

SANUJ YADAV

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WORK EXPERIENCE

Portrait Flip Pvt. Ltd

Remote, IN

Jan 2023– March 2024

Data Analyst with more than 1 year of experience

- Analytical Data Analyst with a track record of leveraging data-driven insights to enhance engagement and deliver impactful recommendations. Strong proficiency in data analysis, visualization, and reporting.
- Loading sales data into Excel and performing data cleaning, power query and DAX (Power BI).
- Loading cleaned data and building intuitive dashboard on Power BI as per business requirements.
- **Technology & Skills-** Microsoft Excel, Google Sheets, Microsoft Excel, SQL, Power BI, Alteryx

PROJECTS

HR ANALYST DASHBOARD – Microsoft Excel, Power BI

Jan 2024

- Achieved a 10% reduction in attrition rate through insightful analysis of job roles and salaries.
- Engineered calculations and interactive filters for user-friendly attrition metrics monitoring.

MUSIC PLAYLIST ANALYSIS – Microsoft Excel, Power BI

Nov 2023

- Analyzed telecom dataset, curbing churn rate by 10% through root cause identification.
- Developed DAX-powered dashboard for communicating KPIs to management.

NETFLIX ANALYSIS – Microsoft Excel, Power BI

Feb 2024

- Spearheaded data cleaning, reducing missing data by 10% and enhancing analysis accuracy.
- Utilized regression analysis to drive 2x profitability boost for a manufacturer through strategic recommendations.
- Developed dynamic Power BI dashboard, saving 10 hours/week and enabling informed decisions.

ROAD ACCIDENT ANALYSIS – Microsoft Excel, Advanced SQL

Dec 2023

- Enhanced accuracy by reducing duplicated rows by 25% and achieved 20% weekly user engagement and 15% email response rate through data driven strategies.

EDUCATION

RNB GLOBAL UNIVERSITY

Rajasthan, IN

Bachelor of Business Administration

2015-2018

Major in Marketing and Sales

EXTRACURRICULAR ACTIVITIES

- Sponsorship Head: Handled 6-member team for fund raising through sponsored promotions.
- Organizing Committee Member: Organized cultural fest in RNB Global University
- 2 times winner of Chess competition (Gold Medal) and many more medal winner.

ADDITIONAL

Technical Skills: Advanced MY SQL, Advance Excel, Microsoft Office, Microsoft Power BI (Power Pivot, Power Query, Power View), Google Looker Studio, Tableau, Alteryx, Python, Statistics, Snowflake, VBA, Macros, DAX Function

Soft Skills: Problem solving, Problem solving, Conflict resolution, Critical thinking, Creativity, Teamwork, Interpersonal communication, Time management, Active listening.

Languages: Fluent in English and Hindi

Certifications & Training:

- Data Analyst Certificate – Ethen's Tech (Professional Certificate),
- Data Analytics and Visualization Virtual Experience- Accenture (theForage.com),
- Power BI virtual Case Experience - PWC (theForage.com),
- Data Analytics - Quantum (theForage.com),
- Data Visualization: Empowering Business with Effective Insights – TCS (theForage.com),
- Cybersecurity Analyst Job Simulation - TCS (theForage.com),

DECLARATION

I do hereby declare that the above given information is true to the best of my knowledge.

Date: March 2024

Signature: Sanuj Yadav