50K Onboa	rding	#cust re	etention									ı	Retention												
50000	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	%	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Jan-21	240	143	129	116	97	96	90	77	72	76	67	73	Jan-21	100%	60%	54%	48%	40%	40%	38%	32%	30%	32%	28%	30%
Feb-21	0	341	197	173	123	127	125	123	108	117	104	103	Feb-21		100%	58%	51%	36%	37%	37%	36%	32%	34%	30%	30%
Mar-21	0	0	312	169	116	123	129	108	96	99	94	101	Mar-21			100%	54%	37%	39%	41%	35%	31%	32%	30%	32%
Apr-21	0	0	0	270	134	126	110	92	95	87	83	93	Apr-21				100%	50%	47%	41%	34%	35%	32%	31%	34%
May-21	0	0	0	0	228	117	92	87	70	66	63	68	May-21					100%	51%	40%	38%	31%	29%	28%	30%
Jun-21	0	0	0	0	0	305	157	106	98	98	85	102	Jun-21						100%	51%	35%	32%	32%	28%	33%
Jul-21	0	0	0	0	0	0	336	157	125	129	108	115	Jul-21							100%	47%	37%	38%	32%	34%
Aug-21	0	0	0	0	0	0	0	387	220	188	156	153	Aug-21								100%	57%	49%	40%	40%
Sep-21	0	0	0	0	0	0	0	0	515	277	220	197	Sep-21									100%	54%	43%	38%
Oct-21	0	0	0	0	0	0	0	0	0	518	253	247	Oct-21										100%	49%	48%
Nov-21	0	0	0	0	0	0	0	0	0	0	740	269	Nov-21											100%	36%
Dec-21	0	0	0	0	0	0	0	0	0	0	0	1028	Dec-21												100%
GMV (Cr)	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	ARPU (lac	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Jan-21	2.66	2.36	2.41	2.06	1.55	1.79	1.67	1.43	1.45	1.69	1.55	1.92	Jan-21	1.11	1.65	1.87	1.78	1.60	1.87	1.86	1.86	2.01	2.23	2.32	2.64
Feb-21	0	3.87	3.69	2.88	2.01	2.11	2.22	2.26	1.90	2.03	1.75	1.95	Feb-21	0.00	1.13	1.87	1.66	1.64	1.66	1.78	1.84	1.76	1.73	1.68	1.89
Mar-21	0	0	3.38	2.81	1.89	2.30	2.33	2.07	1.73	1.93	1.62	1.90	Mar-21	0.00	0.00	1.08	1.66	1.63	1.87	1.81	1.91	1.80	1.95	1.72	1.89
Apr-21	0	0	0	2.92	2.44	2.29	2.26	1.88	1.40	1.43	1.28	1.44	Apr-21	0.00	0.00	0.00	1.08	1.82	1.82	2.06	2.05	1.48	1.64	1.54	1.55
May-21	0	0	0	0	2.18	1.88	1.57	1.54	1.30	1.30	1.36	1.52	May-21	0.00	0.00	0.00	0.00	0.96	1.60	1.70	1.76	1.86	1.97	2.16	2.24
Jun-21	0	0	0	0	0	3.15	2.62	2.02	1.77	1.96	1.48	1.82	Jun-21	0.00	0.00	0.00	0.00	0.00	1.03	1.67	1.90	1.80	2.00	1.75	1.79
Jul-21	0	0	0	0	0	0	3.62	2.62	2.12	2.22	1.86	2.00	Jul-21	0.00	0.00	0.00	0.00	0.00	0.00	1.08	1.67	1.69	1.72	1.72	1.74
Aug-21	0	0	0	0	0	0	0	4.10	4.05	3.48	3.20	3.18	Aug-21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.06	1.84	1.85	2.05	2.08
Sep-21	0	0	0	0	0	0	0	0	5.05	5.15	3.81	4.00	Sep-21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.98	1.86	1.73	2.03
Oct-21	0	0	0	0	0	0	0	0	0	5.27	3.98	4.00	Oct-21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.02	1.57	1.62
Nov-21	0	0	0	0	0	0	0	0	0	0	5.51	4.31	Nov-21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.74	1.60
Dec-21	0	0	0	0	0	0	0	0	0	0	0	8.84	Dec-21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.86
Vol (KL)	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	ALPU (KL)	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Jan-21	360.7	308.4	295.3	255.0	192.4	210.0	187.5	159.3	163.1	187.9	157.9	222.1	Jan-21	1.5	2.2	2.3	2.2	2.0	2.2	2.1	2.1	2.3	2.5	2.4	3.0
Feb-21	0.0	505.4	452.4	355.7	249.2	246.6	249.5	251.9	214.6	224.6	177.9	224.7	Feb-21	0.0	1.5	2.3	2.1	2.0	1.9	2.0	2.0	2.0	1.9	1.7	2.2
Mar-21	0.0	0.0	415.4	346.9	234.3	269.3	261.2	229.9	194.7	214.5	164.1	219.8	Mar-21	0.0	0.0	1.3	2.1	2.0	2.2	2.0	2.1	2.0	2.2	1.7	2.2
Apr-21	0.0	0.0	0.0	360.8	302.2	267.9	253.9	209.5	158.2	158.3	130.0	166.4	Apr-21	0.0	0.0	0.0	1.3	2.3	2.1	2.3	2.3	1.7	1.8	1.6	1.8
May-21	0.0	0.0	0.0	0.0	269.9	219.7	175.8	170.9	147.0	143.9	138.0	175.4	May-21	0.0	0.0	0.0	0.0	1.2	1.9	1.9	2.0	2.1	2.2	2.2	2.6
Jun-21	0.0	0.0	0.0	0.0	0.0	368.6	293.8	224.5	199.1	217.8	150.8	210.3	Jun-21	0.0	0.0	0.0	0.0	0.0	1.2	1.9	2.1	2.0	2.2	1.8	2.1
Jul-21	0.0	0.0	0.0	0.0	0.0	0.0	406.2	291.9	238.3	246.4	188.8	231.0	Jul-21	0.0	0.0	0.0	0.0	0.0	0.0	1.2	1.9	1.9	1.9	1.7	2.0
Aug-21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	455.9	455.9	386.1	325.2	366.6	Aug-21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	2.1	2.1	2.1	2.4
Sep-21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	568.8	571.2	387.0	461.1	Sep-21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.1	1.8	2.3
Oct-21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	584.4	404.4	461.5	Oct-21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.6	1.9
Nov-21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	559.7	497.3	Nov-21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.8
Dec-21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1020.3	Dec-21	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0

											5 La	ikh Use	User Retention													
Retention	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21		%	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
Jan-21	818	624	613	547	439	452	469	442	413	423	387	435		Jan-21	100%	76%	75%	67%	54%	55%	57%	54%	50%	52%	47%	53%
Feb-21		775	661	567	442	458	472	435	416	425	387	430		Feb-21		100%	85%	73%	57%	59%	61%	56%	54%	55%	50%	55%
Mar-21			881	639	490	509	524	491	470	485	433	476		Mar-21			100%	73%	56%	58%	59%	56%	53%	55%	49%	54%
Apr-21				753	494	515	500	472	441	449	402	444		Apr-21				100%	66%	68%	66%	63%	59%	60%	53%	59%
May-21					595	469	437	393	369	387	355	390		May-21					100%	79%	73%	66%	62%	65%	60%	66%
Jun-21						657	514	460	424	445	397	433		Jun-21						100%	78%	70%	65%	68%	60%	66%
Jul-21							703	530	474	483	426	460		Jul-21							100%	75%	67%	69%	61%	65%
Aug-21								692	519	516	443	477		Aug-21								100%	75%	75%	64%	69%
Sep-21									651	540	462	495		Sep-21									100%	83%	71%	76%
Oct-21										758	520	555		Oct-21										100%	69%	73%
Nov-21											663	563		Nov-21											100%	85%
Dec-21												804		Dec-21												100%