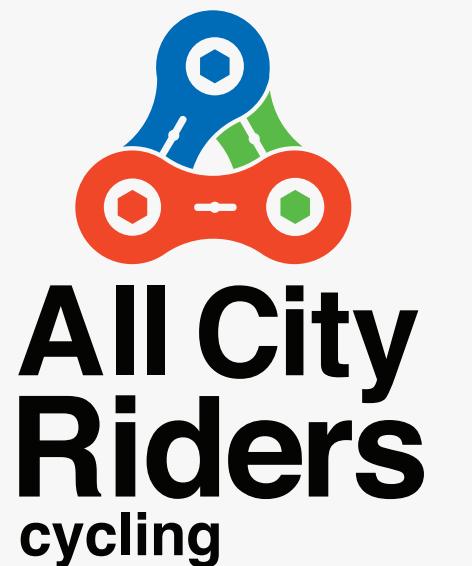


Logo**The Brandmark**

2.2

**Vertical Logo Symbol**

The ACR logo is comprised of a couple parts. The emblem is inspired by a connecting bike chain and transit systems. The Logotype further reinforces the city transit vibe.

Horizontal Logo Symbol
The ACR logo horizontal variation can be used in instances where stacking cannot work. Signs are a great opportunity to use horizontal

**Scale**

The ACR logo should never be used at a size smaller than 1" width



1.75"



1"

VIDEO



**All City
Riders**
cycling



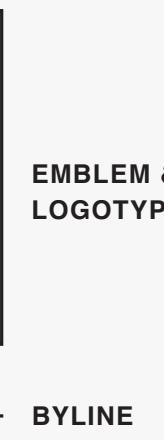
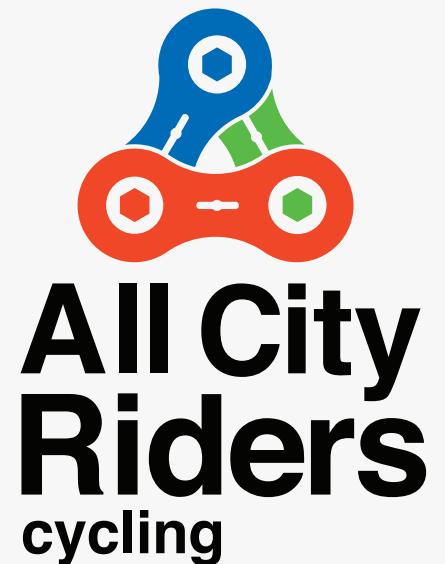
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