



# BAHRIA UNIVERSITY, (Karachi Campus)

## *Department of Software Engineering*

### **Assignment 1 - Spring 2023**

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COURSE TITLE: **Engineering Management**

COURSE CODE: **MGT-423**

Class: **BSE-IV (B)**

Shift: **Morning**

Course Instructor: **ENGR. RIZWAN FAZAL**

Start Date: **27/03/2023**

Submission Date: **16/04/2023**

Max. Marks: **10**

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**[CLO1]**

### **QUESTION #01**

Discuss how engineers can play a significant role in driving innovations that will benefit customers and increase profits for the firm?

### **QUESTION #02**

From your observations provide some examples of motivational theories that are being used by engineers in different firms?