Brand Assets

Thanks for your interest in Shopbeam. We have a few guidelines for using Shopbeam's brand resources — please take a moment to familiarize yourself with them. You can download individual assets in each section. If you want the whole shebang, download the .zip file below.

 Download All assets - 1.1mb

Logo guidelines

Please use Shopbeam's logo as follows.

Typography

Our typeface is Lato. Please stick to the following sizes.

Headline 1 is Lato Medium at 26px.
Headline 2 is Lato Medium at 18px.
Paragraphs are Lato Light at 13px.

Shopbeam

Shopbeam is one word. Capitalize the first S.

Brand colors

These are Shopbeam's brand colors. Copy the HEX codes below, or download the entire palette as an ASE file.

0098D2	323232	262626
0098D2 - FFFFFF		

shopbeam.com   ads@shopbeam.com   +1 800.490.3216

Screenshots

Looking for current Shopbeam screenshots? Get 'em here. Use these for blog posts, press releases, or any other story featuring Shopbeam.

 Download All assets - 1.1mb

Legal

Here's our friendly legal reminder that these graphics are proprietary and protected under intellectual property laws, so please use them correctly.

Please don't:

- Display these graphics in a way that implies a relationship, affiliation, or endorsement by Shopbeam of your product, service, or business.

- Use these graphics as part of your own product, business, or service's name.

- Alter these graphics in any way, or combine them with any other graphics, without written consent from Shopbeam.