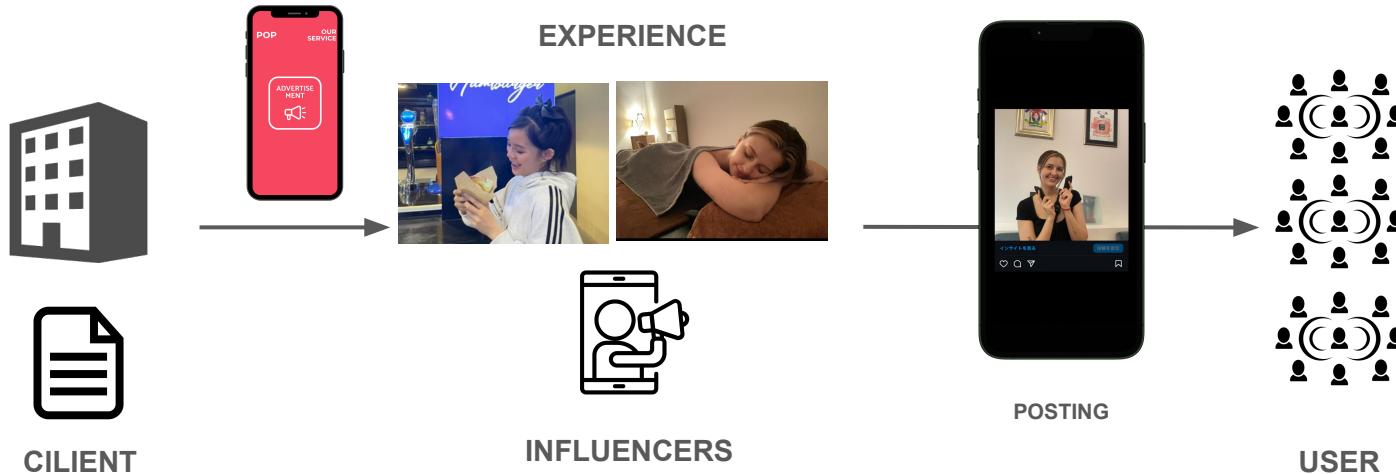
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ADVERTISEMENT / OVERVIEW OF SERVICES



"WHAT YOU CAN DO WITH ADVERTISEMENT"

"INFLUENCERS EXPERIENCE AND SHARE THE INFORMATION
(AS THEIR OWN EXPERIENCE)"



INFLUENCERS AS MARKETING REPRESENTATIVES AND ADVERTISING AGENCIES

ADVERTISEMENT/ SERVICE FLOW

1



CREATE A PROJECT

- Company info
- Budget
- Duration
- Survey topics,etc.

2



NOTIFICATION TO INFLUENCERS&SELECT

Cast influencers that match your criteria.

※The company has the right to decide on matching.

3



EXPERIENCE&POST

No.05



Follower: 10k
Engagement : 600
Engagement rate : 6%
Number of hires : 1
★★★★★

INFLUENCER RATING

4



CHECK & REPORT

- Check the posted content
- Check impressions over a 2-week period
- Reporting

POP INFLUENCER WORKSPACE

-OUR SERVICE-



NO.4

PRODUCTION

SNS production and operation service
by creators

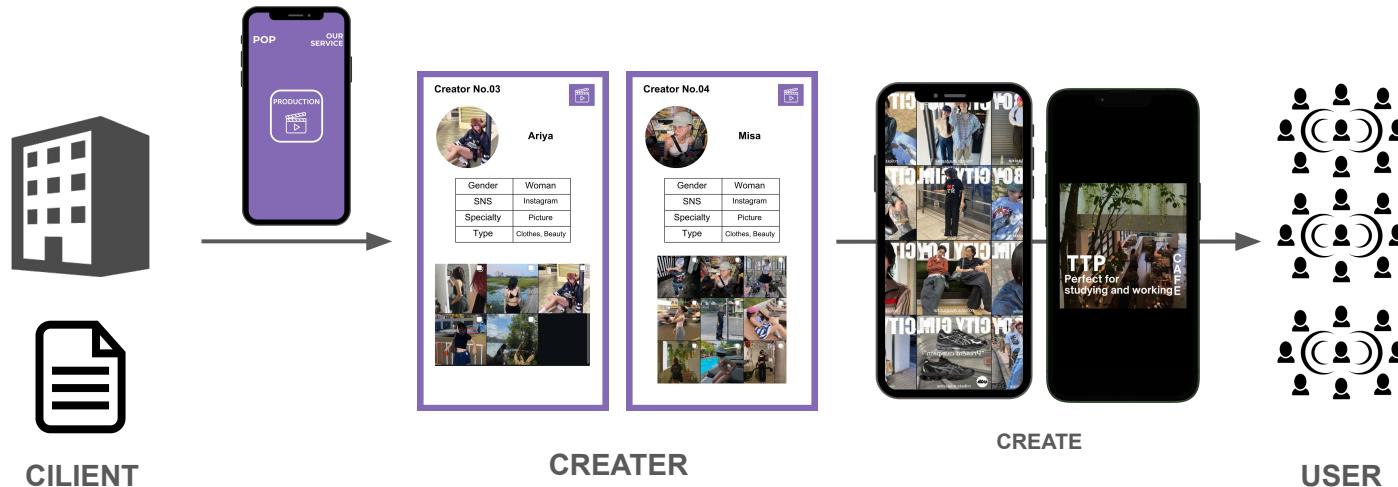
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PRODUCTION / OVERVIEW OF SERVICES



"WHAT YOU CAN DO WITH ADVERTISEMENT"

"CREATORS WHO UNDERSTAND TRENDS PRODUCE CREATIVE WORK FOR COMPANIES"



INFLUENCERS AS CREATIVE REPRESENTATIVES AND PRODUCTION COMPANIES

PRODUCTION/ SERVICE FLOW

1



CREATE A PROJECT

- Company info
- Budget
- Duration
- Survey topics, etc.

2



CREATER SELECT

- Photography
- Edit
- #
- Caption, etc.

3



CREATE PRODUCTION & OPERATION



Planning,
production,
operation available.

4



CHECK & REPORT

- Check the posted content
- Check impressions over a 2-week period
- Reporting

POP INFLUENCER WORKSPACE



NO.5

SELLS

Social commerce support service
by influencers

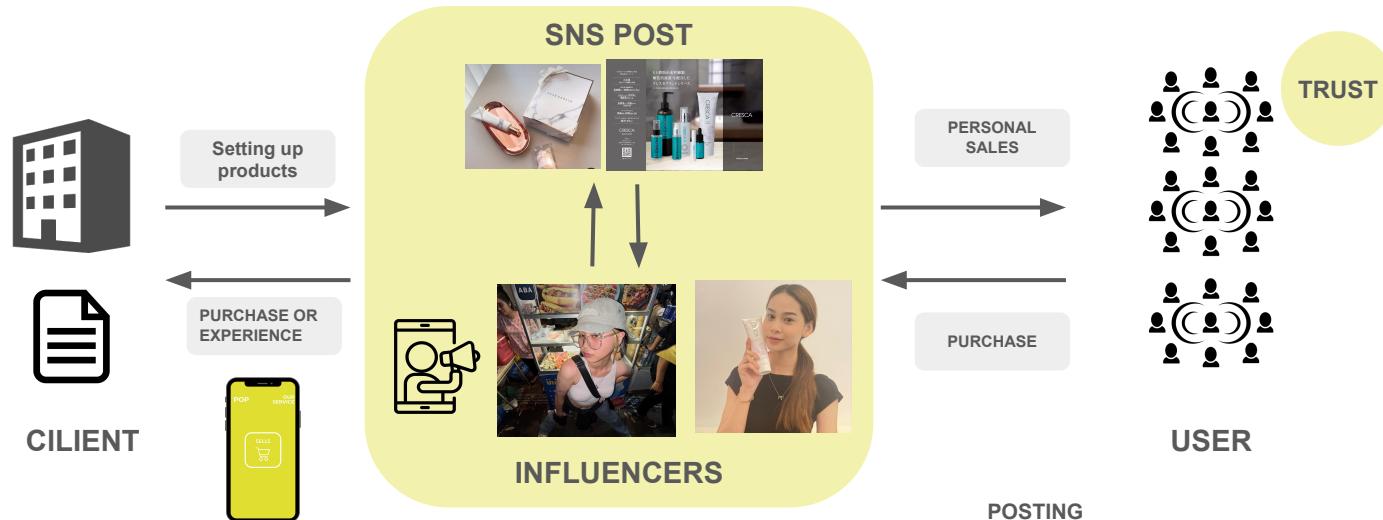
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SELLS / OVERVIEW OF SERVICES



"WHAT YOU CAN DO WITH ADVERTISEMENT"

"INFLUENCERS PERSONALLY SELL PRODUCTS THEY HAVE USED. SALES ARE DRIVEN THROUGH COMMUNICATION BETWEEN INFLUENCERS AND THEIR FOLLOWERS."



INFLUENCERS AS SALES REPRESENTATIVES AND SALES AGENCIES

SELS / SERVICE FLOW

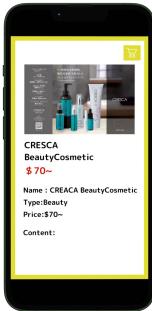
1



CREATE A PROJECT & SETTING UP PRODUCTS

- Company info
- Budget
- Duration
- Survey topics, etc.

2



PRODUCT SELECT

Influencers choose the products they want to sell

3



INFLUENCER SELL

FREE way to sell!

You receive rewards from companies based on the amount sold.

4



CHECK & REPORT

- Who sold it and how
- Inventory and price management
- Reporting, etc.

SERVICE FLOW

Full Support from Planning to Reporting!

COMPANY



Create a project



Task organization /planning



Contract /Payment



Implementation of the project



Measurement of Effectiveness



Reporting

INFLUENCERS



Project Selection



Apply for them.



Maching



Implementation of the project

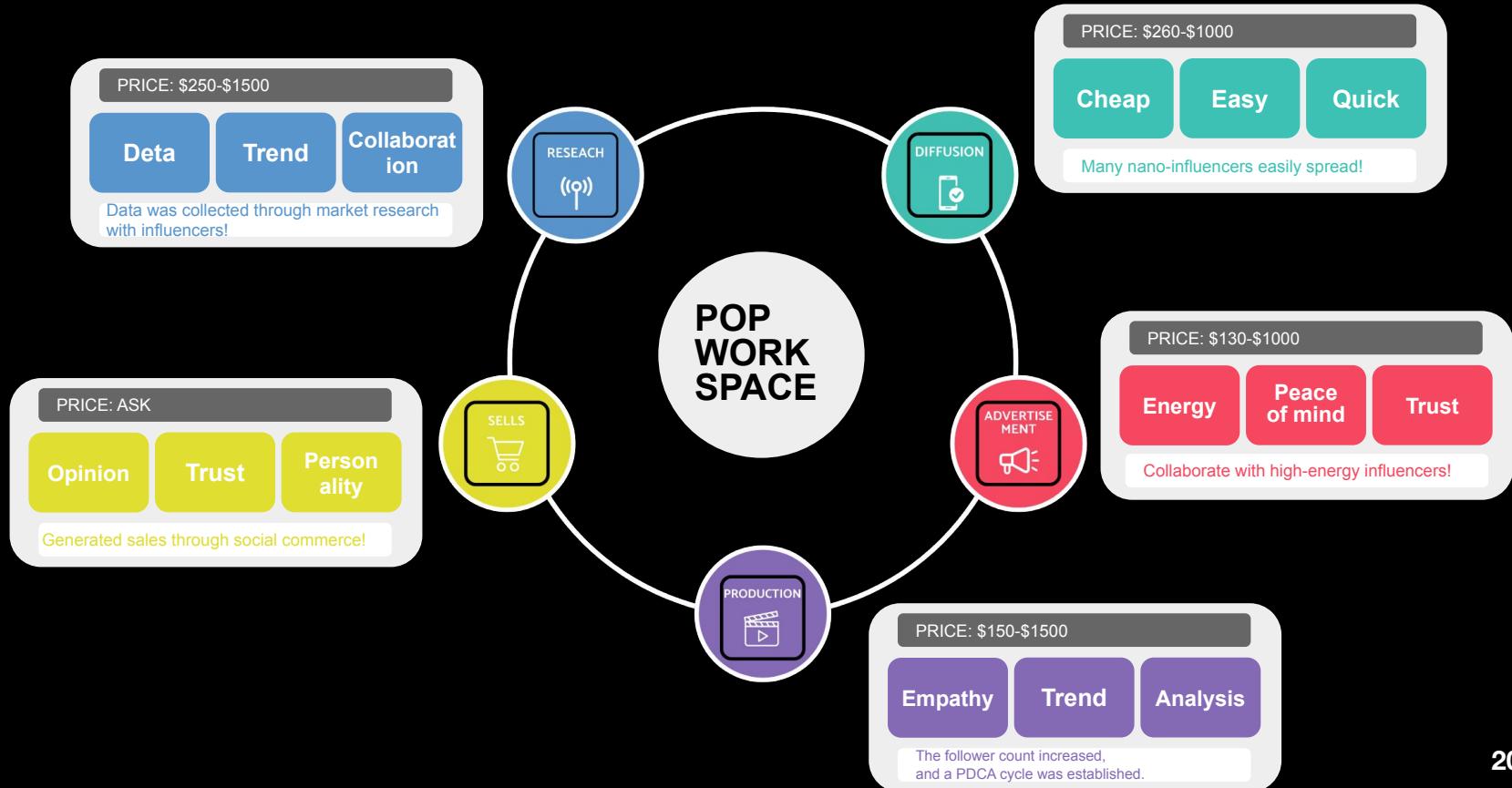


Measurement of Effectiveness



Earning Rewards

CLIENT JOURNEY



COMPANY INFORMATION



NAME : NEW TECH ORDER

LOCATION : #443, St.464, TTP 1, KhanChamkarmom, Phnom Penh

CEO : Outa Fujita

ESTABLISHED : 22/ Feb /2024

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TEL : +855 87 625 206

BUSINESS CONTENTS: Marketing / Production / Influencer

CONTACT



THANK YOU.

Please feel free to contact us first.



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