

JON SCHUSTER CURRENT: 49783, USA NEXT: Anywhere, Earth

## creates durable brands that establish confidence in ownership. Confident brands gain the trust and undivided attention of their audience. Innovative brands are defined by:

strategizing with new startups — developing innovative product packaging — crafting elegant code for the web — communicating through print — revitalizing archivals — directing project design process

Jon is a production artist from Michigan. Listens more than speaks, avid Red Wings fan, games far too much. Right now he's keeping his suey chopped at /NOPP/, but he's looking to expand his horizons and seek new opportunities. He doesn't particularly care for Chinese food.