



# E-Commerce Sales Performance Overview

## Sales and Revenue Overview

\$2.76M

Total Revenue

\$3.23K

AOV

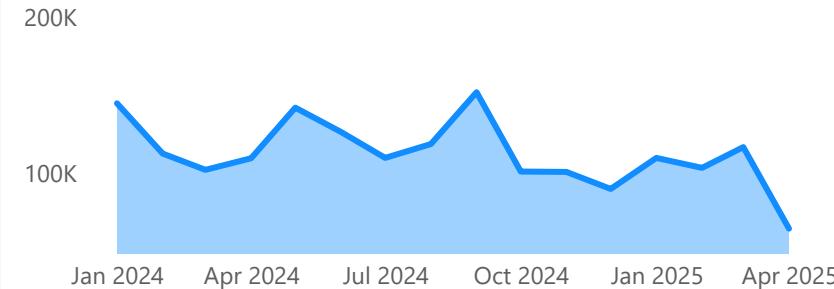
1K

Total Orders

25%

Return Rate

## Total Revenue Over Time

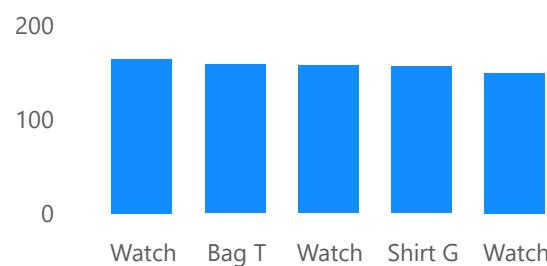


## Average Order Size Across The World

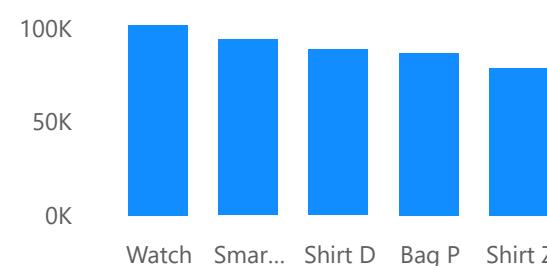


## Top Performers

### Best Selling Products(By Quantity)



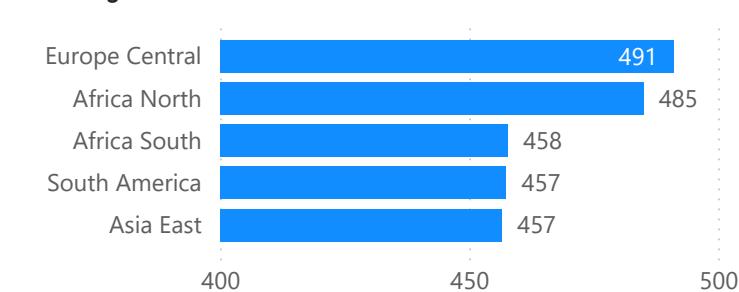
### Best Selling Products(By Revenue)



## Regional Insights

Region	Volume	Revenue
Asia East	138	422.27K
Oceania	124	350.23K
Africa North	119	361.77K
Europe West	106	278.33K
Africa South	102	272.80K
North America	95	235.50K

### Average Order Price

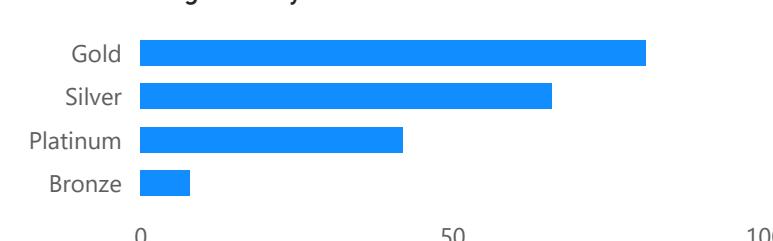


## Customer Insights

### CustomerID Total\_Revenue

CustomerID	Total_Revenue
178	46.96K
174	39.55K
70	34.25K
142	33.40K
136	32.47K

### Customer Segment by Revenue



## Customer Repeat Rate

