SpecifAI -- "Say it. Ship it."

One-Tap Voice-to-Issue for Friction-Free Product Delivery

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1 - The Burning Problem

- Up to 50% of dev budgets vanish into re-work, and 70-85% of that is caused by unclear requirements.
- 37% of tech projects fail because goals were ambiguous on day one.
- Engineers lose 5-15 hours per week clarifying specs, worth an extra FTE per squad of ten.

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2 - The Spark

1 tap -> 45 s voice note -> AI drafts a perfect GitHub Issue (title, story, acceptance criteria, labels).
Stakeholder taps "Yes" and the ticket is live before the first coffee.
Follow-up questions flow back into the same chat thread; answers sync instantly to GitHub comments.
Zero Jira ping-pong, zero Slack archaeology.

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3 - How It Works

1. Voice Capture -- React PWA mic recorder (<= 2 min).
2. AI Clarify Loop -- Whisper v4 + GPT-4o -> Issue draft & chat confirmation.
3. Instant GitHub Sync -- Node MCP server posts issues/comments; webhooks stream updates back.
4. Supabase Backbone -- Auth (GitHub OAuth), Postgres for data, Realtime for push, Storage for audio.

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4 - Why Now

- Voice recognition reached enterprise accuracy (Whisper v4).
- PWAs now support push, install, offline on iOS 16.4+.
- Executives demand Gen-AI efficiency gains: this is an immediate ROI lever.

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5 - Tangible Impact

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| Today (10 devs) | With SpecifAI | Delta Value |
|-----------------|---------------|-------------|
| 10 x 8 h x 46 wks | 15% reclaimed | approx. 1,440 hrs / €140k saved |
| Average 2-week feature delay | Down to 2-3 days | Faster revenue |
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6 - Go-To-Market

Land -- Free for 3 repos; virally shareable voice-to-issue demo.
Expand -- €29 / seat / month SaaS (SSO, usage analytics).
Platform -- Marketplace for AI add-ons (auto PRs, test generation).

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7 - Roadmap Highlights

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| Milestone | Date | Proof |
|-----------|------|-------|
| MVP | Week 4 | 3 pilot teams live |
| Beta | Week 8 | 500+ issues created |
| GA PWA | Week 12 | NPS > 40 |
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8 - Team & Ask

Founders: ex-GitHub PM, NLP PhD, full-stack lead.

Seeking €500k pre-seed to finalise beta, hire UX & GTM and run enterprise pilots.

> SpecifAI turns the costliest gap in software delivery -- the conversation between business and code -- into a single, joyful tap. Ready to talk?

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