

Sales/Profit Performance

Clear Selection

Calendar Dri...

SaleTypeName

CurrencyName

All Time Sales

35,11M

Pervious Year Sales

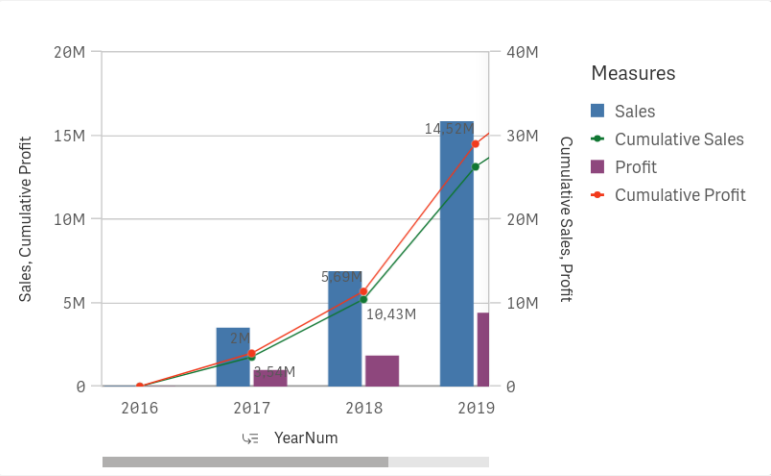
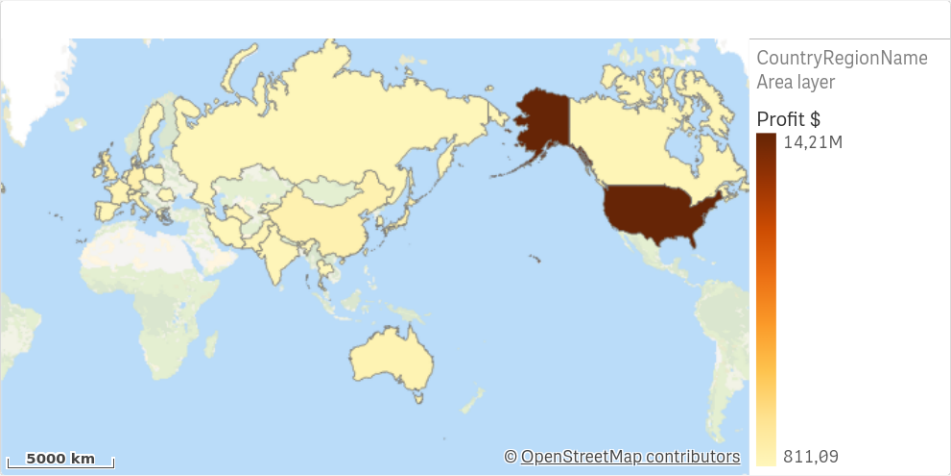
15,86M

Current Year Sales

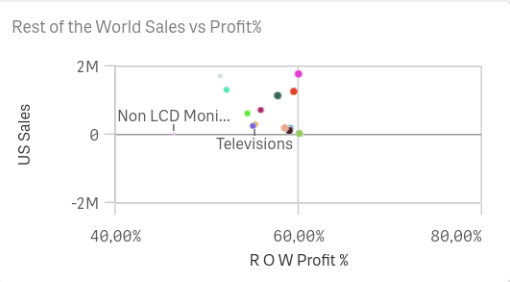
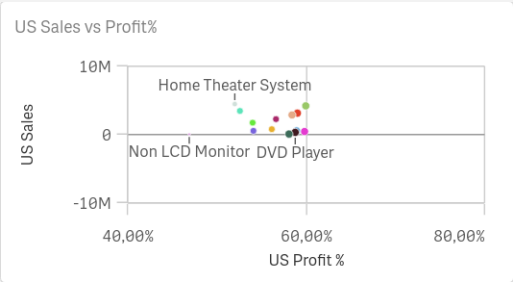
8,82M

year Difference

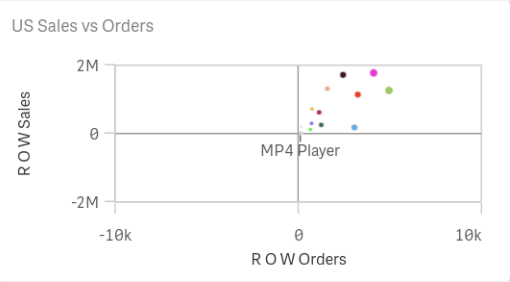
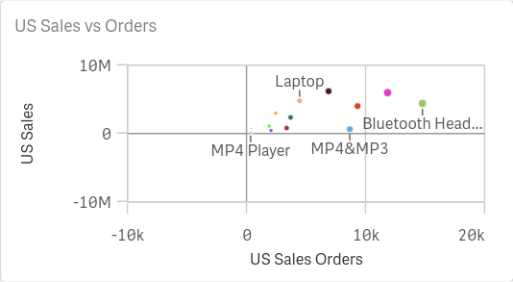
7,04M



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Top 10 Selling Product				
Product Name	Sales	Ranked Sales	% Shar	
Gesamtwerte		6.250.034,12 €	-	17,80
BM Screen 125in X1609 White	1.824.520,30 €	1	5,20	
IT Wireless Transmitter and Bluetooth Headphones M150 Silver	596.208,71 €	2	1,70	
BM Screen 100in M1609 White	573.260,87 €	3	1,63	
BM Screen 113in X1609 White	570.243,92 €	4	1,62	
BM Screen 100in M1609 Silver	551.199,86 €	5	1,57	
BM LCD24W X300 White	517.438,22 €	6	1,47	
Screen 125in M250 Black	423.097,33 €	7	1,21	
BM LCD22W M2001 White	408.532,74 €	8	1,16	
Projector 480p M481 Black	394.788,16 €	9	1,12	
BM Screen 106in M1609 White	390.744,01 €	10	1,11	



Clear Selection

Calendar Drill Down

SaleTypeName

CurrencyName

Sales of the One Product1,15M

Year Month(Year Start Month)5,9M

Year Start Month Perivous Month1,72M

YearMonth

Prev Yr Wk 25Nov. to 01Dec.342,3k

Prev Yr Mth Nov.20191,59M

Perivous Month351,6k

% of Sales Target Reached65,97%

Year To Date8,8M

Non USD Sales12,76M

USD Sales12,76M

Non USD Sales19,3M

Sales vs Profit

Year	Sales	Profit
2016	22,5k	
2017	3,52M	
2018	6,89M	
2019	15,86M	
2020	8,82M	

☰ =if(DateType='Ordered',YearNum)

Sales vs Target

Year	Sales	Sales Target	% Sales Target Reached
2016			
2017	~3M	~4M	~75%
2018	~7M	~8M	~88%
2019	~16M	~18M	~89%
2020	~9M	~22M	~41%

☰ =if(DateType='Ordered',YearNum)

Currency Basket

Currency	Min	Q1	Median	Q3	Max
AUD	~0.2M	~0.5M	~0.8M	~1.0M	~1.8M
CAD	~0.0M	~0.1M	~0.2M	~0.3M	~0.7M
EUR	~0.0M	~0.0M	~0.1M	~0.2M	~0.3M
GBP	~0.0M	~0.1M	~0.5M	~0.8M	~1.0M
USD	~0.0M	~0.4M	~1.3M	~2.6M	~3.8M

CurrencyAlternateKey

Over Stocked, out of Stock

Year	Value
2016	0.0
2017	0.0
2018	0.0
2019	-0.1

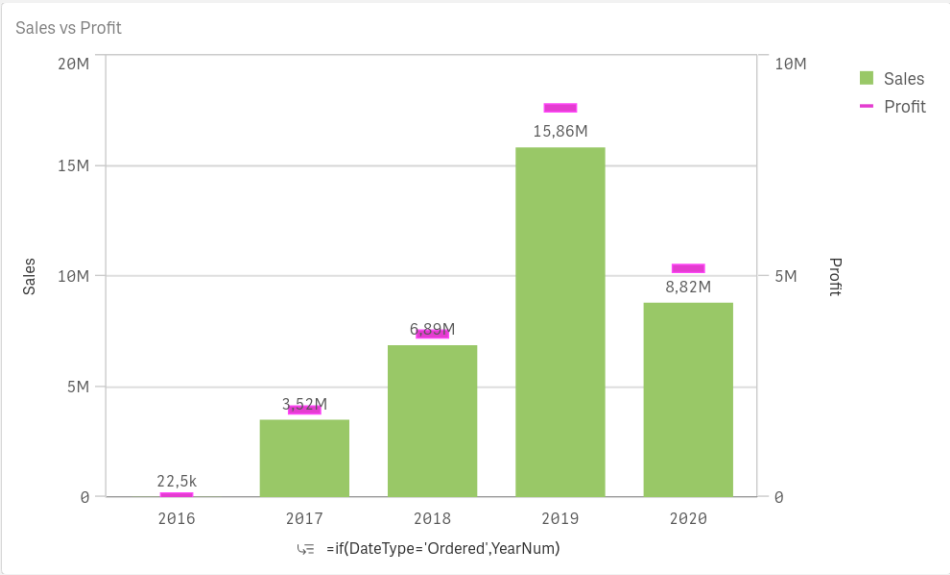
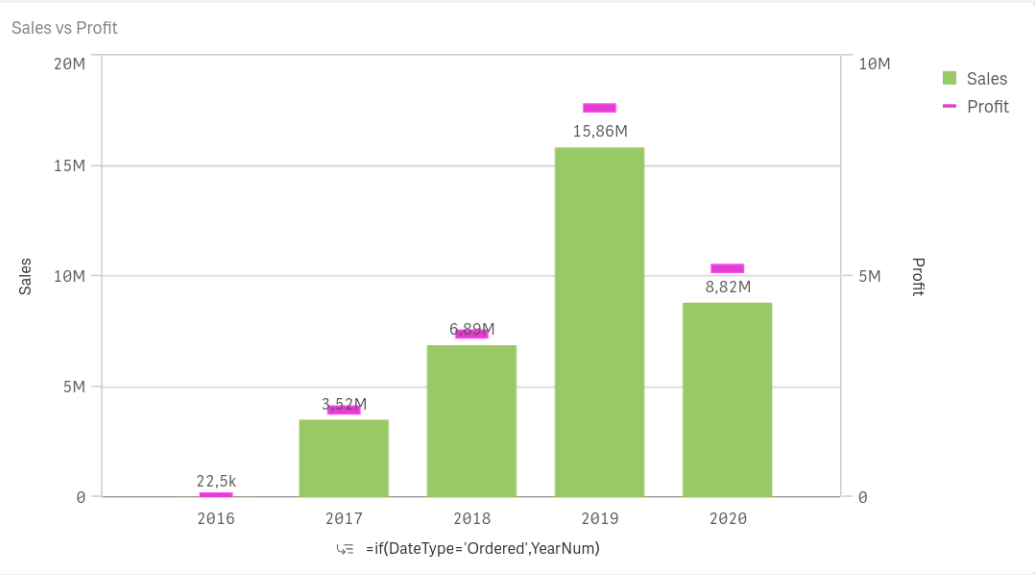
☰ YearNum

Clear Selection

Calendar Drill Down

SaleTypeName

Reset Price Slider



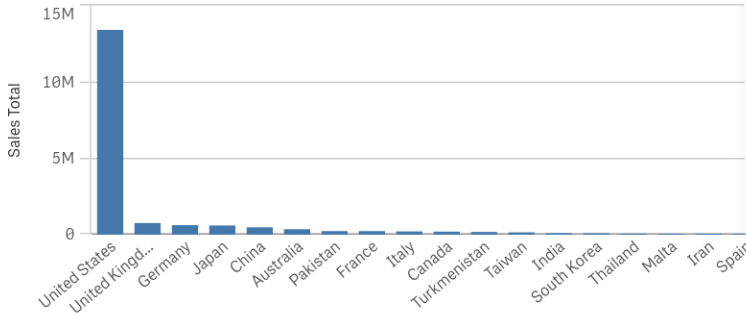
Clear Selection

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Calendar Drill Down

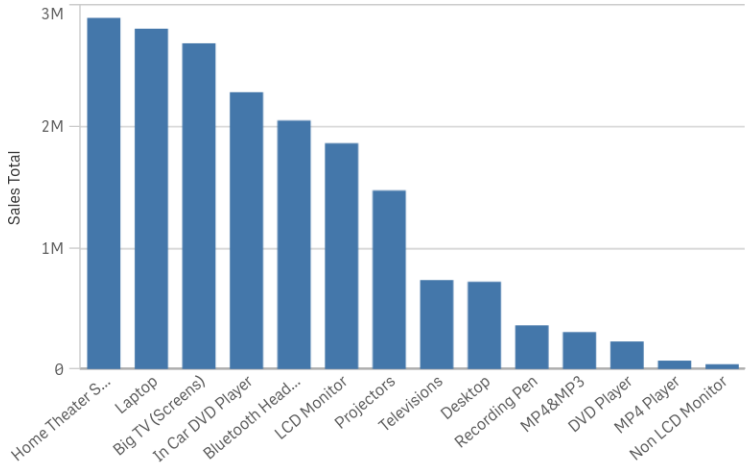
SaleTypeName

Global Sles by CountryMonthAbbr ; Jan.Feb.Mar.Apr.MayJun.



☒ CountryRegionName

Global Sles by CountryMonthAbbr ; Jan.Feb.Mar.Apr.MayJun.



☒ ProductSubcategoryName

Reporting

Clear Selection

Calendar Drill Down

SaleTypeName

[illegible]

YearNum	Jan.		Feb.		Mar.		Apr.		May		Jun.	
	Sales Total	\$(mSales vs...	Sales Total	\$(mSales vs...	Sales Total	\$(mSales vs...	Sales Total	\$(mSales vs...	Sales Total	\$(mSales vs...	Sales Total	\$(m
2020	5.903.040 €	90,45%	227.287 €	19,14%	232.348 €	16,07%	237.978 €	16,91%	264.757 €	16,92%	368.979 €	
2019	542.072 €	82,86%	988.017 €	83,22%	1.199.303 €	84,12%	1.174.427 €	83,44%	1.293.340 €	82,63%	1.532.567 €	
2018	525.743 €	85,20%	547.115 €	85,41%	449.010 €	85,59%	428.458 €	135,80%	418.145 €	85,02%	635.743 €	
2017	224.205 €	80,62%	227.691 €	81,10%	233.779 €	83,06%	246.475 €	82,67%	266.845 €	80,83%	367.761 €	
2016												

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Inventory Level by Product

ProductName 🔍	YearNum 🔍			
	2016	2017	2018	2019
1G MP3 Player E100 White	Never Stocked	Never Stocked	Never Stocked	Never Stocked
2G MP3 Player E200 Black	Never Stocked	Never Stocked	Never Stocked	Never Stocked
2G MP3 Player E200 Blue	Never Stocked	Never Stocked	Never Stocked	Never Stocked
2G MP3 Player E200 Red	Never Stocked	Never Stocked	Never Stocked	Never Stocked
2G MP3 Player E200 Silver	Never Stocked	Never Stocked	Never Stocked	Never Stocked
4G MP3 Player E400 Black	StockLevelOk SOH is 5	Over Stocked SOH is 5	Over Stocked SOH is 5	Over Stocked SOH is 5
4G MP3 Player E400 Green	StockLevelOk SOH is 6	Over Stocked SOH is 6	Over Stocked SOH is 6	Over Stocked SOH is 6
4G MP3 Player E400 Orange	StockLevelOk SOH is 4	StockLevelOk SOH is 4	StockLevelOk SOH is 4	StockLevelOk SOH is 4
4G MP3 Player E400 Silver	StockLevelOk SOH is 6	Over Stocked SOH is 6	Over Stocked SOH is 6	Over Stocked SOH is 6
4GB Flash MP3 Player E401 Black	out of Stock SOH is 0	out of Stock SOH is 0	out of Stock SOH is 0	out of Stock SOH is 0
4GB Flash MP3 Player E401 Blue	out of Stock SOH is 0	out of Stock SOH is 0	out of Stock SOH is 0	out of Stock SOH is 0
4GB Flash MP3 Player E401 Silver	out of Stock SOH is 0	out of Stock SOH is 0	out of Stock SOH is 0	out of Stock SOH is 0
4GB Flash MP3 Player E401 White	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1
4GB Portable MP3 Player M450 Black	out of Stock SOH is 0	out of Stock SOH is 0	out of Stock SOH is 0	out of Stock SOH is 0
4GB Portable MP3 Player M450 White	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1
4GB Portable MP3 Player M450 Yellow	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1
8GB Clock & Radio MP3 Player X850 Black	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2
8GB Clock & Radio MP3 Player X850 Blue	StockLevelOk SOH is 3	Over Stocked SOH is 3	Over Stocked SOH is 3	Over Stocked SOH is 3
8GB Clock & Radio MP3 Player X850 Green	StockLevelOk SOH is 3	Over Stocked SOH is 3	Over Stocked SOH is 3	Over Stocked SOH is 3
8GB Clock & Radio MP3 Player X850 Silver	StockLevelOk SOH is 3	Over Stocked SOH is 3	Over Stocked SOH is 3	Over Stocked SOH is 3
8GB MP3 Player new model M820 Black	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1
8GB MP3 Player new model M820 Blue	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1
8GB MP3 Player new model M820 White	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1
8GB MP3 Player new model M820 Yellow	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1	StockLevelOk SOH is 1
8GB Super-Slim MP3/Video Player M800 Green	Over Stocked SOH is 5	Over Stocked SOH is 5	Over Stocked SOH is 5	Over Stocked SOH is 5
8GB Super-Slim MP3/Video Player M800 Pink	Over Stocked SOH is 5	Over Stocked SOH is 5	Over Stocked SOH is 5	Over Stocked SOH is 5
8GB Super-Slim MP3/Video Player M800 Red	Over Stocked SOH is 5	Over Stocked SOH is 5	Over Stocked SOH is 5	Over Stocked SOH is 5
8GB Super-Slim MP3/Video Player M800 White	Over Stocked SOH is 5	Over Stocked SOH is 5	Over Stocked SOH is 5	Over Stocked SOH is 5
16GB MP3 Player M1600 Black	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2
16GB MP3 Player M1600 Blue	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2
16GB MP3 Player M1600 Green	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2
16GB MP3 Player M1600 Red	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2
16GB MP3 Player M1600 White	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2	StockLevelOk SOH is 2
16GB New Generation MP4 Player M1650 Black	StockLevelOk SOH is 8	Over Stocked SOH is 8	Over Stocked SOH is 8	Over Stocked SOH is 8
16GB New Generation MP4 Player M1650 blue	StockLevelOk SOH is 8	Over Stocked SOH is 8	Over Stocked SOH is 8	Over Stocked SOH is 8
16GB New Generation MP4 Player M1650 Pink	StockLevelOk SOH is 8	Over Stocked SOH is 8	Over Stocked SOH is 8	Over Stocked SOH is 8

Inventory Product Level

ProductName 🔍

YearNum 🔍

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