

# ZOMATO INSIGHTS ANALYSIS

View Name	Description	Required Columns
Total Orders KPI	Displays total orders placed within the selected period.	Order_ID
Average Delivery Time KPI	Shows the average delivery time for orders.	Delivery_Time_Minutes, Order_ID
Average Order Value KPI	Calculates the average value of all orders.	Order_Amount, Order_ID
Customer Satisfaction KPI	Displays the average rating given by customers.	Rating, Review_Date
Discount Utilization KPI	Shows the percentage of orders with discounts applied.	Is_Discount_Applied, Order_ID
Total Orders Trend Chart	Line chart showing order trends over time.	Order_Date, Order_ID, Customer_Location
Delivery Time Chart	Bar chart analyzing delivery time by city.	Delivery_Time_Minutes, Customer_Location
Top Restaurants Chart	Bar chart showing the top 10 restaurants by revenue.	Restaurant_Name, Order_Amount, Restaurant_Location
Ratings Distribution Chart	Pie chart showing distribution of customer ratings.	Rating, Order_ID
Cuisine Popularity Chart	Bar chart highlighting the most popular cuisines.	Cuisine, Order_ID