**HUMAN COMPUTER INTERACTION**

**ASSIGNMENT NO. 1**

**[CLO2, PLO2]**

**06 MARKS**

**Sample Solution**

You are required to find a website that you think is designed poorly and redesign it. For this purpose, use the visual design rules that are discussed in class. The assignment can be done in groups of 3 students at maximum.

Deliverables:

1. Website URL
2. At least 3 features of website that you feel are designed poorly based on your study.
3. List the steps you took to improve the design based on visual design lecture.
4. Recreate the website with improved design using either of the given below options:
5. HTML codes
6. Any interface design tool like Microsoft Expression Web, Adobe Dreamweaver, or a similar tool
7. **Website Url:**

<https://couponssandiego.com/>

1. **Three features designed poorly:**

This website can tell you about the best Discount coupons in San Diego. Yet the page definitely deserves a more appealing and convenient design. The first thing that attracts your attention is a poorly thought-out structure. Except for two types of menu, a slider, and a map, there is practically nothing useful on the main page. The map has been moved to a sidebar, which is pretty unusual, and the fonts don’t match the design. In addition, the header absolutely violates the rules of usability. It’s just filled with some text, and its static like coming onto your face.

1. **Steps taken to improve the design:**

* Wrote important notes in more eye-catching way
* Designed nav bar on the top
* Placed important info in a banner
* Made sections more visible and interesting
* Added more info about each discount offer
* Added a Message Us section to get Feedbacks and for adding a coupon
* Changed the color theme from bold to elegant to grab users’ attention
* Added more useful information to Contact Us
* Provided social sites for our Company
* Added features and variations which attracts out users

1. **New Website Screenshots:**





















