



LISTING INFORMATION - COMPANY

WHAT IS THE NAME OF YOUR STARTUP?

WHAT IS YOUR MISSION STATEMENT (THIS CAN BE A QUOTE)?

WHAT IS YOUR HOME / STARTUP LOCATION?

WHEN DID YOUR ORGANIZATION GET STARTED, HOW?

WHERE ARE YOU GROWING - INTO WHAT MARKETS, INTO WHAT POSITION RELATIVE TO COMPETITORS?

WHY SHOULD A CUSTOMER BUY FROM YOU? HOW ARE YOU SUPERIOR TO YOUR COMPETITORS?



LISTING INFORMATION - PRODUCT

WHAT IS THE NAME OF YOUR PRODUCT?

SHORT SUMMARY OF YOUR PRODUCT:

WHAT IS THE PRICE OF YOUR PRODUCT?

WHY IS THIS PRODUCT SPECIAL, ESPECIALLY IN COMPARISON TO COMPETITOR'S PRODUCTS?

LONGFORM DESCRIPTION OF YOUR PRODUCT:

THANKS FOR SUBMITTING YOUR PRODUCT INFO!

PLEASE MAKE SURE TO ATTACH HIGH QUALITY PHOTOS OF YOUR PRODUCT AND COMPANY LOGO TO BE
FEATURED ON SHOP STARTUP.

SEND ANY ADDITIONAL INFORMATION, PICTURES OR ADDENDA TO:
OWNER@SHOPSTARTUP.CO