



# Data Science Project

**Project:** Healthcare - Persistency of a Drug

**Week 7 Deliverables**

**Team Name:** Team Healthy Bones

**Member:** Jeeyeon Shon

**E-mail:** shon.jeeyeon@gmail.com

**College/Company:** Data Glacier

**Batch Code:** LISUM 10

**Country:** United States of America

**Specialization:** Data Science

**Submission Date:** July 19, 2022

**Submitted to:** Data Glacier

**Github Link:** [https://github.com/shonjeeyeon/DG\\_Week\\_7](https://github.com/shonjeeyeon/DG_Week_7)

# Table of Contents

<b>Problem Description .....</b>	<b>1</b>
<b>Business Understanding .....</b>	<b>1</b>
<b>Project Lifecycle and Deadlines .....</b>	<b>2</b>
<b>Data Intake Report .....</b>	<b>3</b>
<b>Github Repo Link .....</b>	<b>3</b>

## Problem Description

A model will be established and deployed to automate identifying persistency of a certain pharmaceutical product.

Records of 3,424 patients who take the medication will be used for analysis, and correlation between medication persistency and other factors such as patient demographics, provider attributes, clinical factors, and disease factors will be investigated. Finally, an optimal model to predict persistency based on above features will be selected and developed.

## Business Understanding

Medication persistence refers to a patient's continued action of taking medications for the duration instructed by the prescriber. Therefore, persistency of a drug is a critical factor which contributes to industry profits as well as patient outcomes.

Using data in real cases, a machine learning model can learn relationships between target variables (persistence) and dependent variables, such as patient related variables, prescriber attributes, and indicators of disease severity (e.g.: DEXA scans, t-scores of the bone, and history of bone fractures) at the beginning and during the therapy. Eventually, the model will be able to predict whether the patient will be persistent in medication therapy, given the values of dependent variables.

Therefore, the prediction model will benefit the company by providing a detailed picture of persistence of the medication product, which is valuable for marketing of the product or developing of a new product.

## Project Lifecycle and Deadlines

Weeks	Tasks	Due Dates
Week 7	<ul style="list-style-type: none"><li>• Choose the topic</li><li>• Acquire the dataset</li><li>• Plan weekly tasks</li></ul>	Jul 19, 2022
Week 8	<ul style="list-style-type: none"><li>• Inspect the dataset for issues:<ul style="list-style-type: none"><li>○ Missing values</li><li>○ Skewness</li><li>○ Outliers</li></ul></li></ul>	Jul 26, 2022
Week 9	<ul style="list-style-type: none"><li>• Clean the data using at least 2 techniques<ul style="list-style-type: none"><li>○ Impute null values</li><li>○ Resolve skewness/outlier issues</li></ul></li></ul>	Aug 02, 2022
Week 10	<ul style="list-style-type: none"><li>• Perform EDA</li><li>• Provide final recommendations</li></ul>	Aug 09, 2022
Week 11	<ul style="list-style-type: none"><li>• Present the EDA</li><li>• Include model recommendation at the end of the presentation</li></ul>	Aug 16, 2022
Week 12	<ul style="list-style-type: none"><li>• Explore one model from each family:<ul style="list-style-type: none"><li>○ Linear Models</li><li>○ Ensembles</li><li>○ Boosting</li><li>○ Other models, such as stacking (Optional)</li></ul></li></ul>	Aug 23, 2022
Week 13	<ul style="list-style-type: none"><li>• Decide the best solution</li><li>• Deliver a Powerpoint presentation</li></ul>	Aug 30, 2022

# Data Intake Report

Name: Healthcare - Persistency of Drug

Report date: July 18, 2022

Internship Batch: LISUM 10

Version:<1.0>

Data intake by: Jeeyeon Shon

Data intake reviewer:

Data storage location:

[https://drive.google.com/file/d/1P\\_oMc6gOBlhW6dY5PxaqxV2swdHMuooK/view](https://drive.google.com/file/d/1P_oMc6gOBlhW6dY5PxaqxV2swdHMuooK/view)

**Tabular data details:** Healthcare\_dataset.xlsx

<b>Total number of observations</b>	3,424
<b>Total number of files</b>	1
<b>Total number of features</b>	69
<b>Base format of the file</b>	.xlsx
<b>Size of the data</b>	898 KB

## Proposed Approach:

- Remove the “Feature Description” sheet and save the data to .csv
- Ptid can be used to identify and remove duplicate observations
- Patient identifiable information had been removed already
- Most of the features are categorical; will need encoding to enable ML processing

## Github Repo Link

[https://github.com/shonjeeyeon/DG\\_Week\\_7](https://github.com/shonjeeyeon/DG_Week_7)