

CUSTOMER
SEGMENTATION
ANALYSIS

SALES REPORT

CUSTOMER REPORT

 FILTER

Occupation

All

Location

All

Gender

All



DEVELOPED BY
SHOURYA

161.8M

Total Sales



40259

Total Customer



3.0K

Avg Sales

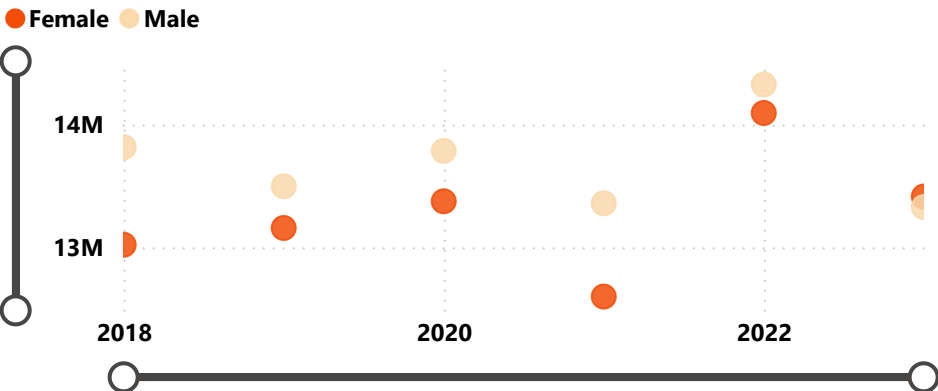


2.9

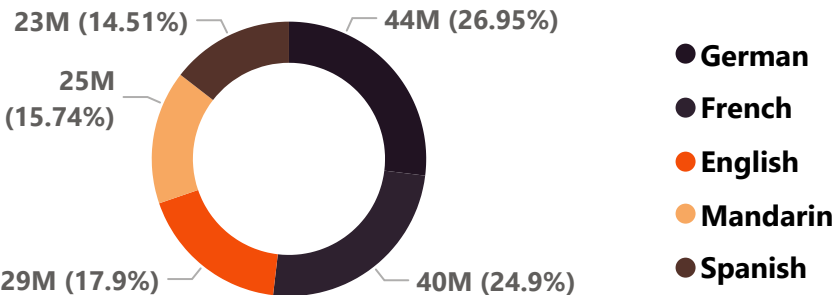
Avg Rating



SALES BY TIME



SALES BY LANGUAGE



Education

AGE GROUP

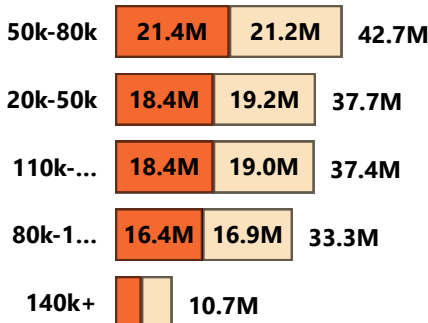
Segmentation
Group

Income Group

Marital Status

Sales by Income Group and
Gender

Female Male



Income Group

SALES

110k-140k

37419534

140k+

10695798

20k-50k

37678003

50k-80k

42652670

80k-110k

33331147

TOTAL SALES

161777152

STATE

SALES

CUSTOMER

AVG SALES

STATE	SALES	CUSTOMER	AVG SALES
West Bengal	4329116	1447	2,957.05
Uttarakhand	5346182	1741	3,041.06
Uttar Pradesh	5693975	1838	3,069.53
Tripura	4056183	1364	2,945.67
Telangana	3089316	1001	3,067.84
Tamil Nadu	3998490	1311	3,020.01
Sikkim	4953258	1637	2,994.71
Total	161777152	40259	3,023.70

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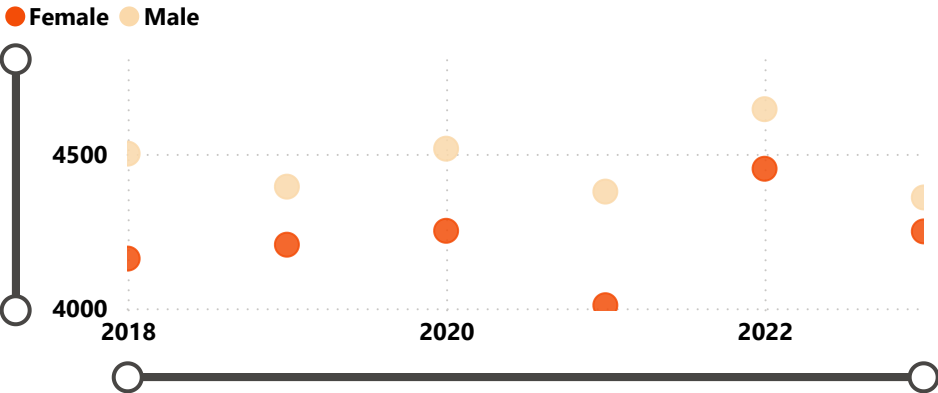


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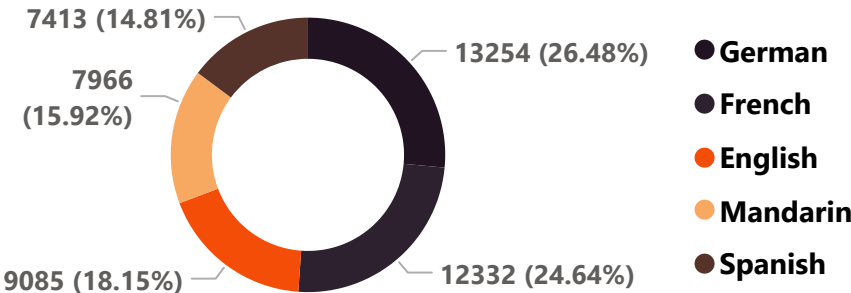
Avg Rating



CUSTOMER BY TIME



CUSTOMER BY LANGUAGE



Education

AGE GROUP

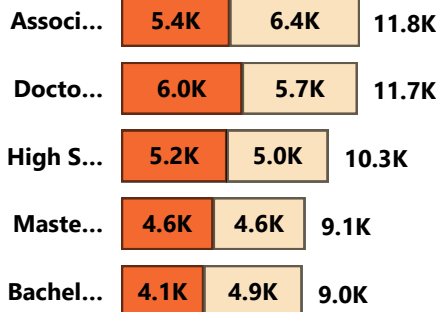
Segmentation
Group

Income Group

Marital Status

CUSTOMER by Education and
Gender

Female Male



Education

CUSTOMER

Associate Degree

11434

Bachelor's Degree

8725

Doctorate

11344

High School Diploma

9970

Master's Degree

8892

TOTAL SALES

40259

STATE

INCOME

CUSTOMER Avg Rating

STATE	INCOME	CUSTOMER	Avg Rating
West Bengal	122749834	1447	2.89
Uttarakhand	148059050	1741	2.90
Uttar Pradesh	151511500	1838	2.81
Tripura	111660738	1364	2.79
Telangana	85810024	1001	2.95
Tamil Nadu	108496915	1311	2.90
Sikkim	133154253	1637	2.90
Total	4428353656	40259	2.88