Hi, This is looking really great but it is missing information that is critical: I’m going to include the missing information below. The information is also found in the document sent to you on Feb 10 and resent in our chat on March 22 to verify that it was included. The missing information is critical as it is the information that needs to be tracked.

A screenshot of a computer

AI-generated content may be incorrect.

This information needs to be added to the Brand information at the bottom after mission statement. Also needs to include FB, IG,X information

* + Number of years in Business
  + Are you a Canadian Registered Company?
    - If no provide a list of countries to select from.
  + Are your products manufactured in Canada?
    - If no provide a list of countries to select from
  + Do you source components or ingredients from other countries?
    - If yes, list the component and ingredients and select a country
  + How many products do you currently sell to retail?
  + How many retailer locations are your products listed in currently?
  + Are your products registered with GS1? (Yes/No)
  + Do you support EDI? (Yes/No)

A screenshot of a web page

AI-generated content may be incorrect.

The following:

Call this section **Pricing: (Need to add this as a section)**

* Price – Needs to Say MSRP
* Margin – Needs to Say Retail Margin (Default is 35% but user can change)
* Wholesale Price – **This needs to be added**. It’s a calculation between MSRP and Retail Margin $ (Retail Margin (Calculated – (1- (Divide Current Wholes Price / Current MSRP) x 100 )
* Case Pack Size (Number of units per case) – **Need to add this field**
* Case Price (Wholesale x Case Pack Size) – Calculate and show price – **Need to add this**
* **D**ate Available – **Need to Add this field (Calendar)**
* Comment: This allows users to add any comments on the pricing information:

**New Section: Call it Packaging:**

**Packaging (This is where critical information is missing)**

* + - **Product Barcode**
      * Does your product have a Product UPC (Y/N)
        + If yes, allow them to enter it. (**12 digits UPC**)
    - **Product Unit Packaging Information** 
      * Does theproduct packaging have multiple languages?
        + If yes, select languages on the packaging (Always more than one language)
      * Select Measurement (Imperial or Metric) -Default Metric
      * Product Unit
        + Product Unit Height
        + Product Unit Width
        + Product Unit Length
      * Select measurement (Kilograms, Pounds)
        + Product Unit Weight
        + Product Unit Volume – Optional
      * Are your products packed in a case?
        + If Yes

Select measurement (Imperial, Metric) – Default metric (**14 digits UPC**)

Product Case Height

Product Case Width

Product Case Length

Select measurement (Kilograms, grams, Pounds ounces)

Product Case Weight

Product Case Volume – Optional

How many cases are there per tier in a pallet?

How many tiers are there in a pallet?

* + - * **Do you have Inner Case Packing**?
        + How many units per inner case?

Select measurement (Imperial, Metric) – Default metric

Product Height

Product Width

Product Length

Select measurement (Kilograms, grams, Pounds, ounces)

Product Weight

* + - * **Does your Packaging have any callouts?**
        + If yes, add the callouts (There can be up to 10 callouts)
    - **Product Ingredients and Shelf-life** 
      * + Is your product Frozen? (Yes/No)
        + Is your product Refrigerated? (Yes/No)
        + Is your product Shelf Stable? (Yes/No)
        + Does your product have ingredients?

If yes,

Add ingredients

Add Image of Ingredients Label

Do you source ingredients from other countries?

If Yes, Select country or countries

* + - * + Does your product have a Shelf life?

If yes

Select (Days, Months, years) and add the number of days, months or years

* + - * + Does your product have a nutritional label? (yes/no)

If yes, add image of Nutritional Label (Image)

* New Section – Call Certifications
* **Product Certification**
* Does your product have certifications?
  + If Yes, Browse and add from list or add certification (IF not found) List (Gluten Free, Keto, Vegan, Vegetarian, Kosher, Fair Trade, USDA Organic, Canadian Organic, Certified Naturally Grown, Certified Vegan, Non-GMO Project Verified, Paleo Certified, Certified Plant-Based, GFCO (Gluten-Free Certification Organization), NSF Gluten-Free, Beyond Celiac Certification, Fair Trade Certified (USA), Fair for Life

**New Section Product Allergens**

* List of Allergens (Dairy, egg, mustard, peanuts, seafood, soy, sesame, sulfites, tree nuts, wheat gluten) Allow the user to select (Yes Contains, May Contain, Does not contain for each of these)

**New Section Distribution**

* + - What country are you manufactured in? (Select from Countries)
    - What province or state are you manufactured in? (Select from Province or states)
    - Do you currently have a distributor or distributors? (Yes /no)
      * If yes, select Distributor or distributors from list or add if not found.
      * What is the distributor Percentage (%)
      * Does the distributor Pickup? (Yes/No)
      * Which Retailers currently Sell your product (Select from a list of retailers)
      * Add Comments

**New Section Broker**

* + - Do you currently have a Broker or Brokers?
      * If yes, select or add broker
      * Does the Broker charge commission?
        + If yes, what Percentage (%) for how long? (Some Brokers charge for the duration of the contract)
      * Does the broker charge a retainer?
        + If so, how much? For how long? (Some Brokers charge for the duration of the contract)
      * Add comments

**New Section - Marketing**

* + - Do you have a one to two paragraph elevator pitch?
      * If yes, type in the or add file
    - Do you have a product sell sheet?
      * If yes, add sell sheet
    - Do you have a product presentation?
      * If yes add presentation