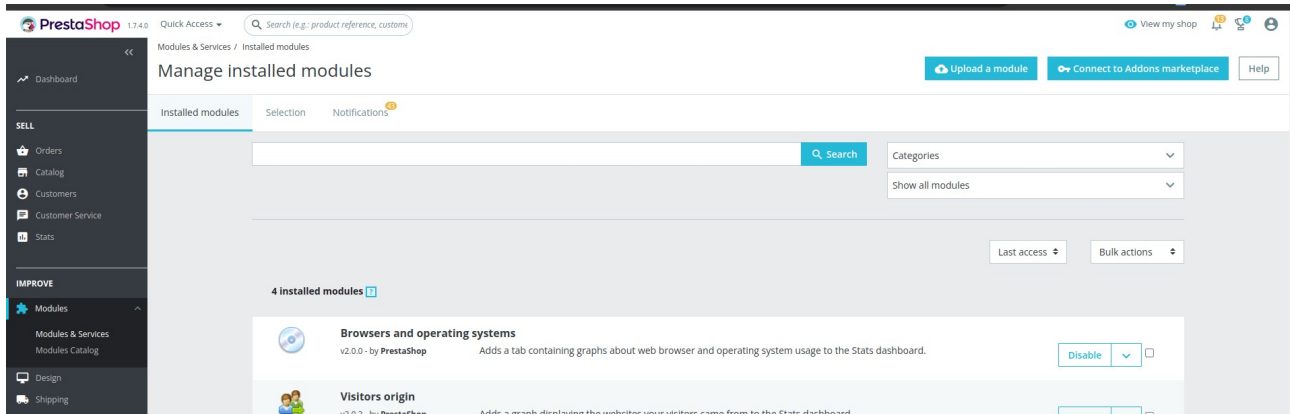


Shoparize Partner Prestashop Module

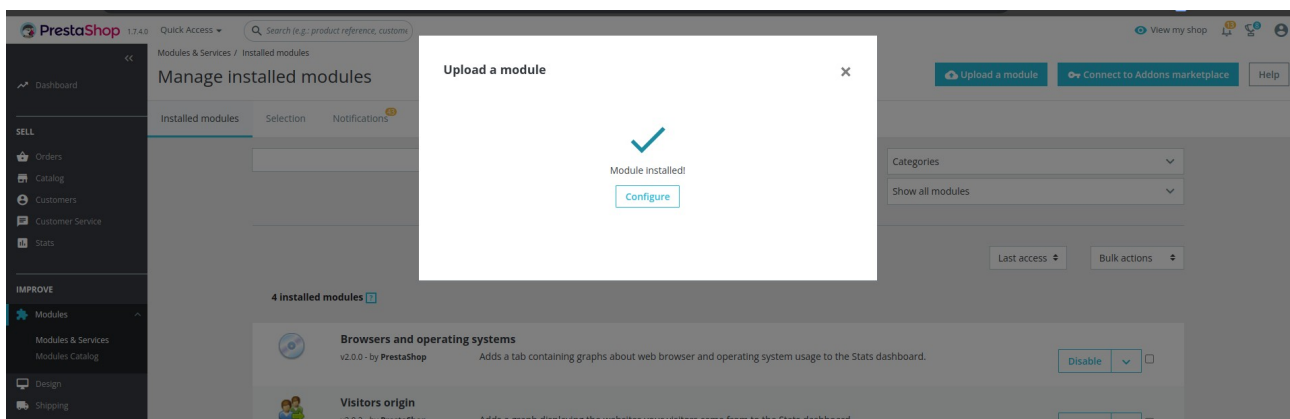
- Installing Shoparize Partner Module
- Configuring Shoparize Partner Module
 - Getting Shop Partner ID
- Using Shoparize Partner Module
- Uninstalling Shoparize Partner Module

Installing Shoparize Partner Module

For installing Shoparize Partner Module you need go to Admin → Improve → Modules → Modules & Services and click on Upload a Module button(in top right corner):



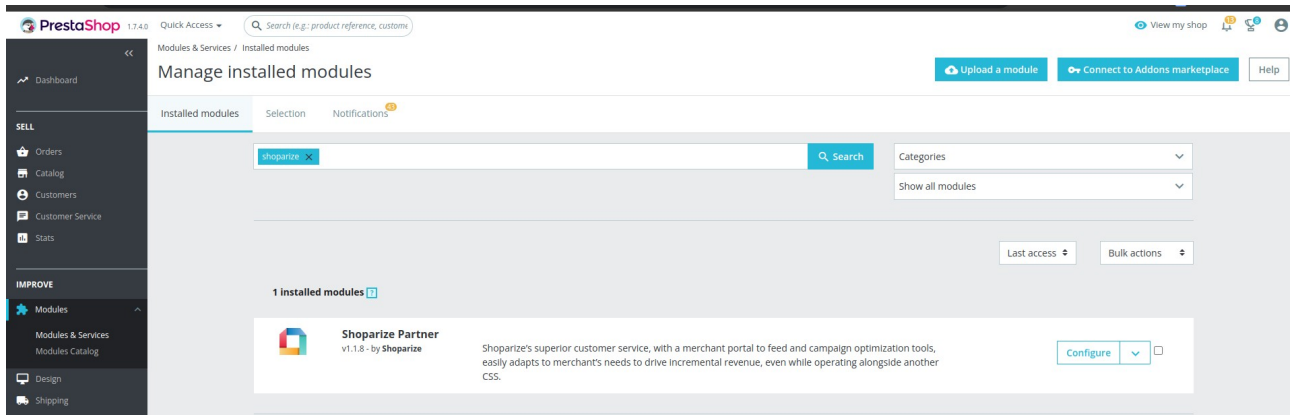
after that you will see Upload a module pop up. Just select local stored zip file of Shoparize Partner module in the pop up and in few seconds you will see the message:



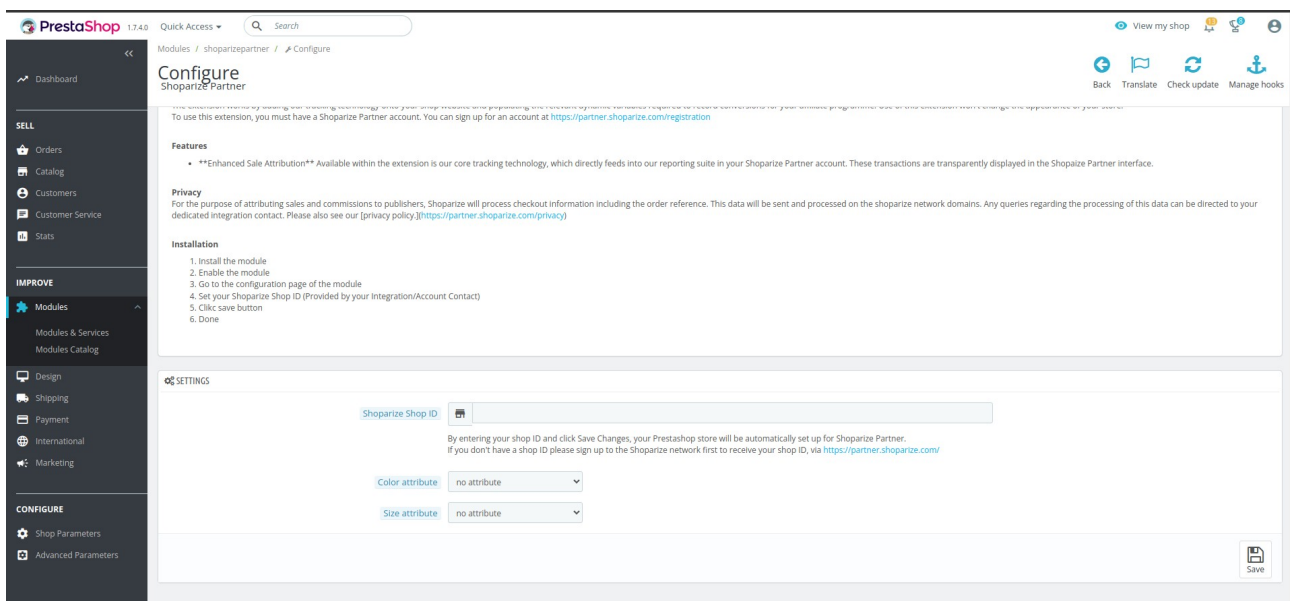
It means that Shoparize Partner module was be installed successfully.

Configuring Shoparize Partner Module

Configuring Shoparize Partner Module is simple. Need to go to Admin → Improve → Modules find in search field module by name:



Click on Configure button and fill 3 fields:



- Shoparize Shop ID* – means that need to set up ID which you got in shoparize partner account at the page – <https://partner.shoparize.com>. For getting shop ID, see next chapter below.
- Color attribute – attribute group which you use in PrestaShop as color for your products. Created at the page Admin → Sell → Catalog → Attributes & Features → Attributes
- Size attribute – attribute group which you use in PrestaShop as size for your products. Created at the page Admin → Sell → Catalog → Attributes & Features → Attributes

For example:

The screenshot shows the PrestaShop 1.7.4.0 interface. The top navigation bar includes the PrestaShop logo, version 1.7.4.0, a 'Quick Access' dropdown, a search bar, and links for 'View my shop', 'Back', 'Translate', 'Check update', and 'Manage hooks'. The left sidebar contains a menu with categories: 'Dashboard', 'SELL' (Orders, Catalog, Products, Categories, Monitoring, Attributes & Features, Brands & Suppliers, Files, Discounts, Stocks), 'Customers' (Customers, Customer Service, Stats), 'IMPROVE' (Modules, Design, Shipping, Payment, International, Marketing), and 'COMMUNITY'. The main content area is titled 'Configure Shoparize Partner' and shows the breadcrumb 'Modules / shoparizepartner / Configure'. It includes a warning about the Shoparize Partner account, a 'Features' section with 'Enhanced Sale Attribution', a 'Privacy' section, and an 'Installation' list. Below this is a 'SETTINGS' section with a 'Shoparize Shop ID' field, a 'Color attribute' dropdown set to 'Color', and a 'Size attribute' dropdown set to 'Size'. A 'Save' button is at the bottom right.

PrestaShop 1.7.4.0 Quick Access Search View my shop Back Translate Check update Manage hooks

Modules / shoparizepartner / Configure

Configure Shoparize Partner

To use this extension, you must have a Shoparize Partner account. You can sign up for an account at <https://partner.shoparize.com/registration>

Features

- **Enhanced Sale Attribution**** Available within the extension is our core tracking technology, which directly feeds into our reporting suite in your Shoparize Partner account. These transactions are transparently displayed in the Shopaize Partner interface.

Privacy

For the purpose of attributing sales and commissions to publishers, Shoparize will process checkout information including the order reference. This data will be sent and processed on the shoparize network domains. Any queries regarding the processing of this data can be directed to your dedicated integration contact. Please also see our [privacy policy](<https://partner.shoparize.com/privacy>)

Installation

1. Install the module
2. Enable the module
3. Go to the configuration page of the module
4. Set your Shoparize Shop ID (Provided by your Integration/Account Contact)
5. Click save button
6. Done

SETTINGS

Shoparize Shop ID *****

By entering your shop ID and click Save Changes, your Prestashop store will be automatically set up for Shoparize Partner.
If you don't have a shop ID please sign up to the Shoparize network first to receive your shop ID, via <https://partner.shoparize.com/>

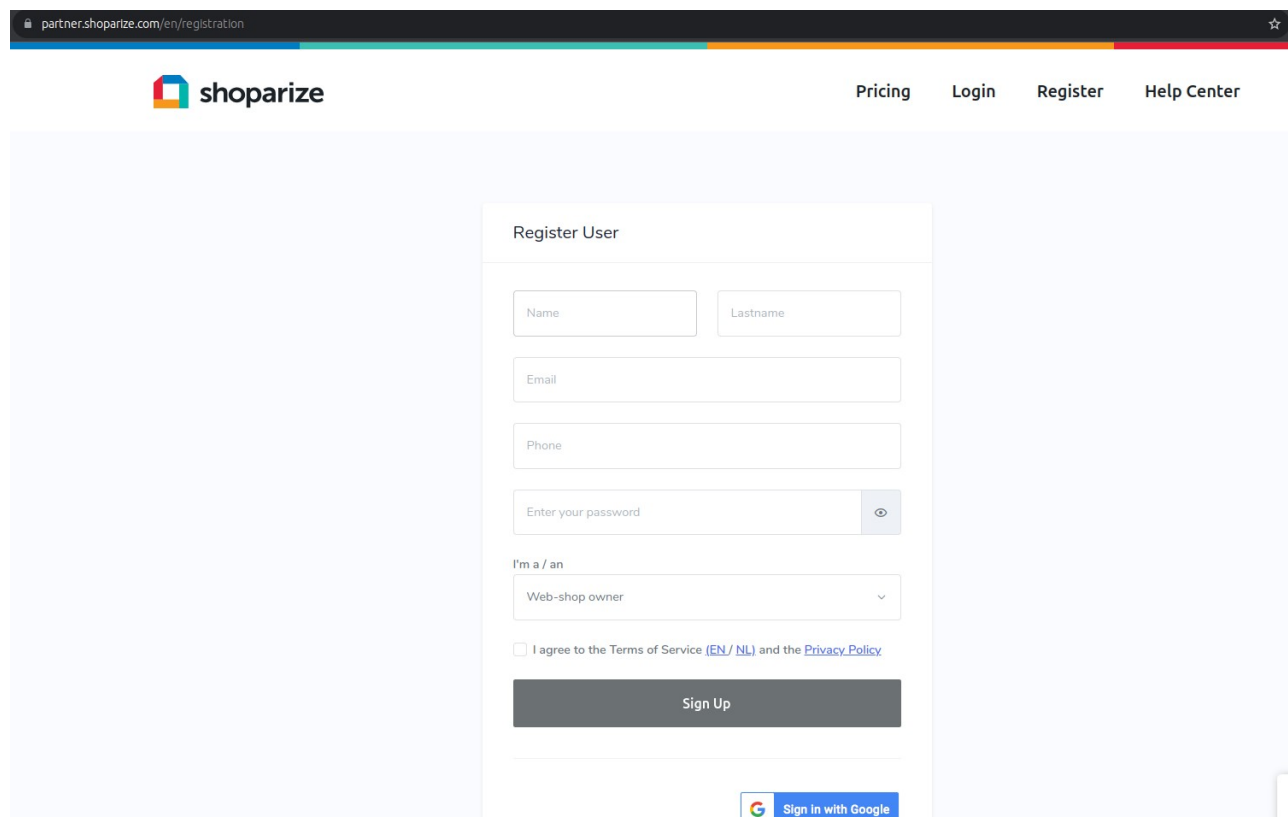
Color attribute Color

Size attribute Size

Save

Getting Shop Partner ID

For getting shop partner ID you should go by the link - <https://partner.shoparize.com/> and start creating partner account:



The screenshot shows the registration page for a Shoparize partner account. The browser address bar displays `partner.shoparize.com/en/registration`. The Shoparize logo is in the top left, and navigation links for Pricing, Login, Register, and Help Center are in the top right. The main content area features a 'Register User' form with the following fields: Name, Lastname, Email, Phone, and a password field with a toggle icon. Below these is a dropdown menu labeled 'I'm a / an' with 'Web-shop owner' selected. A checkbox for agreeing to the Terms of Service and Privacy Policy is present. A 'Sign Up' button is at the bottom of the form. A 'Sign in with Google' button is located below the form.

partner.shoparize.com/en/registration

shoparize

Pricing Login Register Help Center

Register User

Name Lastname

Email

Phone

Enter your password

I'm a / an


Web-shop owner

☐ I agree to the Terms of Service ([EN / NL](#)) and the [Privacy Policy](#)

Sign Up

Sign in with Google

After verification your email you will see for for filling information about company:



Transactions

Shops

Billing ▾

Help Center

Dzmitryj ▾

Organization details

This information will be used for invoicing.

Company name

Name

First Name

John

Last Name

Doe

Billing email

username@domain

Address Line 1

Address Line 2

Postal code

City

State

Country

Austria ▾

VAT Number


AT

European VAT number (without country prefix).
Example: U12345678

Save

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Next step will be go to [Shops](#) link in header menu and add information about your shop which you planed to integrate with Shoparize Partner service:



TransactionsShopsBilling - Help CenterOzmitly -

Add a shop

E-commerce System

Prestashop

Select service

Annual save 50%Monthly

STARTER SELF-SERVICE CSS

G+

Benefit from 25% bid advantage and Premium CSS support in Google Shopping. Start boosting your in-house campaigns with Shoparize.

30 DAYS FREE TRIAL

Free listing on Shoparize.com

%20 Discount on your in-house Shopping Ads

Premium Support

39.00€ (incl. VAT)
per month, billed monthly

STANDARD MANAGED CSS

🚀

Shoparize publishes PLA (Product Listing Ads) on platforms such as Google and Bing without impacting your in-house activities. We pay for the Ads, Risk Free!

30 DAYS FREE TRIAL

Premium listing on Shoparize.com

%20 Discount on your in-house Shopping Ads

Premium Support

Bing and Google Shopping Ads

Pay commission % per sale

Generate incremental sales

54.00€ (incl. VAT)
per month, billed monthly

☐ Continue without subscription

[Need help ?](#)

Shop name

Name

Website

https://

Description optional

Merchant Center ID

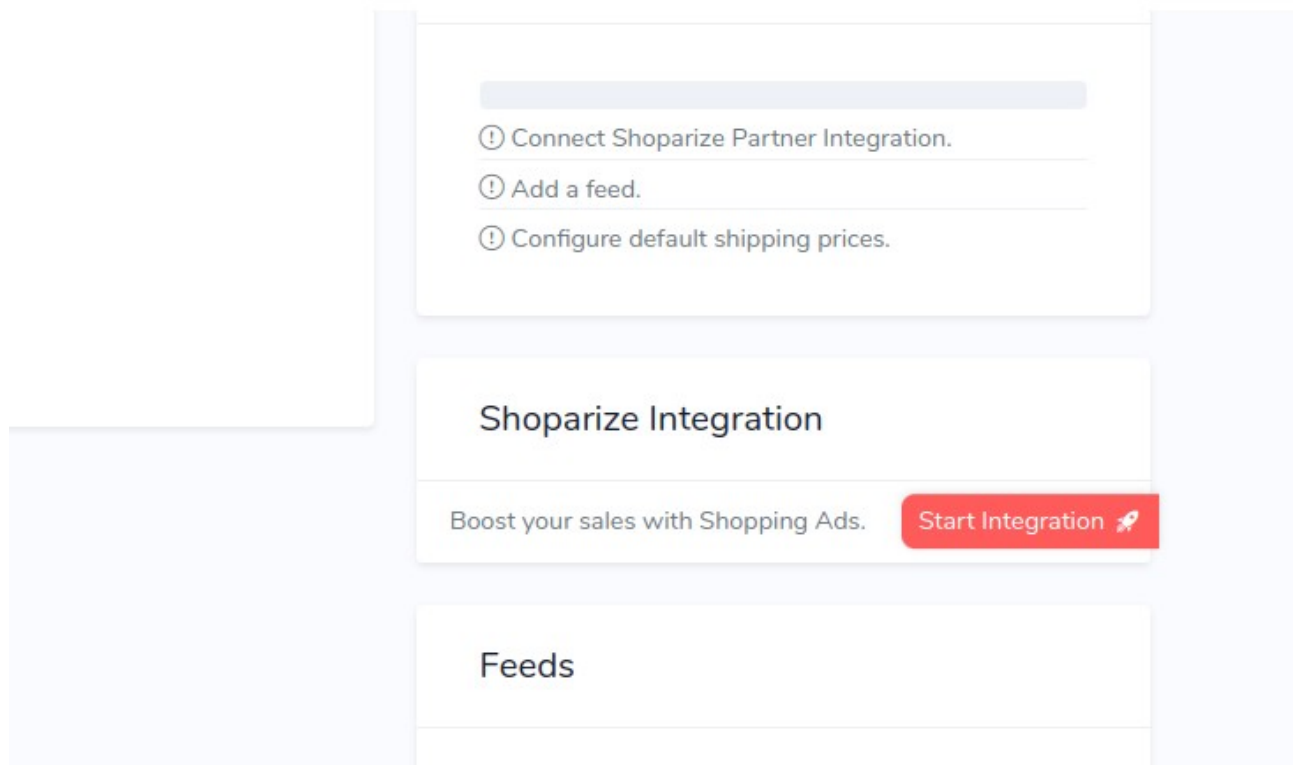
238890758

If you don't have a Merchant Center account you should contact with support after registration.

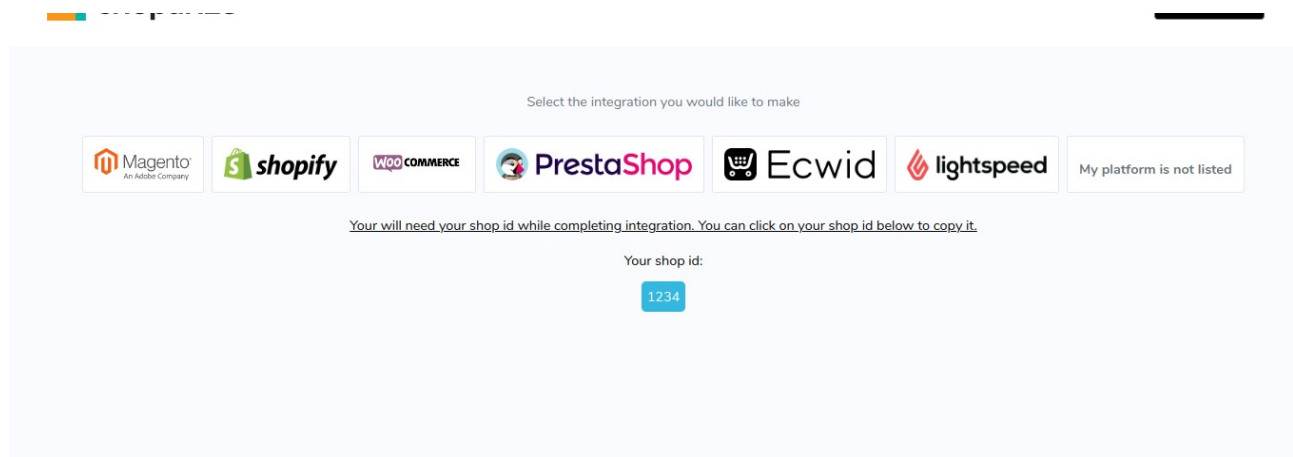
[How can I find my Merchant Center ID ?](#)

Create

Fill all fields correctly, please. At your created shop page you will see red button named as Start Integration:



after clicking on the the button you will see your shop ID:



Copy it and save in Shoparize Partner module at configuration page as it was described above:

The screenshot shows the PrestaShop administration interface. The top navigation bar includes the PrestaShop logo, a 'Quick Access' search bar, and links for 'View my shop', 'Back', 'Translate', 'Check update', and 'Manage hooks'. The left sidebar contains a 'Dashboard' link and three main sections: 'SELL' (Orders, Catalog, Customers, Customer Service, Stats), 'IMPROVE' (Modules, Design, Shipping, Payment, International, Marketing), and 'CONFIGURE' (Shop Parameters, Advanced Parameters). The 'Modules' link under 'IMPROVE' is highlighted.

The main content area is titled 'Configure Shoparize Partner'. A green banner at the top indicates 'update successful'. Below this, the 'SHOPARIZE PARTNER' section contains the following information:

- Description:** Shoparize's superior customer service, with a merchant portal to feed and campaign optimization tools, easily adapts to merchant's needs to drive incremental revenue, even while operating alongside another CS. Shoparize's intelligent e-commerce platform is built to grow your business. We maximize our merchant's online performance by giving shoppers the best online shopping experience. A Premium Google CS Partner that offers Managed and Self-Service CS with a high traffic Comparison Shopping website listing. The Shoparize Partner Tracking extension allows for seamless integration of our core systems within Prestashop. This plugin uses the Shoparize Partner API (<https://partner.shoparize.com/>) to track clicks and conversions on page visits and purchases. Please also see our privacy policy (<https://partner.shoparize.com/privacy/>) for detailed information.
- About:** This extension works by adding our tracking technology onto your shop website and populating the relevant dynamic variables required to record conversions for your affiliate programme. Use of this extension won't change the appearance of your store. To use this extension, you must have a Shoparize Partner account. You can sign up for an account at <https://partner.shoparize.com/registration>
- Features:**
 - **Enhanced Sale Attribution** Available within the extension is our core tracking technology, which directly feeds into our reporting suite in your Shoparize Partner account. These transactions are transparently displayed in the Shoparize Partner interface.
- Privacy:** For the purpose of attributing sales and commissions to publishers, Shoparize will process checkout information including the order reference. This data will be sent and processed on the shoparize network domains. Any queries regarding the processing of this data can be directed to your dedicated integration contact. Please also see our [privacy policy] (<https://partner.shoparize.com/privacy/>)
- Installation:**
 1. Install the module
 2. Enable the module
 3. Go to the configuration page of the module
 4. Set your Shoparize Shop ID (provided by your Integration/Account Contact)
 5. Click save button
 6. Done

Below the information section is the 'SETTINGS' configuration area. It includes a 'Shoparize Shop ID' field with the value '1234'. A note states: 'By entering your shop ID and click Save Changes, your Prestashop store will be automatically set up for Shoparize Partner. If you don't have a shop ID please sign up to the Shoparize network first to receive your shop ID, via <https://partner.shoparize.com/>'. There are also dropdown menus for 'Color attribute' (set to 'Color') and 'Size attribute' (set to 'Size'). A 'Save' button is located at the bottom right of the settings section.

Using Shoparize Partner Module

Using the module for the client will be very simple and will not require additional attention from employees or customers. Shoparize Partner module will track and send data about created purchases automatically to Shoparize Partner service.

For checking purchases in your shop you should create a test order using the link:
https://{your_domain_name}/?utm_source=Shoparize&utm_campaign=EAIAIQobChMI0q_2sM_1-AIVlKnVCh1KPwubEAQYBSABegJ4Z_D_BwE_____EAIAIQobChMI0q_2sM_1-AIVlKnVCh1KPwubEAQYBSABegJ4Z_D_BwE_____CjkKCQjwt7SWBhD-ARIoADl0M-UACUEUCM9EiMkioEB5EF--gmZEEXcTh7VLGn4f-z1ZPD30EBoCwnE_____0AAAAADcddnZl8pG8T-TPDcIUN9QKAEDKZ&utm_medium=Shoparize%20Google%20Ads&gclid=EAIAIQobChMI0q_2sM_1-AIVlKnVCh1KPwubEAQYBSABegJ4Z_D_BwE

and create a test order:


[Contact us](#)Currency: EUR € ▾ Sign out John Smith Cart (0)

CLOTHES ACCESSORIES ART

Search our catalog

YOUR ORDER IS CONFIRMED
An email has been sent to your mail address dev@soft-build.by.

ORDER ITEMS

	Mug Today is a good day	€11.90	1	€11.90
---	-------------------------	--------	---	--------

Subtotal

Shipping and handling

TOTAL (tax excl.)


ORDER DETAILS:

Order reference: CTGESDUIE
Payment method: Payments by check
Shipping method: My carrier
Delivery next day!

€11.90
€7.00
€18.90

Your order on PrestaShop is complete.

go to [Shops](#)(at Shoparize Partner account) and see all transactions(will be see in 2-5 hours after creating) which were done:

shoparize

TransactionsShopsBilling ▾Help CenterDzmitry ▾

Shops

×

Shoparize Test

Start date

2023-10-21

📅

End date

2023-10-25

📅

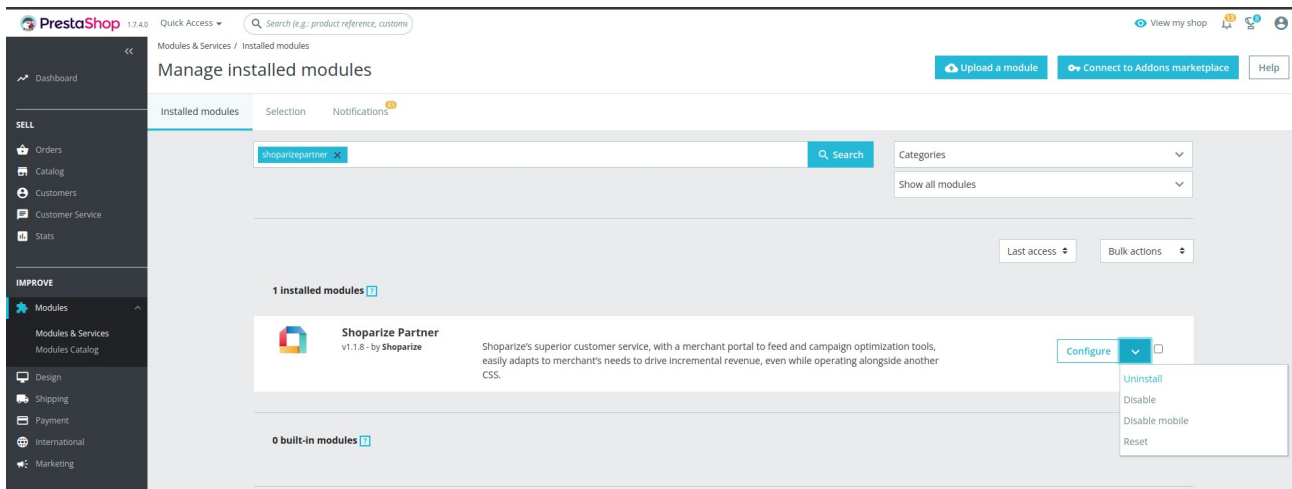
Submit

#	shop	trx id	reference	gclid	amount	shipping	com. rate	commission	source path	medium path	date
604833	Shoparize Test	11	EAlalQobChMI0q_...	📄	18.9	7	EUR %6	1.13	Shoparize	Shoparize Google Ads	2023-10-23 08:47:26
					18.9			1.13			

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Uninstalling Shoparize Partner Module

For uninstall the module need go to Admin → Improve → Modules → Modules & Services. Just find Shoparize Partner module in search field by name and click on Uninstall button:



That's it. Success for using!