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Module 2

Descriptive Statistics through Visualisation

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Overview

##Summary

Learning Objectives

The learning objectives associated with this module are:

- Define, compute and interpret statistics used for summarising qualitative variables.
- Use technology to visualise summaries of qualitative data using common statistical plots, namely, bar charts and clustered bar charts.
- Interpret common visualisations of qualitative data.
- Define, compute and interpret statistics used for summarising quantitative variables.
- Use technology to visualise summaries of quantitative data using common statistical plots, namely, dot plots, histograms, and box plots.
- Use scatter plots to visualise the relationship between two quantitative variables.
- Understand and apply the basic principles of producing good plots.

Module Video



Descriptive Statistics

Descriptive statistics are methods by which complex, noisy or vast amounts of data can be converted into insightful, bite-sized, pieces of usable information. Descriptive statistics summarise characteristics of data using numbers. These include things like the mean, range, mode or percentage. Statistical visualisations are visual displays of descriptive statistics or data, most commonly graphs or plots, that summarise important features or trends. Visualisations make use of our visual sense to assist with interpreting data beyond reading tables of numbers from a page. Visualisations offer a more exciting and pleasing way to summarise data. The following sections will introduce common visualisations used in statistics to summarise difference types of variables. Often these visualisations report descriptive statistics. Therefore, these visualisations will be used to introduce common descriptive statistics.

This module is for the romantics. We will consider a large dataset of around 54,000 diamond prices and characteristics, Diamonds (data/Diamonds.csv). Before popping the question to your significant other, ensure you know a little about diamonds... otherwise, you might be in for some heart ache. If you're to be on the receiving end of a proposal, you probably need to know more! We will revisit this awesome dataset a few times in the course.

Here's some information about the dataset, Diamonds. The dataset includes the prices and other attributes of almost 54,000 diamonds. The variables are as follows:

- **price**: price in US dollars (\$326 \$18,823)
- carat: weight of the diamond (0.2 5.01)
- cut: quality of the cut (Fair, Good, Very Good, Premium, Ideal)
- colour: diamond colour, from J (worst) to D (best)
- **clarity**. a measurement of how clear the diamond is (I1 (worst), SI2, SI1, VS2, VS1, VVS2, VVS1, IF (best))
- x: length in mm (0–10.74)
- **y**: width in mm (0–58.9)
- **z**: depth in mm (0–31.8)
- **depth**: total depth percentage = z / mean(x, y) = 2 * z / (x + y) (43-79)
- **table**: width of top of diamond relative to widest point (43–95)

This module will also show you how to use R to summarise and plot your data. Open RStudio, load the Diamonds data (ensure you call the object Diamonds) and reproduce the R code and output below to get further practice with using R. Ensure you save your R script so you can come back to it later. Also ensure you define your factors correctly. The following code ensures that cut, colour and clarity variables are treated correctly as ordered factors.

Here is a random sample of the full dataset:

Show	10 ▼	entries	Search:					
	carat	cut	color	clarity	depth	table	price	X

1	1.23	Ideal	G	VVS2	62.2	56.1	9921	6.8
2	1.02	Premium	Н	SI1	62	60	4796	6.37
3	0.71	Very Good	I	SI2	62.2	58	1902	5.61
4	0.54	Ideal	Е	VS2	61.9	55	1754	5.2
5	0.73	Ideal	D	VVS2	62	53.6	4547	5.76
6	1.01	Ideal	Е	SI1	62.9	56	5375	6.41
7	1.02	Premium	D	SI2	60	62	4381	6.59
8	1.01	Premium	G	VS1	60.3	58	6787	6.56
9	1.01	Very Good	I	VS1	59.7	58	4858	6.53
10	0.33	Ideal	D	VS2	61.8	55	692	4.43
Showir	ng 1 to 10	of 100 entrie	es					

Snowing 1 to 10 of 100 entries

2 Previous 1 5 10 Next

54,000 is a lot of data. The only way we can get some useful information from a dataset of this size will be to use descriptive statistics. Let's start with looking at summarising some qualitative variables.

Qualitative Variables Frequency Distributions

Cut quality is a qualitative variable, measured on an ordinal scale, ranging from fair to ideal. A frequency table can be used to tally/count the number of times a particular cut quality appears in the dataset. We can use the table() function to generate a basic frequency distribution.

```
library(dplyr) # Required for data management and pipes
Diamonds$cut %>% table()
```

```
## .
##
        Fair
                   Good Very Good
                                      Premium
                                                   Ideal
##
        1610
                   4906
                             12082
                                        13791
                                                   21551
```

Reading the output, we find the "ideal", 21,551, cut is the most frequently occurring value. The most frequently occurring qualitative value for a variable is called the **mode**. There, we just covered two types of descriptive statistics in no time.

Counts or tallies don't allow comparison between different datasets. For example, what if we wanted to compare the counts of the Diamonds variable to another smaller dataset? We need to use proportions, f/n, where f = the count or frequency or a value, and n = sample size. We can also readily convert proportions to percentages using f/n*100. I'll assume we're all intimately familiar with percentages. You only have to walk into any shopping centre to be bombarded...

In R, we can report the proportions for cuts using:

```
Diamonds$cut %>% table() %>% prop.table()
```

```
## .
## Fair Good Very Good Premium Ideal
## 0.02984798 0.09095291 0.22398962 0.25567297 0.39953652
```

or, percentages:

```
Diamonds$cut %>% table() %>% prop.table()*100
```

```
## .
## Fair Good Very Good Premium Ideal
## 2.984798 9.095291 22.398962 25.567297 39.953652
```

Bar Charts

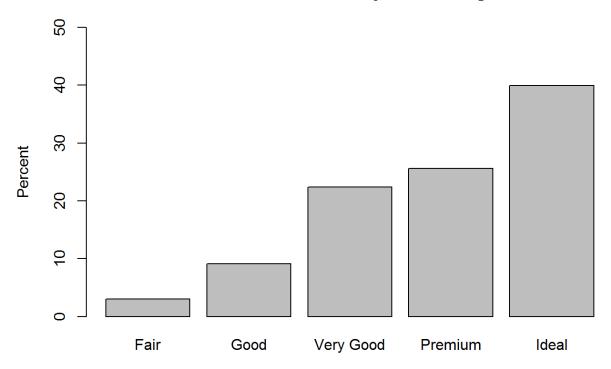
A simple and effective visualisation of qualitative data is the humble bar chart. Here's how to get one in R. First we assign the table object name. Let' asign the percentages to an object named perc.

```
perc <- Diamonds$cut %>% table() %>% prop.table()*100
```

Now, call the bar plot using the following function. Note how the code defines a title, x axis label and sets the height of the y axis:

```
perc %>% barplot(main = "Diamond Cut Quality - Percentage",ylab="Percent"
   , ylim=c(0,50))
```

Diamond Cut Quality - Percentage



The height of each bar represents the percentage of cut quality in the data set. This is much quicker to interpret than written tallies. Bars can also represent raw counts/tallies or proportions. Ensure you label your axes correctly to help the reader interpret your scales. It's also a good idea to start your y-axis at 0, so as not to distort the scale and to allow relative comparisons across levels.

Contingency Tables

When we need to explore the relationship between two categorical variables, we can create contingency tables, also known as cross-tabulations. These tables present one categorical variable as the rows and the other categorical variable as the columns. These tables make it easy for us to calculate conditional probabilities or percentages, which makes it easier for us to explore potential associations between variables. In the following example, we will consider the relationship between the cut of a diamond and its clarity. To get the contingency table for raw counts, we use:

table(Diamonds\$cut,Diamonds\$clarity)

```
##
##
                      SI2
                            SI1
                                 VS2
                                       VS1 VVS2 VVS1
                                                         ΙF
                  Ι1
     Fair
                 210
                      466
                            408
                                 261
                                       170
                                              69
                                                   17
                                                          9
##
                                 978
                                                         71
##
     Good
                  96 1081 1560
                                       648
                                             286
                                                  186
##
     Very Good
                  84 2100 3240 2591 1775 1235
                                                  789
                                                        268
     Premium
                 205 2949 3575 3357 1989
                                             870
                                                        230
##
                                                  616
                 146 2598 4282 5071 3589 2606 2047 1212
##
     Ideal
```

However, because there are differences between the row and column totals for each category, it makes looking at trends difficult. We can calculate the conditional column percentages using the following code. Notice how the <code>round()</code> function has been included to reduce the size of the probabilities in the table cells. Otherwise, R will round to six decimal places and the table will be too large.

```
table(Diamonds$cut,Diamonds$clarity) %>% prop.table(margin = 2) %>% round
  (3)
```

```
##
##
                       SI2
                              SI1
                                    VS2
                                          VS1 VVS2 VVS1
                                                              ΙF
                  I1
               0.283 0.051 0.031 0.021 0.021 0.014 0.005 0.005
##
     Fair
               0.130 0.118 0.119 0.080 0.079 0.056 0.051 0.040
##
     Good
     Very Good 0.113 0.228 0.248 0.211 0.217 0.244 0.216 0.150
##
               0.277 0.321 0.274 0.274 0.243 0.172 0.169 0.128
##
     Premium
##
     Ideal
               0.197 0.283 0.328 0.414 0.439 0.514 0.560 0.677
```

These are conditional column probabilities, determined by margin = 2, because if we add all the probabilities for a column together, they will equal 1, e.g. sum(0.283, 0.130, 0.113, 0.227, 0.197) = 1.00. Let me prove it:

```
tbl <- table(Diamonds$cut,Diamonds$clarity) %>% prop.table(margin = 2) %
    >% round(3)
tbl[,1]
```

```
## Fair Good Very Good Premium Ideal
## 0.283 0.130 0.113 0.277 0.197
```

```
tbl[,1] %>% sum()
```

```
## [1] 1
```

If we had set margin = 1 we would get row proportions:

```
table(Diamonds$cut,Diamonds$clarity) %>% prop.table(margin = 1) %>% round
  (3)
```

```
##
##
                       SI2
                              SI1
                                    VS2
                                          VS1
                                              VVS2 VVS1
                                                              ΙF
                  Ι1
##
     Fair
               0.130 0.289 0.253 0.162 0.106 0.043 0.011 0.006
##
     Good
               0.020 0.220 0.318 0.199 0.132 0.058 0.038 0.014
     Very Good 0.007 0.174 0.268 0.214 0.147 0.102 0.065 0.022
##
##
     Premium
               0.015 0.214 0.259 0.243 0.144 0.063 0.045 0.017
               0.007 0.121 0.199 0.235 0.167 0.121 0.095 0.056
##
     Ideal
```

If we had left margin blank, we would get cell proportions:

```
table(Diamonds$cut,Diamonds$clarity) %>% prop.table() %>% round(3)
```

```
##
##
                  Ι1
                       SI2
                              SI1
                                    VS2
                                          VS1 VVS2 VVS1
                                                              ΙF
               0.004 0.009 0.008 0.005 0.003 0.001 0.000 0.000
     Fair
##
               0.002 0.020 0.029 0.018 0.012 0.005 0.003 0.001
##
     Good
     Very Good 0.002 0.039 0.060 0.048 0.033 0.023 0.015 0.005
##
               0.004 0.055 0.066 0.062 0.037 0.016 0.011 0.004
##
     Premium
               0.003 0.048 0.079 0.094 0.067 0.048 0.038 0.022
##
     Ideal
```

Summing all the cells together would now equal 1. We will spend more time in Module 3 looking at the interpretation of large contingency tables. Now, let's interpret the column probabilities. Recall:

```
table(Diamonds$cut,Diamonds$clarity) %>% prop.table(margin = 2) %>% round
  (3)
```

```
##
##
                       SI2
                              SI1
                                    VS2
                                          VS1 VVS2 VVS1
                                                              ΙF
                  Ι1
##
     Fair
               0.283 0.051 0.031 0.021 0.021 0.014 0.005 0.005
               0.130 0.118 0.119 0.080 0.079 0.056 0.051 0.040
##
     Good
##
     Very Good 0.113 0.228 0.248 0.211 0.217 0.244 0.216 0.150
               0.277 0.321 0.274 0.274 0.243 0.172 0.169 0.128
##
     Premium
     Ideal
               0.197 0.283 0.328 0.414 0.439 0.514 0.560 0.677
##
```

Let's contrast the worst clarity I1 with the best, IF (Flawless). For I1, we find that the probability for a fair, good, very good, premium and ideal cut are 0.283, 0.130, 0.113, 0.227, and 0.197 respectively. However, for IF, the same probabilities are 0.005, 0.040, 0.150, 0.128 and 0.677 respectively. We can see that IF diamonds are far more likely to have superior cuts, which makes perfect sense. You don't give the best diamonds to the cutting apprentice!

Interpreting associations and trends from large contingency tables such as this can take a considerable amount of brain power. We can make this process easier and more enjoyable using a visualisation. We can use an extension of the bar chart for this purpose.

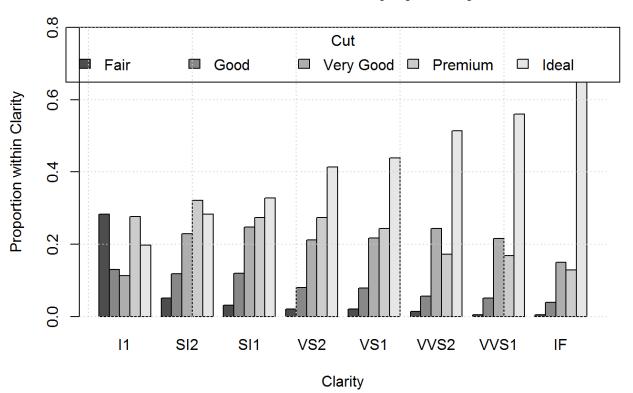
Clustered Bar Charts

Clustered bar charts are a great way to visualise two qualitative variables. Let's plot the conditional column proportions of the cut by clarity contingency table using R. First, we need to save the conditional proportions in an object called <code>table_1</code>. This will make it easy for us to create the clustered bar chart.

```
table_1 <- table(Diamonds$cut,Diamonds$clarity) %>% prop.table(margin = 2
)
```

Next we can plot the probabilities. Note the various options used to change the plot title, y axis label, y axis range, legend and x axis label.

Diamond Cut Quality by Clarity



Notice how grid() was added after the plot was produced in R. Grid lines can help the viewer quickly read off and compare values on the plot axes.

Looking at this clustered bar chart, it becomes quickly apparent that as the clarity of a diamond increases, the quality of the cut also tends to increase. Perfect! See how simple statistics can be. You just interpreted your first categorical association. We will dig deeper into categorical associations again in Module 3 and 8.

Quantitative Variables

Quantitative variables require different types of statistical summaries and visualisations. Let's start with a small sample of the diamond data to make the calculations manageable, and then we will scale-up to the full 54,000 for some awesome plotting later in the module.

The Diamonds_sample.csv (\data\Diamonds_sample.csv) dataset contains a small random sample of 30 diamonds' mass measured in carats.

Diamonds_sample <- read.csv("data/Diamonds_sample.csv")</pre>

Here are the data:

Show	30 ▼	entries		Se	arch:			
	carat	cut	color	clarity	depth	table	price	x
1	0.34	Very Good	Н	VS2	61.9	56	537	4.46
2	1	Very Good	D	SI1	59.3	61	5987	6.45
3	1.58	Very Good	G	VS2	59.6	58	13037	7.59
4	1.1	Premium	F	SI1	59.5	59	5821	6.77
5	0.54	Premium	D	VS2	61.6	55	1913	5.28
6	0.4	Premium	E	SI1	62.2	62	882	4.69
7	1	Good	E	SI1	61.6	62	5784	6.35
8	1.04	Very Good	I	SI1	62.5	62	4175	6.39
9	0.41	Very Good	G	SI2	63.4	58	784	4.73
10	0.31	Very Good	Е	SI1	63.4	57	698	4.33
11	0.7	Good	G	VS1	60.6	61	2591	5.71
12	0.5	Very Good	Н	VS2	63.9	57	1387	5.04

13	0.32	Ideal	F	VS1	61.2	56.2	695	4.41
14	0.43	Very Good	F	SI1	62.5	56	792	4.82
15	0.31	Ideal	D	VS2	62.2	56	942	4.33
16	2.06	Premium	G	SI2	59.8	61	15949	8.26
17	1.04	Ideal	I	VS1	61.8	56	5229	6.49
18	2.38	Premium	Н	SI1	58.2	60	16643	8.81
19	0.7	Good	F	SI1	63.7	58	2242	5.62
20	1.01	Premium	G	VS1	62.7	58	6618	6.41
21	0.33	Ideal	G	VS2	61.2	55	579	4.46
22	1	Good	Н	SI1	63.8	53	4596	6.39
23	0.91	Premium	Н	VS2	62.5	59	4018	6.19
24	2.08	Ideal	J	IF	61	55	17986	8.32
25	0.44	Very Good	D	VS2	62.8	58	850	4.79
26	1.5	Ideal	Н	VS1	61	56.8	11557	7.36
27	0.56	Ideal	D	SI1	62.3	56	1723	5.26
28	0.32	Ideal	D	VS2	62.6	55	972	4.39
29	1.11	Ideal	Н	SI2	61.2	56	5496	6.7
30	0.9	Good	I	VS1	63.3	59	3644	6.06
			<u> </u>					

Showing 1 to 30 of 30 entries

Previous

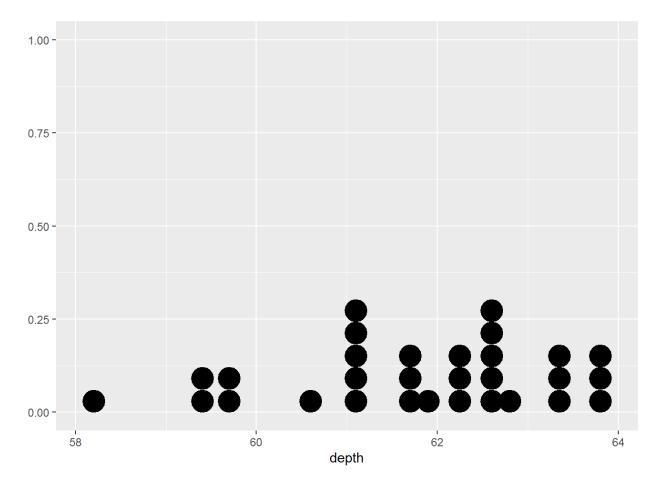
Next

Dot Plots

Dot plots are a nice visual representation of small quantitative datasets. Each dot is arranged into bins on the x-axis and stacked on top of each other to report the frequency. Dot plots represent the distribution of a quantitative variable, and granularity of the small sample. We can use dot plots to quickly see where values are clustering and tending towards, as well as unusual cases known as outliers. To get a dot plot in R, you first must install and load the ggplot2 package.

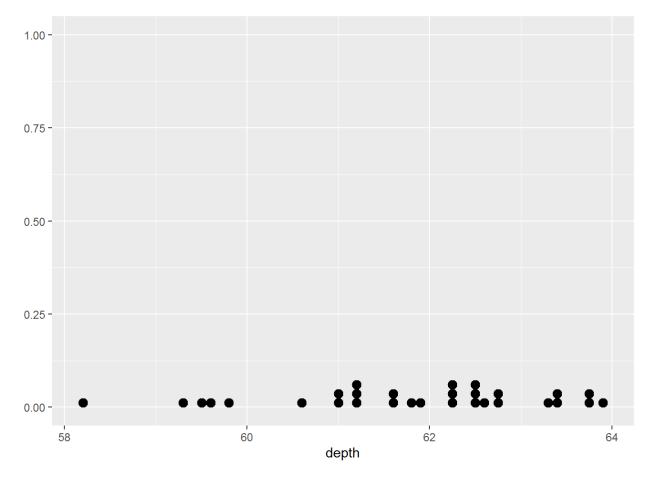
```
install.packages("ggplot2")
library(ggplot2)
```

We can use a ggplot2 quick plot function to produce the dot plot.



The dot plot of 30 random diamond depths are arranged into bins with widths of .25 mm. For example, three values were between 63.75 mm and 64mm, five values between 61 and 61.25, etc. It's a little hard to tell, which is where we encounter some of the issues with dot plots. The main drawback of dot plots is that they don't show the actual values. So, we can't tell exactly what they are. They are also sensitive to the number of bins or internals used in the plot. Setting the right bin widths is tricky.

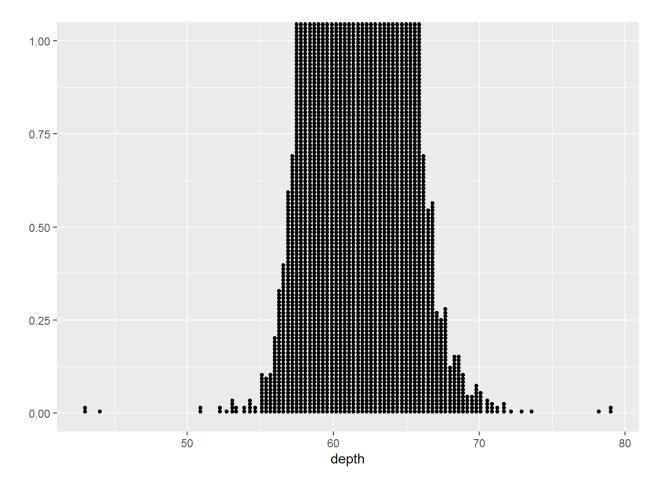
Let's set a larger number of intervals, or bins, in the plot, by making the intervals smaller.



By increasing the number of internals or bins to <code>nint=10</code>, the dot plot drastically changes appearance. This is a drawback to visualising small samples. Often the choice of parameters used in the plot can change interpretations. Be mindful.

They are also problematic for large datasets...

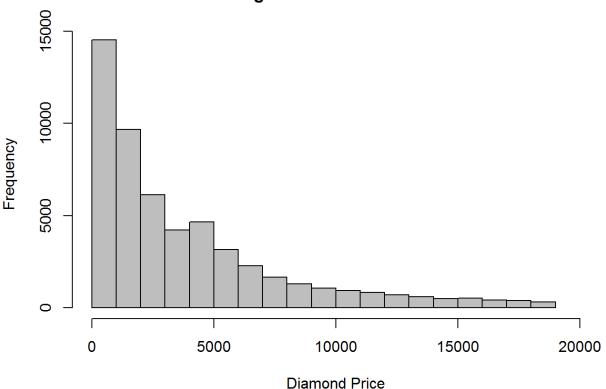
```
Diamonds %>% qplot(data = ., x = depth, geom = "dotplot", binwidth = .25)
```



Histograms

When dealing with large amounts of quantitative data, we can use histograms to explore the distributions of interval and ratio data. Let's use R to create some histograms of diamond prices:

Histogram of Diamond Prices



Take note of how the code limits the x axis to values between \$0 and \$20,000, we have also set the colour of the bars to grey and a plot title.

Histograms break the data into bins, or intervals, depicted using bars, where the height of the bar typically refers to the frequency. Due to the large amount of data, the bars are joined together to form a continuous wall. This is the drawback of using histograms for small samples. The continue wall of bars can give the viewer a false sense of the data's density. Dot plots are much better for small samples as each dot depicts the granularity of the data. The histogram of prices is interesting. We can quickly glean the following:

- Prices range goes all the way up to \$19,000 U.S.
- Most diamond prices are below \$5,000
- The most common diamond prices are between 0 to \$1,000.

The price distribution is an example of what we would call a positively, or right skewed, distribution. You will see examples of other distributions shortly.

We can use R to find the bin intervals used to construct the plot:

```
bins <- Diamonds$price %>% hist()
bins$breaks
```

```
## [1] 0 1000 2000 3000 4000 5000 6000 7000 8000 9000 10000 11000 ## [13] 12000 13000 14000 15000 16000 17000 18000 19000
```

```
bins$counts
```

```
9683
                       6129
                              4225
                                    4665
                                           3163
                                                  2278
                                                         1668
                                                               1307
                                                                      1076
                                                                              934
##
    [1] 14524
825
                                      425
## [13]
           701
                 603
                        504
                               513
                                            405
                                                   312
```

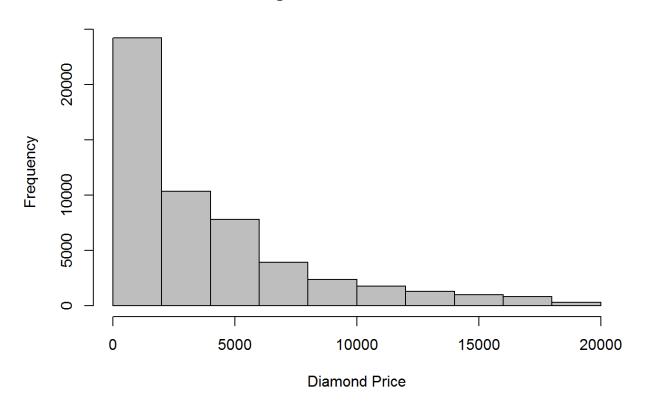
Using this information, we can create the table to the below which explains how the data were plotted in the histogram above.

```
binstable <- data.frame(Breaks = bins$breaks, Counts = c(0,bins$counts))
binstable</pre>
```

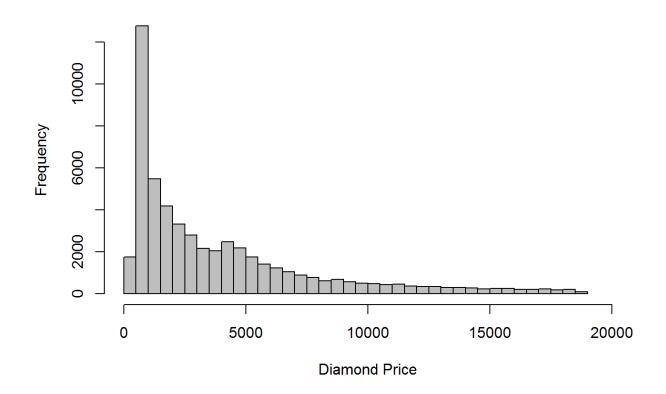
```
##
      Breaks Counts
## 1
            0
                    0
## 2
         1000
               14524
        2000
                9683
## 3
## 4
        3000
                6129
## 5
        4000
                4225
## 6
        5000
                4665
        6000
                3163
## 7
## 8
        7000
                2278
## 9
        8000
                1668
        9000
                1307
## 10
## 11
       10000
                1076
## 12
       11000
                  934
## 13
       12000
                  825
## 14
       13000
                  701
## 15
       14000
                  603
## 16
       15000
                  504
## 17
       16000
                  513
## 18
       17000
                  425
## 19
       18000
                  405
## 20
       19000
                  312
```

Even with histograms and large data, we must be careful with how the choice of bins can change the appearance of a histogram. Consider the following histogram to see how much change can occur when reducing or increasing the number of bins from the default values.

Histogram of Diamond Prices

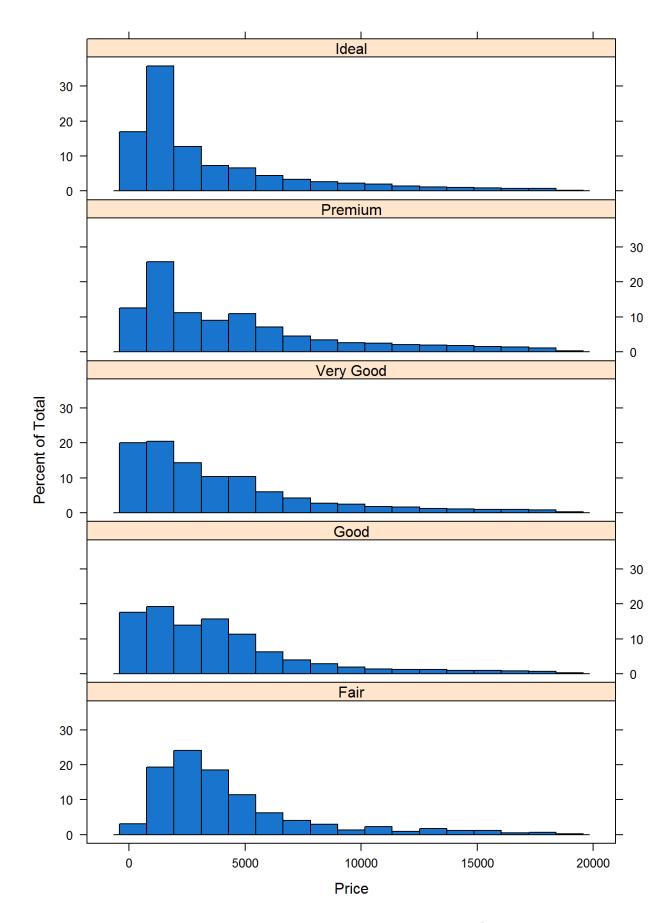


Histogram of Diamond Prices



Histograms are a great way to compare different distributions. We can panel a series of histograms together on a common scale to help comparisons. The following code panels together histograms of diamond prices across different cuts.

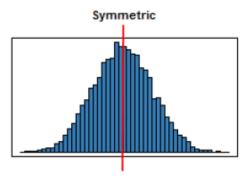
We have to use a slightly different histogram() function from the lattice package:



As you can see, the histograms look largely the same and it's difficult to see a distinct relationship between cut and price. Cut, alone, is probably not a good indicator of price.

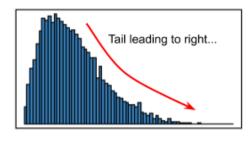
Distribution Shapes

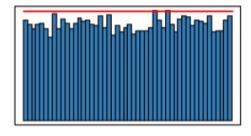
Statisticians have an entire language dedicated to articulating the shape of quantitative variables' distributions. The following info-graphic introduces some of the common terms. These are important terms to understand, as the shape of a distribution often determines our choice of descriptive statistics and statistical tests. You will learn more as the course goes on.



Split from the middle, each side of the distribution is close to a mirror image.

Right/Positive Skew

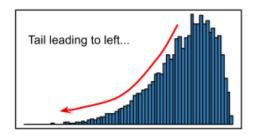




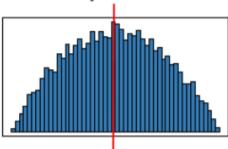
Uniform

A relatively flat or "uniform" surface.

Left/Negative Skew

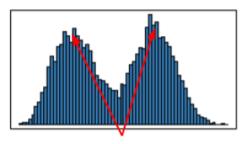






Split from the middle, each side of the distribution is close to a mirror image.

Bi-modal/Multi-modal



Two clear modes or "peaks".

Measures of Central Tendency

We've looked at dot plots and histograms for visualising quantitative variables. Now we will consider some basic descriptive statistics used to summarise the essential features of data distributions, including both measures of central tendency and variation. We will

focus our attention on the mean and standard deviation.

Mean and Standard Deviation

Let's step back to the small sample of diamond data, Diamonds_sample, to calculate the mean depth of the data depicted in the dot plot. The mean of a dataset, \bar{x} is calculated as:

$$ar{x} = rac{\sum_{n}^{i=1} x_i}{n}$$

where x_i is a sample value and n is the sample size. The formula is simply the sum of all the data points divided by the sample size. In R, we could code:

sum(Diamonds_sample\$depth)/length(Diamonds_sample\$depth)

[1] 61.77667

Fortunately, R has statistical functions that make this easier.

Diamonds_sample\$depth %>% mean()

[1] 61.77667

The **mean** is a measure of central tendency that can be used to describe the average or typical value for a dataset. It takes all values into account and is therefore sensitive to all values in a dataset. This can create problems in skewed distributions or distributions with unusual or outlying values.

The mean is also a single measure of centre. It tells us nothing about spread or variation. Variation is the essence of statistics, so we need summary statistics that can convey variation. A crude measure of variation includes the range:

$$\mathrm{Range} = \mathrm{Max} - \mathrm{Min}$$

The range is simply the maximum value of a dataset, minus the minimum value. Using R:

max(Diamonds_sample\$depth)-min(Diamonds_sample\$depth)

[1] 5.7

range(Diamonds_sample\$depth)

```
## [1] 58.2 63.9
```

The range is not very useful. It is based on only two data points and misses all the interesting stuff happening in between. A better indicator of variation is the sample variance, s^2 and sample standard deviation, s. The sample variance is calculated using the following formula:

$$s^2 = rac{1}{n-1} \sum_{i=1}^n (x_i - ar{x})^2$$

You may also wonder why the equation divides by n-1 and not just n. This is known as Bessel's correction (https://en.wikipedia.org/wiki/Bessel%27s_correction). A sample's variance is known to underestimate the population variance, σ^2 . Dividing by n-1 corrects for this bias.

The standard deviation is simply the square-root of the variance:

$$s=\sqrt{s^2}$$

To calculate this, we can use the var() and sd() functions:

```
Diamonds_sample$depth %>% var()
```

```
## [1] 2.106678
```

Diamonds_sample\$depth %>% sd()

```
## [1] 1.45144
```

The following code walks through the computational steps of these two formulae. First we compute the variance, var().

Calculate the deviations $x_i - \bar{x}$

```
##
     Depth
                      Deviation
               Mean
## 1
      61.9 61.77667 0.12333333
      59.3 61.77667 -2.47666667
## 2
      59.6 61.77667 -2.17666667
## 3
## 4
      59.5 61.77667 -2.27666667
      61.6 61.77667 -0.17666667
## 5
      62.2 61.77667 0.42333333
## 6
      61.6 61.77667 -0.17666667
## 7
## 8
      62.5 61.77667 0.72333333
      63.4 61.77667
## 9
                     1.62333333
      63.4 61.77667 1.62333333
## 10
## 11
      60.6 61.77667 -1.17666667
## 12
      63.9 61.77667 2.12333333
      61.2 61.77667 -0.57666667
## 13
      62.5 61.77667 0.72333333
## 14
## 15
      62.2 61.77667 0.42333333
## 16
      59.8 61.77667 -1.97666667
## 17
      61.8 61.77667 0.02333333
      58.2 61.77667 -3.57666667
## 18
## 19
      63.7 61.77667
                     1.92333333
      62.7 61.77667 0.92333333
## 20
      61.2 61.77667 -0.57666667
## 21
## 22
      63.8 61.77667 2.02333333
## 23
      62.5 61.77667 0.72333333
## 24
      61.0 61.77667 -0.77666667
## 25
      62.8 61.77667
                     1.02333333
## 26
      61.0 61.77667 -0.77666667
      62.3 61.77667 0.52333333
## 27
      62.6 61.77667 0.82333333
## 28
      61.2 61.77667 -0.57666667
## 29
## 30
      63.3 61.77667 1.52333333
```

Now square the deviations, $(x_i - \bar{x})^2$:

```
dev2 <- dev^2
sd.table$DevSq <- dev2
sd.table</pre>
```

```
##
      Depth
                Mean
                       Deviation
                                        DevSq
      61.9 61.77667 0.12333333 1.521111e-02
## 1
       59.3 61.77667 -2.47666667 6.133878e+00
##
       59.6 61.77667 -2.17666667 4.737878e+00
## 3
## 4
      59.5 61.77667 -2.27666667 5.183211e+00
## 5
       61.6 61.77667 -0.17666667 3.121111e-02
## 6
       62.2 61.77667 0.42333333 1.792111e-01
## 7
       61.6 61.77667 -0.17666667 3.121111e-02
## 8
       62.5 61.77667 0.72333333 5.232111e-01
       63.4 61.77667
                     1.62333333 2.635211e+00
## 9
## 10
      63.4 61.77667 1.62333333 2.635211e+00
## 11
      60.6 61.77667 -1.17666667 1.384544e+00
## 12
      63.9 61.77667 2.12333333 4.508544e+00
## 13
      61.2 61.77667 -0.57666667 3.325444e-01
## 14
       62.5 61.77667 0.72333333 5.232111e-01
## 15
       62.2 61.77667 0.42333333 1.792111e-01
      59.8 61.77667 -1.97666667 3.907211e+00
## 16
## 17
      61.8 61.77667 0.02333333 5.444444e-04
## 18
      58.2 61.77667 -3.57666667 1.279254e+01
## 19
      63.7 61.77667
                     1.92333333 3.699211e+00
## 20
      62.7 61.77667 0.92333333 8.525444e-01
  21
      61.2 61.77667 -0.57666667 3.325444e-01
##
## 22
      63.8 61.77667 2.02333333 4.093878e+00
## 23
      62.5 61.77667 0.72333333 5.232111e-01
## 24
      61.0 61.77667 -0.77666667 6.032111e-01
## 25
       62.8 61.77667 1.02333333 1.047211e+00
## 26
      61.0 61.77667 -0.77666667 6.032111e-01
      62.3 61.77667 0.52333333 2.738778e-01
## 27
      62.6 61.77667  0.82333333  6.778778e-01
## 28
## 29
      61.2 61.77667 -0.57666667 3.325444e-01
## 30
      63.3 61.77667 1.52333333 2.320544e+00
```

Now sum the squared deviations, $\sum_{i=1}^n (x_i - ar{x})^2$

```
sumdev2 <- sd.table$DevSq %>% sum()
sumdev2
```

```
## [1] 61.09367
```

Now divide by n-1 (Bessel's correction):

```
variance <- sumdev2/(length(Diamonds_sample$depth)-1)
variance</pre>
```

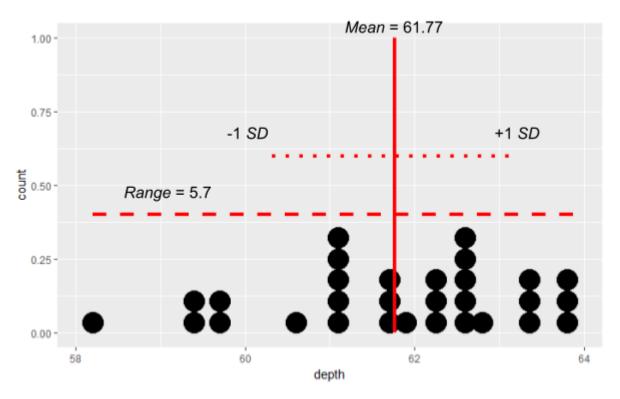
```
## [1] 2.106678
```

Correct! Square root the variance, $\sqrt{s^2}$ to get the sample standard deviation, s:

```
variance %>% sqrt()
```

```
## [1] 1.45144
```

Correct again! The variance for the depth data was 1.45. As the variance represents an averaged squared value, it is unit-less. The standard deviation corrects this by taking the square root of the variance in order to convert it back to its original scale. The standard deviation uses all the values in a dataset and is therefore a much more useful indicator of variability. The standard deviation represents the average deviation from the mean. For example, we could state that diamond depth percentages variated by 1.45% on average. In other words, very littl variation. The mean of the depth data was calculated to be 61.78. The following info-graphic depicts the mean, range and standard deviation for diamond depth data according to a dot plot.



Now let's calculate the mean and standard deviation for price in the complete Diamond dataset. We will short cut this using the summary() function.

```
Diamonds$price %>% summary()
```

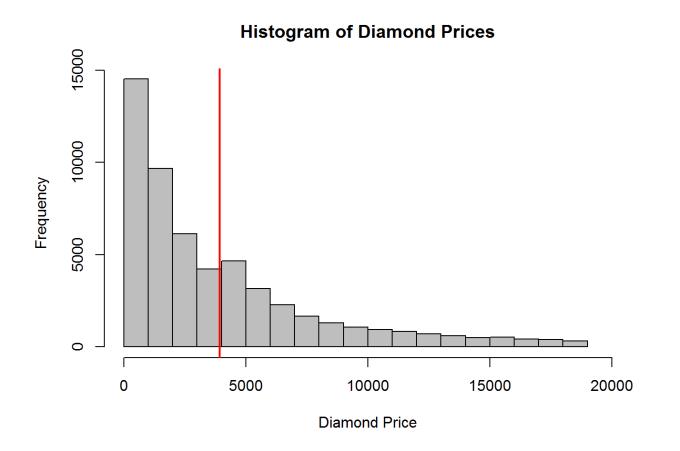
```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 326 950 2401 3933 5324 18823
```

This is missing the standard deviation. We can use the <code>summarise()</code> function from the <code>dplyr</code> package to produce a similar summary. There are many other packages that make this easier, however, I believe learning to use <code>dplyr</code> to build these tables gives you far more flexibility and prevents the need to install another package. I'll prove this shortly. Let's have a look at a basic summarised table.

```
## Mean SD
## 1 3932.8 3989.44
```

Note how we include na.rm = TRUE to remove missing values from the computations.

We quickly find the mean price equals 3932.8 and the standard deviation equals 3989.4. The very high standard deviation, which is higher than the mean itself, suggests great variability in diamond prices. We can plot the mean on the histogram to get a better sense of the value:



I've added a red line showing the mean. As the mean is influenced by all values in the dataset, the histogram above suggests that the mean is being pulled towards higher values. This is what we refer to as positive skew. The mean might not be the best indicator of central tendency for such a highly skewed distribution. Fortunately, when we performed the <code>summary()</code> function, we also obtained some very useful values called quartiles.

Quartiles and the Median

Quartiles are values that break a distribution into four parts, so that 25% of the data values fall within each interval. We refer to these values as Q_1 , Q_2 and Q_3 . Q_2 is also referred to as the median. Data can also be broken into percentages. So, we could call Q_1 the 25th percentile, Q_2 the 50% percentile and Q_3 as the 75th percentile.

The median, Q_2 or the 50% percentile, is a measure of central tendency. The median splits an ordered dataset in half, with 50% of values above and below the median.

The calculation of the median depends on whether there are an even or odd number of data points. Consider the two following datasets. Scenario 1 has 7 measurements and scenario 2 has 6 measurements:

Scenario 1	2, 4, 9, 8, 6, 5, 3
Ordered	2, 3, 4, 5, 6, 8, 9
Location of Median	(n+1)/2 = $(7+1)/2$ = 4th

Therefore, the median is the 4th ordered value, Median = 5. In R:

```
x <- c(2, 3, 4, 5, 6, 8, 9)
x %>% summary()
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 2.000 3.500 5.000 5.286 7.000 9.000
```

```
Scenario 1 2, 4, 9, 8, 6, 5 Ordered 2, 4, 5, 6, 8, 9 Location of Median Average of the (n/2) and (n/2)+1 observations, so the average of the 3rd and 4th
```

The median is the average of the 3rd and 4th ordered observation so, Median =(5+6)/2=5.5. In R:

```
y <- c(2, 4, 9, 8, 6, 5)
y %>% summary()
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 2.000 4.250 5.500 5.667 7.500 9.000
```

 Q_1 and Q_3 are calculated in a similar fashion after the dataset is split at the median, top and bottom 50%. Q_1 is the median of the bottom 50% (i.e. 25th percentile) and Q_3 is median of the top 50% (i.e. 75th percentile).

Q_1 and Q_3 when n = odd (take median value)

- Q_1 = Median of bottom 50%: For example, Median of 2, 3, 4, 5 = average of 2nd and 3rd value = (3+4)/2 = 3.5
- Q_3 = Median of top 50%: For example, Median of 5, 6, 8, 9 = average of 2nd and 3rd value = (6+8)/2 = 7

Note how the median is included in both halves.

Q_1 and Q3 when n = even

- Q_1 = Median of bottom 50%: For example, Median of 2, 4, 5 = 2nd value = 4
- Q_3 = Median of top 50%: For example, Median of 6, 8, 9 = 2nd value = 8.

Note how the median is not included because the median is not an actual data point.

Note also that R does not use this method, which I have included as a simple instructional example. R has 9 different methods to calculate quartiles. We will stick to the default method produced by R. You just need to know conceptually what it represents.

Box Plots

Box Plots are used to depict the quartiles of distribution. The following info-graphic puts all the concepts of quartiles, medians and percentiles together. Let's first dissect a box plot of diamond depth from the small sample:

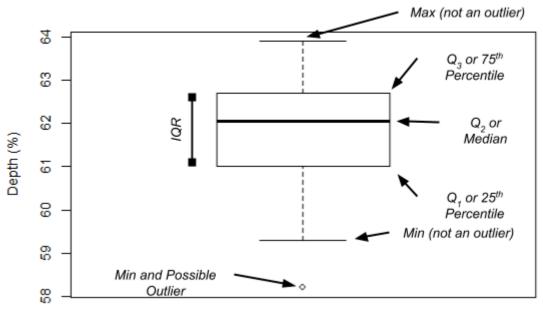
Here are the quartiles:

```
Diamonds_sample$depth %>% summary()
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 58.20 61.05 62.05 61.78 62.67 63.90
```

Now let's discuss the anatomy of the basic box plot below.

Boxplot of Diamond Depth



The **interquartile range (IQR)** is the middle 50% of data and is depicted as the "box" in the box plot. The IQR is also a measure of variation.

$$IQR = Q_3 - Q_1$$

Box plots also include suspected **outliers**, depicted using an "o" or a similar symbol. Outliers are values that fall beyond the **outlier fences**. The outlier fences are defined as the following:

Lower outlier
$$< Q_1 - 1.5 * IQR$$

Upper outlier
$$> Q_3 + 1.5 * IQR$$

Using the depth data summary, we find:

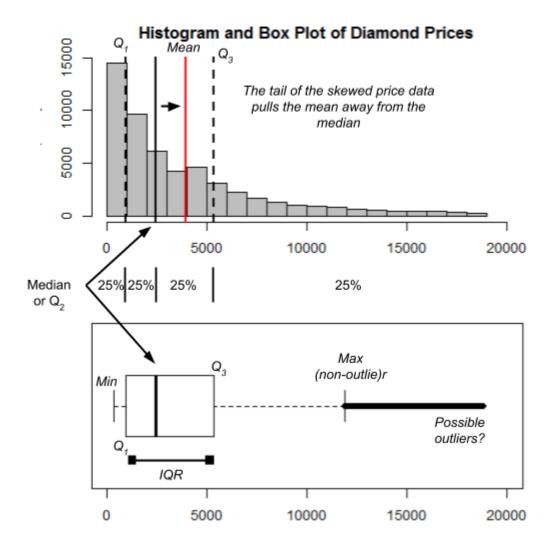
$$IQR = 62.675 - 61.05 = 1.625$$

Lower outlier
$$< 61.05 - (1.5 * 1.625) = 58.6125$$

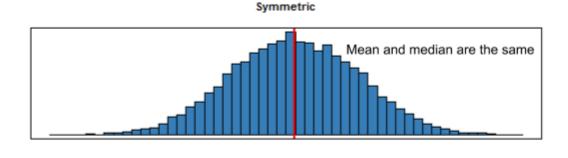
Upper outlier
$$> 62.675 + (1.5 * 1.625) = 65.1125$$

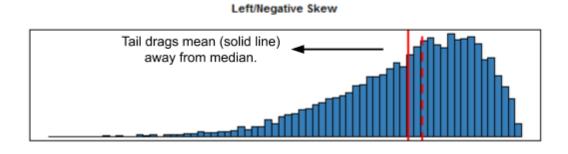
Outliers are unusual cases that should be investigated by the researcher. Don't automatically remove outliers until you have a good reason to do so. For example, an outlier might be a data entry error or a measurement that should have been excluded from the investigation. Removing outliers because they don't look "nice" is not appropriate. When you remove outliers for any reason, this should be made clear when you report your results.

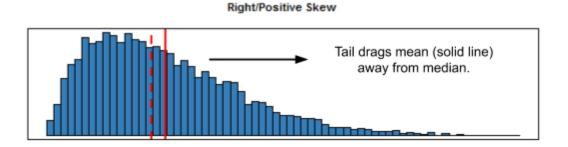
Now let's put histograms, box plots, and measures of central tendency together:



The median is said to be more robust (less sensitive to unusual cases) than the mean. Therefore, the median is often preferred when a variable's distribution is skewed or has many outliers present. This is the case for the highly skewed diamond price data. The median appears to give a better account of the central tendency of the data, while the mean seems unduly influenced by the long tail. The following info-graphic summarises the effect of skewness on the mean and median. The mean is the solid red line, and the median is the dashed red line. The tail of a skewed distribution always draws the mean towards it, because the mean takes all values into account.







Note that these effects are generally true for large datasets. In small datasets, skewness is often poorly estimated, so the relationship among the mean, median and skewness can behave in unusual ways.

Comparing Groups

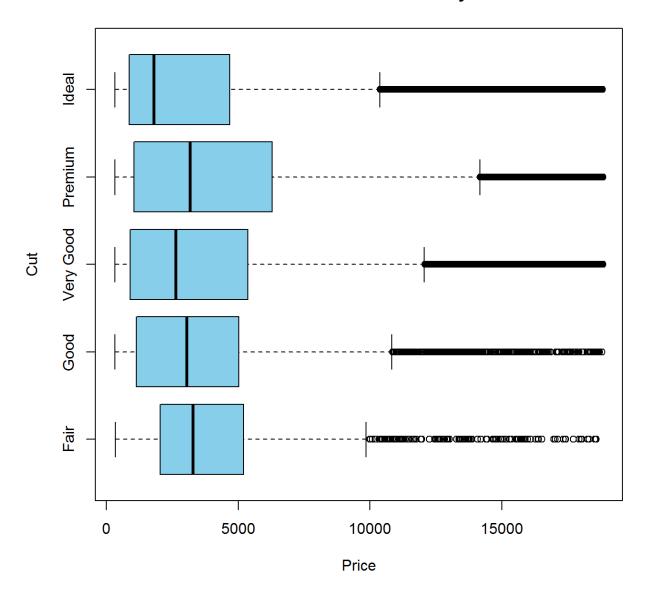
Descriptive statistics and visualisations are often used to compare groups. The following examples show how the basic descriptive R functions and plots can be quickly extended to assist with comparing the distributions of a quantitative variable across qualitative groupings. The example will consider comparing diamond price distributions across colour. First, lets get a descriptive statistics table using the summarise() function from the dplyr package.

The table will include min, Q_1 , median, Q_3 , max, mean, standard deviation, n and missing value count. I've included quite a few descriptive statistics so you can get a sense of how to customise the table. Essentially, the table can incorporate any descriptive functions in R provided the function results in a single value. Take note how we have to include the option na.rm = TRUE to most of these functions. If we didn't, and missing values were present, the function would fail.

```
## # A tibble: 5 x 10
                 Min
                        Q1 Median
                                          Max Mean
                                                               n Missing
##
     cut
                                     Q3
                                                       SD
##
     <ord>
               <int> <dbl>
                            <dbl> <dbl> <int> <dbl> <int>
                                                                   <int>
## 1 Fair
                 337 2050.
                            3282
                                 5206. 18574 4359. 3560.
                                                            1610
                                                                       0
## 2 Good
                 327 1145
                            3050. 5028 18788 3929. 3682.
                                                                       0
                                                            4906
## 3 Very Good
                 336 912
                            2648
                                  5373. 18818 3982. 3936. 12082
                                                                       0
## 4 Premium
                 326 1046
                            3185
                                  6296 18823 4584. 4349. 13791
                                                                       0
## 5 Ideal
                 326 878
                            1810
                                  4678. 18806 3458. 3808. 21551
                                                                       0
```

Next, let's create a side-by-side box plot.

Box Plot of Diamond Price by Cut



Using this plot, confirm the following features:

- Ideal has the smallest median price
- Premium has the highest IQR
- All price distributions are positively skewed
- All price distributions have many suspected outliers
- ullet Fair has the highest Q_1
- ullet Premium has the highest Q_3

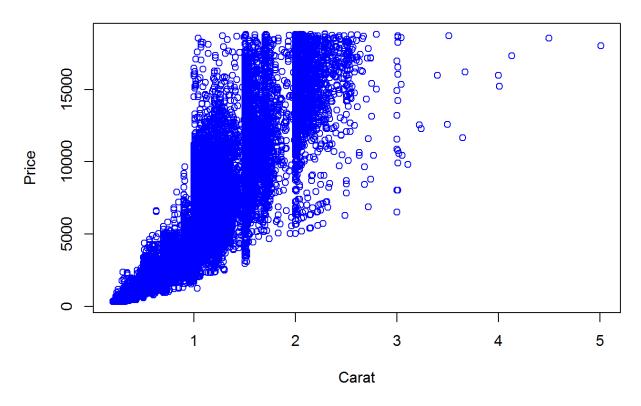
Scatter Plots

Scatter plots are used to visualise the relationship between two quantitative variables. One variable is plotted on the x axis and one variable on the y. The bivariate, or paired data, are indicated on the plot using a point. Let's look at some examples. Let's first consider the relationship between diamond price and carat. Here's an excerpt from the data showing 10 sets of bivariate data, x,y.

```
##
      ID Carat Price
## 1
           0.23
                   326
        1
           0.21
        2
                   326
##
        3
           0.23
                   327
##
##
        4
           0.29
                   334
           0.31
        5
                   335
##
           0.24
                   336
##
           0.24
                   336
##
        7
   7
           0.26
##
        8
                   337
           0.22
        9
                   337
## 9
           0.23
                   338
## 10 10
```

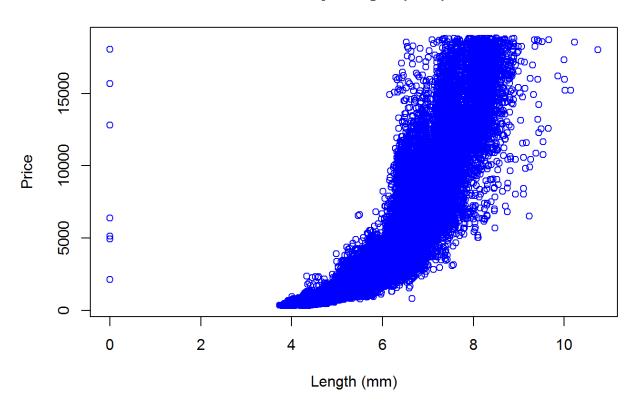
A point is plotted at the intersection between the x and y value for each data point. For example, for ID = 1, a point is plotted where carat = 0.23 intersects with a price value of 326. This is repeated for all 54,000 data points. Fortunately, you don't have to do this by hand. Using R:

Price by Carat



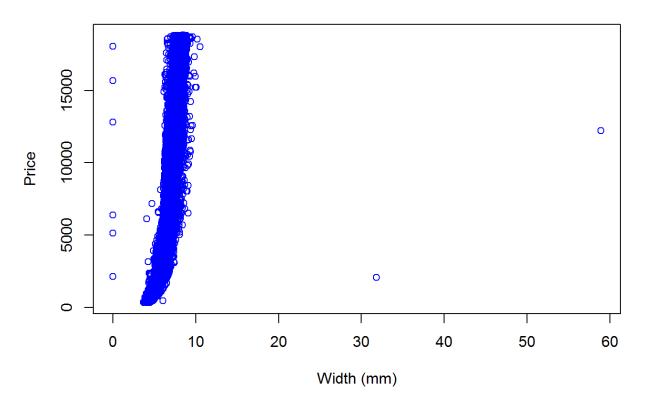
The scatter plot for price by carat suggests that as carat increases, price also tends to increase. However, there is still lots of variability that other diamond characteristics may help explain. Weight is not everything. Let's have a look at a few more examples:

Price by Length (mm)



Notice the 0 values. Scatter plots are a great way to explore your data to find possible irregularities.

Price by Width (mm)



Once again, there appears to be some outliers that need following up.

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