



Head of Experience Design

Heading Experience design in Siemens Mobility ASP, Leading topics like UI/UX, AR/VR, Customer experience.

In Siemens

Joined Siemens Singapore in 2013, mostly focusing my efforts on bringing creative elements to industrial / Transportation sectors.

Before Siemens

Being Specialized in bridging Arts and Technology, I spent most of my experience in Gaming Industry making games for kids to hardcore gamers and City Mayors

**Charles
Durairaj**



Questions ?

Charles Durairaj
Head of Experience Design

