

High Level Elevator Pitch

I want to create a web application that helps people become Financially Fit. I know you are thinking “What is Financially Fit”? It is the ability to cope with all your expenses and live your life the way you want without any financial worries. I chose this as my capstone project because many people don’t understand what it means to be financially fit and how much it affects your day-to-day life. Gaining an understanding of what a credit score is, why it is important is the first steps of becoming financially fit. Along with other actions that can be taken that is included in this application to help people become financially fit. I named my application Vision Financial Dreams because everyone dreams of being financially stable at some point in their lives, but not everyone has the ability to tap into the resources needed to free them from financial hardships. Although there's a plethora of information, books and websites designed to educate people about finances, most people find them difficult, confusing and hard to follow, and that could be quite discouraging. Vision Financial Dream is user friendly, easy to follow and will give people a better understanding of how to obtain the financial freedom they desire, but at their own pace.