



# MARKETING

In today's world there are so many people trying to attract attention through digital media. Often times they circumvent the process by trying to cheat the market.

Our core philosophy when it comes to marketing is creating a real connection with our client's brand and the exact demographic they are targeting. Simply put, we help companies build a community around their brand.

We work to create real world interactions that then convert to a strong social media community, instead of the other way around.

JUMP

*Activation, Video, Photography*  
2019  
Yellow Brick Group

