



E-Commerce Sales Performance Overview

Sales and Revenue Overview

\$2.76M

Total Revenue

1K

Total Orders

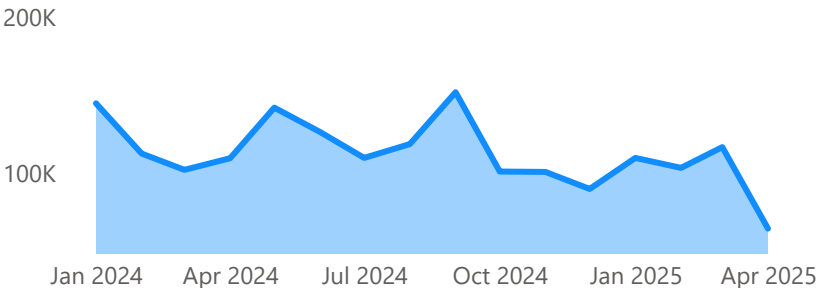
\$3.23K

AOV

25%

Return Rate

Total Revenue Over Time

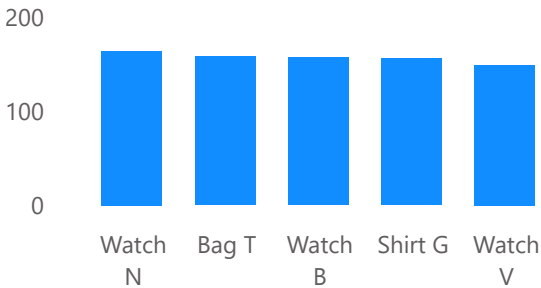


Average Order Size Across The World

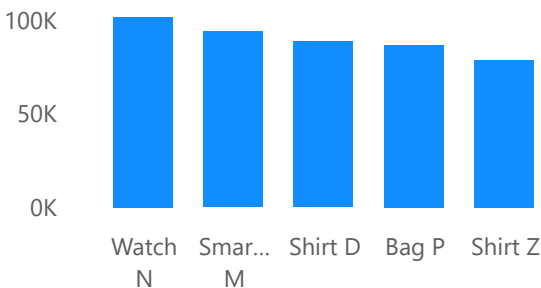


Top Performers

Best Selling Products(By Quantity)



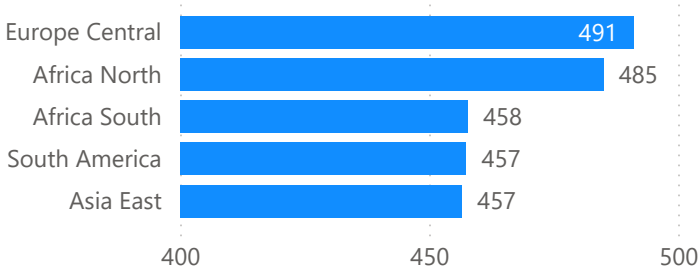
Best Selling Products(By Revenue)



Regional Insights

Region	Volume	Revenue
Asia East	138	422.27K
Oceania	124	350.23K
Africa North	119	361.77K
Europe West	106	278.33K
Africa South	102	272.80K
North America	95	235.50K

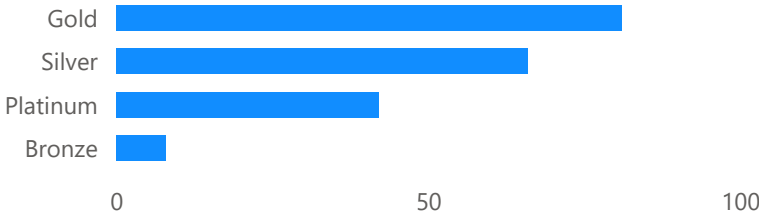
Average Order Price



Customer Insights

CustomerID	Total_Revenue
178	46.96K
174	39.55K
70	34.25K
142	33.40K
136	32.47K

Customer Segment by Revenue



Customer Repeat Rate

