BAHRIA UNIVERSITY (KARACHI CAMPUS)



Assignment # 3 – spring 2023

Technical Writing & Presentation Skills (HSS-320)

Class: BSE-6B

Course Instructor: Dr. Salahuddin Shaikh

Date: 19th June, 2023 Max Marks: 5

Student Name: _____ Reg. No: ____

Research Proposal Assignment [CLO3-4]

This assignment requires you to create a formal proposal consisting of a minimum of 2500 words. The proposal should outline the research project you plan to undertake for the Final Year Project in coming semester. While it is recommended to build upon one of the topics explored in your Research Topic, you have the flexibility to choose a different topic for your proposal if you wish.

Paper format: 2500 +words; 1.5 spacing; separate title page including name, title, and date; page numbers; in-text citations and works cited in MLA form; 1" margins; visual evidence (as appropriate) with captions.

The proposal should be at least 1200 words in length (include page numbers please!) and should have a wellthought-out title and contain effective visual rhetoric as appropriate. It should be a traditional, linear Word document, although it must be divided into sections with the following sub-headers:

- Section #1 -- Introduction. This introduction should be designed to interest your reader in your topic and proposal and provide some historical/cultural context for your project. At the end of your introduction, include a tentative thesis to indicate to your reader that you are entering your project looking at your topic through a critical, analytic lens ----- this thesis should clearly state your intentions using a metadiscursive structure (i.e., "In this project, I will..." or "This research project will investigate..."). A good formula for an introduction is context + problem/complication + proposed argument or research question. Each stage in this formula should be a few sentences long. If you are not ready to construct a hypothesis at this point, be sure to include at least one well-thought-out research question to indicate what line of inquiry you're going to use in your research. NOTE: consider using reference sources that we have learn the format in the practice lab to help you develop an understanding of the background of your topic.
- Section #2 --- Research methods and sources. In this section, you should discuss the methods and sources you will use to conduct your research, including specific references to sites, databases, key texts or authors that you feel will be indispensible to your project. Include here also reference to less traditional research methods—fieldwork, interviews, surveys, visits to chatrooms, gaming as applicable to your topic. This is also the section in which you might troubleshoot the research project, or weigh the benefits and drawbacks of certain types of sources (i.e., availability,

bias, etc.). Make sure your reader understands *how the methodology/sources you have chosen are appropriate to your specific topic*. Keep in mind, also, as you move forward that you are required to use some of Stanford's databases as part of your search strategy.

- **Section #3** -- **Timeline.** Include a timeline for your project.
- Section #4 Conclusion. In your conclusion, address the "So What?" of this research. That is, why does what you are investigating matter as more than an academic exercise? Why should your audience want to read it? Why does it matter?
- Section #6 References (Must use the format that I have teach you in the class)

Submission Date: 19th June 2023