

₹984.81M

Revenue

2M

Sales Qty

2017

2018

2019

2020

Jun
17

Jul 17

Aug
17

Sep
17

Oct
17

Nov
17

Dec
17

Jan
18

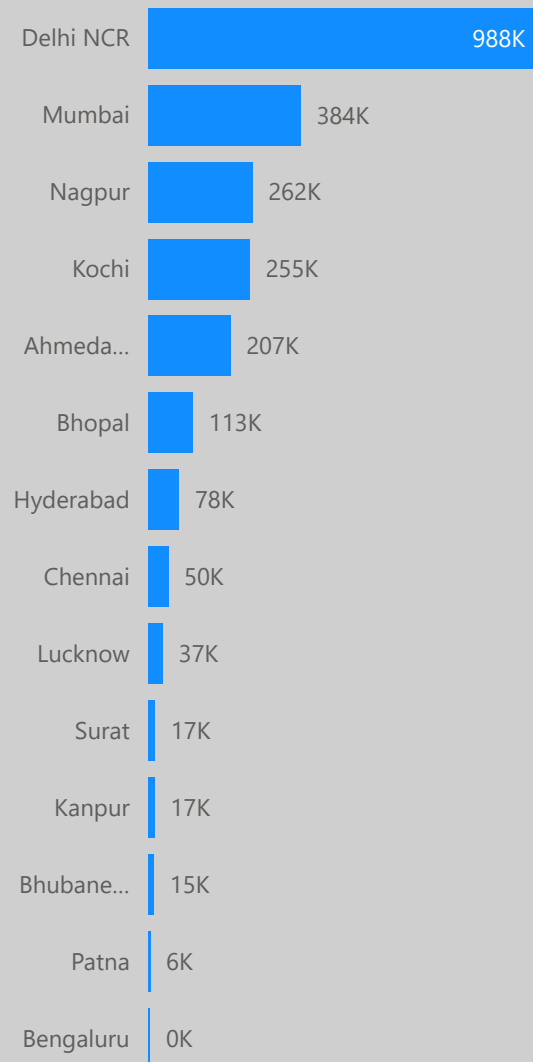
Feb
18



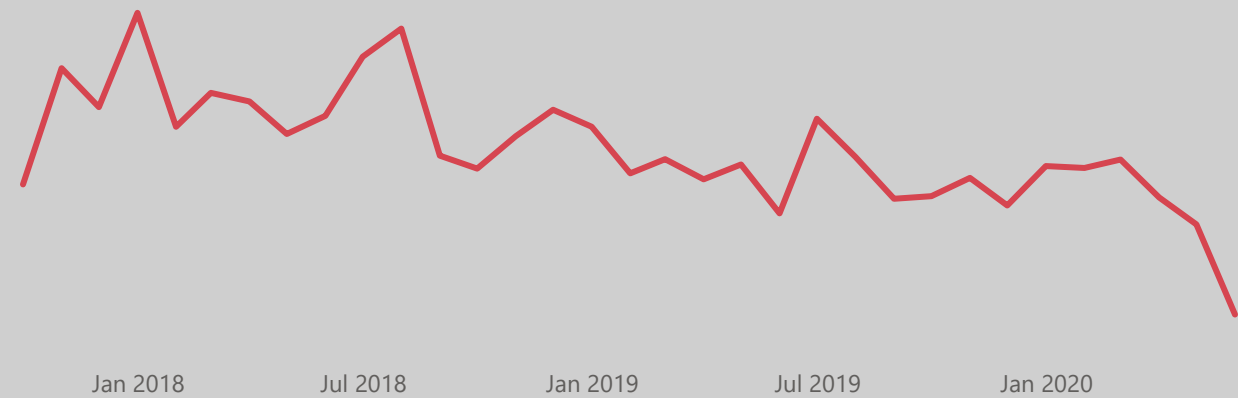
Revenue by markets



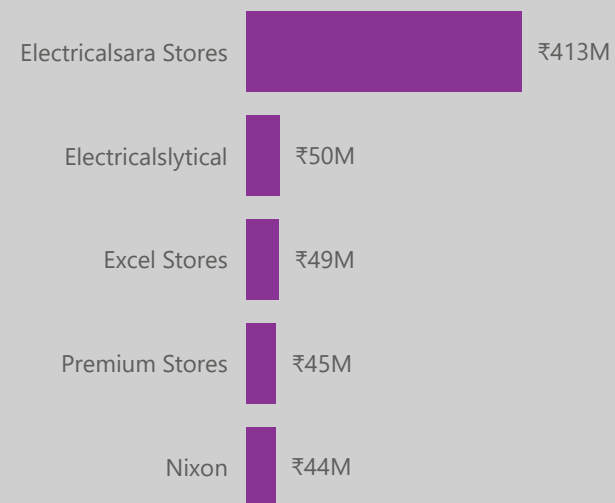
Sales Qty by markets



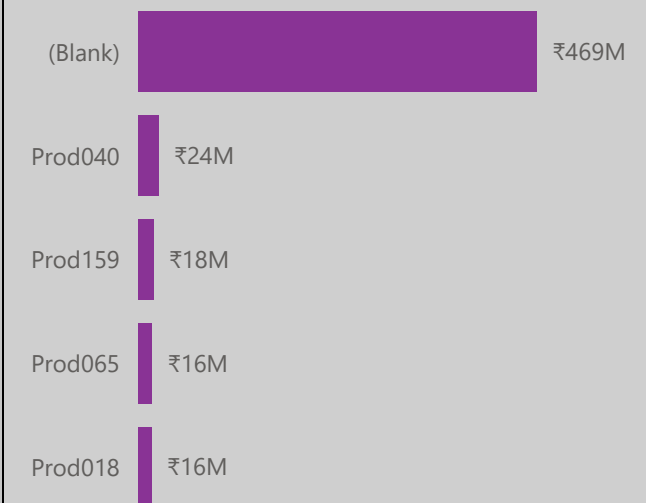
Sales Trend



Top 5 Customers



Top 5 Products



₹984.81M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

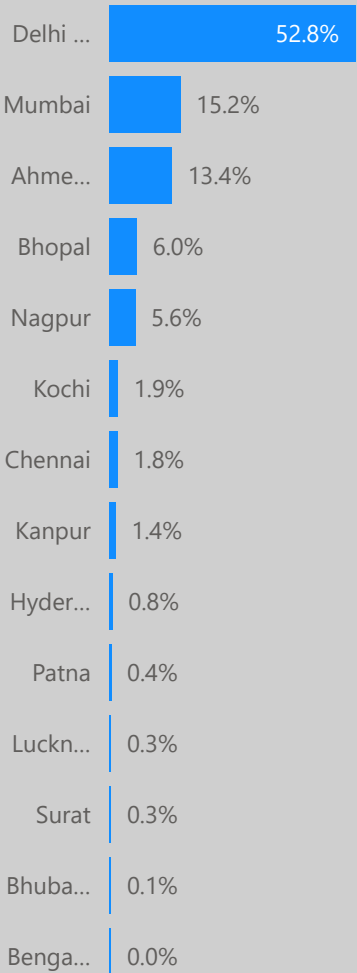
Dec 17

Jan 18

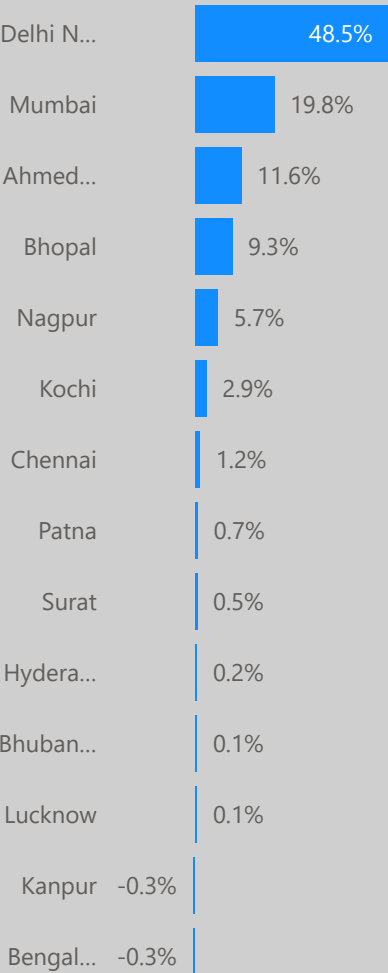
Feb 18



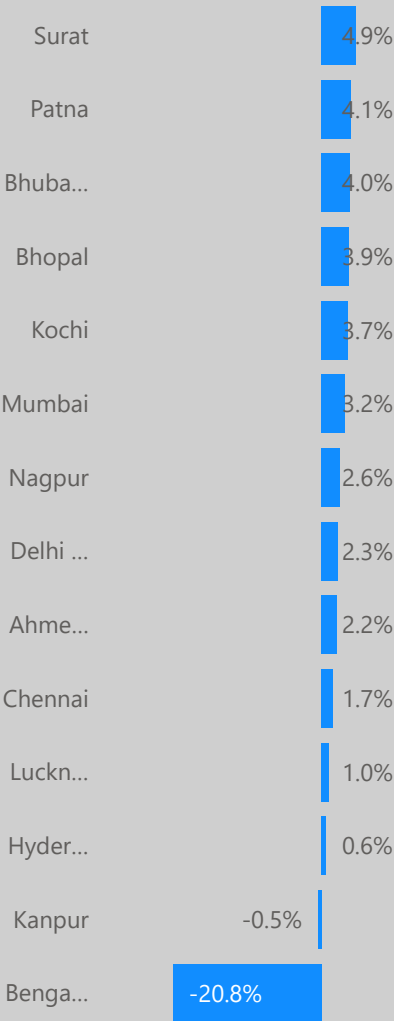
Revenue Contribution % by markets



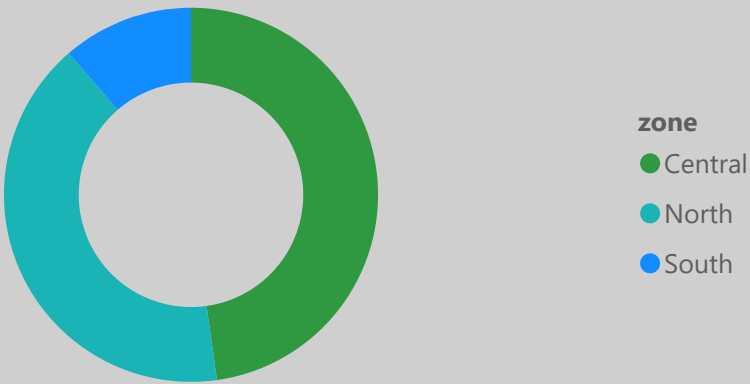
Profit Contribution % by markets



Profit Margin % by markets



Profit Margin % by Zone



customer_name	Revenue	Profit Margin %	Profit Margin Contribution %
▲			
Acclaimed Stores	₹2,11,96,727.00	1.5%	1.3%
All-Out	₹60,68,432.00	2.5%	0.6%
Atlas Stores	₹1,66,66,713.00	1.8%	1.2%
Control	₹3,17,71,997.00	2.6%	3.3%
Electricalsara Stores	₹41,33,33,588.00	2.3%	37.7%
Electricalsbea Stores	₹3,36,367.00	0.8%	0.0%
Electricalslance Stores	₹18,68,461.00	-2.0%	-0.2%
Electricalslytical	₹4,96,44,189.00	3.4%	6.8%
Electricalsocity	₹1,74,89,935.00	4.1%	2.9%
Electricalsopedia Stores	₹1,02,81,203.00	3.2%	1.3%
Electricalsquipo Stores	₹13,30,361.00	6.6%	0.4%
Elite	₹48,37,239.00	4.4%	0.9%
Epic Stores	₹1,87,50,440.00	1.8%	1.3%
Excel Stores	₹4,81,15,620.00	1.4%	2.8%
Total	₹98,48,13,463.00	2.5%	100.0%

₹984.81M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

Profit target

2.0%

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

Jan 18

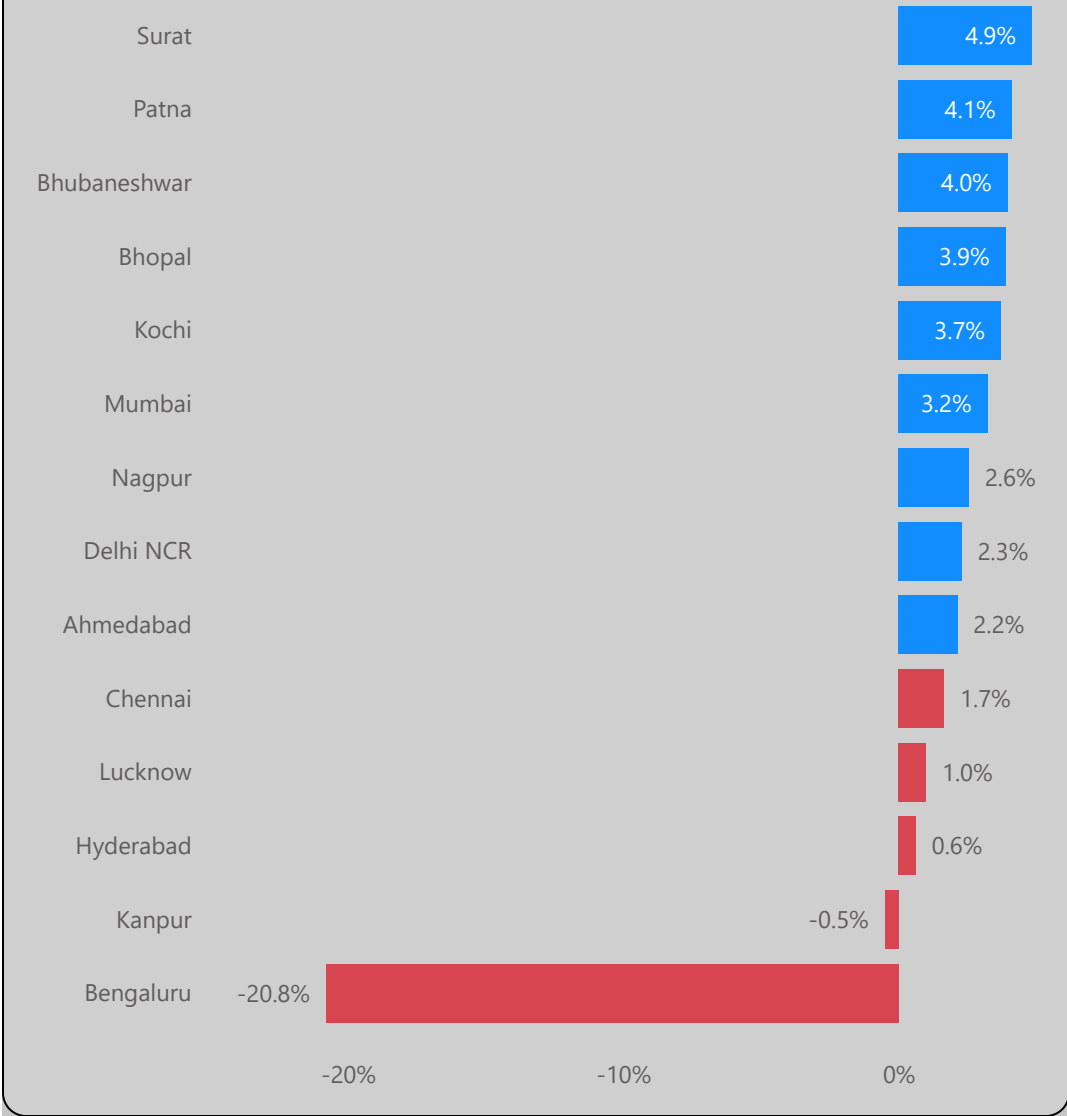
Feb 18

Mar 18

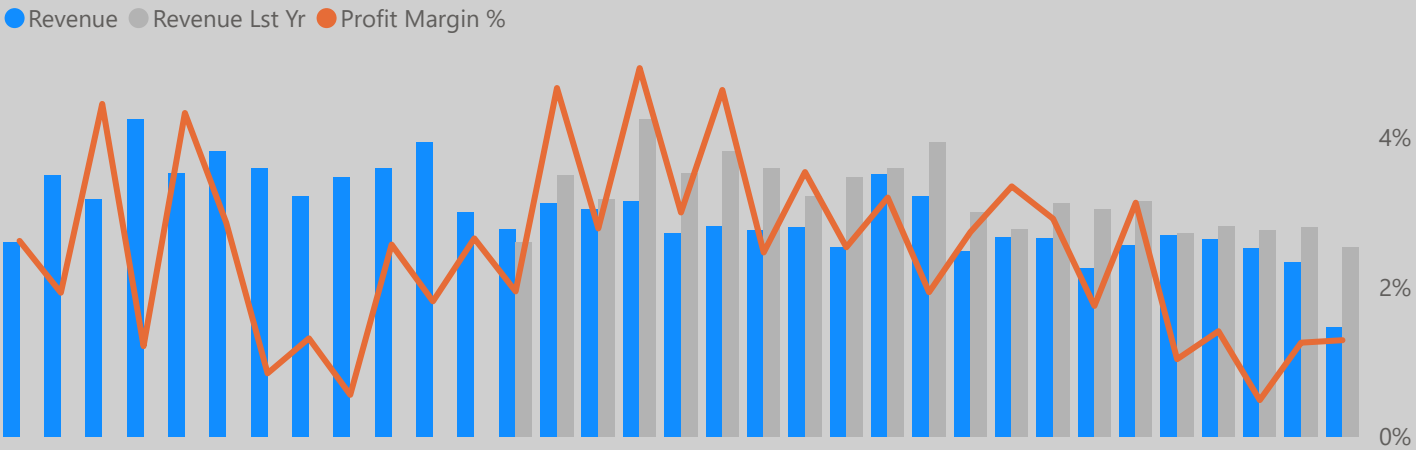
Apr 18

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Profit Margin % by markets



Revenue Trend



custmer_name	Revenue	Profit Margin %	Profit Margin Contribution %
Acclaimed Stores	₹2,11,96,727.00	1.5%	1.3%
All-Out	₹60,68,432.00	2.5%	0.6%
Atlas Stores	₹1,66,66,713.00	1.8%	1.2%
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