Causal Mediation in Natural Experiments

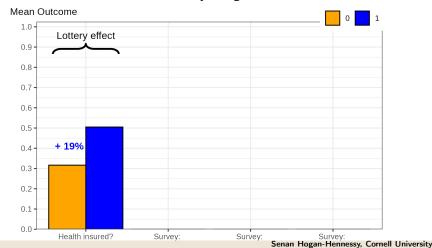
Senan Hogan-Hennessy
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In 2008, the US state Oregon started providing socialised health insurance to poor residents (Finkelstein et al, 2012).

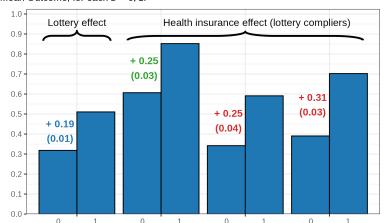
• Over-subscribed, so random lottery assignment off a wait-list.



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Mean Outcome, for each z' = 0, 1.



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Slide describing why the effect on outcomes might not just be physical; consider less stress from being uninsured.

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Brief demonstration of what flies in applied economics, an "informal mechanism analysis."

Introduction

This project examines Causal Mediation from an economic perspective:

- 1 Problems with conventional approach to CM (and informal mechanism analyses) in social science settings focusing on natural experiments. [Negative result]
- 2 Recovering valid CM effects under selection-into-mediator, with modelling asumptions.

[Positive result]

Brings together ideas from two different literatures:

- Causal mediation.
 Baron Kelly (1986), Imai Keele Yamamoto (2010), Flores Flores-Lagunes (2012), Frölich Huber (2017), Huber (2020), Kwon Roth (2024).
- Labour theory, Selection-into-treatment, MTEs.
 Roy (1951), Heckman (1979), Heckman Honoré (1990), Vycatil (2002),
 Heckman Vycatil (2005), Kline Walters (2019).

Consider binary treatment $Z_i = 0, 1$, binary mediator $D_i = 0, 1$, and continuous outcome Y_i for individuals $i = 1, \dots, N$.

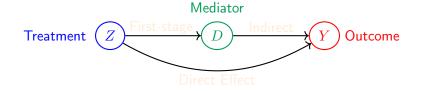


Mediator D_i is a function of Z_i . Outcome Y_i is a function of both Z_i, D_i .

$$D_i = \begin{cases} D_i(0), & \text{if } Z_i = 0 \\ D_i(1), & \text{if } Z_i = 1. \end{cases}$$

$$Y_i = \begin{cases} Y_i(0, D_i(0)), & \text{if } Z_i = 0 \\ Y_i(1, D_i(1)), & \text{if } Z_i = 1. \end{cases}$$

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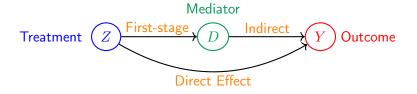
Suppose Z_i is ignorable, conditional on controls X_i .

$$Z_i \perp \!\!\! \perp D_i(z), Y_i(z', d') \mid \mathbf{X}_i \text{ for } z, z', d' = 0, 1.$$

E.g., a natural experiment for Z_i disrupting open-world selection-into- Z_i

• Oregon wait-list lottery for health insurance (Finkelstein et al, 2012).

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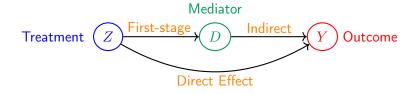
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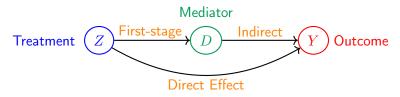
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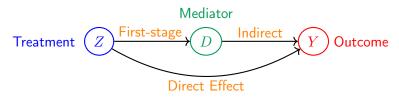
$$Z_i \perp \!\!\! \perp D_i(z), Y_i(z', d') \mid \mathbf{X}_i \text{ for } z, z', d' = 0, 1.$$

Only two causal effects are identified so far.

ATE:
$$\mathbb{E}\left[Y_i(1, D_i(1)) - Y_i(0, D_i(0))\right] = \mathbb{E}\left[Y_i \,|\, Z_i = 1\right] - \mathbb{E}\left[Y_i \,|\, Z_i = 0\right]$$

Average first-stage: $\mathbb{E}\left[D_i(1) - D_i(0)\right] = \mathbb{E}\left[D_i \,|\, Z_i = 1\right] - \mathbb{E}\left[D_i \,|\, Z_i = 0\right]$

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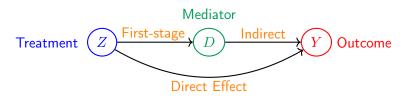
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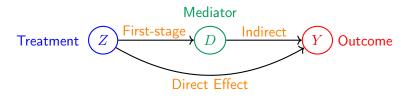
First-stage and ATE answer important questions:

 Did socialised health insurance increase hospital use, and improve health? (Finkelstein et al, 2012).

Unanswered questions about the mechanism(s):

- Did health benefits come from using health care more? Health gains from reduced uncertainty i.e. insurance?
- Is health insurance more about the health or more about the insurance?

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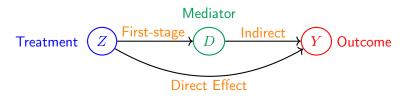
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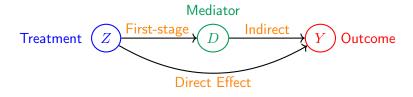
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Average Direct Effect (ADE): $\mathbb{E}\left[Y_i\left(\mathbf{1},D_i(Z_i)\right)-Y_i\left(\mathbf{0},D_i(Z_i)\right)\right]$

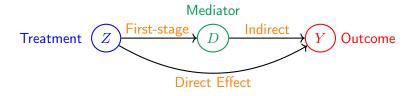
• ADE is causal effect $Z \to Y$, blocking the indirect D path.

Average Indirect Effect (AIE): $\mathbb{E}\left[Y_i\left(Z_i, D_i(1)\right) - Y_i\left(Z_i, D_i(0)\right)\right]$

• AIE is causal effect of $D(Z) \to Y$, blocking the direct Z path.¹

¹Note: AIE = fraction of D(Z) compliers \times average effect $D \to Y$ among complete.

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Direct & Indirect Effects — Identification

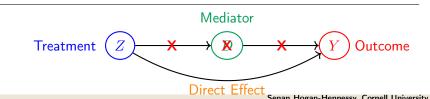
Sequential ignorability (SI, Imai Keele Yamamoto 2010):

Assume mediator D_i is also ignorable, conditional on X_i and Z_i realisation

$$D_i \perp \!\!\! \perp Y_i(z',d') \mid \mathbf{X}_i, Z_i = z', \text{ for } z', d' = 0, 1.$$

If **SI** holds then ADE and AIE are identified by two-stage regression:

$$\mathsf{ADE} = \mathbb{E}_{D_i, \boldsymbol{X}_i} \left[\underbrace{\mathbb{E}\left[Y_i \,|\, Z_i = 1, D_i, \boldsymbol{X}_i\right] - \mathbb{E}\left[Y_i \,|\, Z_i = 0, D_i, \boldsymbol{X}_i\right]}_{\mathsf{Second-stage regression}, \; Y_i \; \mathsf{on} \; Z_i \; \mathsf{holding} \; D_i, \boldsymbol{X}_i \; \mathsf{constant}} \right]$$



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Mediator

Indirect

Direct & Indirect Effects — Identification

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$$D_i \perp \!\!\! \perp Y_i(z', d') \mid \mathbf{X}_i, Z_i = z', \text{ for } z', d' = 0, 1.$$

E.g., OLS simultaneous regression (Imai Keele Yamamoto, 2010):

$$Z_i \leftarrow ext{Treatment}$$
 First-stage: $D_i = \phi + \pi Z_i + \psi_1' X_i + U_i$
 $D_i \leftarrow ext{Mediator}$ Second-stage: $Y_i = \alpha + \beta D_i + \gamma Z_i + \delta Z_i D_i + \psi_2' X_i + \delta Z_i D_i + \delta$

i.e., a regression decomposition.

Other estimation methods do the same decomposition, avoiding linearity assumptions (see Huber 2020 for an overview).

⇒ Great, we can use the Imai Keele Yamamoto (2010) approach to CM in all our respective applied projects.

 \implies Learn the mechanism pathways in causal research \rightarrow big gain!

Before we import these methods to applied/labour economics and observational research, interrogate the SI assumption.

$$D_i \perp \!\!\!\perp Y_i(z', d') \mid X_i, Z_i = z', \text{ for } z', d' = 0, 1.$$

Would this assumption hold true in settings economists study?

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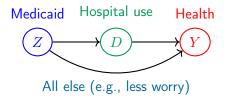
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Oregon health insurance experiment (Finkelstein+ 2012).



SI in practice:

and demographics X_i .

$$D_i \perp \!\!\!\perp Y_i(z',d') \mid X_i, Z_i = z', \text{ for } z', d' = 0, 1.$$

- Medicaid assigned randomly (ensured by studying the 2008 Oregon waitlist lottery).
- 2 Healthcare usage is quasi-random, conditional on Medicaid assignment Z

SI: Hospital usage is quasi-random, conditional on Medicaid assignment Z_i and demographics \boldsymbol{X}_i .

Consider the case individuals go to the hospital to maximise health.

$$D_i\left(z'\right) = \mathbb{1}\left\{\underbrace{Y_i\left(z',1\right) - Y_i\left(z',0\right)}_{\text{Benefits}} \geq \underbrace{C_i}_{\text{Costs}}\right\}, \quad \text{for } z' = 0, 1.$$

i.e., Roy (1951) selection into D_i .

Theorem: If selection is Roy-style, and benefits are not 100% explained by Z_i, X_i , then **SI** does not hold.

Proof sketch: suppose D_i is ignorable \Longrightarrow selection-into- D_i is explained 100% by $\{C_i, Z_i, X_i\}$, while unobserved benefits explain 0%.

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Roy selection-into- $D \implies$ unobserved confounder U e.g., underlying health conditions.

Hospital Use

Medicaid ZFirst stage DHealth

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Hospital Use

Medicaid ZFirst-stage DLAIE

In practice, the only way to believe the SI assumption (selection-on-observables is to study a case with another natural experiment for D_i — in addition to the one that guaranteed Z_i is ignorable.

(a) Cells in a lab \rightarrow SI believable. (b) People choosing healthcare \rightarrow SI not.

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- What happens if you go ahead and estimate CM anyway?
- Would this be problematic?
- Estimating causal effects with an unobserved confounder is usually bad....

Definition: Selection bias (Heckman Ichimura Smith Todd, 1998).

Estimating $D \to Y$, if D not ignorable:

$$\begin{split} \mathbb{E}\left[Y_i \mid D_i = 1\right] - \mathbb{E}\left[Y_i \mid D_i = 0\right] \\ = \mathsf{ATT} \\ + \underbrace{\left(\mathbb{E}\left[Y_i(.,0) \mid D_i = 1\right] - \mathbb{E}\left[Y_i(.,0) \mid D_i = 0\right]\right)}_{\mathsf{Selection Bias}}. \end{split}$$

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CM Estimand =
$$ADE +$$
 (Selection Bias + Group difference bias)

$$\mathbb{E}_{D_i=d'}\Big[\mathbb{E}\left[Y_i \mid Z_i=1, D_i=d'\right] - \mathbb{E}\left[Y_i \mid Z_i=0, D_i=d'\right]\Big]$$

Estimand, Direct Effect

$$= \underbrace{\mathbb{E}\left[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i))\right]}_{}$$

Average Direct Effect

$$+ \mathbb{E}_{D_i = d'} \left[\mathbb{E} \left[Y_i(0, D_i(Z_i)) \mid D_i(1) = d' \right] - \mathbb{E} \left[Y_i(0, D_i(Z_i)) \mid D_i(0) = d' \right] \right]$$

Selection Bias

$$+ \mathbb{E}_{D_i = d'} \begin{bmatrix} \left(1 - \Pr\left(D_i(1) = d' \right) \right) \\ \times \left(\mathbb{E}\left[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) \mid D_i(1) = 1 - d' \right] \\ - \mathbb{E}\left[Y_i(1, D_i(Z_i)) - Y_i(0, D_i(Z_i)) \mid D_i(0) = d' \right] \end{bmatrix}$$

Group difference bias

 \implies CM Effects have this same flavour, causal effects contaminated by (less interpretable) bias terms. $\stackrel{\mathsf{Model}}{=}$ Put $\pi = \Pr\left(D_i(1) = 1, D_i(0) = 0\right)$.

 $\mathsf{CM} \; \mathsf{Estimand} = \mathsf{AIE} + \left(\mathsf{Selection} \; \mathsf{Bias} + \mathsf{Group} \; \mathsf{difference} \; \mathsf{bias} \right)$

$$\mathbb{E}_{Z_{i}}\left[\left(\mathbb{E}\left[D_{i}\mid Z_{i}=1\right]-\mathbb{E}\left[D_{i}\mid Z_{i}=0\right]\right)\times\left(\mathbb{E}\left[Y_{i}\mid Z_{i}, D_{i}=1\right]-\mathbb{E}\left[Y_{i}\mid Z_{i}, D_{i}=0\right]\right)\right]$$

Estimand, Indirect Effect

$$= \mathbb{E}\left[Y_i(Z_i, D_i(1)) - Y_i(Z_i, D_i(0))\right]$$

Average Indirect Effect

$$+\pi\left(\mathbb{E}\left[Y_{i}(Z_{i},0)\,|\,D_{i}=1\right]-\mathbb{E}\left[Y_{i}(Z_{i},0)\,|\,D_{i}=0\right]\right)$$

Selection Bias

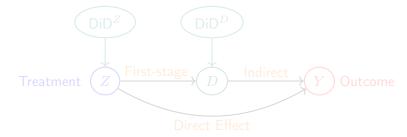
$$+\pi \begin{bmatrix} \left(1 - \Pr\left(D_{i} = 1\right)\right) \begin{pmatrix} \mathbb{E}\left[Y_{i}(Z_{i}, 1) - Y_{i}(Z_{i}, 0) \mid D_{i} = 1\right] \\ -\mathbb{E}\left[Y_{i}(Z_{i}, 1) - Y_{i}(Z_{i}, 0) \mid D_{i} = 0\right] \end{pmatrix} \\ + \left(\frac{1 - \Pr\left(D_{i}(1) = 1, D_{i}(0) = 0\right)}{\Pr\left(D_{i}(1) = 1, D_{i}(0) = 0\right)} \right) \begin{pmatrix} \mathbb{E}\left[Y_{i}(Z_{i}, 1) - Y_{i}(Z_{i}, 0) \mid D_{i}(1) = 0 \text{ or } D_{i}(1) = 0\right] \\ -\mathbb{E}\left[Y_{i}(Z_{i}, 1) - Y_{i}(Z_{i}, 0)\right] \end{pmatrix}$$

Identification Under Selection

That was a long way of giving negative results. Is there any hope?

If you can use a two-way research design, then please do!

Figure: Two-way Diff-in-Diff (see Deuchert Huber Schelker, 2019).



Note: assumes common trends across complier groups, identifies ADE + AIE local to complier groups.

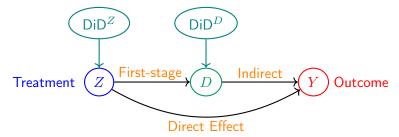
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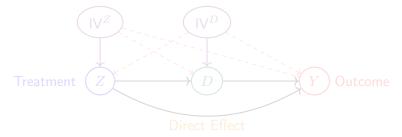
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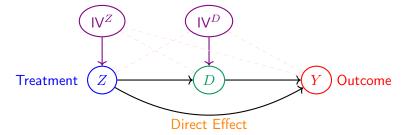
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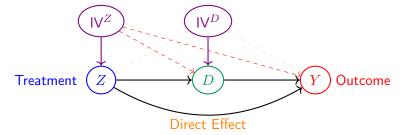
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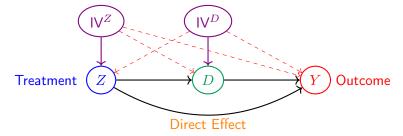
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If you can use a two-way research design, then please do!

Figure: Two-way IV (see Frlölich Huber, 2017).



Note: two-way exclusion restriction, identifies ADE + AIE local to over-lapping complier groups. Also avoid 2SLS (see Kim 2025)!

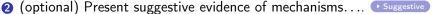
Senan Hogan-Hennessy, Cornell University

Identification Under Selection

That was a long way of giving negative results. Is there any hope?

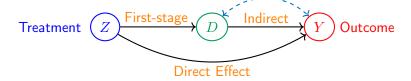
What about the mainstream case, with research design for only \mathbb{Z} ? How do economists do causal effects in these systems?

- Estimate the ATE, and call it a day.
- Estimate the ATE, and call it a day.



New: Control Function solution to identification.

Suppose Z is ignorable, D is not, so we have the following causal model.



Write outcomes as sum of means and mean-zero errors, $U_{D_i,i}$.

$$Y_i(Z_i, 0) = \mathbb{E}\left[Y_i(Z_i, 0) \mid \boldsymbol{X}_i\right] + U_{0,i}, \ Y_i(Z_i, 1) = \mathbb{E}\left[Y_i(Z_i, 1) \mid \boldsymbol{X}_i\right] + U_{1,i}.$$

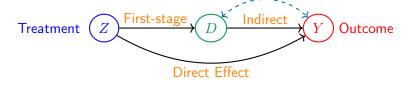
Then this system has the following regression equations:

$$D_{i} = \phi + \pi Z_{i} + \varphi(\boldsymbol{X}_{i}) + U_{i}$$

$$Y_{i} = \alpha + \beta D_{i} + \gamma Z_{i} + \delta Z_{i} D_{i} + \zeta(\boldsymbol{X}_{i}) + \underbrace{(1 - D_{i}) U_{0,i} + D_{i} U_{1,i}}_{\text{Correlated error term}}$$

Where $\beta, \gamma, \delta, \pi$ comprise the ADE and AIE.

Suppose Z is ignorable, D is not, so we have the following causal model.



Then this system has the following regression equations:

$$D_{i} = \phi + \pi Z_{i} + \varphi(\boldsymbol{X}_{i}) + U_{i}$$

$$Y_{i} = \alpha + \beta D_{i} + \gamma Z_{i} + \delta Z_{i} D_{i} + \zeta(\boldsymbol{X}_{i}) + \underbrace{(1 - D_{i}) U_{0,i} + D_{i} U_{1,i}}_{\text{Correlated error term.}}$$

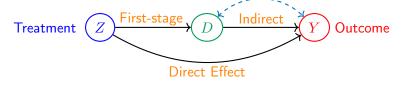
Where $\beta, \gamma, \delta, \pi$ comprise the ADE and AIE.

Control Function intuition: Identify second-stage (despite correlated error term), to get ADE + AIE.

Senan Hogan-Hennessy, Cornell University

Identification with a Control Function

Suppose Z is ignorable, D is not, so we have the following causal model.



Note: Roy selection has first- and second-stage errors correlated.

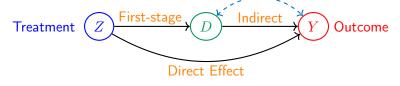
$$D_{i} = \mathbb{1}\left\{Z_{i}(\delta + \beta) + (1 - Z_{i})\beta \geq C_{i} - \left(\underbrace{U_{1,i} - U_{0,i}}\right)\right\}$$

$$Y_{i} = \alpha + \beta D_{i} + \gamma Z_{i} + \delta Z_{i}D_{i} + \zeta(\boldsymbol{X}_{i}) + \underbrace{\left(1 - D_{i}\right)U_{0,i} + D_{i}U_{1,i}}_{\text{Correlated error term}}$$

where C_i are costs of taking D_i .

Control Function intuition: use first-stage errors to purge second-stage correlated errors.

Suppose Z is ignorable, D is not, so we have the following causal model.



Heckman (1979) Control Function, assumptions:

• Mediator monotonicity, $\Pr\left(D_i(1) \geq D_i(0) \mid \boldsymbol{X}_i\right) = 1$

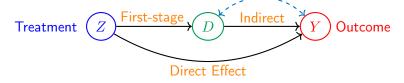
$$\implies D_i(z') = \mathbb{1}\left\{\mu(z'; \boldsymbol{X}_i) \geq U_i\right\}.$$

First-stage errors inform second-stage errors,

$$Cov[U_i, (1 - D_i) U_{0,i} + D_i U_{1,i}] \neq 0.$$

- Error-term distribution, $U_i, U_{0,i}, U_{1,i} \sim \text{TriNormal}(\boldsymbol{M}, \boldsymbol{\Sigma})$.
- \implies identify second-stage, and thus ADE + AIE.

Suppose Z is ignorable, D is not, so we have the following causal model.



Heckman (1979) Control Function, in operation:

1 Back out Control Function (CF) in first-stage (probit, normal errors),

$$\widehat{K}_i = D_i - \widehat{\mathbb{E}} \left[D_i | Z_i, \boldsymbol{X}_i \right].$$

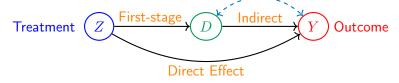
2 Include Mills ratio CF in OLS estimates of the second-stage,

$$Y_{i} = \alpha + \beta D_{i} + \gamma Z_{i} + \delta Z_{i} D_{i} + \zeta' \boldsymbol{X}_{i} + \underbrace{(1 - D_{i}) \lambda \left(-\widehat{K}_{i} \right) + D_{i} \lambda \left(\widehat{K}_{i} \right)}_{+ \varepsilon_{i}} + \varepsilon_{i}$$

CF correction, $\lambda(.)$ inv Mills ratio. Compose estimates from second-stage,

$$\widehat{ADE} = \widehat{\mathbb{A}} + \widehat{\mathbb{A}}\mathbb{F} [D.] \qquad \widehat{AIE} = \widehat{\mathbb{A}} \left(\widehat{\mathbb{A}} + \widehat{\mathbb{A}}\mathbb{F} [7.1 + \mathbb{F}] \setminus (\widehat{\mathcal{K}}) \setminus (\widehat{\mathcal{K}}) \right)$$
Senan Hogan-Hennessy, Cornell University

Suppose Z is ignorable, D is not, so we have the following causal model.



Semi-parametric control function (Newey Imbens 2012), assumptions:

1 Mediator monotonicity, $\Pr\left(D_i(1) \geq D_i(0) \mid \boldsymbol{X}_i\right) = 1$

$$\implies D_i(z') = \mathbb{1}\left\{\mu(z'; \boldsymbol{X}_i) \geq U_i\right\}.$$

2 First-stage errors inform second-stage errors,

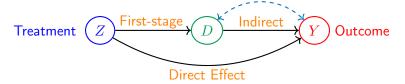
$$\mathsf{Cov}\Big[U_i, (1-D_i)\,U_{0,i} + D_i U_{1,i}\Big] \neq 0.$$

3 Valid instrument X_i^{IV} for D_i , to separate CF functional form.

⇒ identifies second-stage, ADE + AIE (w.out error dist assumption).

Senan Hogan-Hennessy, Cornell University

Suppose Z is ignorable, D is not, so we have the following causal model.



Semi-parametric control function (Newey Imbens 2012), in operation:

1 Back out Control Function (CF) in first-stage (semi/non-parametric), with IV $\boldsymbol{X}_i^{\text{IV}}$, $\widehat{K}_i = D_i - \widehat{\mathbb{E}} \left[D_i \middle| Z_i, \boldsymbol{X}_i^{\text{IV}}, \boldsymbol{X}_i \right].$

2 Include semi-parametric CF in OLS estimates of the second-stage,

$$Y_{i} = \alpha + \beta D_{i} + \gamma Z_{i} + \delta Z_{i} D_{i} + \zeta' \boldsymbol{X}_{i} + (1 - D_{i}) \lambda_{0} \left(-\widehat{K}_{i} \right) + D_{i} \lambda_{1} \left(\widehat{K}_{i} \right) + \varepsilon_{i}$$

CF correction, $\lambda_0(.), \lambda_1(.)$ splines. Compose estimates from second-stage,

$$\widehat{\mathsf{ADF}} = \widehat{\gamma} + \widehat{\delta} \mathbb{E} \left[D_i \right] \qquad \widehat{\mathsf{AIF}} = \widehat{\pi} \left(\widehat{\beta} + \widehat{\delta} \mathbb{E} \left[Z_i \right] + \mathbb{E} \left[\widehat{\lambda}_0 \left(\widehat{K}_1 \right) - \widehat{\lambda}_1 \left(-\widehat{K}_1 \right) \right] \right)$$

Simulation with trivariate normal errors + unobserved costs, N=10,000.

- **1** Random treatment $Z_i \sim \text{Binom}(0.5)$
- $(U_{0,i}, U_{1,i}) \sim \mathsf{BivariateNormal}\left(0, 0, \sigma_0, \sigma_1, \rho\right), \; \mathsf{Costs} \; C_i \sim N(0, 0.5).$

Roy selection-into- D_i , with constant partial effects + interaction term.

$$D_i(z') = \mathbb{1} \left\{ Y_i(z', 1) - Y_i(z', 0) \ge C_i \right\},$$

$$Y_i(z', d') = \left(z' + d' + z'd' \right) + U_{d'}$$
 for $z', d' = 0, 1$.

Following the previous, these data have the following first and second-stage equations, where X_i^{IV} is an additive cost IV:

$$D_{i} = 1 \left\{ Z_{i} - X_{i}^{\text{IV}} \ge C_{i} - \left(U_{1,i} - U_{0,i} \right) \right\}$$

$$Y_{i} = Z_{i} + D_{i} + Z_{i}D_{i} + (1 - D_{i}) U_{0,i} + D_{i}U_{1,i}.$$

 \implies unobserved confounding by BivariateNormal $\left(\mathit{U}_{0,i},\mathit{U}_{1,i}
ight)$

Simulation with trivariate normal errors + unobserved costs, N=10,000.

- **1** Random treatment $Z_i \sim \mathsf{Binom}\,(0.5)$
- 2 $(U_{0,i}, U_{1,i}) \sim \text{BivariateNormal}(0, 0, \sigma_0, \sigma_1, \rho)$, Costs $C_i \sim N(0, 0.5)$.

Roy selection-into- D_i , with constant partial effects + interaction term.

$$\begin{split} D_i(z') &= \mathbb{1}\left\{Y_i(z',1) - Y_i(z',0) \geq C_i\right\}, \\ Y_i(z',d') &= \left(z' + d' + z'd'\right) + U_{d'} & \text{for } z',d' = 0,1. \end{split}$$

Following the previous, these data have the following first and second-stage equations, where X_i^{IV} is an additive cost IV:

$$D_{i} = \mathbb{1}\left\{Z_{i} - X_{i}^{\mathsf{IV}} \ge C_{i} - \left(U_{1,i} - U_{0,i}\right)\right\}$$
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Simulation with trivariate normal errors + unobserved costs, ${\cal N}=10,000.$

- **1** Random treatment $Z_i \sim \mathsf{Binom}\,(0.5)$
- $(U_{0,i}, U_{1,i}) \sim \text{BivariateNormal}(0, 0, \sigma_0, \sigma_1, \rho), \text{ Costs } C_i \sim N(0, 0.5).$

Roy selection-into- D_i , with constant partial effects + interaction term.

$$D_i(z') = \mathbb{1}\left\{Y_i(z',1) - Y_i(z',0) \ge C_i\right\},$$

$$Y_i(z',d') = (z'+d'+z'd') + U_{d'} \qquad \text{for } z',d'=0,1.$$

Following the previous, these data have the following first and second-stage equations, where X_i^{IV} is an additive cost IV:

$$D_{i} = \mathbb{1}\left\{Z_{i} - X_{i}^{\mathsf{IV}} \ge C_{i} - \left(U_{1,i} - U_{0,i}\right)\right\}$$

$$Y_{i} = Z_{i} + D_{i} + Z_{i}D_{i} + (1 - D_{i})U_{0,i} + D_{i}U_{1,i}.$$

 \Rightarrow unobserved confounding by BivariateNormal $(U_{0,i}, U_{1.i})$.

Simulation with Roy selection, BivariateNormal errors + unobserved costs.

Figure: Simulated Distribution of CM Effect Estimates from 10,000 DGPs.

(a) ADE.

(b) AIE.

Simulation with Roy selection, trivariate normal errors, unobserved costs.

Figure: Point Estimates of CM Effects, OLS versus Control Function, varying ρ values with $\sigma_0=1,\sigma_1=2$ fixed.

(a) ADE.

(b) AIE.

Conclusion

Overarching goals:

- Ward economists away from using CM methods unabashedly.
 - ightarrow Noted problems in the most popular methods for CM effects, pertinent for economic applications.
- 2 CM methods away from ignorability assumptions, inappropriate for economics (+ social science) settings.
 - → Methods valid when selection-into-treatment theory relevant.

Work-in-progress part of LWIPS

- Connect the control function approach to MTE methods MTEs
- Large sample properties + analytical SEs
- Use this approach to estimate direct and indirect effects of genetics and education (companion paper)
- (eventually) *R* package for selection-adjusted CM effects, by Heckman model and IV-assisted CF/MTE.

Conclusion

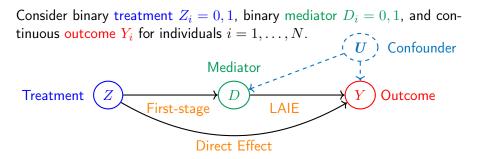
Overarching goals:

- Ward economists away from using CM methods unabashedly.
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Appendix: CM Guiding Model



Average Direct Effect (ADE): $\mathbb{E}\left[Y_i\left(\mathbf{1},D_i(Z_i)\right)-Y_i\left(\mathbf{0},D_i(Z_i)\right)\right]$

• ADE is causal effect $Z \to Y$, blocking the indirect D path.

Average Indirect Effect (AIE): $\mathbb{E}\left[Y_i\left(Z_i, D_i(1)\right) - Y_i\left(Z_i, D_i(0)\right)\right]$

• AIE is causal effect of $D(Z) \to Y$, blocking the direct Z path.²

²Note: AIE = fraction of D(Z) compliers \times average effect $D \to Y$ among compliers.

Senan Hogan-Hennessy, Cornell University

Group Difference — ADE

CM effects contaminated by (less interpretable) bias terms.

CM Estimand = ADEM + Selection Bias

$$\begin{split} &\underbrace{\mathbb{E}_{D_i} \Big[\mathbb{E} \left[Y_i \, | \, Z_i = 1, D_i \right] - \mathbb{E} \left[Y_i \, | \, Z_i = 0, D_i \right] \Big]}_{\text{Estimand, Direct Effect}} \\ &= \underbrace{\mathbb{E}_{D_i = d'} \left[\mathbb{E} \left[Y_i (1, D_i(Z_i)) - Y_i (0, D_i(Z_i)) \, | \, D_i (1) = d' \right] \right]}_{\text{Average Direct Effect on Mediator (ADEM) take-up } - \text{i.e., } D_i(1) \text{ weighted}} \\ &+ \underbrace{\mathbb{E}_{D_i} \Big[\mathbb{E} \left[Y_i (0, D_i(Z_i)) \, | \, D_i (1) = d' \right] - \mathbb{E} \left[Y_i (0, D_i(Z_i)) \, | \, D_i (0) = d' \right] \Big]}_{} \end{split}$$

Selection Bias

The weighted ADE you get here is a positive weighted sum of local ADEs, but with policy irrelevant weights $D_i(1) = d'$.

⇒ consider this group bias, noting difference from true ADE. ▶

Group Difference — AIE

CM effects contaminated by (less interpretable) bias terms.

CM Estimand =
$$AIEM + (Selection Bias + Group difference bias)$$

$$\mathbb{E}_{Z_i}\left[\left(\mathbb{E}\left[D_i\,|\,Z_i=1\right]-\mathbb{E}\left[D_i\,|\,Z_i=0\right]\right)\times\left(\mathbb{E}\left[Y_i\,|\,Z_i,D_i=1\right]-\mathbb{E}\left[Y_i\,|\,Z_i,D_i=0\right]\right)\right]$$

Estimand, Indirect Effect

$$\mathbb{E}\left[Y_{i}(Z_{i}, D_{i}(1)) - Y_{i}(Z_{i}, D_{i}(0)) \mid D_{i} = 1\right]$$

Average Indirect Effect on Mediated (AIEM) — i.e., $D_i = 1$ weighted

$$+\pi\left(\mathbb{E}\left[Y_{i}(Z_{i},0)\,|\,D_{i}=1\right]-\mathbb{E}\left[Y_{i}(Z_{i},0)\,|\,D_{i}=0\right]\right)$$

Selection Bias

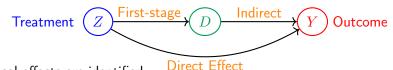
$$+ \pi \left[\left(\frac{1 - \Pr\left(D_i(1) = 1, D_i(0) = 0\right)}{\Pr\left(D_i(1) = 1, D_i(0) = 0\right)} \right) \begin{pmatrix} \mathbb{E}\left[Y_i(Z_i, 1) - Y_i(Z_i, 0) \,|\, D_i(1) = 0 \text{ or } D_i(0) \\ - \,\mathbb{E}\left[Y_i(Z_i, 1) - Y_i(Z_i, 0)\right] \end{pmatrix} \right]$$

Groups difference Bias

The weighted AIE you get here is not a positive weighted sum of local AIEs, because the AIE is only about D(Z) compliers. $\begin{tabular}{l} \begin{tabular}{l} \$

Appendix: Suggestive Evidence of Mechanisms

How empirical economists currently give evidence for mechanisms/mediators in causal effects.



Two causal effects are identified:

ATE:
$$\mathbb{E}\left[Y_i(1, D_i(1)) - Y_i(0, D_i(0))\right] = \mathbb{E}\left[Y_i \mid Z_i = 1\right] - \mathbb{E}\left[Y_i \mid Z_i = 0\right]$$

Average first-stage: $\mathbb{E}\left[D_i(1) - D_i(0)\right] = \mathbb{E}\left[D_i \mid Z_i = 1\right] - \mathbb{E}\left[D_i \mid Z_i = 0\right]$

 \implies Show results of these two effects and assume indirect effect is positive, constant \rightarrow suggestive evidence of mechanisms!

See Blackwell Matthew Ruofan Opacic (2024) for this in full, and a partial identification approach to avoid its unrealistic assumptions.

Appendix: Connection to MTEs

The ADE is fine to estimate with a Control Function/CF, but AIE refers to mediator benefits only among mediator compliers.

AIE =
$$\mathbb{E}[D_i(1) \neq D_i(0)] \mathbb{E}[Y_i(Z_i, 1) - Y_i(Z_i, 0) | D_i(1) \neq D_i(0)].$$

Outline of MTE approach to identifying AIE:

1 Mediator monotonicity has a Control Function for D_i (Vycatil 2002).

$$D_i(z') = 1 \left\{ \mu(z'; \boldsymbol{X}_i) \ge U_i \right\}$$

2 Identify Marginal Indirect Effect (MIE), with instrument by LIV.

$$\mathbb{E}\left[Y_i(Z_i,1) - Y_i(Z_i,0) \,\middle|\, U_i = u'\right]$$

3 AIE among compliers is an integral of the MIE (Mogstad Santos Torgovitsky, 2017).

$$\int \mathbb{E}\left[Y_i(Z_i,1) - Y_i(Z_i,0) \mid U_i = u'\right] dF_W(u'),$$

for
$$W = \{i \mid D_i(1) = 1, D_i(0) = 0\}$$
.