

## SHOAIB SHAKEEL SHAIKH

*Senior Software Developer*

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### Professional Summary

Results-oriented Senior Software Developer with 7 years of experience in designing, developing, and maintaining scalable web applications. Specialized in PHP, Laravel, and Zend Framework with hands-on exposure to PostgreSQL, and Angular. Strong background in Agile environments, API integrations, and performance optimization. Passionate about clean code, scalable architecture, and quality-driven delivery using tools like Jira, Bitbucket, VS Code.

### Key Achievements / Highlights

- Delivered 15+ full-scale client projects from design to deployment using PHP and Laravel.
- Reduced API response time by 30% through query optimization and caching.
- Improved code quality by implementing reusable components and regular code reviews.
- Collaborated across Agile teams ensuring on-time project delivery and performance benchmarks.

### Technical Skills

Programming Languages: PHP, JavaScript, TypeScript

Frameworks & Libraries: Laravel, Zend Framework, Angular

Databases: MySQL, PostgreSQL

Web Technologies: HTML5, CSS3, Bootstrap, jQuery, AJAX

Tools & Platforms: Git, Bitbucket, Jira, Postman, Visual Studio Code, PyCharm

### Professional Experience

#### **Immply Cloud India – Pune, India**

*Senior Software Developer* | Apr 2022 – June 2025

- Lead backend development of enterprise-grade web applications using PHP and Zend Framework.
- Designed and integrated RESTful APIs for internal and third-party services.
- Optimized SQL queries and caching to enhance application performance.
- Built reusable backend components and conducted code reviews to maintain quality.
- Collaborated with cross-functional Agile teams using Jira and Bitbucket.

## **Georeach Technologies – Pune, India**

*Senior PHP Developer | May 2017 – Mar 2022*

- Developed and maintained core modules of web-based ERP and e-commerce platforms.
- Designed backend logic, implemented REST APIs, and handled database design.
- Mentored junior developers and enforced coding best practices.
- Worked closely with QA to ensure test coverage and smooth deployment.

## **Project Highlights**

### **AnnexCloud – Loyalty & Rewards Platform (<https://www.annexcloud.com>)**

Loyalty and engagement system offering reward programs, referral systems, and campaign automation for enterprise clients.

- Developed and enhanced Campaign Management and Reward modules.
- Built APIs for campaign creation, reward tracking, and point redemption.
- Improved database queries for large-scale loyalty data and system performance.

Technologies: PHP, REST APIs, MySQL, Redis, AngularJS, JavaScript, HTML5, CSS3, Bootstrap

### **BatteryBabu (<https://batterybabu.in>)**

E-commerce platform for vehicle and inverter batteries with online ordering, payments, and inventory control.

- Designed and developed full website and admin panel using Laravel.
- Implemented product catalog, payment gateway, and order management modules.
- Optimized SEO and backend performance.

Technologies: PHP, Laravel, MySQL, JavaScript, jQuery, HTML5, CSS3, Bootstrap

### **Annapurna-Devi (<https://annapurna-devi.org>)**

Religious trust website for temple events, donations, and spiritual content with an easy-to-manage backend CMS.

- Developed website and CMS for managing events, gallery, and blogs.
- Integrated online donation system and payment module.
- Maintained admin panel and optimized for responsive design.

Technologies: PHP, MySQL, Bootstrap, JavaScript, AJAX

**CosmoRack (<https://cosmorack.com>)**

Industrial product showcase platform with inquiry management and dynamic content control.

- Developed front-end and backend CMS for product and content updates.
- Integrated inquiry form and automated email notifications.
- Ensured SEO compliance and optimized for faster page load.

Technologies: PHP, Laravel, MySQL, jQuery, Bootstrap

**SunPowerIndia (<https://sunpowerindia.in>)**

Corporate solar energy website for services, projects, and blogs with full backend management system.

- Developed complete website and CMS for project and service management.
- Created admin panel for updating project portfolios and testimonials.
- Handled on-page SEO and responsive front-end design.

Technologies: PHP, Laravel, MySQL, HTML, CSS, JavaScript

## **Education**

Master of Business Administration (MBA) – Information Technology – 2019 | Savitribai Phule Pune University, Pune

Bachelor of Computer Applications (BCA) – 2016 | Savitribai Phule Pune University, Pune

## **Languages Known**

English, Hindi and Marathi