

Causal Mediation in Natural Experiments

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Abstract

Natural experiments are a cornerstone of applied economics, providing settings for estimating causal effects of a treatment with a compelling argument for treatment ignorability. Economists are often interested in understanding the mechanisms through which causal effects operate, and mediation methods aim to estimate these components. However, conventional mediation methods rely on a selection-on-observables assumption, assuming the mediator is conditionally ignorable — in addition to the natural experiment for the original treatment. This paper shows that conventional estimates of mediation effects are contaminated by selection bias when the mediator is not ignorable. Using the case of a Roy model for a mediator, I show that individuals' selection based on expected gains and costs is inconsistent with mediator ignorability without implausible behavioural assumptions. I develop a control function approach, which correctly estimates mediation effects when selection into the mediator follows a selection model, using cost of mediator take-up as an instrument. Simulations confirm that this method corrects for selection bias in conventional mediation estimates, and performs comparably to a selection-on-observables approach when the mediator selection does not follow a selection model. I illustrate the approach by estimating the proportion of the causal effect of genes associated with education that operates via a direct genetic channel versus indirectly through extended schooling. Finally, I provide an implementation of this method in the *R* package *mediate-controlfun*, offering an accessible tool for robust mediation analysis in natural experiment settings.

Keywords: Causal Mediation.

JEL Codes: D31, D91, I24, J24, Z00.

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Conventional CM methods rely on a selection-on-observables assumption, which may not hold true in observational work. I explicitly connect the assumptions behind CM methods to those of selection into treatment in classic labour and observation economic research (Heckman & Vytlacil 2005). When a mediator, here education, is not randomly assigned then conventional CM methods for estimating direct and indirect effects are contaminated by selection bias. I write this as both a non-parametric non-identification result, and with a model-based regression framework with a correlated error term (e.g., as in the Imai et al. 2010 linear model approach). Structural assumptions could solve the identification problem, for example if selection into education follows a Roy model or errors terms have a known distribution (Heckman 1979).

Intro paragraph on the selection bias term. These are similar, in spirit, to selection bias of Heckman et al. (1998). Also give a result closely related to bad control bias (also known as M-bias, Ding 2015, Cinelli 2022). Also similar to the non-identification result of Bugni Canay McBride (2024).

This paper proceeds as follows. Section 1 introduces causal mediation, and develops expressions for the bias in mediation estimates in natural experiments. Section 2 describes this bias in applied settings with (1) a regression framework, (2) a setting with selection based on costs and benefits, (3) a short survey of empirical practice. Section 3 solves the identification problem when a mediator follows a selection model and a researcher observes exogenous variation in cost of mediator take-up. Section 4 concludes.

1 Direct and Indirect Effects

Causal mediation decomposes causal effects into two channels, through a mediator (indirect effect) and through all other paths (direct effect).

To develop notation for direct and indirect effects, write Z_i for an exogenous binary

variable, D_i an intermediary outcome (mediator), and Y_i an outcome for individuals $i = 1, \dots, n$.¹ The outcomes are a sum of their potential outcomes.

$$\begin{aligned} D_i &= Z_i D_i(1) + (1 - Z_i) D_i(0), \\ Y_i &= Z_i Y_i(1, D_i(1)) + (1 - Z_i) Y_i(0, D_i(0)). \end{aligned}$$

Write \mathbf{X}_i for a set of control variables, and assume Z_i is ignorable — possibly conditional on \mathbf{X}_i .

$$Z_i \perp\!\!\!\perp D_i(z), Y_i(z', d), \text{ for } z, z', d = 0, 1$$

Then there are only two average effects which are identified.

The average first-stage refers to the effect of the treatment on mediator, $Z \rightarrow D$.

$$\mathbb{E}[D_i | Z_i = 1] - \mathbb{E}[D_i | Z_i = 0] = \mathbb{E}[D_i(1) - D_i(0)]$$

It common in the economics literature to assume that Z influences D in at most one direction, $\Pr(D_i(1) \geq D_i(0)) = 1$ — monotonicity (Imbens & Angrist 1994). I assume monotonicity (and its conditional variant) holds through-out to simplify notation.²

The reduced-form effect refers to the effect of the treatment on outcome, $Z \rightarrow Y$, and is also known as the intent-to-treat effect in experimental settings, or total effect in causal mediation literature.

$$\mathbb{E}[Y_i | Z_i = 1] - \mathbb{E}[Y_i | Z_i = 0] = \mathbb{E}[Y_i(1, D_i(1)) - Y_i(0, D_i(0))]$$

¹Other literatures use different notation. For example, Imai et al. (2010) write T_i, M_i, Y_i for the randomised treatment, mediator, and outcome, respectively. I use Z_i, D_i, Y_i to stick to the instrumental variables notation Angrist et al. (1996), more familiar in empirical economics (Angrist & Pischke 2009).

²Assuming monotonicity also brings closer to the IV notation, and has other beneficial implications in this setting (see ??).

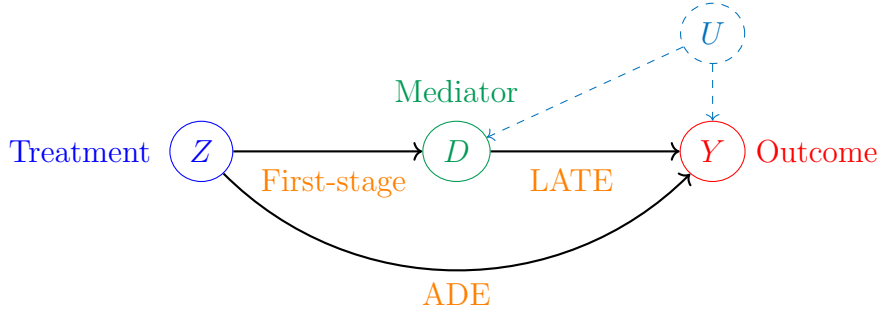
Z_i affects outcome Y_i directly, and indirectly via the $D_i(Z_i)$ channel, with no reverse causality. Figure 1 visualises the design, where the direction arrows denote the causal direction (and no reverse causality). On the other hand, mediation aims to decompose the reduced form effect of $Z \rightarrow Y$ into these two separate pathways.

$$\text{Average Indirect Effect (AIE), } D(Z) \rightarrow Y : \mathbb{E} [Y_i(Z_i, D_i(1)) - Y_i(Z_i, D_i(0))]$$

$$\text{Average Direct Effect (ADE), } Z \rightarrow Y : \mathbb{E} [Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i))]$$

These effects are not separately identified without further assumptions.

Figure 1: Structural Causal Model for Causal Mediation.



Note: This figure shows the structural causal model behind causal mediation. LATE refers to the effect $D \rightarrow Y$ local to Z compliers, so that $\text{AIE} = \text{average first-stage} \times \text{LATE}$. Unobserved confounder U represents this paper's focus on the case that D_i is not ignorable, by showing an implied unobserved confounder. Subsection 2.1 formally defines U in this set-up.

1.1 Causal Mediation (CM) Estimands

The conventional approach to estimating direct and indirect effects assumes both Z_i and D_i are ignorable, conditional on \mathbf{X}_i .

Definition 1. *Sequential Ignorability* (Imai et al. 2010).

$$Z_i \perp\!\!\!\perp D_i(z), Y_i(z', d) \mid \mathbf{X}_i, \quad \text{for } z, z', d = 0, 1 \quad (1)$$

$$D_i \perp\!\!\!\perp Y_i(z', d) \mid \mathbf{X}_i, Z_i = z', \quad \text{for } z', d = 0, 1 \quad (2)$$

If 1(1) and 1(2) hold, then the direct and indirect effects are identified by two-stage mean differences, after conditioning on \mathbf{X}_i .³

$$\begin{aligned} \mathbb{E}_{D_i, \mathbf{X}_i} \left[\underbrace{\mathbb{E}[Y_i | Z_i = 1, D_i, \mathbf{X}_i] - \mathbb{E}[Y_i | Z_i = 0, D_i, \mathbf{X}_i]}_{\text{Second-stage regression, } Y_i \text{ on } Z_i \text{ holding } D_i \text{ constant}} \right] &= \underbrace{\mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i))]}_{\text{Average Direct Effect (ADE)}} \\ \mathbb{E}_{Z_i, \mathbf{X}_i} \left[\underbrace{\left(\mathbb{E}[D_i | Z_i = 1, \mathbf{X}_i] - \mathbb{E}[D_i | Z_i = 0, \mathbf{X}_i] \right)}_{\text{First-stage regression, } D_i \text{ on } Z_i} \times \underbrace{\left(\mathbb{E}[Y_i | Z_i, D_i = 1, \mathbf{X}_i] - \mathbb{E}[Y_i | Z_i, D_i = 0, \mathbf{X}_i] \right)}_{\text{Second-stage regression, } Y_i \text{ on } D_i \text{ holding } Z_i \text{ constant}} \right] \\ &= \underbrace{\mathbb{E}[Y_i(Z_i, D_i(1)) - Y_i(Z_i, D_i(0))]}_{\text{Average Indirect Effect (AIE)}} \end{aligned}$$

I refer to the estimands on the left-hand side as Causal Mediation (CM) estimands in the following. These estimands are typically estimated with linear models (Imai et al. 2010):

$$D_i = \phi + \pi Z_i + \psi'_1 \mathbf{X}_i + \eta_i$$

$$Y_i = \alpha + \beta D_i + \gamma Z_i + \delta Z_i D_i + \psi'_2 \mathbf{X}_i + \varepsilon_i$$

And so the CM estimands are composed from OLS estimates, $\hat{\gamma} + \hat{\delta} \mathbb{E}[D_i]$ for the Average Direct Effect (ADE) and $\hat{\pi} \left(\hat{\beta} + \mathbb{E}[Z_i] \hat{\delta} \right)$ for the average indirect effect (AIE). While this is the most common approach in the applied literature, I do not focus on the linear formulation of this problem as it assumes homogenous treatment effects and linear confounding. These assumptions are unnecessary to my analysis; it suffices to note that heterogeneous treatment effects and non-linear confounding would bias OLS estimates of CM estimands in the same manner that is well documented elsewhere (see e.g., Angrist 1998, Słoczyński 2022). I focus on fundamental problems that plague causal mediation methods in practice, regardless of estimation method.

³Imai et al. (2010) show a general identification statement; I show identification in terms of two-stage regression, which is more familiar in economics. This reasoning is in line with G-computation reasoning (Robins 1986); Subsection A.1 states the Imai et al. (2010) identification result, and then develops the two-stage regression notation which holds as a consequence of sequential ignorability.

1.2 Bias in Causal Mediation Estimates

Mediation methods are the main method that researchers then answer the following question: how did Z lead to a causal effect on Y , and through which channels? In observational work this may include a natural experiment that quasi-randomly assigns Z_i to individuals, regardless of their preferences or selection patterns — i.e., justifying assumption 1(1). Rarely does observational research employ an additional, overlapping identification design for D_i as part of the analysis, and instead estimate CM estimands by assuming this D_i is ignorable conditional on \mathbf{X}_i .⁴ This approach leads to biased estimates, and contaminates inference regarding direct and indirect effects.

Theorem 1. *Absent an identification strategy for the mediator, causal mediation estimates are at risk of selection bias. Suppose 1(1) holds, but 1(2) does not. Then CM estimands are contaminated by selection bias and group difference terms.*

Proof. See Subsection A.4 for the extended proof. □

Below I present the relevant selection bias and group difference terms, omitting the conditional on \mathbf{X}_i notation for brevity.

For the average direct effect: CM estimand = ADE + selection bias + group differences.

$$\begin{aligned} & \mathbb{E}_{D_i} \left[\mathbb{E} [Y_i | Z_i = 1, D_i] - \mathbb{E} [Y_i | Z_i = 0, D_i] \right] \\ &= \mathbb{E} [Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i))] \\ &+ \mathbb{E}_{D_i} \left[\mathbb{E} [Y_i(0, D_i(Z_i)) | D_i(1) = d] - \mathbb{E} [Y_i(0, D_i(Z_i)) | D_i(0) = d] \right] \\ &+ \mathbb{E}_{D_i} \left[\left(1 - \Pr(D_i(1) = d) \right) \left(\begin{aligned} & \mathbb{E} [Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) | D_i(1) = d] \\ & - \mathbb{E} [Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) | D_i(0) = 1 - d] \end{aligned} \right) \right] \end{aligned}$$

⁴Imai et al. (2013) call attention to the need for a separate research design to isolate causal effects of D_i in randomised controlled trials; Subsection A.3 overviews literature, finding many papers that employ mediation methods with a research design for Z_i , but not for D_i .

For the average indirect effect: CM estimand = AIE + selection bias + group differences.

$$\begin{aligned}
& \mathbb{E}_{Z_i} \left[\left(\mathbb{E}[D_i | Z_i = 1] - \mathbb{E}[D_i | Z_i = 0] \right) \times \left(\mathbb{E}[Y_i | Z_i, D_i = 1] - \mathbb{E}[Y_i | Z_i, D_i = 0] \right) \right] \\
&= \mathbb{E}[Y_i(Z_i, D_i(1)) - Y_i(Z_i, D_i(0))] \\
&\quad + \Pr(D_i(1) = 1, D_i(0) = 0) \left(\mathbb{E}[Y_i(Z_i, 0) | D_i = 1] - \mathbb{E}[Y_i(Z_i, 0) | D_i = 0] \right) \\
&\quad + \Pr(D_i(1) = 1, D_i(0) = 0) \times \\
&\quad \left[\left(1 - \Pr(D_i = 1) \right) \begin{pmatrix} \mathbb{E}[Y_i(Z_i, 1) - Y_i(Z_i, 0) | D_i = 1] \\ - \mathbb{E}[Y_i(Z_i, 1) - Y_i(Z_i, 0) | D_i = 0] \end{pmatrix} \right. \\
&\quad \left. + \left(\frac{1 - \Pr(D_i(1) = 1, D_i(0) = 0)}{\Pr(D_i(1) = 1, D_i(0) = 0)} \right) \begin{pmatrix} \mathbb{E}[Y_i(Z_i, 1) - Y_i(Z_i, 0) | D_i(1) = 0 \text{ or } D_i(0) = 1] \\ - \mathbb{E}[Y_i(Z_i, 1) - Y_i(Z_i, 0)] \end{pmatrix} \right]
\end{aligned}$$

The selection bias terms come from systematic differences between the treated and untreated groups, differences not fully unexplained by \mathbf{X}_i . These selection bias terms would equal to zero if the mediator was ignorable (2), but do not necessarily average to zero if not. The group differences represent the fact that a matching estimator gives an average effect on the treated group and, when selection-on-observables does not hold, this is systematically different from the average effect (Heckman et al. 1998).^{5,6}

2 Causal Mediation in Applied Settings

In this section, I further develop the issue of selection in causal mediation estimates. First, I show the non-parametric bias terms from above can be written as omitted variables bias in

⁵The selection-on-observables approach could, instead, focus on the average effect on treated populations (as do Keele et al. 2015). This runs into a problem of comparisons: CM estimates would give average effects on different treated groups. The CM estimand for the ADE on treated gives the ADE local to the $Z_i = 1$ treated group, and local to the $D_i = 1$ group for the AIE. In this way, these ADE and AIE on treated terms are not comparable to each other, so I focus on the true averages to avoid these misaligned comparisons.

⁶The group differences term is longer for the average indirect effect estimate, because the indirect effect is comprised from the effect of D_i local to Z_i compliers; a matching estimator gets the average effect on treated, and the longer term adjusts for differences with the complier average effect.

a regression framework. Second, I show how selection bias operates in an applied model for selection into a mediator based on costs and benefits.

2.1 Regression Framework

Inference for direct and indirect effects can be written in a regression framework, showing how correlation between the error term and the mediator persistently biases estimates. Write $Y_i(Z, D)$ as a sum of observed factors Z_i, \mathbf{X}_i and unobserved factors, $U_{1,i}, U_{0,i}$ (following the notation of [Heckman & Vytlacil 2005](#)). Put $\mu_D(Z; \mathbf{X}_i) = \mathbb{E}[Y_i(Z_i, 0) | \mathbf{X}_i]$, to give a representation of the average direct and indirect effects.

$$\begin{aligned}\mathbb{E}[Y_i(Z_i, D_i(1)) - Y_i(Z_i, D_i(0))] &= \mathbb{E}\left[\left(D_i(1) - D_i(0)\right) \times \left(\mu_1(Z_i; \mathbf{X}_i) - \mu_0(Z_i; \mathbf{X}_i)\right)\right], \\ \mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i))] &= \mathbb{E}\left[\mu_{D_i}(1; \mathbf{X}_i) - \mu_{D_i}(0; \mathbf{X}_i)\right].\end{aligned}$$

Then define the error terms.

$$U_{0,i} = Y_i(Z_i, 0) - \mu_0(Z_i; \mathbf{X}_i), \quad U_{1,i} = Y_i(Z_i, 1) - \mu_1(Z_i; \mathbf{X}_i)$$

With this notation, observed data Z_i, D_i, Y_i take the following representation, which characterises direct effects, indirect effects, and bias from selection.

$$D_i = \phi + \pi Z_i + \varphi(\mathbf{X}_i) + \eta_i \tag{3}$$

$$Y_i = \alpha + \beta D_i + \gamma Z_i + \delta Z_i D_i + \zeta(\mathbf{X}_i) + \underbrace{U_{0,i} + D_i (U_{1,i} - U_{0,i})}_{\text{Correlated error term.}} \tag{4}$$

First-stage (3) is identified, with $\phi, \varphi(\mathbf{X}_i)$ the intercept, and π the average rate of compliance (which may depend on \mathbf{X}_i). Second-stage (4) is not identified without further assumptions. $\alpha, \zeta(\mathbf{X}_i)$ are the intercept terms, and β, γ, δ are values that comprise mediation effects — all whose values may depend on \mathbf{X}_i , see [Subsection A.6](#) for full definitions. $U_{0,i} + D_i (U_{1,i} - U_{0,i})$

is the possibly correlated error term, which disrupts identification. The average direct and indirect effects are averages of these coefficients.

$$\begin{aligned}\mathbb{E} [Y_i(Z_i, D_i(1)) - Y_i(Z_i, D_i(0))] &= \mathbb{E} [\pi (\beta + Z_i\delta)], \\ \mathbb{E} [Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i))] &= \mathbb{E} [\gamma + \delta D_i].\end{aligned}$$

By construction, $U_i = U_{1,i} - U_{0,i}$ is an unobserved confounder. The regression estimates of [Equation \(4\)](#) give unbiased estimates only if D_i is also conditionally ignorable: $D_i \perp\!\!\!\perp U_i$. If not, then regression estimates suffer from omitted variables bias if they do not adjust for the unobserved confounder U_i .

2.2 Selection on Costs and Benefits

The key to noting that CM is at risk of bias is noting that $D_i \perp\!\!\!\perp U_i$ is unlikely to hold in applied settings. Without an identification strategy for D_i , in addition one for Z_i , bias will persist, given how we conventionally think of selection into treatment.

Consider a model where individual i selects into a mediator based on costs and benefits, after Z_i, \mathbf{X}_i have been assigned. Write C_i for individual i 's costs of taking mediator D_i , and $\mathbb{1}\{\cdot\}$ for the indicator function. The Roy model has i taking the mediator if the benefits exceed the costs.

$$D_i(z') = \mathbb{1} \left\{ \underbrace{Y_i(z', 1) - Y_i(z', 0)}_{\text{Benefits}} \geq \underbrace{C_i}_{\text{Costs}} \right\}, \quad \text{for } z' = 0, 1$$

Paragraph here talking about why the Roy model is useful. ([Roy 1951](#), [Heckman & Honore 1990](#)).

Decompose the costs into its mean and unobserved error, as above $C_i(Z_i) = \mu_C(Z_i; \mathbf{X}_i) + U_{C,i}$, and collect the mean costs and benefits, $\mu := \mu_1 - \mu_0 - \mu_C$. So we can write the

first-stage selection equation in full.

$$D_i(z') = \mathbb{1} \{ \mu(z'; \mathbf{X}_i) \geq U_{C,i} - U_i \}, \quad \text{for } z' = 0, 1$$

Theorem: if selection is Roy style, and sequential ignorability holds, then unobserved benefits play no part in selection. The only driver in differences in selection are differences in costs (and not benefits).

$$\mathbb{E} [D_i(z') | U_i = u] = \mathbb{E} [D_i(z') | U_i = u']$$

For all u', u in the range of the distribution of U_i . Proof: by contradiction, add to the appendix. This could, for example, hold if $U_{1,i} - U_{0,i}$ is degenerate conditional on \mathbf{X}_i .

Short paragraph on why this means \mathbf{X}_i must be incredibly rich. Write about if D_i is the choice to attend education, then \mathbf{X}_i must soak up all gains to education. Or assuming that all variation in D_i comes from unobserved differences in take-up costs. This is unlikely to hold true, absent a separate research design for D_i , limiting the selection to an information restricted version of the Roy model.

If not, then selection bias propagates, including writing here for what the selection bias term is equal to.

2.3 Applied Settings

Three paragraphs on what goes on in empirical settings. Survey the papers, and speak about it heavily in one paragraph.

table:

name — $Z \rightarrow Y$ — design for Z — Primary mediatory — controls — Possible U .

3 Solving Identification with a Control Function

If you could control for U_i , then you would. Laffers et al, for example, tests sequential ignoability.

The IV literature assumes a first-stage monotonicity condition, where randomised Z_i influences mediator D_i in at most one direction.

Definition 2. *First-stage Monotonicity (Imbens & Angrist 1994).*

$$\Pr(D_i(1) \geq D_i(0)) = 1 \tag{5}$$

Assuming 2(5) in a mediation setting opens mediation to the wide literature on IV and selection models for identification in the presence of selection.

Theorem 2. *Under monotonicity, mediator D_i can be represented by a selection model.*

Suppose 2(5) holds, then there is a function $\mu(\cdot)$ and random variable U_i such that D_i takes the following form.

$$D_i(z) = \mathbb{1} \{ \mu(z) \geq U_i \}, \quad \forall z = 0, 1$$

Proof. Special case of the Vytlačil (2002) equivalence result; see Subsection A.5. □

Theorem 2 is a powerful result: it says that at the cost of assuming monotonicity (as is done in the IV literature), then selection into D_i takes a latent index form, and opens up identification in a mediation context to the wide literature on identifying treatment effects in selection models.

4 Summary and Concluding Remarks

This paper studies the returns to higher education, using IV methods from the epidemiology literature and adjustments from the causal mediation literature to tackle violations of the exclusion restriction. First, I derive identification of the average mechanism effect under a selection-on-observables type assumption, and partial identification when unobserved selection confounding. I apply these methods to a sample of retirement age Americans in the years 1990–2021, using genetic information to instrument for higher education, estimating that higher education leads to roughly 40% higher earnings (point estimates), or between 8–44% higher earnings (partial bounds). Additionally, women had significantly higher returns to higher education over this time period.

The methods here provide alternatives to assuming the exclusion restriction in empirical applications of IV models, so can be useful in sensitivity analyses for any application of IV methods. Mendelian randomisation is a particularly useful application of IV methods, though the exclusion restriction is particularly problematic in practice. The approach allows researchers to use MR to study effects of both health conditions and behaviours with significant selection-into-treatment concerns, such as higher education.

The approach could be used in AB tests, where a firm randomises a treatment and costs of a suspected mediator (if they do not want to also randomise a mediator fully).

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A Appendix

This project used computational tools which are fully open-source. Any comments or suggestions may be sent to me at seh325@cornell.edu, or raised as an issue on the Github project.

A number of statistical packages, for the R language ([R Core Team 2023](#)), made the empirical analysis for this paper possible.

- *Tidyverse* ([Wickham et al. 2019](#)) collected tools for data analysis in the R language.
- *DoubleML* ([Bach et al. 2024](#)) implemented doubly robust methods used in the empirical analysis.
- *GRF* ([Athey et al. 2019](#), [Tibshirani et al. 2023](#)) compiled forest computational tools for the R language.
- *Stargazer* ([Hlavac 2018](#)) provided methods to efficiently convert empirical results into presentable output in L^AT_EX.

A.1 Identification in Causal Mediation

[Imai et al. \(2010, Theorem 1\)](#) states that the direct and indirect effects are identified under sequential ignorability, at each level of $Z_i = 0, 1$. For $z' = 0, 1$:

$$\begin{aligned}\mathbb{E}[Y_i(1, D_i(z')) - Y_i(0, D_i(z'))] &= \int \int \left(\mathbb{E}[Y_i | Z_i = 1, D_i, \mathbf{X}_i] - \mathbb{E}[Y_i | Z_i = 0, D_i, \mathbf{X}_i] \right) dF_{D_i | Z_i=z', \mathbf{X}_i} dF_{\mathbf{X}_i}, \\ \mathbb{E}[Y_i(z', D_i(1)) - Y_i(z', D_i(0))] &= \int \int \mathbb{E}[Y_i | Z_i = z', D_i, \mathbf{X}_i] \left(dF_{D_i | Z_i=1, \mathbf{X}_i} - dF_{D_i | Z_i=0, \mathbf{X}_i} \right) dF_{\mathbf{X}_i}.\end{aligned}$$

I focus on the averages, which are identified by consequence of the above.

$$\begin{aligned}\mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i))] &= \mathbb{E}_{Z_i} [\mathbb{E}[Y_i(1, D_i(z')) - Y_i(0, D_i(z')) | Z_i = z']] \\ \mathbb{E}[Y_i(Z_i, D_i(1)) - Y_i(Z_i, D_i(0))] &= \mathbb{E}_{Z_i} [\mathbb{E}[Y_i(z', D_i(1)) - Y_i(z', D_i(0)) | Z_i = z']]\end{aligned}$$

My estimand for the average direct effect is a simple rearrangement of the above. The estimand for the average indirect effect relies on a different sequence, relying on (1) sequential ignorability, (2) conditional monotonicity. These give (1) identification of, and equivalence between, LADE conditional on \mathbf{X}_i and ADE conditional on \mathbf{X}_i , (2) identification of the complier score.

$$\begin{aligned}
& \mathbb{E} [Y_i(Z_i, D_i(1)) - Y_i(Z_i, D_i(0)) \mid \mathbf{X}_i] \\
&= \Pr(D_i(1) = 1, D_i(0) = 0 \mid \mathbf{X}_i) \mathbb{E} [Y_i(Z_i, 1) - Y_i(Z_i, 0) \mid D_i(1) = 1, D_i(0) = 0, \mathbf{X}_i] \\
&= \Pr(D_i(1) = 1, D_i(0) = 0 \mid \mathbf{X}_i) \mathbb{E} [Y_i(Z_i, 1) - Y_i(Z_i, 0) \mid \mathbf{X}_i] \\
&= \left(\mathbb{E} [D_i \mid Z_i = 1, \mathbf{X}_i] - \mathbb{E} [D_i \mid Z_i = 0, \mathbf{X}_i] \right) \mathbb{E} [Y_i(Z_i, 1) - Y_i(Z_i, 0) \mid \mathbf{X}_i] \\
&= \left(\mathbb{E} [D_i \mid Z_i = 1, \mathbf{X}_i] - \mathbb{E} [D_i \mid Z_i = 0, \mathbf{X}_i] \right) \left(\mathbb{E} [Y_i \mid Z_i, D_i = 1, \mathbf{X}_i] - \mathbb{E} [Y_i \mid Z_i, D_i = 0, \mathbf{X}_i] \right)
\end{aligned}$$

Monotonicity is not technically required for the above. Breaking monotonicity would not change the identification of any of the above; it would be the same except replacing the complier score with a complier or defier score, $\Pr(D_i(1) \neq D_i(0) \mid \mathbf{X}_i) = \mathbb{E} [D_i \mid Z_i = 1, \mathbf{X}_i] - \mathbb{E} [D_i \mid Z_i = 0, \mathbf{X}_i]$.

A.2 Continuous Average Causal Responses

Section here relating the approach to the average causal response function (see e.g., Angrist Imbens JASA 1996, Andrew Bacon for DiD 2023).

A.3 Previous Literature

Create a table in this section that surveys previous research which employs mediation methods while having a clear causal design for Z_i , but not D_i .

Paper	Field	Research Design for Z_i	Research Design for D_i	Selection bias?
Paper name 1.				

A.4 Bias in Mediation Estimates

Suppose that Z_i is ignorable conditional on \mathbf{X}_i , but D_i is not.

A.4.1 Bias in Direct Effect Estimates

To show that the conventional approach to mediation gives an estimate for the ADE with selection and non-complier bias, start with the components of the conventional estimands. This proof starts with the relevant expectations, conditional on a specific value of \mathbf{X}_i . For each $d' = 0, 1$.

$$\begin{aligned}
\mathbb{E} [Y_i \mid Z_i = 1, D_i = d', \mathbf{X}_i] &= \mathbb{E} [Y_i(1, D_i(Z_i)) \mid D_i(1) = d', \mathbf{X}_i], \\
\mathbb{E} [Y_i \mid Z_i = 0, D_i = d', \mathbf{X}_i] &= \mathbb{E} [Y_i(0, D_i(Z_i)) \mid D_i(0) = d', \mathbf{X}_i]
\end{aligned}$$

And so

$$\begin{aligned}
& \mathbb{E}[Y_i | Z_i = 1, D_i = d', \mathbf{X}_i] - \mathbb{E}[Y_i | Z_i = 0, D_i = d', \mathbf{X}_i] \\
&= \mathbb{E}[Y_i(1, D_i(Z_i)) | D_i(1) = d', \mathbf{X}_i] - \mathbb{E}[Y_i(0, D_i(Z_i)) | D_i(0) = d', \mathbf{X}_i] \\
&= \mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) | D_i(1) = d', \mathbf{X}_i] \\
&\quad + \mathbb{E}[Y_i(0, D_i(Z_i)) | D_i(1) = d', \mathbf{X}_i] - \mathbb{E}[Y_i(0, D_i(Z_i)) | D_i(0) = d', \mathbf{X}_i]
\end{aligned}$$

The final term is a sum of the ADE, conditional on $D_i(1) = d'$, and a selection bias term — difference in baseline terms between the (partially overlapping) groups for whom $D_i(1) = d'$ and $D_i(0) = d'$.

To reach the final term, note the following.

$$\begin{aligned}
& \mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) | \mathbf{X}_i] \\
&= \mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) | D_i(1) = d', \mathbf{X}_i] \\
&\quad + \left(1 - \Pr(D_i(1) = d' | \mathbf{X}_i)\right) \left(\mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) | D_i(1) = d', \mathbf{X}_i] \right. \\
&\quad \left. - \mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) | D_i(1) = 1 - d', \mathbf{X}_i] \right)
\end{aligned}$$

The second term is a difference term between the average and the average for relevant complier groups.

Collect everything together, as follows.

$$\begin{aligned}
& \mathbb{E}[Y_i | Z_i = 1, D_i = d', \mathbf{X}_i] - \mathbb{E}[Y_i | Z_i = 0, D_i = d', \mathbf{X}_i] \\
&= \underbrace{\mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) | \mathbf{X}_i]}_{\text{ADE, conditional on } \mathbf{X}_i} \\
&\quad + \underbrace{\mathbb{E}[Y_i(0, D_i(Z_i)) | D_i(1) = d', \mathbf{X}_i] - \mathbb{E}[Y_i(0, D_i(Z_i)) | D_i(0) = d', \mathbf{X}_i]}_{\text{Selection bias}} \\
&\quad + \underbrace{\left(1 - \Pr(D_i(1) = d' | \mathbf{X}_i)\right) \left(\mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) | D_i(1) = d', \mathbf{X}_i] \right.}_{\text{Non-complier bias}} \\
&\quad \left. - \mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) | D_i(1) = 1 - d', \mathbf{X}_i] \right)}
\end{aligned}$$

The proof is achieved by applying the expectation across $D_i = d'$, and \mathbf{X}_i .

A.4.2 Bias in Indirect Effect Estimates

To show that the conventional approach to mediation gives an estimate for the AIE with selection and non-complier bias, start with the definition of the ADE — the direct effect among compliers times the size of the complier group.

This proof starts with the relevant expectations, conditional on a specific value of \mathbf{X}_i .

$$\begin{aligned} & \mathbb{E} [Y_i(Z_i, D_i(1)) - Y_i(Z_i, D_i(0)) \mid \mathbf{X}_i] \\ &= \Pr(D_i(1) = 1, D_i(0) = 0 \mid \mathbf{X}_i) \mathbb{E} [Y_i(Z_i, 1) - Y_i(Z_i, 0) \mid D_i(1) = 1, D_i(0) = 0, \mathbf{X}_i] \end{aligned}$$

When D_i is not ignorable, the bias comes from estimating the second term, $\mathbb{E} [Y_i(Z_i, 1) - Y_i(Z_i, 0) \mid D_i(1) = 1, D_i(0) = 0, \mathbf{X}_i]$.

For each $z' = 0, 1$.

$$\begin{aligned} \mathbb{E} [Y_i \mid Z_i = z', D_i = 1, \mathbf{X}_i] &= \mathbb{E} [Y_i(z', 1) \mid D_i = 1, \mathbf{X}_i], \\ \mathbb{E} [Y_i \mid Z_i = z', D_i = 0, \mathbf{X}_i] &= \mathbb{E} [Y_i(z', 0) \mid D_i = 0, \mathbf{X}_i] \end{aligned}$$

So compose the CM estimand, as follows.

$$\begin{aligned} & \mathbb{E} [Y_i \mid Z_i = z', D_i = 1, \mathbf{X}_i] - \mathbb{E} [Y_i \mid Z_i = z', D_i = 0, \mathbf{X}_i] \\ &= \mathbb{E} [Y_i(z', 1) \mid D_i = 1, \mathbf{X}_i] - \mathbb{E} [Y_i(z', 0) \mid D_i = 0, \mathbf{X}_i] \\ &= \mathbb{E} [Y_i(z', 1) - Y_i(z', 0) \mid D_i = 1, \mathbf{X}_i] + \mathbb{E} [Y_i(z', 0) \mid D_i = 1, \mathbf{X}_i] - \mathbb{E} [Y_i(z', 0) \mid D_i = 0, \mathbf{X}_i] \end{aligned}$$

The final term is a sum of the AIE, among the treated group $D_i = 1$, and a selection bias term — difference in baseline terms between the groups $D_i = 1$ and $D_i = 0$.

The AIE is the direct effect among compliers times the size of the complier group, so we need to compensate for the difference between the treated group $D_i = 1$ and complier group $D_i(1) = 1, D_i(0) = 0$.

Start with the difference between treated group's average and overall average.

$$\begin{aligned} & \mathbb{E} [Y_i(z', 1) - Y_i(z', 0) \mid D_i = 1, \mathbf{X}_i] \\ &= \mathbb{E} [Y_i(z', 1) - Y_i(z', 0) \mid \mathbf{X}_i] \\ &+ \left(1 - \Pr(D_i = 1 \mid \mathbf{X}_i)\right) \left(\mathbb{E} [Y_i(z', 1) - Y_i(z', 0) \mid D_i = 1, \mathbf{X}_i] \right. \\ &\quad \left. - \mathbb{E} [Y_i(z', 1) - Y_i(z', 0) \mid D_i = 0, \mathbf{X}_i] \right) \end{aligned}$$

Then the difference between the compliers' average and the overall average.

$$\begin{aligned} & \mathbb{E} [Y_i(z', 1) - Y_i(z', 0) \mid D_i(1) = 1, D_i(0) = 0, \mathbf{X}_i] \\ &= \mathbb{E} [Y_i(z', 1) - Y_i(z', 0) \mid \mathbf{X}_i] \\ &+ \frac{1 - \Pr(D_i(1) = 1, D_i(0) = 0 \mid \mathbf{X}_i)}{\Pr(D_i(1) = 1, D_i(0) = 0 \mid \mathbf{X}_i)} \left(\mathbb{E} [Y_i(z', 1) - Y_i(z', 0) \mid D_i(1) = 0 \text{ or } D_i(0) = 1, \mathbf{X}_i] \right. \\ &\quad \left. - \mathbb{E} [Y_i(z', 1) - Y_i(z', 0) \mid \mathbf{X}_i] \right) \end{aligned}$$

Collect everything together, as follows.

$$\begin{aligned}
& \mathbb{E}[Y_i | Z_i = z', D_i = 1, \mathbf{X}_i] - \mathbb{E}[Y_i | Z_i = z', D_i = 0, \mathbf{X}_i] \\
&= \underbrace{\mathbb{E}[Y_i(z', D_i(1)) - Y_i(z', D_i(0)) | \mathbf{X}_i]}_{\text{AIE, conditional on } \mathbf{X}_i, Z_i=z'} \\
&+ \underbrace{\mathbb{E}[Y_i(z', 0) | D_i = 1, \mathbf{X}_i] - \mathbb{E}[Y_i(z', 0) | D_i = 0, \mathbf{X}_i]}_{\text{Selection bias}} \\
&+ \underbrace{\left[\left(1 - \Pr(D_i = 1 | \mathbf{X}_i)\right) \left(\mathbb{E}[Y_i(z', 1) - Y_i(z', 0) | D_i = 1, \mathbf{X}_i] \right. \right. \\
&\quad \left. \left. - \mathbb{E}[Y_i(z', 1) - Y_i(z', 0) | D_i = 0, \mathbf{X}_i] \right) \right. \\
&\quad \left. + \frac{1 - \Pr(D_i(1) = 1, D_i(0) = 0 | \mathbf{X}_i)}{\Pr(D_i(1) = 1, D_i(0) = 0 | \mathbf{X}_i)} \left(\mathbb{E}[Y_i(z', 1) - Y_i(z', 0) | D_i(1) = 0 \text{ or } D_i(0) = 1, \mathbf{X}_i] \right) \right]}_{\text{Non-complier bias}}
\end{aligned}$$

The proof is finally achieved by multiplying by the complier score, $\Pr(D_i(1) = 1, D_i(0) = 0 | \mathbf{X}_i)$ $= \mathbb{E}[D_i | Z_i = 1, \mathbf{X}_i] - \mathbb{E}[D_i | Z_i = 0, \mathbf{X}_i]$, then applying the expectation across $Z_i = z'$, and \mathbf{X}_i .

A.5 Proof of the Selection Model Representation

Write the proof in here, following [Vytlacil \(2002\)](#) construction in the forward direction. Note that the notation needs updating for no exclusion restriction.

A.6 A Regression Framework for Direct and Indirect Effects

Put $\mu_D(Z; \mathbf{X}) = \mathbb{E}[Y_i(Z, D) | \mathbf{X}]$ and $U_{D,i} = Y_i(Z, D) - \mu_D(Z; \mathbf{X})$, so we have the following expressions.

$$Y_i(Z_i, 0) = \mu_0(Z_i; \mathbf{X}_i) + U_{0,i}, \quad Y_i(Z_i, 1) = \mu_1(Z_i; \mathbf{X}_i) + U_{1,i}$$

$U_{0,i}, U_{1,i}$ are error terms with unknown distributions, mean independent of Z_i, \mathbf{X}_i by definition — but possibly correlated with D_i .

Z_i is independent of potential outcomes, so that $U_{0,i}, U_{1,i} \perp\!\!\!\perp Z_i$. Thus, the first-stage

regression of $Z \rightarrow Y$ has unbiased estimates.

$$\begin{aligned}
D_i &= Z_i D_i(1) + (1 - Z_i) D_i(0) \\
&= D_i(0) + Z_i [D_i(1) - D_i(0)] \\
&= \underbrace{\mathbb{E}[D_i(0) | \mathbf{X}_i]}_{\text{Intercept}} + \underbrace{Z_i \mathbb{E}[D_i(1) - D_i(0)]}_{\text{Regressor}} \\
&\quad + \underbrace{D_i(0) - \mathbb{E}[D_i(0) | \mathbf{X}_i] + Z_i (D_i(1) - D_i(0) - \mathbb{E}[D_i(1) - D_i(0) | \mathbf{X}_i])}_{\text{Mean-zero independent error term, since } Z_i \perp\!\!\!\perp D_i | \mathbf{X}_i} \\
&=: \phi + \pi Z_i + \varphi(\mathbf{X}_i) + \eta_i \\
\implies \mathbb{E}[D_i | Z_i, \mathbf{X}_i] &= \phi + \pi Z_i + \varphi(\mathbf{X}_i), \text{ and thus unbiased estimates since } Z_i \perp\!\!\!\perp \phi, \eta_i.
\end{aligned}$$

Z_i is also assumed independent of potential outcomes $Y_i(\cdot, \cdot)$, so that $U_{0,i}, U_{1,i} \perp\!\!\!\perp Z_i$. Thus, the reduced form regression $Z \rightarrow Y$ also leads to unbiased estimates.

The same cannot be said of the regression that estimates direct and indirect effects, without further assumptions.

$$\begin{aligned}
Y_i &= Z_i Y_i(1, D_i(1)) + (1 - Z_i) Y_i(0, D_i(0)) \\
&= Z_i D_i Y_i(1, 1) \\
&\quad + (1 - Z_i) D_i Y_i(0, 1) \\
&\quad + Z_i (1 - D_i) Y_i(1, 0) \\
&\quad + (1 - Z_i) (1 - D_i) Y_i(0, 0) \\
&= Y_i(0, 0) \\
&\quad + Z_i [Y_i(1, 0) - Y_i(0, 0)] \\
&\quad + D_i [Y_i(0, 1) - Y_i(0, 0)] \\
&\quad + Z_i D_i [Y_i(1, 1) - Y_i(1, 0) - (Y_i(0, 1) - Y_i(0, 0))]
\end{aligned}$$

And so Y_i can be written as a regression equation in terms of the observed factors and error terms.

$$\begin{aligned}
Y_i &= \mu_0(0; \mathbf{X}_i) \\
&\quad + D_i [\mu_1(0; \mathbf{X}_i) - \mu_0(0; \mathbf{X}_i)] \\
&\quad + Z_i [\mu_0(1; \mathbf{X}_i) - \mu_0(0; \mathbf{X}_i)] \\
&\quad + Z_i D_i [\mu_1(1; \mathbf{X}_i) - \mu_0(1; \mathbf{X}_i) - (\mu_1(0; \mathbf{X}_i) - \mu_0(0; \mathbf{X}_i))] \\
&\quad + U_{0,i} + D_i (U_{1,i} - U_{0,i}) \\
&=: \alpha + \beta D_i + \gamma Z_i + \delta Z_i D_i + \zeta(\mathbf{X}_i) + U_{0,i} + D_i (U_{1,i} - U_{0,i})
\end{aligned}$$

With the following definitions:

- $\alpha = \mathbb{E}[\mu_0(0; \mathbf{X}_i)]$ and $\zeta(\mathbf{X}_i) = \mu_0(0; \mathbf{X}_i) - \alpha$ are the intercept terms.
- $\beta = \mu_1(0; \mathbf{X}_i) - \mu_0(0; \mathbf{X}_i)$ is the indirect effect under $Z_i = 0$

- $\gamma = \mu_0(1; \mathbf{X}_i) - \mu_0(0; \mathbf{X}_i)$ is the direct effect under $D_i = 0$.
- $\gamma = \mu_1(1; \mathbf{X}_i) - \mu_0(1; \mathbf{X}_i) - (\mu_1(0; \mathbf{X}_i) - \mu_0(0; \mathbf{X}_i))$ is the interaction effect.
- $U_{0,i} + D_i (U_{1,i} - U_{0,i})$ is the remaining error term.

This sequence gives us the resulting regression equation:

$$\mathbb{E}[Y_i | Z_i, D_i, \mathbf{X}_i] = \alpha + \beta D_i + \gamma Z_i + \delta Z_i D_i + \zeta(\mathbf{X}_i) + \mathbb{E}[D_i (U_{1,i} - U_{0,i}) | \mathbf{X}_i]$$

Taking the conditional expectation, and collecting for the expressions of the direct and indirect effects:⁷

$$\begin{aligned}\mathbb{E}[Y_i(Z_i, D_i(1)) - Y_i(Z_i, D_i(0))] &= \mathbb{E}[\pi(\beta + Z_i\delta)] \\ \mathbb{E}[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i))] &= \mathbb{E}[\gamma + \delta D_i]\end{aligned}$$

These terms are conventionally estimated in a simultaneous regression (Imai et al. 2010).

If sequential ignorability does not hold, then the regression estimates from estimating the mediation equations (without adjusting for the contaminated bias term) suffer from omitted variables bias.

$$\begin{aligned}\mathbb{E}_{\mathbf{X}_i}[\mathbb{E}[Y_i | Z_i = D_i = 0, \mathbf{X}_i]] &= \mathbb{E}[\alpha] + \mathbb{E}[D_i (U_{1,i} - U_{0,i})] \\ \mathbb{E}_{\mathbf{X}_i}[\mathbb{E}[Y_i | Z_i = 0, D_i = 1, \mathbf{X}_i] - \mathbb{E}[Y_i | Z_i = 0, D_i = 0, \mathbf{X}_i]] &= \mathbb{E}[\beta] + \frac{\text{Cov}(D_i, D_i (U_{1,i} - U_{0,i}))}{\text{Var}(D_i)} \\ \mathbb{E}_{\mathbf{X}_i}[\mathbb{E}[Y_i | Z_i = 1, D_i = 0, \mathbf{X}_i] - \mathbb{E}[Y_i | Z_i = 0, D_i = 0, \mathbf{X}_i]] &= \mathbb{E}[\gamma] + \frac{\text{Cov}(Z_i, D_i (U_{1,i} - U_{0,i}))}{\text{Var}(Z_i)} \\ \mathbb{E}_{\mathbf{X}_i} \left[\mathbb{E}[Y_i | Z_i = 1, D_i = 1, \mathbf{X}_i] - \mathbb{E}[Y_i | Z_i = 1, D_i = 0, \mathbf{X}_i] \right. \\ \left. - (\mathbb{E}[Y_i | Z_i = 0, D_i = 1, \mathbf{X}_i] - \mathbb{E}[Y_i | Z_i = 0, D_i = 0, \mathbf{X}_i]) \right] &= \mathbb{E}[\delta] + \frac{\text{Cov}(Z_i D_i, D_i (U_{1,i} - U_{0,i}))}{\text{Var}(Z_i D_i)}\end{aligned}$$

And so the direct and indirect effect estimates are contaminated by these bias terms.

⁷These equations have simpler expressions after assuming constant treatment effects in a linear framework; I have avoided this as having compliers, and controlling for observed factors \mathbf{X}_i only makes sense in the case of heterogeneous treatment effects.