SHOFA WARDATUL JANNAH

085604777474 | shofawj@gmail.com | https://www.linkedin.com/in/shofawj/ | http://shofawj.github.io/

Quick-learning and adaptable IT professional with two years of experience in the tech industry. Skilled in Python, SQL, and HTML, with a strong foundation in data management, visualization, and deep learning. Passionate about learning new technologies and continuously improving my skills.

Work Experiences

Kebun Seni - Tangerang, Indonesia   Aug 2022 - Oct 2023
IT Assistant

- Managed and maintained company websites (kebunseni.com, vonnyratnaindah.com, christianartworks.net), boosting traffic and user engagement.
- Worked with creative and research teams to create engaging marketing content.
- Led marketing campaigns across multiple channels, including inbound marketing, SEO, email, and events.
- Increased the company's social media followers and engagement by 30-40%.
- Improved online listings for the company's artworks on various e-commerce platforms.

PT Telekomunikasi Selular - Jakarta, Indonesia   Apr 2021 - Mar 2023
Consumer IT Businer Partner

- Led efforts to centralize business project information and high-level designs.
- Developed Microsoft Lists and Power Apps to create efficient reminder systems and track project timelines.
- Monitored and reported IT project progress to stakeholders.
- Managed office schedules, organized meetings and appointments, and prepared Minutes of Meetings (MoM).
- Reviewed Business Requirement Documents (BRDs) to ensure accuracy and completeness.

Linda Gallery - Singapore   Apr 2021 - Jul 2021
IT Intern

- Contributed to developing and maintaining the company's official website for user-friendly and visually appealing platform to showcase artworks.
- Create, manage, and execute multi-channel marketing campaigns, including email, e-marketing, and events to drive customer acquisition
- Create and maintain online listings across e-commerce market platforms such as Artsy

PT. Sarana Mendulang Arta - Surabaya, Indonesia   Jan 2020 - Mar 2020
IT Intern

- Designed and built dynamic, responsive website layouts, graphics, and user interfaces using Laravel, HTML, CSS, and JavaScript.
- Updated the Merpati Maintenance Facility Information System website to provide a modern and user-friendly experience

Education Level

Institut Teknologi Sepuluh Nopember ✓ - **Surabaya, Indonesia**   Aug 2023 - Apr 2025 (Expected)
Master of Information Systems, 3.82/4.00

- 2024 International Conference on Information Technology Systems and Innovation (ICITSI) (2024): Visual Aspect-Based Sentiment Analysis for Tourist Reviews Using Deep Learning Method - Bandung, Indonesia
- 2024 International Conference on Innovation and Intelligence for Informatics, Computing, and Technologies (3ICT) (2024): Exploring Deep Learning Architectures for Effective Visual Question Answering - Sakhir, Bahrain
- Halal Research Journal : Exploring Semantic Similarity among MUI Fatwas: A Computational Analysis using Generalized Jaccard Similarity, AR Hermawan, SW Jannah, Halal Research Journal 4 (2), 78-88, 2024

Universitas Dinamika ✓ - **Surabaya, Indonesia**   Aug 2017 - Apr 2021
Bachelor of Information Systems, 3.82/4.00

- Finalist Competition I-COM 2020 Informatics Competition UI/UX Design – Universitas Ahmad Dahlan
- Finalist Competition SMART IT FEST 2020 UI/UX Design Competition – Universitas Sebelas Maret
- Finalist FIND IT! 2019 | Future Innovations and Discovery IT – Universitas Gadjah Mada

Organisational Experience

Linux User Group - **Surabaya, Indonesia**   Dec 2017 - Nov 2020
Secretary and Research and Development

Skills, Achievements & Other Experience

- **Technical Skills**: Microsoft Office (Word, Excel, PowerPoint), SQL, Jupyter Notebook, Google Colab, Data Collection, Data Cleaning, Data Analysis, Data Visualization (Matplotlib, Seaborn), Machine Learning, Deep Learning (TensorFlow/PyTorch), Python
- **Soft Skills**: Quick Learner & Adaptability Team and Collaboration & Communication
- **Language Skills**: Indonesian – Native, Javanese – Native, English - Intermediate, Dutch - Basic